



MORNING CONSULT

Morning Consult
National Tracking Poll #170909
September 12-15, 2017

Crosstabulation Results

Methodology:

This poll was conducted from September 12-15, 2017, among a national sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



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Crosstabulation Results by Respondent Demographics

Table PAC1_4: Do you have a favorable or unfavorable opinion of the following?

Major companies

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	10%	(230)	42%	(933)	29%	(630)	9%	(192)	10%	(216)	2201
Gender: Male	13%	(140)	40%	(421)	28%	(296)	11%	(112)	9%	(90)	1060
Gender: Female	8%	(90)	45%	(512)	29%	(334)	7%	(80)	11%	(126)	1141
Age: 18-29	13%	(61)	39%	(182)	26%	(122)	11%	(53)	11%	(54)	473
Age: 30-44	14%	(77)	37%	(210)	28%	(160)	10%	(54)	11%	(61)	562
Age: 45-54	10%	(44)	42%	(180)	29%	(122)	8%	(35)	10%	(43)	423
Age: 55-64	7%	(24)	43%	(150)	33%	(113)	9%	(31)	8%	(27)	345
Age: 65+	6%	(24)	53%	(212)	28%	(113)	5%	(19)	8%	(30)	398
PID: Dem (no lean)	11%	(79)	42%	(301)	29%	(207)	10%	(71)	9%	(67)	723
PID: Ind (no lean)	8%	(63)	37%	(288)	31%	(243)	12%	(91)	12%	(95)	779
PID: Rep (no lean)	13%	(88)	49%	(345)	26%	(181)	4%	(31)	8%	(54)	699
PID/Gender: Dem Men	14%	(45)	38%	(125)	27%	(86)	11%	(35)	10%	(33)	326
PID/Gender: Dem Women	8%	(33)	44%	(175)	30%	(120)	9%	(35)	8%	(33)	398
PID/Gender: Ind Men	9%	(32)	33%	(119)	32%	(118)	16%	(58)	10%	(37)	365
PID/Gender: Ind Women	7%	(30)	41%	(168)	30%	(124)	8%	(33)	14%	(58)	414
PID/Gender: Rep Men	17%	(62)	48%	(176)	25%	(91)	5%	(19)	6%	(20)	369
PID/Gender: Rep Women	8%	(26)	51%	(169)	27%	(90)	4%	(12)	10%	(34)	330
Tea Party: Supporter	17%	(96)	50%	(274)	22%	(120)	7%	(37)	4%	(24)	552
Tea Party: Not Supporter	8%	(131)	40%	(653)	31%	(510)	9%	(154)	12%	(191)	1639
Ideo: Liberal (1-3)	12%	(95)	39%	(302)	30%	(230)	12%	(94)	6%	(47)	768
Ideo: Moderate (4)	10%	(47)	42%	(195)	29%	(136)	9%	(43)	9%	(42)	464
Ideo: Conservative (5-7)	9%	(58)	52%	(350)	29%	(194)	4%	(26)	7%	(48)	676
Educ: < College	10%	(164)	41%	(650)	27%	(425)	9%	(149)	11%	(179)	1567
Educ: Bachelors degree	10%	(40)	45%	(187)	33%	(137)	6%	(26)	6%	(26)	416
Educ: Post-grad	12%	(26)	44%	(96)	31%	(68)	8%	(18)	5%	(11)	219

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Table PAC1_4: Do you have a favorable or unfavorable opinion of the following?*Major companies*

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Dont know / No opinion	Total N
Adults	10% (230)	42% (933)	29% (630)	9% (192)	10% (216)	2201
Income: Under 50k	11% (141)	40% (536)	28% (377)	10% (131)	10% (139)	1325
Income: 50k-100k	11% (66)	47% (293)	28% (173)	6% (36)	9% (54)	622
Income: 100k+	9% (22)	41% (104)	32% (80)	10% (24)	9% (23)	254
Ethnicity: White	9% (165)	42% (743)	31% (538)	8% (143)	9% (161)	1750
Ethnicity: Hispanic	16% (53)	39% (127)	23% (77)	14% (45)	8% (27)	329
Ethnicity: Afr. Am.	16% (43)	47% (126)	16% (43)	8% (21)	13% (35)	269
Ethnicity: Other	12% (21)	35% (65)	27% (49)	15% (28)	11% (19)	182
Relig: Protestant	9% (44)	52% (248)	30% (142)	6% (29)	3% (17)	479
Relig: Roman Catholic	15% (69)	46% (208)	25% (115)	7% (31)	7% (30)	453
Relig: Ath./Agn./None	8% (47)	35% (213)	32% (196)	13% (78)	13% (82)	615
Relig: Something Else	12% (47)	38% (148)	28% (108)	10% (41)	12% (46)	390
Relig: Evangelical	12% (73)	48% (282)	25% (150)	4% (26)	10% (56)	588
Relig: Non-Evang. Catholics	10% (62)	48% (290)	29% (175)	8% (48)	5% (31)	607
Relig: All Christian	11% (136)	48% (572)	27% (325)	6% (74)	7% (88)	1194
Relig: All Non-Christian	9% (94)	36% (361)	30% (304)	12% (118)	13% (128)	1005
Community: Urban	15% (81)	42% (228)	24% (129)	8% (42)	12% (63)	543
Community: Suburban	9% (85)	43% (428)	30% (299)	9% (84)	9% (88)	985
Community: Rural	9% (63)	41% (277)	30% (202)	10% (65)	10% (66)	673
Employ: Private Sector	12% (81)	42% (276)	31% (202)	8% (50)	7% (42)	651
Employ: Government	15% (18)	39% (46)	29% (34)	8% (9)	9% (10)	119
Employ: Self-Employed	9% (18)	39% (75)	27% (51)	16% (31)	8% (16)	191
Employ: Homemaker	9% (18)	45% (93)	27% (56)	9% (19)	11% (23)	208
Employ: Student	14% (15)	37% (38)	24% (25)	11% (11)	14% (14)	103
Employ: Retired	7% (32)	49% (230)	30% (140)	7% (32)	7% (33)	467
Employ: Unemployed	12% (30)	40% (95)	23% (56)	8% (18)	17% (41)	239
Employ: Other	8% (19)	36% (80)	30% (66)	9% (21)	16% (36)	222
Military HH: Yes	7% (28)	46% (175)	31% (117)	9% (36)	7% (27)	384
Military HH: No	11% (201)	42% (758)	28% (513)	9% (156)	10% (189)	1817
RD/WT: Right Direction	17% (129)	47% (362)	24% (182)	5% (39)	7% (57)	769
RD/WT: Wrong Track	7% (100)	40% (571)	31% (448)	11% (153)	11% (159)	1432

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Table PAC1_4: Do you have a favorable or unfavorable opinion of the following?

Major companies

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	10%	(230)	42%	(933)	29%	(630)	9%	(192)	10%	(216)	2201
Strongly Approve	17%	(76)	46%	(205)	22%	(96)	7%	(31)	8%	(34)	441
Somewhat Approve	10%	(51)	48%	(233)	31%	(148)	5%	(24)	6%	(27)	483
Somewhat Disapprove	8%	(24)	45%	(133)	30%	(89)	6%	(19)	10%	(30)	294
Strongly Disapprove	8%	(66)	38%	(314)	32%	(266)	13%	(109)	9%	(73)	828
Dont Know / No Opinion	9%	(14)	31%	(48)	20%	(31)	6%	(9)	34%	(52)	154
#1 Issue: Economy	12%	(75)	42%	(258)	28%	(173)	8%	(52)	10%	(61)	619
#1 Issue: Security	13%	(56)	50%	(214)	24%	(101)	5%	(21)	9%	(39)	431
#1 Issue: Health Care	6%	(29)	43%	(194)	32%	(147)	7%	(34)	11%	(50)	453
#1 Issue: Medicare / Social Security	9%	(24)	45%	(115)	29%	(76)	10%	(26)	7%	(17)	258
#1 Issue: Women's Issues	4%	(4)	43%	(40)	29%	(27)	14%	(13)	10%	(10)	94
#1 Issue: Education	17%	(25)	37%	(54)	31%	(44)	7%	(10)	7%	(10)	143
#1 Issue: Energy	13%	(13)	26%	(27)	33%	(35)	20%	(21)	8%	(9)	106
#1 Issue: Other	4%	(4)	31%	(30)	28%	(27)	15%	(15)	22%	(22)	98
2016 Vote: Democrat Hillary Clinton	10%	(72)	42%	(303)	30%	(218)	10%	(72)	9%	(63)	727
2016 Vote: Republican Donald Trump	12%	(92)	51%	(379)	25%	(186)	5%	(34)	6%	(47)	738
2016 Vote: Someone else	5%	(10)	35%	(69)	37%	(73)	11%	(23)	12%	(23)	197
2012 Vote: Barack Obama	12%	(100)	40%	(330)	29%	(239)	10%	(83)	8%	(63)	816
2012 Vote: Mitt Romney	11%	(66)	51%	(308)	27%	(163)	5%	(30)	6%	(36)	603
2012 Vote: Other	4%	(4)	40%	(36)	40%	(36)	6%	(5)	10%	(9)	89
2012 Vote: Didn't Vote	9%	(60)	37%	(259)	28%	(191)	11%	(74)	16%	(108)	691
4-Region: Northeast	10%	(42)	44%	(178)	25%	(100)	10%	(41)	10%	(41)	402
4-Region: Midwest	12%	(55)	41%	(192)	34%	(160)	6%	(30)	8%	(37)	474
4-Region: South	12%	(100)	44%	(357)	26%	(210)	7%	(57)	11%	(90)	815
4-Region: West	6%	(33)	40%	(206)	32%	(161)	12%	(64)	9%	(47)	511
Civic Engaged	25%	(47)	41%	(77)	22%	(41)	11%	(20)	2%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC1_5: Do you have a favorable or unfavorable opinion of the following?
Small businesses

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	48%	(1046)	39%	(856)	4%	(95)	1%	(32)	8%	(171)	2201
Gender: Male	47%	(495)	39%	(408)	5%	(53)	2%	(24)	7%	(79)	1060
Gender: Female	48%	(551)	39%	(448)	4%	(42)	1%	(8)	8%	(93)	1141
Age: 18-29	47%	(221)	31%	(148)	7%	(34)	3%	(12)	12%	(59)	473
Age: 30-44	51%	(288)	36%	(202)	4%	(20)	1%	(7)	8%	(45)	562
Age: 45-54	43%	(184)	44%	(187)	5%	(20)	2%	(8)	6%	(25)	423
Age: 55-64	49%	(168)	40%	(138)	2%	(8)	2%	(5)	7%	(25)	345
Age: 65+	47%	(186)	46%	(182)	3%	(13)	—	(0)	4%	(17)	398
PID: Dem (no lean)	45%	(328)	42%	(300)	4%	(29)	2%	(11)	8%	(55)	723
PID: Ind (no lean)	44%	(345)	39%	(301)	5%	(42)	2%	(18)	9%	(73)	779
PID: Rep (no lean)	53%	(373)	36%	(254)	4%	(25)	—	(3)	6%	(44)	699
PID/Gender: Dem Men	48%	(156)	35%	(114)	6%	(19)	2%	(8)	9%	(29)	326
PID/Gender: Dem Women	43%	(172)	47%	(186)	3%	(10)	1%	(4)	7%	(26)	398
PID/Gender: Ind Men	41%	(149)	41%	(150)	6%	(21)	4%	(15)	8%	(30)	365
PID/Gender: Ind Women	47%	(196)	36%	(151)	5%	(21)	1%	(3)	10%	(43)	414
PID/Gender: Rep Men	52%	(190)	39%	(143)	4%	(14)	1%	(2)	5%	(20)	369
PID/Gender: Rep Women	56%	(183)	34%	(111)	3%	(11)	—	(0)	7%	(24)	330
Tea Party: Supporter	61%	(335)	33%	(179)	2%	(13)	2%	(9)	3%	(15)	552
Tea Party: Not Supporter	43%	(705)	41%	(676)	5%	(82)	1%	(23)	9%	(154)	1639
Ideo: Liberal (1-3)	48%	(372)	39%	(301)	5%	(39)	2%	(15)	5%	(41)	768
Ideo: Moderate (4)	44%	(204)	45%	(208)	4%	(18)	1%	(6)	6%	(27)	464
Ideo: Conservative (5-7)	55%	(369)	37%	(251)	3%	(17)	1%	(4)	5%	(34)	676
Educ: < College	47%	(734)	37%	(581)	5%	(76)	2%	(30)	9%	(145)	1567
Educ: Bachelors degree	51%	(213)	43%	(177)	2%	(7)	—	(2)	4%	(17)	416
Educ: Post-grad	45%	(100)	45%	(98)	6%	(12)	—	(1)	4%	(9)	219
Income: Under 50k	46%	(604)	38%	(502)	6%	(74)	2%	(26)	9%	(118)	1325
Income: 50k-100k	51%	(320)	40%	(248)	3%	(16)	—	(1)	6%	(37)	622
Income: 100k+	48%	(123)	41%	(105)	2%	(6)	2%	(5)	6%	(16)	254

Continued on next page

Table PAC1_5: Do you have a favorable or unfavorable opinion of the following?

Small businesses

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	48%	(1046)	39%	(856)	4%	(95)	1%	(32)	8%	(171)	2201
Ethnicity: White	50%	(869)	39%	(683)	4%	(68)	1%	(20)	6%	(111)	1750
Ethnicity: Hispanic	45%	(148)	38%	(127)	7%	(23)	1%	(5)	8%	(27)	329
Ethnicity: Afr. Am.	40%	(108)	39%	(105)	5%	(13)	2%	(4)	14%	(38)	269
Ethnicity: Other	38%	(69)	38%	(69)	8%	(15)	4%	(8)	12%	(22)	182
Relig: Protestant	53%	(255)	40%	(192)	2%	(10)	1%	(4)	4%	(18)	479
Relig: Roman Catholic	47%	(215)	43%	(193)	5%	(24)	—	(0)	5%	(21)	453
Relig: Ath./Agn./None	44%	(272)	38%	(235)	5%	(29)	2%	(12)	11%	(67)	615
Relig: Something Else	51%	(198)	33%	(128)	5%	(18)	3%	(11)	9%	(34)	390
Relig: Evangelical	48%	(285)	39%	(231)	4%	(25)	1%	(4)	7%	(42)	588
Relig: Non-Evang. Catholics	48%	(291)	43%	(261)	4%	(23)	1%	(4)	4%	(27)	607
Relig: All Christian	48%	(576)	41%	(492)	4%	(48)	1%	(9)	6%	(70)	1194
Relig: All Non-Christian	47%	(470)	36%	(363)	5%	(47)	2%	(23)	10%	(102)	1005
Community: Urban	45%	(242)	37%	(203)	6%	(30)	2%	(9)	11%	(59)	543
Community: Suburban	47%	(465)	41%	(407)	4%	(37)	1%	(9)	7%	(67)	985
Community: Rural	50%	(339)	36%	(246)	4%	(28)	2%	(15)	7%	(45)	673
Employ: Private Sector	50%	(322)	42%	(271)	3%	(22)	1%	(6)	5%	(30)	651
Employ: Government	51%	(61)	31%	(37)	8%	(10)	1%	(2)	8%	(9)	119
Employ: Self-Employed	55%	(106)	30%	(57)	3%	(6)	4%	(7)	8%	(15)	191
Employ: Homemaker	50%	(104)	37%	(77)	3%	(7)	2%	(5)	8%	(16)	208
Employ: Student	43%	(45)	34%	(35)	6%	(6)	—	(0)	17%	(18)	103
Employ: Retired	46%	(213)	44%	(204)	4%	(21)	1%	(3)	6%	(27)	467
Employ: Unemployed	45%	(109)	35%	(85)	4%	(10)	1%	(4)	13%	(32)	239
Employ: Other	40%	(88)	40%	(90)	6%	(14)	3%	(6)	11%	(24)	222
Military HH: Yes	52%	(201)	33%	(127)	6%	(24)	2%	(9)	6%	(23)	384
Military HH: No	46%	(845)	40%	(729)	4%	(72)	1%	(23)	8%	(149)	1817
RD/WT: Right Direction	52%	(403)	36%	(273)	4%	(34)	1%	(11)	6%	(47)	769
RD/WT: Wrong Track	45%	(643)	41%	(582)	4%	(61)	1%	(21)	9%	(124)	1432

Continued on next page

Table PAC1_5: Do you have a favorable or unfavorable opinion of the following?

Small businesses

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Dont know / No opinion	Total N
Adults	48% (1046)	39% (856)	4% (95)	1% (32)	8% (171)	2201
Strongly Approve	57% (251)	31% (139)	4% (15)	2% (8)	6% (28)	441
Somewhat Approve	52% (250)	41% (197)	4% (18)	1% (6)	3% (12)	483
Somewhat Disapprove	41% (121)	47% (140)	3% (10)	2% (6)	6% (18)	294
Strongly Disapprove	44% (364)	41% (343)	5% (44)	1% (10)	8% (66)	828
Dont Know / No Opinion	39% (60)	24% (37)	5% (8)	1% (2)	31% (47)	154
#1 Issue: Economy	49% (302)	40% (250)	4% (25)	1% (5)	6% (36)	619
#1 Issue: Security	56% (243)	33% (144)	4% (15)	1% (3)	6% (26)	431
#1 Issue: Health Care	42% (192)	43% (193)	4% (20)	2% (8)	9% (40)	453
#1 Issue: Medicare / Social Security	42% (108)	44% (113)	6% (16)	1% (2)	7% (18)	258
#1 Issue: Women's Issues	43% (40)	41% (38)	5% (4)	1% (1)	11% (10)	94
#1 Issue: Education	48% (69)	37% (53)	5% (7)	3% (5)	7% (10)	143
#1 Issue: Energy	51% (54)	33% (35)	2% (2)	5% (5)	9% (9)	106
#1 Issue: Other	38% (38)	30% (29)	5% (5)	3% (3)	23% (23)	98
2016 Vote: Democrat Hillary Clinton	46% (333)	43% (309)	4% (30)	1% (5)	7% (49)	727
2016 Vote: Republican Donald Trump	54% (402)	38% (280)	2% (17)	1% (9)	4% (30)	738
2016 Vote: Someone else	49% (97)	41% (80)	3% (6)	— (1)	6% (13)	197
2012 Vote: Barack Obama	49% (402)	41% (337)	4% (30)	1% (4)	5% (43)	816
2012 Vote: Mitt Romney	55% (329)	38% (228)	2% (11)	1% (7)	5% (28)	603
2012 Vote: Other	48% (42)	44% (39)	2% (2)	3% (2)	3% (3)	89
2012 Vote: Didn't Vote	39% (271)	36% (252)	8% (52)	3% (19)	14% (97)	691
4-Region: Northeast	47% (189)	41% (164)	4% (16)	2% (7)	6% (26)	402
4-Region: Midwest	47% (223)	41% (192)	5% (25)	1% (6)	6% (27)	474
4-Region: South	48% (389)	36% (295)	4% (33)	2% (13)	10% (85)	815
4-Region: West	48% (246)	40% (205)	4% (21)	1% (6)	7% (34)	511
Civic Engaged	68% (128)	28% (53)	1% (2)	— (0)	3% (5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC1_6: Do you have a favorable or unfavorable opinion of the following?
The federal government

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	9%	(190)	27%	(587)	35%	(778)	20%	(438)	9%	(207)	2201
Gender: Male	11%	(120)	26%	(281)	34%	(362)	20%	(215)	8%	(82)	1060
Gender: Female	6%	(70)	27%	(306)	37%	(417)	20%	(223)	11%	(126)	1141
Age: 18-29	15%	(70)	26%	(122)	28%	(135)	17%	(83)	13%	(63)	473
Age: 30-44	11%	(62)	27%	(154)	33%	(184)	18%	(100)	11%	(61)	562
Age: 45-54	7%	(28)	26%	(109)	39%	(164)	22%	(92)	7%	(30)	423
Age: 55-64	4%	(15)	26%	(90)	40%	(138)	22%	(75)	8%	(28)	345
Age: 65+	4%	(15)	28%	(112)	40%	(158)	22%	(88)	6%	(25)	398
PID: Dem (no lean)	8%	(61)	25%	(182)	38%	(272)	21%	(154)	7%	(54)	723
PID: Ind (no lean)	6%	(48)	21%	(164)	36%	(282)	24%	(190)	12%	(94)	779
PID: Rep (no lean)	12%	(80)	34%	(240)	32%	(225)	14%	(95)	8%	(59)	699
PID/Gender: Dem Men	12%	(38)	29%	(95)	36%	(117)	16%	(53)	7%	(23)	326
PID/Gender: Dem Women	6%	(24)	22%	(88)	39%	(155)	25%	(100)	8%	(31)	398
PID/Gender: Ind Men	6%	(23)	18%	(67)	37%	(134)	29%	(106)	10%	(35)	365
PID/Gender: Ind Women	6%	(26)	23%	(97)	36%	(148)	20%	(84)	14%	(59)	414
PID/Gender: Rep Men	16%	(60)	32%	(119)	30%	(111)	15%	(56)	6%	(23)	369
PID/Gender: Rep Women	6%	(21)	37%	(121)	34%	(114)	12%	(39)	11%	(35)	330
Tea Party: Supporter	16%	(89)	31%	(170)	30%	(166)	18%	(102)	5%	(25)	552
Tea Party: Not Supporter	6%	(100)	25%	(413)	37%	(612)	20%	(333)	11%	(181)	1639
Ideo: Liberal (1-3)	12%	(95)	24%	(188)	38%	(290)	21%	(163)	4%	(33)	768
Ideo: Moderate (4)	6%	(29)	27%	(128)	35%	(164)	23%	(107)	8%	(36)	464
Ideo: Conservative (5-7)	8%	(52)	32%	(218)	35%	(239)	18%	(121)	7%	(45)	676
Educ: < College	9%	(139)	27%	(418)	33%	(522)	19%	(304)	12%	(183)	1567
Educ: Bachelors degree	6%	(26)	26%	(106)	43%	(181)	21%	(86)	4%	(17)	416
Educ: Post-grad	12%	(25)	28%	(62)	35%	(76)	22%	(48)	4%	(8)	219
Income: Under 50k	9%	(121)	27%	(355)	33%	(435)	20%	(265)	11%	(149)	1325
Income: 50k-100k	9%	(58)	27%	(165)	38%	(238)	18%	(113)	8%	(47)	622
Income: 100k+	4%	(11)	26%	(66)	41%	(105)	24%	(61)	4%	(11)	254

Continued on next page

Table PAC1_6: Do you have a favorable or unfavorable opinion of the following?
The federal government

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Dont know / No opinion	Total N
Adults	9% (190)	27% (587)	35% (778)	20% (438)	9% (207)	2201
Ethnicity: White	8% (135)	26% (447)	37% (640)	21% (375)	9% (154)	1750
Ethnicity: Hispanic	16% (51)	32% (105)	27% (88)	19% (62)	7% (23)	329
Ethnicity: Afr. Am.	14% (37)	33% (88)	31% (84)	11% (28)	12% (32)	269
Ethnicity: Other	10% (19)	28% (52)	30% (54)	20% (36)	12% (22)	182
Relig: Protestant	7% (33)	27% (129)	40% (193)	20% (98)	6% (27)	479
Relig: Roman Catholic	12% (56)	33% (149)	33% (148)	16% (71)	6% (28)	453
Relig: Ath./Agn./None	5% (34)	23% (143)	34% (207)	24% (150)	13% (82)	615
Relig: Something Else	9% (36)	28% (108)	33% (130)	21% (81)	9% (35)	390
Relig: Evangelical	14% (83)	26% (152)	36% (213)	15% (86)	9% (54)	588
Relig: Non-Evang. Catholics	6% (37)	30% (185)	37% (226)	20% (122)	6% (37)	607
Relig: All Christian	10% (120)	28% (336)	37% (439)	17% (208)	8% (91)	1194
Relig: All Non-Christian	7% (70)	25% (250)	34% (337)	23% (231)	12% (117)	1005
Community: Urban	12% (66)	28% (151)	30% (162)	19% (104)	11% (61)	543
Community: Suburban	8% (74)	27% (263)	36% (358)	21% (208)	8% (82)	985
Community: Rural	7% (50)	26% (173)	38% (259)	19% (126)	10% (65)	673
Employ: Private Sector	10% (62)	27% (179)	38% (247)	19% (124)	6% (39)	651
Employ: Government	16% (20)	31% (37)	25% (30)	18% (22)	9% (11)	119
Employ: Self-Employed	12% (23)	16% (31)	38% (72)	26% (50)	8% (15)	191
Employ: Homemaker	8% (18)	29% (60)	34% (72)	18% (37)	11% (22)	208
Employ: Student	8% (8)	30% (31)	31% (32)	18% (19)	13% (14)	103
Employ: Retired	3% (15)	30% (140)	37% (174)	22% (104)	8% (35)	467
Employ: Unemployed	11% (27)	23% (54)	29% (69)	19% (47)	18% (43)	239
Employ: Other	8% (18)	25% (55)	37% (83)	17% (37)	13% (29)	222
Military HH: Yes	11% (41)	30% (116)	33% (128)	19% (73)	7% (26)	384
Military HH: No	8% (150)	26% (470)	36% (650)	20% (365)	10% (182)	1817
RD/WT: Right Direction	15% (118)	36% (276)	29% (222)	11% (88)	9% (66)	769
RD/WT: Wrong Track	5% (72)	22% (311)	39% (557)	24% (350)	10% (142)	1432

Continued on next page

Table PAC1_6: Do you have a favorable or unfavorable opinion of the following?
The federal government

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Dont know / No opinion	Total N
Adults	9% (190)	27% (587)	35% (778)	20% (438)	9% (207)	2201
Strongly Approve	16% (72)	33% (145)	27% (120)	16% (69)	8% (35)	441
Somewhat Approve	9% (42)	28% (138)	40% (194)	17% (84)	5% (26)	483
Somewhat Disapprove	4% (13)	30% (88)	42% (123)	16% (47)	8% (24)	294
Strongly Disapprove	6% (47)	22% (179)	37% (307)	27% (227)	8% (67)	828
Dont Know / No Opinion	10% (16)	24% (36)	23% (35)	7% (11)	36% (55)	154
#1 Issue: Economy	8% (51)	24% (146)	38% (236)	22% (134)	8% (51)	619
#1 Issue: Security	11% (45)	36% (156)	34% (145)	12% (51)	8% (34)	431
#1 Issue: Health Care	6% (28)	25% (112)	38% (171)	22% (99)	9% (43)	453
#1 Issue: Medicare / Social Security	7% (19)	26% (67)	36% (92)	22% (57)	8% (22)	258
#1 Issue: Women's Issues	9% (8)	28% (27)	32% (30)	20% (19)	11% (11)	94
#1 Issue: Education	17% (24)	25% (36)	34% (48)	17% (24)	7% (11)	143
#1 Issue: Energy	9% (10)	23% (24)	33% (35)	24% (25)	11% (11)	106
#1 Issue: Other	4% (4)	19% (19)	21% (21)	29% (28)	27% (26)	98
2016 Vote: Democrat Hillary Clinton	8% (59)	22% (163)	40% (288)	23% (168)	7% (49)	727
2016 Vote: Republican Donald Trump	10% (75)	32% (237)	36% (262)	16% (118)	6% (46)	738
2016 Vote: Someone else	3% (6)	18% (36)	34% (66)	34% (67)	11% (21)	197
2012 Vote: Barack Obama	9% (74)	24% (193)	38% (314)	22% (181)	7% (55)	816
2012 Vote: Mitt Romney	8% (48)	30% (184)	38% (230)	17% (105)	6% (36)	603
2012 Vote: Other	2% (2)	13% (12)	35% (31)	43% (38)	7% (6)	89
2012 Vote: Didn't Vote	10% (66)	29% (198)	29% (202)	17% (115)	16% (110)	691
4-Region: Northeast	10% (40)	27% (109)	37% (149)	18% (73)	7% (30)	402
4-Region: Midwest	7% (33)	26% (122)	36% (171)	24% (112)	8% (36)	474
4-Region: South	10% (80)	27% (224)	33% (271)	18% (143)	12% (97)	815
4-Region: West	7% (37)	26% (132)	37% (187)	22% (110)	9% (45)	511
Civic Engaged	25% (47)	27% (51)	26% (48)	21% (39)	1% (3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC1_7: Do you have a favorable or unfavorable opinion of the following?
Your state government

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	13%	(281)	36%	(784)	29%	(628)	13%	(287)	10%	(220)	2201
Gender: Male	15%	(164)	35%	(372)	25%	(268)	16%	(171)	8%	(84)	1060
Gender: Female	10%	(118)	36%	(412)	32%	(360)	10%	(116)	12%	(136)	1141
Age: 18-29	16%	(75)	33%	(158)	24%	(114)	11%	(52)	16%	(76)	473
Age: 30-44	16%	(91)	34%	(191)	27%	(149)	12%	(69)	11%	(62)	562
Age: 45-54	9%	(40)	36%	(153)	34%	(145)	13%	(55)	7%	(30)	423
Age: 55-64	8%	(27)	37%	(127)	31%	(107)	16%	(56)	8%	(28)	345
Age: 65+	12%	(49)	39%	(155)	28%	(113)	14%	(56)	6%	(25)	398
PID: Dem (no lean)	14%	(102)	36%	(261)	32%	(229)	11%	(80)	7%	(51)	723
PID: Ind (no lean)	7%	(58)	35%	(273)	29%	(225)	15%	(119)	13%	(105)	779
PID: Rep (no lean)	17%	(122)	36%	(250)	25%	(175)	13%	(88)	9%	(64)	699
PID/Gender: Dem Men	18%	(58)	38%	(124)	25%	(81)	13%	(41)	6%	(21)	326
PID/Gender: Dem Women	11%	(44)	34%	(137)	37%	(147)	10%	(39)	8%	(30)	398
PID/Gender: Ind Men	8%	(28)	35%	(127)	27%	(99)	20%	(74)	10%	(37)	365
PID/Gender: Ind Women	7%	(30)	35%	(146)	30%	(126)	11%	(45)	16%	(67)	414
PID/Gender: Rep Men	21%	(78)	33%	(121)	24%	(88)	15%	(56)	7%	(26)	369
PID/Gender: Rep Women	13%	(43)	39%	(129)	26%	(87)	10%	(32)	12%	(38)	330
Tea Party: Supporter	19%	(106)	38%	(208)	23%	(128)	13%	(73)	7%	(38)	552
Tea Party: Not Supporter	11%	(173)	35%	(575)	31%	(500)	13%	(210)	11%	(181)	1639
Ideo: Liberal (1-3)	17%	(127)	35%	(268)	31%	(239)	13%	(99)	5%	(36)	768
Ideo: Moderate (4)	11%	(53)	37%	(173)	29%	(132)	13%	(59)	10%	(46)	464
Ideo: Conservative (5-7)	13%	(85)	40%	(272)	25%	(170)	15%	(101)	7%	(48)	676
Educ: < College	13%	(203)	34%	(529)	28%	(445)	13%	(201)	12%	(189)	1567
Educ: Bachelors degree	11%	(45)	41%	(171)	31%	(129)	12%	(51)	5%	(20)	416
Educ: Post-grad	16%	(34)	38%	(84)	25%	(55)	16%	(35)	5%	(11)	219
Income: Under 50k	14%	(189)	34%	(457)	27%	(355)	13%	(169)	12%	(155)	1325
Income: 50k-100k	12%	(72)	37%	(230)	31%	(195)	12%	(74)	8%	(52)	622
Income: 100k+	8%	(21)	38%	(97)	31%	(79)	17%	(44)	5%	(13)	254

Continued on next page

Table PAC1_7: Do you have a favorable or unfavorable opinion of the following?
Your state government

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	13%	(281)	36%	(784)	29%	(628)	13%	(287)	10%	(220)	2201
Ethnicity: White	11%	(200)	36%	(638)	29%	(508)	13%	(234)	10%	(170)	1750
Ethnicity: Hispanic	23%	(77)	34%	(111)	26%	(84)	10%	(34)	7%	(23)	329
Ethnicity: Afr. Am.	17%	(46)	34%	(90)	27%	(73)	10%	(26)	12%	(33)	269
Ethnicity: Other	19%	(35)	30%	(55)	26%	(47)	15%	(28)	10%	(18)	182
Relig: Protestant	15%	(73)	39%	(189)	26%	(126)	14%	(65)	5%	(26)	479
Relig: Roman Catholic	14%	(65)	41%	(185)	27%	(121)	11%	(52)	7%	(30)	453
Relig: Ath./Agn./None	8%	(48)	30%	(187)	32%	(195)	15%	(94)	15%	(91)	615
Relig: Something Else	18%	(69)	35%	(136)	25%	(99)	13%	(49)	10%	(38)	390
Relig: Evangelical	16%	(94)	37%	(215)	28%	(165)	10%	(60)	9%	(54)	588
Relig: Non-Evang. Catholics	12%	(70)	41%	(246)	28%	(168)	14%	(85)	6%	(38)	607
Relig: All Christian	14%	(164)	39%	(461)	28%	(333)	12%	(144)	8%	(92)	1194
Relig: All Non-Christian	12%	(117)	32%	(323)	29%	(293)	14%	(143)	13%	(128)	1005
Community: Urban	17%	(95)	36%	(197)	23%	(126)	12%	(66)	11%	(58)	543
Community: Suburban	11%	(105)	37%	(363)	28%	(280)	14%	(139)	10%	(99)	985
Community: Rural	12%	(82)	33%	(224)	33%	(222)	12%	(83)	9%	(63)	673
Employ: Private Sector	14%	(88)	37%	(239)	29%	(190)	14%	(88)	7%	(46)	651
Employ: Government	17%	(20)	40%	(48)	24%	(28)	12%	(15)	7%	(8)	119
Employ: Self-Employed	11%	(20)	32%	(61)	32%	(62)	17%	(32)	8%	(16)	191
Employ: Homemaker	11%	(22)	36%	(74)	33%	(68)	11%	(22)	11%	(22)	208
Employ: Student	17%	(18)	35%	(37)	20%	(21)	9%	(10)	18%	(19)	103
Employ: Retired	10%	(44)	39%	(181)	28%	(131)	16%	(74)	8%	(37)	467
Employ: Unemployed	16%	(38)	29%	(69)	27%	(65)	9%	(22)	19%	(45)	239
Employ: Other	14%	(31)	34%	(75)	29%	(64)	11%	(25)	12%	(27)	222
Military HH: Yes	16%	(62)	32%	(124)	28%	(107)	16%	(62)	7%	(28)	384
Military HH: No	12%	(219)	36%	(659)	29%	(522)	12%	(225)	11%	(192)	1817
RD/WT: Right Direction	18%	(142)	39%	(304)	22%	(169)	12%	(89)	9%	(66)	769
RD/WT: Wrong Track	10%	(140)	34%	(480)	32%	(460)	14%	(198)	11%	(154)	1432

Continued on next page

Table PAC1_7: Do you have a favorable or unfavorable opinion of the following?
Your state government

Demographic	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		Dont know / No opinion		Total N
Adults	13%	(281)	36%	(784)	29%	(628)	13%	(287)	10%	(220)	2201
Strongly Approve	22%	(96)	33%	(145)	22%	(98)	15%	(66)	8%	(36)	441
Somewhat Approve	9%	(45)	41%	(197)	31%	(150)	13%	(63)	6%	(28)	483
Somewhat Disapprove	9%	(25)	41%	(122)	28%	(83)	9%	(27)	13%	(37)	294
Strongly Disapprove	12%	(97)	33%	(273)	33%	(270)	15%	(126)	8%	(63)	828
Dont Know / No Opinion	12%	(18)	31%	(47)	18%	(27)	4%	(6)	36%	(56)	154
#1 Issue: Economy	11%	(71)	34%	(210)	27%	(168)	17%	(105)	10%	(65)	619
#1 Issue: Security	16%	(71)	40%	(171)	25%	(107)	11%	(45)	8%	(37)	431
#1 Issue: Health Care	12%	(53)	37%	(166)	31%	(141)	12%	(55)	9%	(39)	453
#1 Issue: Medicare / Social Security	10%	(27)	37%	(96)	35%	(91)	9%	(24)	8%	(20)	258
#1 Issue: Women's Issues	13%	(13)	33%	(31)	27%	(25)	16%	(15)	11%	(10)	94
#1 Issue: Education	19%	(27)	39%	(56)	26%	(37)	8%	(11)	8%	(12)	143
#1 Issue: Energy	12%	(13)	33%	(35)	29%	(30)	12%	(13)	13%	(14)	106
#1 Issue: Other	9%	(9)	20%	(19)	29%	(29)	18%	(18)	24%	(24)	98
2016 Vote: Democrat Hillary Clinton	13%	(97)	38%	(279)	29%	(213)	12%	(88)	7%	(50)	727
2016 Vote: Republican Donald Trump	15%	(110)	37%	(274)	27%	(198)	14%	(106)	7%	(49)	738
2016 Vote: Someone else	7%	(14)	30%	(59)	35%	(70)	18%	(36)	10%	(19)	197
2012 Vote: Barack Obama	14%	(112)	37%	(303)	31%	(250)	13%	(103)	6%	(48)	816
2012 Vote: Mitt Romney	14%	(85)	36%	(217)	28%	(168)	15%	(91)	7%	(41)	603
2012 Vote: Other	3%	(3)	35%	(31)	36%	(32)	19%	(17)	6%	(5)	89
2012 Vote: Didn't Vote	12%	(82)	33%	(230)	26%	(178)	11%	(75)	18%	(126)	691
4-Region: Northeast	10%	(39)	36%	(146)	32%	(127)	15%	(59)	8%	(30)	402
4-Region: Midwest	10%	(49)	35%	(167)	31%	(149)	15%	(72)	8%	(38)	474
4-Region: South	14%	(112)	35%	(287)	27%	(218)	11%	(94)	13%	(104)	815
4-Region: West	16%	(82)	36%	(184)	26%	(133)	12%	(63)	10%	(49)	511
Civic Engaged	27%	(52)	38%	(72)	18%	(33)	14%	(26)	2%	(4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_4: *To what extent, if any, have the following helped shape your opinions of major companies?*
Personal experience as a customer of a major company

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	36%	(782)	38%	(836)	12%	(272)	6%	(123)	9%	(187)	2201
Gender: Male	34%	(363)	37%	(396)	13%	(141)	6%	(64)	9%	(96)	1060
Gender: Female	37%	(420)	39%	(440)	11%	(131)	5%	(60)	8%	(91)	1141
Age: 18-29	34%	(161)	33%	(154)	14%	(68)	6%	(27)	13%	(64)	473
Age: 30-44	38%	(214)	36%	(200)	12%	(66)	5%	(26)	10%	(56)	562
Age: 45-54	42%	(176)	37%	(156)	9%	(40)	4%	(19)	8%	(32)	423
Age: 55-64	33%	(114)	42%	(146)	14%	(48)	5%	(18)	5%	(18)	345
Age: 65+	30%	(118)	45%	(180)	13%	(50)	8%	(33)	4%	(17)	398
PID: Dem (no lean)	34%	(246)	44%	(317)	10%	(71)	6%	(44)	6%	(46)	723
PID: Ind (no lean)	35%	(272)	35%	(276)	13%	(105)	5%	(42)	11%	(85)	779
PID: Rep (no lean)	38%	(265)	35%	(243)	14%	(97)	5%	(37)	8%	(57)	699
PID/Gender: Dem Men	31%	(100)	45%	(146)	8%	(26)	8%	(26)	8%	(27)	326
PID/Gender: Dem Women	37%	(145)	43%	(171)	11%	(45)	5%	(18)	5%	(19)	398
PID/Gender: Ind Men	33%	(122)	33%	(120)	16%	(57)	6%	(23)	12%	(44)	365
PID/Gender: Ind Women	36%	(150)	38%	(156)	12%	(48)	5%	(19)	10%	(42)	414
PID/Gender: Rep Men	38%	(140)	35%	(130)	16%	(58)	4%	(14)	7%	(26)	369
PID/Gender: Rep Women	38%	(125)	34%	(113)	12%	(38)	7%	(23)	9%	(31)	330
Tea Party: Supporter	41%	(229)	36%	(199)	11%	(62)	5%	(27)	6%	(36)	552
Tea Party: Not Supporter	33%	(545)	39%	(637)	13%	(209)	6%	(96)	9%	(151)	1639
Ideo: Liberal (1-3)	38%	(290)	41%	(314)	12%	(88)	4%	(33)	6%	(42)	768
Ideo: Moderate (4)	33%	(155)	42%	(196)	13%	(62)	5%	(23)	6%	(28)	464
Ideo: Conservative (5-7)	39%	(263)	37%	(251)	11%	(76)	6%	(40)	7%	(46)	676
Educ: < College	33%	(522)	36%	(565)	14%	(214)	7%	(102)	10%	(164)	1567
Educ: Bachelors degree	42%	(173)	42%	(173)	10%	(41)	3%	(12)	4%	(17)	416
Educ: Post-grad	40%	(87)	45%	(98)	8%	(18)	4%	(10)	3%	(6)	219
Income: Under 50k	34%	(453)	36%	(473)	13%	(177)	7%	(91)	10%	(131)	1325
Income: 50k-100k	35%	(219)	44%	(272)	11%	(69)	3%	(19)	7%	(42)	622
Income: 100k+	43%	(110)	36%	(90)	10%	(25)	5%	(14)	6%	(15)	254

Continued on next page

Table PAC2_4: *To what extent, if any, have the following helped shape your opinions of major companies?*
 Personal experience as a customer of a major company

Demographic	A lot of influence	Some influence	Not much influence	No influence at all	Dont know / No opinion	Total N
Adults	36% (782)	38% (836)	12% (272)	6% (123)	9% (187)	2201
Ethnicity: White	35% (616)	39% (680)	13% (225)	5% (83)	8% (146)	1750
Ethnicity: Hispanic	34% (113)	37% (120)	14% (46)	7% (22)	9% (28)	329
Ethnicity: Afr. Am.	35% (95)	38% (102)	10% (28)	9% (24)	7% (20)	269
Ethnicity: Other	39% (71)	29% (53)	10% (19)	9% (17)	12% (21)	182
Relig: Protestant	41% (196)	42% (199)	9% (41)	6% (27)	3% (15)	479
Relig: Roman Catholic	35% (160)	41% (186)	12% (54)	5% (23)	6% (29)	453
Relig: Ath./Agn./None	34% (207)	33% (205)	15% (95)	5% (30)	13% (78)	615
Relig: Something Else	35% (135)	41% (159)	11% (42)	5% (19)	9% (35)	390
Relig: Evangelical	37% (215)	38% (223)	11% (63)	8% (45)	7% (41)	588
Relig: Non-Evang. Catholics	37% (225)	41% (247)	12% (72)	5% (29)	6% (33)	607
Relig: All Christian	37% (440)	39% (470)	11% (135)	6% (74)	6% (75)	1194
Relig: All Non-Christian	34% (342)	36% (365)	14% (137)	5% (49)	11% (113)	1005
Community: Urban	34% (187)	36% (195)	12% (63)	8% (44)	10% (55)	543
Community: Suburban	36% (359)	41% (406)	11% (112)	3% (32)	8% (76)	985
Community: Rural	35% (237)	35% (235)	14% (97)	7% (48)	8% (56)	673
Employ: Private Sector	40% (257)	40% (258)	11% (73)	3% (19)	7% (43)	651
Employ: Government	42% (50)	33% (39)	15% (18)	3% (3)	7% (8)	119
Employ: Self-Employed	40% (76)	37% (71)	8% (16)	9% (17)	6% (11)	191
Employ: Homemaker	36% (74)	35% (73)	14% (29)	4% (9)	11% (23)	208
Employ: Student	30% (31)	35% (36)	16% (17)	6% (6)	14% (14)	103
Employ: Retired	30% (140)	44% (207)	14% (64)	8% (36)	4% (21)	467
Employ: Unemployed	34% (81)	32% (76)	12% (29)	6% (15)	16% (38)	239
Employ: Other	33% (72)	34% (76)	12% (27)	8% (18)	13% (29)	222
Military HH: Yes	37% (142)	38% (147)	11% (41)	5% (18)	9% (36)	384
Military HH: No	35% (641)	38% (689)	13% (231)	6% (105)	8% (152)	1817
RD/WT: Right Direction	36% (275)	35% (267)	14% (107)	6% (46)	10% (74)	769
RD/WT: Wrong Track	35% (508)	40% (568)	12% (165)	5% (77)	8% (114)	1432

Continued on next page

Table PAC2_4: To what extent, if any, have the following helped shape your opinions of major companies?
Personal experience as a customer of a major company

Demographic	A lot of influence	Some influence	Not much influence	No influence at all	Dont know / No opinion	Total N
Adults	36% (782)	38% (836)	12% (272)	6% (123)	9% (187)	2201
Strongly Approve	39% (174)	32% (143)	12% (52)	6% (28)	10% (45)	441
Somewhat Approve	36% (176)	39% (187)	15% (72)	4% (17)	6% (31)	483
Somewhat Disapprove	31% (92)	42% (124)	13% (39)	4% (12)	9% (26)	294
Strongly Disapprove	37% (308)	40% (333)	10% (87)	7% (59)	5% (42)	828
Dont Know / No Opinion	21% (33)	31% (49)	15% (22)	4% (7)	28% (44)	154
#1 Issue: Economy	39% (239)	37% (230)	14% (86)	5% (29)	6% (36)	619
#1 Issue: Security	37% (161)	39% (169)	8% (36)	7% (31)	8% (35)	431
#1 Issue: Health Care	33% (147)	45% (203)	11% (49)	3% (14)	9% (40)	453
#1 Issue: Medicare / Social Security	28% (73)	37% (95)	21% (54)	10% (25)	4% (10)	258
#1 Issue: Women's Issues	38% (36)	27% (26)	13% (13)	5% (5)	16% (15)	94
#1 Issue: Education	34% (48)	36% (51)	14% (21)	5% (8)	11% (16)	143
#1 Issue: Energy	38% (40)	40% (42)	8% (9)	4% (4)	10% (11)	106
#1 Issue: Other	39% (38)	21% (20)	6% (6)	8% (8)	26% (25)	98
2016 Vote: Democrat Hillary Clinton	38% (279)	42% (308)	9% (65)	6% (41)	5% (34)	727
2016 Vote: Republican Donald Trump	37% (272)	40% (292)	12% (87)	5% (34)	7% (53)	738
2016 Vote: Someone else	39% (77)	34% (68)	15% (29)	4% (8)	7% (15)	197
2012 Vote: Barack Obama	40% (323)	43% (353)	8% (64)	6% (47)	3% (28)	816
2012 Vote: Mitt Romney	37% (225)	39% (234)	13% (79)	4% (25)	7% (40)	603
2012 Vote: Other	35% (31)	34% (30)	22% (19)	5% (5)	5% (4)	89
2012 Vote: Didn't Vote	29% (203)	31% (217)	16% (110)	7% (46)	17% (115)	691
4-Region: Northeast	34% (137)	40% (160)	11% (46)	7% (27)	8% (31)	402
4-Region: Midwest	38% (179)	38% (178)	12% (55)	5% (24)	8% (38)	474
4-Region: South	37% (299)	35% (287)	12% (97)	7% (54)	10% (78)	815
4-Region: West	33% (167)	41% (211)	15% (74)	4% (18)	8% (41)	511
Civic Engaged	57% (106)	34% (64)	6% (10)	2% (4)	2% (3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_5: *To what extent, if any, have the following helped shape your opinions of major companies?*
Personal experience working for a major company

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	27%	(585)	31%	(679)	16%	(359)	13%	(283)	13%	(295)	2201
Gender: Male	27%	(291)	33%	(347)	16%	(169)	13%	(134)	11%	(119)	1060
Gender: Female	26%	(293)	29%	(332)	17%	(190)	13%	(150)	15%	(176)	1141
Age: 18-29	28%	(130)	29%	(139)	15%	(71)	13%	(64)	14%	(69)	473
Age: 30-44	31%	(172)	31%	(174)	16%	(91)	10%	(55)	12%	(70)	562
Age: 45-54	27%	(115)	33%	(140)	13%	(57)	13%	(56)	13%	(56)	423
Age: 55-64	22%	(77)	33%	(114)	18%	(61)	13%	(45)	14%	(48)	345
Age: 65+	23%	(90)	28%	(112)	20%	(79)	16%	(64)	13%	(53)	398
PID: Dem (no lean)	24%	(176)	33%	(237)	18%	(128)	13%	(91)	13%	(91)	723
PID: Ind (no lean)	25%	(194)	31%	(244)	16%	(121)	13%	(104)	15%	(115)	779
PID: Rep (no lean)	31%	(214)	28%	(198)	16%	(109)	13%	(88)	13%	(89)	699
PID/Gender: Dem Men	24%	(79)	34%	(111)	18%	(57)	13%	(42)	11%	(37)	326
PID/Gender: Dem Women	24%	(97)	32%	(126)	18%	(71)	12%	(49)	14%	(55)	398
PID/Gender: Ind Men	25%	(91)	34%	(126)	13%	(49)	16%	(58)	11%	(42)	365
PID/Gender: Ind Women	25%	(104)	29%	(118)	17%	(72)	11%	(46)	18%	(73)	414
PID/Gender: Rep Men	33%	(122)	30%	(110)	17%	(63)	9%	(34)	11%	(41)	369
PID/Gender: Rep Women	28%	(93)	27%	(88)	14%	(47)	17%	(54)	15%	(48)	330
Tea Party: Supporter	34%	(186)	31%	(174)	13%	(70)	11%	(63)	11%	(60)	552
Tea Party: Not Supporter	24%	(393)	31%	(503)	18%	(289)	13%	(221)	14%	(234)	1639
Ideo: Liberal (1-3)	29%	(219)	32%	(243)	16%	(124)	14%	(106)	10%	(77)	768
Ideo: Moderate (4)	23%	(108)	35%	(164)	17%	(78)	14%	(65)	11%	(50)	464
Ideo: Conservative (5-7)	30%	(202)	29%	(199)	17%	(114)	11%	(77)	12%	(84)	676
Educ: < College	25%	(393)	30%	(465)	17%	(262)	13%	(210)	15%	(237)	1567
Educ: Bachelors degree	31%	(128)	34%	(143)	16%	(68)	9%	(39)	9%	(38)	416
Educ: Post-grad	29%	(64)	32%	(71)	13%	(29)	16%	(35)	9%	(20)	219
Income: Under 50k	25%	(336)	29%	(389)	17%	(219)	14%	(183)	15%	(196)	1325
Income: 50k-100k	28%	(174)	32%	(198)	18%	(115)	11%	(68)	11%	(67)	622
Income: 100k+	29%	(74)	36%	(91)	10%	(25)	13%	(32)	13%	(32)	254

Continued on next page

Table PAC2_5: To what extent, if any, have the following helped shape your opinions of major companies?
Personal experience working for a major company

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	27%	(585)	31%	(679)	16%	(359)	13%	(283)	13%	(295)	2201
Ethnicity: White	26%	(455)	31%	(536)	17%	(290)	13%	(230)	14%	(239)	1750
Ethnicity: Hispanic	28%	(92)	32%	(106)	17%	(57)	12%	(38)	11%	(37)	329
Ethnicity: Afr. Am.	30%	(81)	31%	(84)	15%	(40)	12%	(32)	12%	(33)	269
Ethnicity: Other	27%	(48)	33%	(59)	16%	(29)	12%	(22)	13%	(23)	182
Relig: Protestant	30%	(143)	30%	(142)	16%	(75)	15%	(70)	10%	(49)	479
Relig: Roman Catholic	26%	(118)	35%	(157)	16%	(71)	13%	(58)	11%	(48)	453
Relig: Ath./Agn./None	25%	(155)	28%	(171)	18%	(111)	13%	(78)	16%	(100)	615
Relig: Something Else	27%	(107)	29%	(112)	15%	(59)	12%	(47)	17%	(65)	390
Relig: Evangelical	28%	(167)	34%	(200)	15%	(90)	12%	(68)	11%	(63)	588
Relig: Non-Evang. Catholics	25%	(154)	32%	(195)	16%	(99)	15%	(91)	11%	(68)	607
Relig: All Christian	27%	(321)	33%	(395)	16%	(189)	13%	(159)	11%	(130)	1194
Relig: All Non-Christian	26%	(262)	28%	(283)	17%	(170)	12%	(125)	16%	(165)	1005
Community: Urban	27%	(146)	32%	(174)	15%	(82)	11%	(62)	15%	(79)	543
Community: Suburban	27%	(270)	31%	(304)	16%	(158)	13%	(129)	12%	(123)	985
Community: Rural	25%	(168)	30%	(201)	18%	(119)	14%	(92)	14%	(93)	673
Employ: Private Sector	32%	(210)	35%	(225)	15%	(98)	9%	(58)	9%	(60)	651
Employ: Government	30%	(36)	36%	(43)	10%	(12)	12%	(14)	12%	(14)	119
Employ: Self-Employed	32%	(62)	32%	(61)	13%	(25)	14%	(27)	9%	(16)	191
Employ: Homemaker	23%	(47)	25%	(53)	18%	(37)	17%	(35)	17%	(36)	208
Employ: Student	18%	(19)	34%	(35)	17%	(17)	15%	(16)	16%	(17)	103
Employ: Retired	21%	(99)	29%	(134)	20%	(91)	16%	(74)	15%	(69)	467
Employ: Unemployed	26%	(63)	22%	(52)	19%	(45)	14%	(34)	19%	(46)	239
Employ: Other	22%	(49)	34%	(76)	15%	(34)	12%	(27)	16%	(37)	222
Military HH: Yes	32%	(121)	31%	(121)	15%	(57)	7%	(29)	15%	(57)	384
Military HH: No	26%	(464)	31%	(558)	17%	(302)	14%	(255)	13%	(239)	1817
RD/WT: Right Direction	29%	(222)	29%	(223)	15%	(116)	13%	(101)	14%	(106)	769
RD/WT: Wrong Track	25%	(362)	32%	(455)	17%	(243)	13%	(182)	13%	(189)	1432

Continued on next page

Table PAC2_5: To what extent, if any, have the following helped shape your opinions of major companies?

Personal experience working for a major company

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	27%	(585)	31%	(679)	16%	(359)	13%	(283)	13%	(295)	2201
Strongly Approve	36%	(157)	23%	(101)	14%	(60)	11%	(50)	17%	(73)	441
Somewhat Approve	27%	(130)	34%	(164)	16%	(75)	14%	(66)	10%	(48)	483
Somewhat Disapprove	22%	(64)	31%	(91)	21%	(61)	14%	(41)	13%	(37)	294
Strongly Disapprove	26%	(212)	34%	(280)	17%	(139)	12%	(103)	11%	(94)	828
Dont Know / No Opinion	14%	(22)	28%	(43)	15%	(24)	15%	(24)	27%	(42)	154
#1 Issue: Economy	29%	(179)	33%	(202)	17%	(105)	11%	(67)	11%	(65)	619
#1 Issue: Security	29%	(123)	32%	(138)	13%	(57)	13%	(56)	13%	(56)	431
#1 Issue: Health Care	23%	(104)	34%	(153)	16%	(74)	13%	(60)	14%	(63)	453
#1 Issue: Medicare / Social Security	25%	(64)	29%	(75)	21%	(54)	15%	(38)	10%	(26)	258
#1 Issue: Women's Issues	26%	(24)	23%	(22)	21%	(19)	14%	(13)	16%	(15)	94
#1 Issue: Education	25%	(36)	29%	(42)	15%	(21)	15%	(22)	16%	(23)	143
#1 Issue: Energy	32%	(33)	26%	(27)	20%	(22)	11%	(12)	11%	(11)	106
#1 Issue: Other	22%	(22)	19%	(19)	8%	(8)	15%	(15)	36%	(35)	98
2016 Vote: Democrat Hillary Clinton	28%	(201)	32%	(234)	17%	(125)	11%	(77)	12%	(89)	727
2016 Vote: Republican Donald Trump	31%	(227)	30%	(220)	15%	(113)	11%	(83)	13%	(96)	738
2016 Vote: Someone else	30%	(58)	29%	(57)	20%	(40)	12%	(23)	10%	(19)	197
2012 Vote: Barack Obama	29%	(240)	32%	(258)	16%	(130)	12%	(96)	11%	(92)	816
2012 Vote: Mitt Romney	30%	(180)	31%	(187)	15%	(92)	13%	(75)	11%	(69)	603
2012 Vote: Other	27%	(24)	27%	(24)	25%	(22)	11%	(10)	9%	(8)	89
2012 Vote: Didn't Vote	20%	(141)	30%	(207)	17%	(115)	15%	(101)	18%	(126)	691
4-Region: Northeast	24%	(96)	32%	(127)	15%	(60)	14%	(55)	16%	(63)	402
4-Region: Midwest	27%	(127)	34%	(163)	14%	(65)	12%	(55)	13%	(63)	474
4-Region: South	27%	(223)	30%	(241)	16%	(130)	14%	(118)	13%	(103)	815
4-Region: West	27%	(139)	29%	(148)	20%	(103)	11%	(55)	13%	(66)	511
Civic Engaged	43%	(81)	31%	(58)	10%	(19)	11%	(21)	5%	(10)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_6: *To what extent, if any, have the following helped shape your opinions of major companies?*
Knowing people who work for major companies

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	21%	(463)	37%	(821)	21%	(452)	10%	(227)	11%	(238)	2201
Gender: Male	23%	(244)	34%	(362)	21%	(225)	12%	(123)	10%	(106)	1060
Gender: Female	19%	(219)	40%	(459)	20%	(227)	9%	(104)	12%	(132)	1141
Age: 18-29	25%	(116)	34%	(159)	20%	(94)	8%	(40)	13%	(64)	473
Age: 30-44	25%	(142)	34%	(190)	20%	(112)	9%	(51)	12%	(67)	562
Age: 45-54	21%	(88)	43%	(181)	17%	(70)	10%	(44)	10%	(41)	423
Age: 55-64	18%	(61)	39%	(135)	25%	(85)	13%	(45)	5%	(19)	345
Age: 65+	14%	(56)	39%	(156)	23%	(91)	12%	(47)	12%	(47)	398
PID: Dem (no lean)	21%	(148)	39%	(282)	20%	(144)	11%	(79)	10%	(70)	723
PID: Ind (no lean)	19%	(146)	37%	(290)	21%	(163)	10%	(76)	13%	(103)	779
PID: Rep (no lean)	24%	(168)	36%	(249)	21%	(145)	10%	(72)	9%	(65)	699
PID/Gender: Dem Men	23%	(74)	36%	(118)	20%	(66)	13%	(42)	8%	(26)	326
PID/Gender: Dem Women	19%	(74)	41%	(164)	20%	(78)	9%	(37)	11%	(44)	398
PID/Gender: Ind Men	17%	(64)	33%	(119)	21%	(76)	14%	(51)	15%	(56)	365
PID/Gender: Ind Women	20%	(83)	41%	(171)	21%	(87)	6%	(25)	12%	(48)	414
PID/Gender: Rep Men	29%	(107)	34%	(124)	22%	(83)	8%	(30)	7%	(25)	369
PID/Gender: Rep Women	19%	(62)	38%	(125)	19%	(62)	13%	(42)	12%	(40)	330
Tea Party: Supporter	27%	(151)	35%	(194)	22%	(123)	8%	(44)	7%	(39)	552
Tea Party: Not Supporter	19%	(309)	38%	(625)	20%	(325)	11%	(182)	12%	(198)	1639
Ideo: Liberal (1-3)	25%	(189)	38%	(290)	20%	(153)	10%	(76)	8%	(59)	768
Ideo: Moderate (4)	15%	(70)	40%	(184)	24%	(112)	12%	(55)	9%	(43)	464
Ideo: Conservative (5-7)	22%	(152)	40%	(271)	20%	(133)	10%	(70)	7%	(49)	676
Educ: < College	20%	(317)	35%	(544)	21%	(336)	11%	(169)	13%	(200)	1567
Educ: Bachelors degree	22%	(92)	42%	(175)	22%	(90)	8%	(33)	6%	(25)	416
Educ: Post-grad	24%	(54)	46%	(102)	12%	(26)	11%	(25)	6%	(13)	219
Income: Under 50k	20%	(258)	35%	(461)	21%	(282)	12%	(154)	13%	(169)	1325
Income: 50k-100k	24%	(149)	40%	(250)	20%	(123)	8%	(51)	8%	(49)	622
Income: 100k+	22%	(56)	43%	(109)	19%	(47)	9%	(22)	8%	(20)	254

Continued on next page

Table PAC2_6: *To what extent, if any, have the following helped shape your opinions of major companies?*
Knowing people who work for major companies

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	21%	(463)	37%	(821)	21%	(452)	10%	(227)	11%	(238)	2201
Ethnicity: White	20%	(353)	38%	(660)	21%	(371)	10%	(175)	11%	(191)	1750
Ethnicity: Hispanic	21%	(69)	31%	(102)	23%	(76)	11%	(35)	14%	(47)	329
Ethnicity: Afr. Am.	26%	(70)	37%	(100)	18%	(49)	9%	(24)	9%	(25)	269
Ethnicity: Other	22%	(40)	33%	(60)	18%	(32)	15%	(28)	12%	(21)	182
Relig: Protestant	21%	(102)	45%	(216)	19%	(91)	11%	(51)	4%	(20)	479
Relig: Roman Catholic	24%	(108)	36%	(165)	22%	(102)	8%	(37)	9%	(41)	453
Relig: Ath./Agn./None	18%	(111)	33%	(201)	23%	(142)	12%	(74)	14%	(87)	615
Relig: Something Else	22%	(85)	36%	(141)	18%	(70)	9%	(36)	15%	(57)	390
Relig: Evangelical	22%	(131)	42%	(245)	19%	(112)	10%	(58)	7%	(43)	588
Relig: Non-Evang. Catholics	22%	(135)	38%	(233)	21%	(128)	10%	(59)	8%	(50)	607
Relig: All Christian	22%	(267)	40%	(478)	20%	(240)	10%	(117)	8%	(93)	1194
Relig: All Non-Christian	20%	(196)	34%	(341)	21%	(212)	11%	(111)	14%	(145)	1005
Community: Urban	23%	(124)	36%	(197)	17%	(91)	10%	(55)	14%	(76)	543
Community: Suburban	20%	(196)	39%	(383)	22%	(214)	10%	(95)	10%	(97)	985
Community: Rural	21%	(144)	36%	(241)	22%	(147)	11%	(77)	10%	(64)	673
Employ: Private Sector	22%	(144)	42%	(274)	20%	(128)	9%	(61)	7%	(44)	651
Employ: Government	30%	(36)	36%	(42)	18%	(22)	7%	(9)	9%	(10)	119
Employ: Self-Employed	26%	(50)	39%	(74)	14%	(26)	12%	(23)	9%	(18)	191
Employ: Homemaker	20%	(42)	28%	(59)	30%	(63)	8%	(17)	13%	(27)	208
Employ: Student	23%	(24)	38%	(40)	15%	(16)	11%	(11)	12%	(13)	103
Employ: Retired	18%	(82)	38%	(176)	23%	(106)	12%	(57)	10%	(47)	467
Employ: Unemployed	21%	(50)	31%	(75)	20%	(47)	9%	(21)	19%	(46)	239
Employ: Other	16%	(35)	36%	(81)	20%	(45)	12%	(28)	15%	(34)	222
Military HH: Yes	24%	(90)	42%	(161)	17%	(65)	8%	(31)	10%	(37)	384
Military HH: No	20%	(373)	36%	(660)	21%	(387)	11%	(196)	11%	(201)	1817
RD/WT: Right Direction	25%	(191)	34%	(262)	19%	(146)	11%	(88)	11%	(82)	769
RD/WT: Wrong Track	19%	(272)	39%	(559)	21%	(306)	10%	(139)	11%	(156)	1432

Continued on next page

Table PAC2_6: To what extent, if any, have the following helped shape your opinions of major companies?
Knowing people who work for major companies

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	21%	(463)	37%	(821)	21%	(452)	10%	(227)	11%	(238)	2201
Strongly Approve	29%	(127)	34%	(151)	15%	(66)	11%	(48)	11%	(51)	441
Somewhat Approve	21%	(100)	37%	(180)	24%	(116)	9%	(43)	9%	(45)	483
Somewhat Disapprove	18%	(52)	39%	(116)	27%	(79)	7%	(20)	9%	(28)	294
Strongly Disapprove	20%	(165)	39%	(327)	20%	(165)	12%	(100)	8%	(70)	828
Dont Know / No Opinion	13%	(20)	31%	(48)	17%	(26)	11%	(17)	29%	(44)	154
#1 Issue: Economy	23%	(143)	37%	(228)	23%	(144)	7%	(45)	10%	(59)	619
#1 Issue: Security	24%	(103)	38%	(165)	17%	(75)	10%	(44)	10%	(44)	431
#1 Issue: Health Care	20%	(92)	41%	(186)	17%	(78)	13%	(57)	9%	(40)	453
#1 Issue: Medicare / Social Security	14%	(37)	39%	(99)	25%	(65)	13%	(33)	9%	(23)	258
#1 Issue: Women's Issues	25%	(23)	33%	(31)	20%	(19)	9%	(8)	14%	(13)	94
#1 Issue: Education	18%	(26)	35%	(50)	25%	(35)	10%	(15)	12%	(17)	143
#1 Issue: Energy	22%	(23)	38%	(41)	20%	(21)	7%	(7)	12%	(13)	106
#1 Issue: Other	16%	(15)	21%	(21)	16%	(15)	18%	(18)	29%	(29)	98
2016 Vote: Democrat Hillary Clinton	20%	(145)	42%	(304)	19%	(137)	11%	(81)	8%	(60)	727
2016 Vote: Republican Donald Trump	22%	(163)	39%	(287)	21%	(154)	9%	(66)	9%	(68)	738
2016 Vote: Someone else	22%	(42)	34%	(66)	25%	(49)	11%	(23)	8%	(16)	197
2012 Vote: Barack Obama	22%	(183)	41%	(334)	18%	(151)	10%	(85)	8%	(64)	816
2012 Vote: Mitt Romney	23%	(140)	39%	(235)	19%	(113)	11%	(66)	8%	(48)	603
2012 Vote: Other	15%	(13)	35%	(31)	33%	(29)	12%	(10)	6%	(5)	89
2012 Vote: Didn't Vote	18%	(126)	32%	(219)	23%	(159)	9%	(65)	18%	(121)	691
4-Region: Northeast	20%	(79)	39%	(157)	20%	(82)	10%	(42)	10%	(42)	402
4-Region: Midwest	23%	(111)	37%	(177)	20%	(97)	11%	(50)	8%	(39)	474
4-Region: South	22%	(178)	35%	(289)	20%	(162)	10%	(83)	13%	(103)	815
4-Region: West	19%	(95)	39%	(198)	22%	(112)	10%	(52)	11%	(54)	511
Civic Engaged	42%	(79)	34%	(64)	14%	(26)	8%	(15)	2%	(4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_7: *To what extent, if any, have the following helped shape your opinions of major companies?*

The news

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(400)	43%	(954)	21%	(454)	9%	(201)	9%	(193)	2201
Gender: Male	18%	(189)	41%	(432)	22%	(233)	11%	(116)	9%	(91)	1060
Gender: Female	19%	(211)	46%	(522)	19%	(221)	7%	(85)	9%	(102)	1141
Age: 18-29	19%	(91)	38%	(179)	21%	(98)	10%	(47)	12%	(59)	473
Age: 30-44	22%	(125)	41%	(230)	19%	(110)	7%	(39)	10%	(59)	562
Age: 45-54	18%	(76)	44%	(186)	22%	(94)	7%	(32)	9%	(37)	423
Age: 55-64	16%	(54)	48%	(165)	23%	(81)	8%	(28)	5%	(17)	345
Age: 65+	14%	(55)	49%	(194)	18%	(72)	14%	(55)	5%	(21)	398
PID: Dem (no lean)	23%	(163)	46%	(336)	19%	(134)	5%	(36)	7%	(54)	723
PID: Ind (no lean)	13%	(99)	42%	(328)	23%	(176)	11%	(84)	12%	(91)	779
PID: Rep (no lean)	20%	(138)	42%	(290)	20%	(143)	11%	(80)	7%	(47)	699
PID/Gender: Dem Men	21%	(68)	46%	(150)	19%	(62)	6%	(20)	8%	(26)	326
PID/Gender: Dem Women	24%	(95)	47%	(186)	18%	(72)	4%	(16)	7%	(28)	398
PID/Gender: Ind Men	11%	(39)	40%	(148)	22%	(81)	14%	(53)	12%	(45)	365
PID/Gender: Ind Women	15%	(60)	44%	(181)	23%	(95)	8%	(31)	11%	(46)	414
PID/Gender: Rep Men	22%	(82)	37%	(135)	24%	(90)	12%	(43)	5%	(19)	369
PID/Gender: Rep Women	17%	(56)	47%	(156)	16%	(54)	11%	(37)	8%	(28)	330
Tea Party: Supporter	25%	(137)	35%	(196)	22%	(124)	11%	(60)	7%	(36)	552
Tea Party: Not Supporter	16%	(262)	46%	(752)	20%	(328)	9%	(140)	10%	(156)	1639
Ideo: Liberal (1-3)	24%	(184)	45%	(343)	18%	(142)	7%	(50)	6%	(49)	768
Ideo: Moderate (4)	14%	(66)	47%	(218)	24%	(114)	9%	(43)	5%	(23)	464
Ideo: Conservative (5-7)	16%	(111)	44%	(298)	21%	(145)	12%	(81)	6%	(40)	676
Educ: < College	18%	(280)	40%	(625)	21%	(333)	11%	(165)	10%	(164)	1567
Educ: Bachelors degree	18%	(73)	55%	(228)	18%	(74)	5%	(21)	5%	(20)	416
Educ: Post-grad	21%	(47)	46%	(101)	22%	(47)	7%	(15)	4%	(9)	219
Income: Under 50k	18%	(245)	41%	(543)	20%	(258)	10%	(136)	11%	(143)	1325
Income: 50k-100k	19%	(117)	46%	(288)	21%	(131)	8%	(50)	6%	(37)	622
Income: 100k+	15%	(39)	48%	(123)	25%	(64)	6%	(15)	5%	(13)	254

Continued on next page

Table PAC2_7: To what extent, if any, have the following helped shape your opinions of major companies?

The news

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(400)	43%	(954)	21%	(454)	9%	(201)	9%	(193)	2201
Ethnicity: White	18%	(307)	44%	(766)	21%	(362)	10%	(168)	8%	(147)	1750
Ethnicity: Hispanic	19%	(64)	46%	(150)	17%	(57)	9%	(30)	9%	(29)	329
Ethnicity: Afr. Am.	26%	(70)	42%	(114)	19%	(51)	3%	(9)	9%	(25)	269
Ethnicity: Other	13%	(23)	41%	(75)	22%	(40)	13%	(23)	11%	(21)	182
Relig: Protestant	16%	(76)	50%	(239)	21%	(101)	10%	(49)	3%	(15)	479
Relig: Roman Catholic	21%	(93)	47%	(214)	20%	(90)	7%	(33)	5%	(22)	453
Relig: Ath./Agn./None	18%	(110)	38%	(236)	20%	(125)	11%	(65)	13%	(80)	615
Relig: Something Else	19%	(75)	43%	(169)	19%	(74)	7%	(29)	11%	(43)	390
Relig: Evangelical	20%	(115)	42%	(248)	21%	(126)	10%	(57)	7%	(41)	588
Relig: Non-Evang. Catholics	16%	(99)	50%	(301)	21%	(127)	8%	(50)	5%	(29)	607
Relig: All Christian	18%	(214)	46%	(549)	21%	(254)	9%	(107)	6%	(70)	1194
Relig: All Non-Christian	18%	(185)	40%	(405)	20%	(199)	9%	(94)	12%	(122)	1005
Community: Urban	22%	(118)	39%	(214)	21%	(114)	7%	(37)	11%	(60)	543
Community: Suburban	17%	(166)	48%	(477)	18%	(181)	9%	(89)	7%	(72)	985
Community: Rural	17%	(116)	39%	(264)	24%	(158)	11%	(74)	9%	(61)	673
Employ: Private Sector	18%	(120)	47%	(303)	21%	(134)	8%	(50)	7%	(43)	651
Employ: Government	19%	(23)	46%	(55)	21%	(25)	7%	(8)	7%	(8)	119
Employ: Self-Employed	16%	(30)	47%	(90)	18%	(34)	13%	(25)	6%	(12)	191
Employ: Homemaker	20%	(41)	39%	(81)	24%	(49)	7%	(15)	10%	(21)	208
Employ: Student	25%	(26)	36%	(37)	19%	(19)	6%	(7)	14%	(14)	103
Employ: Retired	15%	(68)	47%	(220)	19%	(87)	14%	(66)	5%	(25)	467
Employ: Unemployed	21%	(51)	35%	(84)	23%	(55)	6%	(14)	15%	(35)	239
Employ: Other	18%	(41)	37%	(83)	22%	(49)	7%	(16)	15%	(33)	222
Military HH: Yes	19%	(73)	43%	(165)	20%	(78)	9%	(34)	9%	(35)	384
Military HH: No	18%	(327)	43%	(790)	21%	(376)	9%	(167)	9%	(158)	1817
RD/WT: Right Direction	19%	(149)	40%	(304)	21%	(162)	11%	(86)	9%	(68)	769
RD/WT: Wrong Track	18%	(252)	45%	(650)	20%	(291)	8%	(114)	9%	(125)	1432

Continued on next page

Table PAC2_7: To what extent, if any, have the following helped shape your opinions of major companies?
The news

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(400)	43%	(954)	21%	(454)	9%	(201)	9%	(193)	2201
Strongly Approve	22%	(96)	38%	(166)	18%	(78)	13%	(56)	11%	(46)	441
Somewhat Approve	16%	(78)	43%	(208)	24%	(117)	11%	(54)	5%	(26)	483
Somewhat Disapprove	14%	(42)	45%	(132)	26%	(78)	6%	(19)	8%	(23)	294
Strongly Disapprove	20%	(163)	49%	(403)	18%	(148)	7%	(59)	7%	(56)	828
Dont Know / No Opinion	14%	(22)	29%	(45)	21%	(33)	9%	(13)	26%	(41)	154
#1 Issue: Economy	18%	(110)	43%	(264)	24%	(151)	8%	(51)	7%	(43)	619
#1 Issue: Security	17%	(75)	45%	(193)	20%	(86)	10%	(41)	8%	(36)	431
#1 Issue: Health Care	19%	(86)	47%	(214)	19%	(85)	7%	(34)	8%	(35)	453
#1 Issue: Medicare / Social Security	18%	(48)	44%	(113)	17%	(44)	14%	(37)	6%	(15)	258
#1 Issue: Women's Issues	17%	(16)	41%	(38)	18%	(17)	9%	(9)	15%	(14)	94
#1 Issue: Education	25%	(36)	35%	(50)	24%	(34)	6%	(8)	10%	(15)	143
#1 Issue: Energy	21%	(23)	43%	(45)	21%	(22)	5%	(5)	10%	(11)	106
#1 Issue: Other	8%	(7)	38%	(37)	14%	(14)	15%	(15)	24%	(24)	98
2016 Vote: Democrat Hillary Clinton	22%	(160)	50%	(364)	16%	(113)	6%	(47)	6%	(44)	727
2016 Vote: Republican Donald Trump	18%	(136)	43%	(317)	20%	(150)	11%	(84)	7%	(51)	738
2016 Vote: Someone else	10%	(21)	37%	(73)	32%	(63)	14%	(27)	7%	(13)	197
2012 Vote: Barack Obama	24%	(195)	49%	(402)	16%	(130)	7%	(55)	4%	(34)	816
2012 Vote: Mitt Romney	16%	(97)	43%	(260)	24%	(144)	11%	(69)	6%	(33)	603
2012 Vote: Other	9%	(8)	32%	(29)	35%	(32)	16%	(14)	7%	(6)	89
2012 Vote: Didn't Vote	15%	(101)	38%	(262)	21%	(149)	9%	(61)	17%	(118)	691
4-Region: Northeast	19%	(74)	44%	(175)	18%	(73)	11%	(45)	8%	(34)	402
4-Region: Midwest	19%	(88)	43%	(203)	24%	(116)	7%	(34)	7%	(33)	474
4-Region: South	18%	(150)	44%	(355)	20%	(160)	8%	(64)	10%	(85)	815
4-Region: West	17%	(87)	43%	(221)	20%	(104)	11%	(57)	8%	(41)	511
Civic Engaged	35%	(65)	43%	(80)	18%	(33)	4%	(7)	1%	(2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_8: *To what extent, if any, have the following helped shape your opinions of major companies?
Entertainment such as movies or TV shows*

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(306)	29%	(645)	30%	(654)	17%	(375)	10%	(222)	2201
Gender: Male	16%	(165)	28%	(297)	30%	(320)	17%	(176)	10%	(102)	1060
Gender: Female	12%	(141)	30%	(347)	29%	(334)	17%	(199)	10%	(120)	1141
Age: 18-29	20%	(96)	32%	(153)	23%	(108)	12%	(56)	13%	(61)	473
Age: 30-44	19%	(109)	32%	(181)	27%	(154)	11%	(64)	10%	(54)	562
Age: 45-54	11%	(48)	28%	(118)	33%	(140)	18%	(77)	10%	(41)	423
Age: 55-64	10%	(35)	30%	(102)	34%	(116)	20%	(68)	7%	(24)	345
Age: 65+	4%	(17)	23%	(91)	34%	(136)	28%	(111)	11%	(42)	398
PID: Dem (no lean)	16%	(117)	29%	(212)	32%	(232)	14%	(101)	8%	(60)	723
PID: Ind (no lean)	12%	(91)	30%	(230)	29%	(225)	18%	(137)	12%	(96)	779
PID: Rep (no lean)	14%	(98)	29%	(202)	28%	(196)	20%	(136)	9%	(66)	699
PID/Gender: Dem Men	19%	(61)	28%	(93)	31%	(101)	14%	(45)	8%	(26)	326
PID/Gender: Dem Women	14%	(56)	30%	(120)	33%	(132)	14%	(56)	9%	(34)	398
PID/Gender: Ind Men	11%	(41)	27%	(99)	30%	(110)	19%	(71)	12%	(44)	365
PID/Gender: Ind Women	12%	(50)	32%	(131)	28%	(115)	16%	(66)	13%	(52)	414
PID/Gender: Rep Men	17%	(62)	29%	(106)	30%	(109)	16%	(59)	9%	(33)	369
PID/Gender: Rep Women	11%	(36)	29%	(96)	26%	(87)	23%	(77)	10%	(34)	330
Tea Party: Supporter	18%	(100)	30%	(168)	29%	(161)	16%	(89)	6%	(34)	552
Tea Party: Not Supporter	12%	(202)	29%	(476)	30%	(492)	17%	(281)	11%	(187)	1639
Ideo: Liberal (1-3)	17%	(132)	30%	(233)	30%	(230)	15%	(115)	8%	(60)	768
Ideo: Moderate (4)	12%	(57)	30%	(138)	33%	(153)	17%	(80)	8%	(37)	464
Ideo: Conservative (5-7)	11%	(75)	29%	(196)	31%	(212)	21%	(141)	8%	(53)	676
Educ: < College	15%	(228)	29%	(458)	28%	(436)	17%	(259)	12%	(185)	1567
Educ: Bachelors degree	14%	(58)	29%	(120)	35%	(146)	15%	(63)	7%	(29)	416
Educ: Post-grad	9%	(20)	30%	(66)	33%	(72)	24%	(53)	4%	(8)	219
Income: Under 50k	15%	(197)	30%	(393)	27%	(355)	16%	(218)	12%	(161)	1325
Income: 50k-100k	13%	(81)	30%	(185)	32%	(202)	17%	(108)	7%	(45)	622
Income: 100k+	11%	(28)	26%	(67)	38%	(97)	19%	(48)	6%	(15)	254

Continued on next page

Table PAC2_8: *To what extent, if any, have the following helped shape your opinions of major companies?*
Entertainment such as movies or TV shows

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(306)	29%	(645)	30%	(654)	17%	(375)	10%	(222)	2201
Ethnicity: White	13%	(231)	28%	(498)	29%	(516)	19%	(329)	10%	(176)	1750
Ethnicity: Hispanic	21%	(68)	33%	(108)	24%	(78)	13%	(44)	10%	(31)	329
Ethnicity: Afr. Am.	16%	(43)	31%	(85)	35%	(93)	8%	(22)	10%	(26)	269
Ethnicity: Other	17%	(31)	34%	(62)	25%	(45)	13%	(24)	11%	(20)	182
Relig: Protestant	9%	(44)	27%	(127)	36%	(172)	24%	(113)	5%	(22)	479
Relig: Roman Catholic	16%	(75)	31%	(141)	28%	(128)	16%	(73)	8%	(36)	453
Relig: Ath./Agn./None	14%	(89)	26%	(160)	30%	(182)	17%	(105)	13%	(80)	615
Relig: Something Else	16%	(61)	33%	(130)	25%	(99)	13%	(49)	13%	(51)	390
Relig: Evangelical	15%	(89)	31%	(182)	30%	(174)	17%	(98)	8%	(44)	588
Relig: Non-Evang. Catholics	11%	(67)	28%	(171)	33%	(200)	20%	(123)	8%	(46)	607
Relig: All Christian	13%	(156)	30%	(354)	31%	(374)	19%	(221)	8%	(90)	1194
Relig: All Non-Christian	15%	(150)	29%	(290)	28%	(280)	15%	(153)	13%	(132)	1005
Community: Urban	17%	(91)	31%	(168)	25%	(138)	15%	(80)	12%	(66)	543
Community: Suburban	12%	(122)	29%	(281)	33%	(327)	17%	(166)	9%	(88)	985
Community: Rural	14%	(94)	29%	(195)	28%	(189)	19%	(128)	10%	(67)	673
Employ: Private Sector	14%	(92)	31%	(201)	32%	(208)	15%	(99)	8%	(51)	651
Employ: Government	16%	(19)	32%	(38)	30%	(35)	15%	(18)	7%	(9)	119
Employ: Self-Employed	12%	(23)	33%	(64)	28%	(54)	20%	(38)	6%	(11)	191
Employ: Homemaker	14%	(29)	31%	(66)	27%	(56)	17%	(35)	11%	(22)	208
Employ: Student	23%	(24)	30%	(31)	24%	(25)	10%	(10)	13%	(14)	103
Employ: Retired	8%	(35)	22%	(102)	34%	(157)	27%	(127)	10%	(46)	467
Employ: Unemployed	19%	(44)	29%	(71)	26%	(63)	11%	(27)	14%	(33)	239
Employ: Other	17%	(39)	33%	(74)	24%	(54)	9%	(20)	16%	(36)	222
Military HH: Yes	12%	(47)	28%	(109)	32%	(124)	15%	(58)	12%	(45)	384
Military HH: No	14%	(259)	29%	(536)	29%	(530)	17%	(317)	10%	(176)	1817
RD/WT: Right Direction	16%	(122)	30%	(233)	27%	(208)	16%	(125)	11%	(81)	769
RD/WT: Wrong Track	13%	(184)	29%	(412)	31%	(446)	17%	(249)	10%	(140)	1432

Continued on next page

Table PAC2_8: To what extent, if any, have the following helped shape your opinions of major companies?
Entertainment such as movies or TV shows

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(306)	29%	(645)	30%	(654)	17%	(375)	10%	(222)	2201
Strongly Approve	18%	(79)	25%	(110)	27%	(120)	18%	(77)	13%	(55)	441
Somewhat Approve	13%	(61)	32%	(153)	30%	(144)	19%	(90)	7%	(36)	483
Somewhat Disapprove	13%	(38)	30%	(88)	31%	(92)	16%	(46)	10%	(31)	294
Strongly Disapprove	13%	(108)	30%	(250)	32%	(267)	17%	(141)	7%	(62)	828
Dont Know / No Opinion	13%	(20)	28%	(44)	20%	(31)	13%	(21)	25%	(38)	154
#1 Issue: Economy	13%	(81)	31%	(193)	31%	(189)	16%	(101)	9%	(54)	619
#1 Issue: Security	17%	(73)	28%	(119)	28%	(122)	19%	(81)	8%	(36)	431
#1 Issue: Health Care	14%	(63)	29%	(134)	29%	(130)	18%	(81)	10%	(45)	453
#1 Issue: Medicare / Social Security	11%	(29)	26%	(68)	35%	(89)	20%	(51)	8%	(21)	258
#1 Issue: Women's Issues	14%	(14)	33%	(31)	27%	(25)	11%	(10)	15%	(14)	94
#1 Issue: Education	17%	(24)	30%	(42)	34%	(49)	7%	(10)	13%	(18)	143
#1 Issue: Energy	13%	(13)	32%	(34)	32%	(34)	13%	(14)	10%	(10)	106
#1 Issue: Other	10%	(10)	24%	(23)	16%	(16)	27%	(26)	23%	(22)	98
2016 Vote: Democrat Hillary Clinton	14%	(100)	32%	(236)	31%	(228)	15%	(111)	7%	(52)	727
2016 Vote: Republican Donald Trump	14%	(103)	28%	(206)	30%	(221)	20%	(146)	8%	(62)	738
2016 Vote: Someone else	9%	(19)	22%	(43)	33%	(65)	28%	(54)	8%	(16)	197
2012 Vote: Barack Obama	18%	(145)	31%	(254)	29%	(234)	16%	(134)	6%	(48)	816
2012 Vote: Mitt Romney	10%	(59)	28%	(166)	32%	(193)	22%	(135)	8%	(50)	603
2012 Vote: Other	9%	(8)	21%	(19)	38%	(34)	23%	(20)	9%	(8)	89
2012 Vote: Didn't Vote	14%	(95)	30%	(206)	28%	(193)	12%	(83)	17%	(115)	691
4-Region: Northeast	11%	(45)	34%	(138)	25%	(98)	21%	(84)	9%	(36)	402
4-Region: Midwest	14%	(68)	29%	(138)	31%	(147)	16%	(77)	9%	(44)	474
4-Region: South	14%	(114)	29%	(238)	30%	(246)	16%	(130)	11%	(87)	815
4-Region: West	15%	(79)	26%	(131)	32%	(163)	17%	(84)	11%	(54)	511
Civic Engaged	29%	(54)	32%	(60)	24%	(46)	14%	(26)	1%	(2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_9: *To what extent, if any, have the following helped shape your opinions of major companies?
 Social media such as Facebook or Twitter*

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(317)	31%	(679)	25%	(552)	20%	(437)	10%	(216)	2201
Gender: Male	15%	(159)	29%	(302)	26%	(272)	22%	(229)	9%	(98)	1060
Gender: Female	14%	(158)	33%	(377)	25%	(281)	18%	(208)	10%	(118)	1141
Age: 18-29	22%	(106)	39%	(185)	18%	(84)	9%	(45)	12%	(55)	473
Age: 30-44	20%	(111)	35%	(196)	24%	(137)	11%	(62)	10%	(55)	562
Age: 45-54	12%	(49)	28%	(117)	30%	(126)	21%	(89)	10%	(42)	423
Age: 55-64	10%	(33)	28%	(96)	30%	(103)	27%	(94)	5%	(19)	345
Age: 65+	4%	(18)	21%	(85)	26%	(103)	37%	(147)	11%	(45)	398
PID: Dem (no lean)	15%	(108)	35%	(251)	24%	(171)	18%	(128)	9%	(65)	723
PID: Ind (no lean)	12%	(91)	32%	(251)	24%	(190)	20%	(156)	12%	(91)	779
PID: Rep (no lean)	17%	(118)	25%	(176)	27%	(192)	22%	(154)	9%	(60)	699
PID/Gender: Dem Men	17%	(54)	36%	(119)	23%	(75)	16%	(54)	8%	(25)	326
PID/Gender: Dem Women	14%	(54)	33%	(133)	24%	(96)	19%	(74)	10%	(41)	398
PID/Gender: Ind Men	9%	(34)	26%	(94)	24%	(89)	28%	(104)	12%	(44)	365
PID/Gender: Ind Women	14%	(57)	38%	(157)	24%	(101)	13%	(52)	11%	(47)	414
PID/Gender: Rep Men	19%	(72)	24%	(89)	29%	(108)	19%	(71)	8%	(29)	369
PID/Gender: Rep Women	14%	(46)	26%	(87)	25%	(84)	25%	(82)	9%	(31)	330
Tea Party: Supporter	21%	(119)	34%	(186)	24%	(131)	16%	(88)	5%	(28)	552
Tea Party: Not Supporter	12%	(197)	30%	(490)	25%	(417)	21%	(348)	11%	(187)	1639
Ideo: Liberal (1-3)	16%	(124)	37%	(284)	25%	(193)	15%	(118)	6%	(48)	768
Ideo: Moderate (4)	11%	(52)	25%	(118)	28%	(132)	26%	(121)	9%	(41)	464
Ideo: Conservative (5-7)	14%	(97)	30%	(202)	27%	(184)	22%	(148)	7%	(46)	676
Educ: < College	16%	(247)	31%	(486)	23%	(366)	18%	(287)	12%	(181)	1567
Educ: Bachelors degree	11%	(47)	32%	(132)	29%	(121)	22%	(93)	5%	(23)	416
Educ: Post-grad	10%	(23)	28%	(61)	30%	(66)	26%	(57)	5%	(12)	219
Income: Under 50k	16%	(212)	31%	(405)	23%	(299)	19%	(258)	11%	(150)	1325
Income: 50k-100k	14%	(85)	31%	(190)	27%	(170)	21%	(129)	8%	(48)	622
Income: 100k+	7%	(19)	33%	(84)	33%	(84)	20%	(51)	7%	(18)	254

Continued on next page

Table PAC2_9: To what extent, if any, have the following helped shape your opinions of major companies?
Social media such as Facebook or Twitter

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(317)	31%	(679)	25%	(552)	20%	(437)	10%	(216)	2201
Ethnicity: White	13%	(223)	30%	(533)	26%	(453)	21%	(374)	10%	(167)	1750
Ethnicity: Hispanic	20%	(64)	36%	(118)	20%	(65)	16%	(53)	9%	(29)	329
Ethnicity: Afr. Am.	21%	(58)	33%	(88)	21%	(57)	14%	(38)	10%	(28)	269
Ethnicity: Other	20%	(37)	32%	(58)	23%	(42)	14%	(25)	11%	(21)	182
Relig: Protestant	12%	(56)	28%	(132)	26%	(126)	29%	(140)	5%	(26)	479
Relig: Roman Catholic	16%	(71)	27%	(123)	28%	(127)	21%	(94)	8%	(38)	453
Relig: Ath./Agn./None	11%	(68)	35%	(214)	25%	(153)	17%	(107)	12%	(74)	615
Relig: Something Else	18%	(71)	31%	(120)	25%	(98)	14%	(53)	12%	(48)	390
Relig: Evangelical	19%	(112)	31%	(180)	23%	(134)	20%	(115)	8%	(46)	588
Relig: Non-Evang. Catholics	11%	(66)	27%	(164)	28%	(167)	27%	(162)	8%	(47)	607
Relig: All Christian	15%	(178)	29%	(343)	25%	(302)	23%	(277)	8%	(94)	1194
Relig: All Non-Christian	14%	(138)	33%	(334)	25%	(251)	16%	(160)	12%	(122)	1005
Community: Urban	16%	(89)	33%	(180)	19%	(104)	19%	(104)	12%	(66)	543
Community: Suburban	13%	(123)	30%	(298)	28%	(280)	20%	(198)	9%	(85)	985
Community: Rural	15%	(104)	30%	(201)	25%	(169)	20%	(135)	10%	(65)	673
Employ: Private Sector	15%	(98)	35%	(229)	26%	(169)	16%	(107)	7%	(48)	651
Employ: Government	21%	(25)	34%	(40)	25%	(30)	12%	(14)	8%	(9)	119
Employ: Self-Employed	16%	(31)	31%	(59)	25%	(47)	23%	(43)	6%	(11)	191
Employ: Homemaker	16%	(32)	28%	(59)	29%	(61)	14%	(28)	13%	(27)	208
Employ: Student	29%	(30)	33%	(35)	18%	(18)	8%	(8)	11%	(12)	103
Employ: Retired	7%	(33)	24%	(114)	27%	(126)	34%	(158)	8%	(36)	467
Employ: Unemployed	15%	(37)	30%	(71)	23%	(55)	17%	(41)	15%	(36)	239
Employ: Other	14%	(31)	33%	(73)	21%	(46)	16%	(36)	17%	(37)	222
Military HH: Yes	14%	(55)	31%	(120)	28%	(107)	16%	(63)	10%	(39)	384
Military HH: No	14%	(262)	31%	(559)	25%	(446)	21%	(374)	10%	(176)	1817
RD/WT: Right Direction	18%	(140)	27%	(204)	26%	(199)	20%	(152)	10%	(75)	769
RD/WT: Wrong Track	12%	(177)	33%	(475)	25%	(353)	20%	(285)	10%	(141)	1432

Continued on next page

Table PAC2_9: To what extent, if any, have the following helped shape your opinions of major companies?
 Social media such as Facebook or Twitter

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	14%	(317)	31%	(679)	25%	(552)	20%	(437)	10%	(216)	2201
Strongly Approve	19%	(84)	25%	(111)	26%	(113)	20%	(89)	10%	(45)	441
Somewhat Approve	14%	(66)	29%	(141)	28%	(136)	21%	(102)	8%	(38)	483
Somewhat Disapprove	12%	(35)	34%	(100)	26%	(77)	19%	(56)	9%	(27)	294
Strongly Disapprove	13%	(107)	35%	(288)	25%	(205)	20%	(166)	7%	(62)	828
Dont Know / No Opinion	16%	(25)	25%	(38)	15%	(23)	15%	(24)	29%	(45)	154
#1 Issue: Economy	16%	(98)	31%	(193)	28%	(171)	18%	(111)	7%	(46)	619
#1 Issue: Security	15%	(63)	29%	(126)	26%	(111)	22%	(94)	9%	(37)	431
#1 Issue: Health Care	13%	(57)	32%	(143)	22%	(100)	23%	(106)	10%	(47)	453
#1 Issue: Medicare / Social Security	12%	(30)	27%	(70)	29%	(74)	24%	(61)	9%	(24)	258
#1 Issue: Women's Issues	13%	(12)	37%	(35)	26%	(24)	12%	(11)	12%	(11)	94
#1 Issue: Education	23%	(33)	31%	(45)	23%	(33)	13%	(19)	9%	(13)	143
#1 Issue: Energy	12%	(13)	40%	(43)	25%	(26)	10%	(11)	13%	(14)	106
#1 Issue: Other	11%	(11)	25%	(25)	14%	(14)	25%	(24)	25%	(24)	98
2016 Vote: Democrat Hillary Clinton	13%	(98)	34%	(248)	26%	(186)	19%	(136)	8%	(60)	727
2016 Vote: Republican Donald Trump	15%	(110)	28%	(207)	29%	(213)	20%	(149)	8%	(58)	738
2016 Vote: Someone else	10%	(21)	30%	(59)	22%	(44)	29%	(58)	8%	(16)	197
2012 Vote: Barack Obama	15%	(119)	33%	(271)	24%	(198)	21%	(169)	7%	(59)	816
2012 Vote: Mitt Romney	14%	(83)	25%	(148)	28%	(168)	27%	(162)	7%	(41)	603
2012 Vote: Other	6%	(5)	28%	(25)	36%	(32)	22%	(19)	9%	(8)	89
2012 Vote: Didn't Vote	16%	(110)	34%	(234)	22%	(154)	13%	(87)	15%	(107)	691
4-Region: Northeast	14%	(58)	27%	(108)	25%	(100)	22%	(87)	12%	(48)	402
4-Region: Midwest	15%	(73)	32%	(151)	25%	(118)	20%	(93)	8%	(38)	474
4-Region: South	14%	(114)	30%	(246)	25%	(203)	21%	(169)	10%	(82)	815
4-Region: West	14%	(72)	34%	(173)	26%	(132)	17%	(87)	9%	(48)	511
Civic Engaged	27%	(52)	36%	(69)	19%	(35)	15%	(29)	2%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC2_10: *To what extent, if any, have the following helped shape your opinions of major companies?*
The internet in general

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(389)	41%	(907)	22%	(477)	10%	(231)	9%	(196)	2201
Gender: Male	19%	(205)	39%	(417)	22%	(232)	11%	(112)	9%	(95)	1060
Gender: Female	16%	(185)	43%	(491)	22%	(246)	10%	(119)	9%	(101)	1141
Age: 18-29	26%	(124)	40%	(191)	14%	(67)	8%	(38)	11%	(54)	473
Age: 30-44	23%	(132)	39%	(219)	21%	(117)	7%	(37)	10%	(58)	562
Age: 45-54	16%	(68)	42%	(180)	25%	(106)	8%	(32)	9%	(38)	423
Age: 55-64	12%	(40)	46%	(158)	22%	(77)	14%	(47)	6%	(22)	345
Age: 65+	7%	(26)	40%	(159)	28%	(110)	19%	(77)	6%	(25)	398
PID: Dem (no lean)	20%	(147)	43%	(312)	21%	(152)	8%	(58)	7%	(54)	723
PID: Ind (no lean)	16%	(124)	42%	(326)	20%	(157)	11%	(85)	11%	(87)	779
PID: Rep (no lean)	17%	(119)	38%	(269)	24%	(168)	13%	(88)	8%	(56)	699
PID/Gender: Dem Men	24%	(77)	39%	(128)	22%	(73)	7%	(21)	8%	(26)	326
PID/Gender: Dem Women	17%	(70)	46%	(184)	20%	(80)	9%	(37)	7%	(28)	398
PID/Gender: Ind Men	15%	(54)	40%	(148)	19%	(69)	13%	(49)	12%	(45)	365
PID/Gender: Ind Women	17%	(70)	43%	(179)	21%	(88)	9%	(36)	10%	(41)	414
PID/Gender: Rep Men	20%	(73)	38%	(141)	24%	(90)	11%	(41)	6%	(23)	369
PID/Gender: Rep Women	14%	(45)	39%	(128)	24%	(78)	14%	(46)	10%	(32)	330
Tea Party: Supporter	28%	(153)	39%	(217)	17%	(95)	10%	(54)	6%	(33)	552
Tea Party: Not Supporter	14%	(235)	42%	(687)	23%	(379)	11%	(175)	10%	(163)	1639
Ideo: Liberal (1-3)	21%	(161)	45%	(343)	20%	(150)	8%	(63)	7%	(50)	768
Ideo: Moderate (4)	15%	(71)	44%	(205)	19%	(89)	16%	(74)	5%	(25)	464
Ideo: Conservative (5-7)	17%	(114)	39%	(263)	28%	(188)	11%	(72)	6%	(39)	676
Educ: < College	19%	(294)	38%	(602)	22%	(338)	11%	(167)	11%	(166)	1567
Educ: Bachelors degree	15%	(63)	47%	(197)	23%	(94)	10%	(41)	5%	(21)	416
Educ: Post-grad	15%	(33)	50%	(109)	21%	(45)	10%	(23)	4%	(9)	219
Income: Under 50k	18%	(243)	39%	(521)	21%	(281)	11%	(140)	11%	(140)	1325
Income: 50k-100k	17%	(108)	43%	(268)	23%	(145)	10%	(60)	7%	(41)	622
Income: 100k+	15%	(38)	47%	(118)	20%	(51)	12%	(31)	6%	(16)	254

Continued on next page

Table PAC2_10: To what extent, if any, have the following helped shape your opinions of major companies?
 The internet in general

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(389)	41%	(907)	22%	(477)	10%	(231)	9%	(196)	2201
Ethnicity: White	16%	(285)	41%	(720)	23%	(405)	11%	(186)	9%	(154)	1750
Ethnicity: Hispanic	25%	(81)	45%	(147)	16%	(53)	6%	(20)	8%	(28)	329
Ethnicity: Afr. Am.	26%	(69)	41%	(111)	17%	(46)	8%	(20)	8%	(22)	269
Ethnicity: Other	20%	(36)	42%	(76)	14%	(26)	13%	(24)	11%	(20)	182
Relig: Protestant	15%	(71)	40%	(193)	27%	(128)	15%	(70)	4%	(18)	479
Relig: Roman Catholic	19%	(84)	40%	(181)	25%	(112)	10%	(44)	7%	(32)	453
Relig: Ath./Agn./None	18%	(111)	41%	(253)	19%	(115)	10%	(63)	12%	(73)	615
Relig: Something Else	20%	(77)	43%	(166)	19%	(75)	8%	(29)	11%	(42)	390
Relig: Evangelical	21%	(122)	40%	(236)	22%	(131)	10%	(56)	7%	(42)	588
Relig: Non-Evang. Catholics	13%	(79)	41%	(250)	26%	(157)	14%	(82)	6%	(38)	607
Relig: All Christian	17%	(201)	41%	(486)	24%	(288)	12%	(139)	7%	(81)	1194
Relig: All Non-Christian	19%	(188)	42%	(419)	19%	(189)	9%	(92)	12%	(116)	1005
Community: Urban	23%	(126)	38%	(209)	20%	(110)	8%	(42)	10%	(56)	543
Community: Suburban	15%	(150)	45%	(441)	22%	(212)	11%	(106)	8%	(76)	985
Community: Rural	17%	(114)	38%	(257)	23%	(155)	12%	(84)	10%	(64)	673
Employ: Private Sector	20%	(127)	43%	(277)	23%	(148)	8%	(51)	7%	(47)	651
Employ: Government	24%	(29)	38%	(45)	24%	(29)	6%	(7)	8%	(9)	119
Employ: Self-Employed	13%	(25)	48%	(91)	17%	(33)	14%	(26)	8%	(16)	191
Employ: Homemaker	22%	(47)	33%	(69)	24%	(49)	10%	(20)	11%	(23)	208
Employ: Student	30%	(31)	41%	(43)	10%	(10)	6%	(7)	12%	(12)	103
Employ: Retired	10%	(45)	41%	(191)	27%	(126)	17%	(80)	5%	(25)	467
Employ: Unemployed	17%	(42)	44%	(104)	18%	(43)	7%	(17)	14%	(33)	239
Employ: Other	20%	(43)	39%	(86)	17%	(38)	11%	(25)	13%	(30)	222
Military HH: Yes	16%	(62)	43%	(165)	24%	(90)	9%	(33)	9%	(33)	384
Military HH: No	18%	(327)	41%	(742)	21%	(387)	11%	(198)	9%	(163)	1817
RD/WT: Right Direction	21%	(160)	35%	(271)	23%	(174)	12%	(94)	9%	(71)	769
RD/WT: Wrong Track	16%	(229)	44%	(636)	21%	(304)	10%	(137)	9%	(125)	1432

Continued on next page

Table PAC2_10: To what extent, if any, have the following helped shape your opinions of major companies?
The internet in general

Demographic	A lot of influence		Some influence		Not much influence		No influence at all		Dont know / No opinion		Total N
Adults	18%	(389)	41%	(907)	22%	(477)	10%	(231)	9%	(196)	2201
Strongly Approve	24%	(105)	33%	(144)	20%	(89)	13%	(59)	10%	(45)	441
Somewhat Approve	15%	(73)	41%	(198)	27%	(130)	11%	(53)	6%	(29)	483
Somewhat Disapprove	16%	(47)	44%	(130)	24%	(70)	8%	(23)	9%	(25)	294
Strongly Disapprove	17%	(143)	45%	(376)	21%	(171)	9%	(78)	7%	(60)	828
Dont Know / No Opinion	14%	(21)	38%	(59)	12%	(18)	12%	(19)	24%	(37)	154
#1 Issue: Economy	17%	(108)	44%	(274)	22%	(134)	9%	(57)	7%	(44)	619
#1 Issue: Security	20%	(85)	40%	(174)	20%	(86)	12%	(52)	8%	(33)	431
#1 Issue: Health Care	15%	(67)	44%	(201)	24%	(109)	9%	(41)	8%	(35)	453
#1 Issue: Medicare / Social Security	15%	(39)	37%	(95)	27%	(69)	14%	(35)	7%	(19)	258
#1 Issue: Women's Issues	22%	(21)	35%	(33)	16%	(15)	13%	(12)	13%	(12)	94
#1 Issue: Education	24%	(34)	37%	(53)	19%	(27)	7%	(11)	13%	(19)	143
#1 Issue: Energy	17%	(18)	48%	(51)	21%	(22)	4%	(4)	10%	(10)	106
#1 Issue: Other	16%	(16)	27%	(26)	14%	(14)	19%	(18)	24%	(24)	98
2016 Vote: Democrat Hillary Clinton	19%	(140)	45%	(328)	20%	(147)	8%	(60)	7%	(52)	727
2016 Vote: Republican Donald Trump	17%	(125)	39%	(288)	26%	(188)	11%	(84)	7%	(54)	738
2016 Vote: Someone else	13%	(25)	41%	(80)	22%	(44)	19%	(37)	5%	(11)	197
2012 Vote: Barack Obama	20%	(167)	45%	(371)	19%	(157)	9%	(77)	6%	(45)	816
2012 Vote: Mitt Romney	15%	(87)	40%	(240)	26%	(154)	14%	(84)	6%	(37)	603
2012 Vote: Other	14%	(12)	33%	(29)	28%	(25)	19%	(17)	6%	(6)	89
2012 Vote: Didn't Vote	17%	(121)	39%	(267)	20%	(140)	8%	(54)	16%	(108)	691
4-Region: Northeast	17%	(70)	40%	(162)	20%	(79)	14%	(56)	9%	(36)	402
4-Region: Midwest	18%	(87)	39%	(185)	24%	(113)	12%	(57)	7%	(32)	474
4-Region: South	17%	(142)	41%	(330)	22%	(180)	9%	(77)	10%	(85)	815
4-Region: West	18%	(91)	45%	(230)	21%	(106)	8%	(41)	8%	(43)	511
Civic Engaged	34%	(64)	36%	(68)	22%	(40)	8%	(15)	1%	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC3: Which of the following comes closest to your view?

Demographic	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		Dont know / No opinion		Total N
Adults	29%	(639)	27%	(588)	28%	(621)	16%	(353)	2201
Gender: Male	31%	(326)	33%	(345)	24%	(249)	13%	(139)	1060
Gender: Female	27%	(313)	21%	(243)	33%	(372)	19%	(214)	1141
Age: 18-29	29%	(139)	22%	(106)	25%	(118)	23%	(110)	473
Age: 30-44	29%	(163)	27%	(153)	24%	(136)	19%	(109)	562
Age: 45-54	30%	(126)	29%	(123)	30%	(125)	11%	(49)	423
Age: 55-64	30%	(102)	30%	(105)	29%	(100)	11%	(38)	345
Age: 65+	27%	(108)	25%	(101)	35%	(141)	12%	(48)	398
PID: Dem (no lean)	40%	(289)	20%	(142)	26%	(190)	14%	(102)	723
PID: Ind (no lean)	23%	(177)	23%	(181)	33%	(256)	21%	(165)	779
PID: Rep (no lean)	25%	(172)	38%	(265)	25%	(175)	12%	(86)	699
PID/Gender: Dem Men	43%	(140)	24%	(79)	21%	(69)	11%	(37)	326
PID/Gender: Dem Women	38%	(149)	16%	(63)	30%	(120)	16%	(65)	398
PID/Gender: Ind Men	24%	(86)	29%	(106)	28%	(103)	19%	(70)	365
PID/Gender: Ind Women	22%	(91)	18%	(75)	37%	(153)	23%	(95)	414
PID/Gender: Rep Men	27%	(100)	43%	(160)	21%	(77)	9%	(32)	369
PID/Gender: Rep Women	22%	(72)	32%	(105)	30%	(99)	16%	(54)	330
Tea Party: Supporter	23%	(130)	41%	(225)	24%	(132)	12%	(66)	552
Tea Party: Not Supporter	31%	(508)	22%	(360)	30%	(487)	17%	(284)	1639
Ideo: Liberal (1-3)	44%	(335)	22%	(169)	23%	(178)	11%	(85)	768
Ideo: Moderate (4)	26%	(119)	20%	(95)	41%	(190)	13%	(60)	464
Ideo: Conservative (5-7)	21%	(139)	41%	(279)	27%	(180)	11%	(78)	676
Educ: < College	26%	(407)	26%	(404)	29%	(453)	19%	(302)	1567
Educ: Bachelors degree	34%	(140)	29%	(121)	28%	(116)	9%	(39)	416
Educ: Post-grad	42%	(92)	29%	(63)	24%	(52)	5%	(12)	219

Continued on next page

Table PAC3: Which of the following comes closest to your view?

Demographic	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		Dont know / No opinion		Total N
Adults	29%	(639)	27%	(588)	28%	(621)	16%	(353)	2201
Income: Under 50k	27%	(351)	25%	(330)	29%	(382)	20%	(262)	1325
Income: 50k-100k	33%	(206)	29%	(179)	28%	(176)	10%	(61)	622
Income: 100k+	32%	(81)	31%	(79)	25%	(63)	12%	(31)	254
Ethnicity: White	28%	(489)	28%	(497)	28%	(495)	15%	(269)	1750
Ethnicity: Hispanic	32%	(106)	26%	(84)	27%	(88)	15%	(51)	329
Ethnicity: Afr. Am.	33%	(90)	17%	(44)	32%	(85)	19%	(50)	269
Ethnicity: Other	33%	(60)	26%	(47)	23%	(41)	19%	(34)	182
Relig: Protestant	26%	(122)	37%	(175)	26%	(124)	12%	(58)	479
Relig: Roman Catholic	36%	(162)	26%	(119)	27%	(123)	11%	(49)	453
Relig: Ath./Agn./None	26%	(158)	23%	(139)	29%	(179)	23%	(138)	615
Relig: Something Else	31%	(122)	22%	(85)	29%	(113)	18%	(69)	390
Relig: Evangelical	29%	(169)	33%	(195)	27%	(157)	11%	(67)	588
Relig: Non-Evang. Catholics	31%	(188)	28%	(168)	28%	(171)	13%	(79)	607
Relig: All Christian	30%	(357)	30%	(363)	27%	(328)	12%	(146)	1194
Relig: All Non-Christian	28%	(281)	22%	(224)	29%	(293)	21%	(208)	1005
Community: Urban	30%	(164)	24%	(131)	27%	(147)	19%	(101)	543
Community: Suburban	32%	(312)	26%	(257)	30%	(291)	13%	(125)	985
Community: Rural	24%	(163)	30%	(199)	27%	(184)	19%	(128)	673
Employ: Private Sector	34%	(221)	29%	(189)	27%	(177)	10%	(63)	651
Employ: Government	33%	(39)	29%	(35)	25%	(30)	13%	(15)	119
Employ: Self-Employed	33%	(62)	28%	(53)	25%	(48)	14%	(27)	191
Employ: Homemaker	25%	(53)	23%	(49)	30%	(63)	21%	(43)	208
Employ: Student	30%	(31)	24%	(25)	24%	(25)	22%	(23)	103
Employ: Retired	28%	(129)	28%	(129)	34%	(157)	11%	(52)	467
Employ: Unemployed	20%	(49)	24%	(56)	28%	(66)	28%	(68)	239
Employ: Other	24%	(54)	23%	(52)	25%	(54)	28%	(62)	222

Continued on next page

Table PAC3: Which of the following comes closest to your view?

Demographic	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		Dont know / No opinion		Total N
Adults	29%	(639)	27%	(588)	28%	(621)	16%	(353)	2201
Military HH: Yes	29%	(111)	29%	(113)	26%	(101)	15%	(59)	384
Military HH: No	29%	(528)	26%	(475)	29%	(519)	16%	(294)	1817
RD/WT: Right Direction	26%	(204)	32%	(248)	26%	(202)	15%	(115)	769
RD/WT: Wrong Track	30%	(435)	24%	(340)	29%	(419)	17%	(238)	1432
Strongly Approve	22%	(98)	39%	(173)	25%	(109)	14%	(61)	441
Somewhat Approve	22%	(107)	35%	(171)	30%	(144)	13%	(61)	483
Somewhat Disapprove	26%	(76)	25%	(75)	35%	(104)	13%	(39)	294
Strongly Disapprove	40%	(335)	17%	(143)	27%	(220)	16%	(130)	828
Dont Know / No Opinion	15%	(24)	16%	(25)	28%	(44)	40%	(62)	154
#1 Issue: Economy	26%	(164)	32%	(196)	27%	(168)	15%	(90)	619
#1 Issue: Security	23%	(98)	30%	(130)	30%	(131)	17%	(71)	431
#1 Issue: Health Care	35%	(159)	24%	(110)	28%	(128)	13%	(57)	453
#1 Issue: Medicare / Social Security	34%	(87)	19%	(50)	28%	(72)	19%	(48)	258
#1 Issue: Women's Issues	31%	(29)	23%	(22)	26%	(25)	20%	(19)	94
#1 Issue: Education	31%	(44)	23%	(33)	32%	(46)	14%	(20)	143
#1 Issue: Energy	33%	(34)	29%	(30)	24%	(26)	14%	(15)	106
#1 Issue: Other	24%	(24)	17%	(17)	26%	(25)	33%	(32)	98
2016 Vote: Democrat Hillary Clinton	43%	(313)	17%	(123)	28%	(202)	12%	(89)	727
2016 Vote: Republican Donald Trump	22%	(164)	39%	(284)	28%	(209)	11%	(81)	738
2016 Vote: Someone else	16%	(32)	38%	(75)	31%	(61)	15%	(29)	197
2012 Vote: Barack Obama	41%	(334)	18%	(143)	30%	(241)	12%	(97)	816
2012 Vote: Mitt Romney	20%	(119)	43%	(262)	28%	(170)	9%	(52)	603
2012 Vote: Other	16%	(14)	38%	(34)	25%	(23)	21%	(18)	89
2012 Vote: Didn't Vote	25%	(171)	21%	(148)	27%	(187)	27%	(186)	691

Continued on next page

Table PAC3: Which of the following comes closest to your view?

Demographic	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		Dont know / No opinion		Total N
Adults	29%	(639)	27%	(588)	28%	(621)	16%	(353)	2201
4-Region: Northeast	31%	(124)	22%	(88)	31%	(124)	16%	(66)	402
4-Region: Midwest	27%	(129)	27%	(127)	29%	(140)	16%	(77)	474
4-Region: South	28%	(225)	27%	(223)	29%	(239)	16%	(127)	815
4-Region: West	31%	(160)	29%	(150)	23%	(119)	16%	(83)	511
Civic Engaged	46%	(86)	32%	(60)	17%	(31)	6%	(11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC4_4: How would you rate the honesty and ethical standards of each of the following?
 Elected officials in Washington

Demographic	Average honesty				Total N				
	High honesty and ethical standards	and ethical standards	Low honesty and ethical standards	Dont know / No opinion					
Adults	7%	(155)	24%	(535)	55%	(1206)	14%	(305)	2201
Gender: Male	10%	(105)	24%	(252)	54%	(567)	13%	(136)	1060
Gender: Female	4%	(50)	25%	(283)	56%	(639)	15%	(169)	1141
Age: 18-29	11%	(50)	27%	(127)	40%	(189)	23%	(108)	473
Age: 30-44	11%	(59)	24%	(138)	49%	(278)	15%	(87)	562
Age: 45-54	6%	(26)	21%	(90)	61%	(259)	11%	(48)	423
Age: 55-64	4%	(14)	22%	(75)	63%	(216)	12%	(40)	345
Age: 65+	1%	(6)	27%	(106)	66%	(265)	6%	(22)	398
PID: Dem (no lean)	7%	(48)	25%	(178)	56%	(402)	13%	(96)	723
PID: Ind (no lean)	5%	(41)	21%	(161)	57%	(442)	17%	(135)	779
PID: Rep (no lean)	9%	(66)	28%	(196)	52%	(363)	11%	(74)	699
PID/Gender: Dem Men	9%	(30)	28%	(90)	50%	(163)	13%	(43)	326
PID/Gender: Dem Women	5%	(18)	22%	(88)	60%	(239)	13%	(53)	398
PID/Gender: Ind Men	6%	(20)	17%	(63)	61%	(221)	17%	(61)	365
PID/Gender: Ind Women	5%	(21)	24%	(98)	53%	(221)	18%	(74)	414
PID/Gender: Rep Men	15%	(54)	27%	(99)	50%	(183)	9%	(32)	369
PID/Gender: Rep Women	4%	(12)	29%	(97)	54%	(179)	13%	(42)	330
Tea Party: Supporter	10%	(58)	27%	(148)	52%	(288)	11%	(58)	552
Tea Party: Not Supporter	6%	(95)	24%	(386)	56%	(913)	15%	(245)	1639
Ideo: Liberal (1-3)	9%	(71)	25%	(195)	56%	(432)	9%	(71)	768
Ideo: Moderate (4)	6%	(27)	28%	(132)	54%	(252)	11%	(52)	464
Ideo: Conservative (5-7)	6%	(43)	23%	(155)	63%	(425)	8%	(52)	676
Educ: < College	8%	(121)	23%	(366)	51%	(806)	17%	(273)	1567
Educ: Bachelors degree	4%	(16)	27%	(114)	63%	(264)	5%	(22)	416
Educ: Post-grad	8%	(18)	25%	(55)	62%	(136)	4%	(9)	219

Continued on next page

Table PAC4_4: How would you rate the honesty and ethical standards of each of the following?
Elected officials in Washington

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	7%	(155)	24%	(535)	55%	(1206)	14%	(305)	2201
Income: Under 50k	8%	(101)	26%	(338)	50%	(663)	17%	(223)	1325
Income: 50k-100k	6%	(38)	24%	(149)	60%	(372)	10%	(63)	622
Income: 100k+	6%	(16)	19%	(48)	67%	(171)	8%	(19)	254
Ethnicity: White	5%	(95)	24%	(426)	58%	(1012)	12%	(218)	1750
Ethnicity: Hispanic	11%	(35)	35%	(116)	39%	(128)	15%	(50)	329
Ethnicity: Afr. Am.	12%	(31)	23%	(60)	47%	(126)	19%	(51)	269
Ethnicity: Other	16%	(28)	27%	(49)	38%	(69)	20%	(36)	182
Relig: Protestant	5%	(25)	22%	(107)	67%	(322)	5%	(25)	479
Relig: Roman Catholic	9%	(40)	28%	(128)	52%	(235)	11%	(50)	453
Relig: Ath./Agn./None	6%	(35)	20%	(124)	53%	(327)	21%	(129)	615
Relig: Something Else	6%	(25)	26%	(102)	52%	(203)	15%	(59)	390
Relig: Evangelical	10%	(62)	26%	(153)	53%	(309)	11%	(63)	588
Relig: Non-Evang. Catholics	6%	(34)	26%	(155)	60%	(365)	9%	(53)	607
Relig: All Christian	8%	(95)	26%	(308)	57%	(675)	10%	(116)	1194
Relig: All Non-Christian	6%	(60)	23%	(226)	53%	(531)	19%	(188)	1005
Community: Urban	10%	(52)	27%	(144)	48%	(261)	16%	(86)	543
Community: Suburban	6%	(57)	23%	(231)	60%	(587)	11%	(110)	985
Community: Rural	7%	(46)	24%	(160)	53%	(358)	16%	(109)	673
Employ: Private Sector	7%	(49)	26%	(170)	57%	(369)	10%	(63)	651
Employ: Government	12%	(15)	29%	(34)	52%	(62)	7%	(8)	119
Employ: Self-Employed	8%	(15)	26%	(49)	53%	(102)	13%	(25)	191
Employ: Homemaker	6%	(11)	21%	(43)	58%	(120)	16%	(33)	208
Employ: Student	14%	(14)	28%	(28)	39%	(40)	20%	(21)	103
Employ: Retired	4%	(17)	24%	(112)	65%	(305)	7%	(33)	467
Employ: Unemployed	6%	(15)	20%	(47)	49%	(117)	25%	(60)	239
Employ: Other	9%	(19)	23%	(51)	41%	(91)	28%	(61)	222
Military HH: Yes	9%	(35)	21%	(80)	60%	(231)	10%	(38)	384
Military HH: No	7%	(120)	25%	(454)	54%	(975)	15%	(267)	1817

Continued on next page

Table PAC4_4: How would you rate the honesty and ethical standards of each of the following?
Elected officials in Washington

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(155)	24%	(535)	55%	(1206)	14%	(305)	2201
RD/WT: Right Direction	12%	(91)	28%	(218)	45%	(347)	15%	(113)	769
RD/WT: Wrong Track	4%	(64)	22%	(317)	60%	(859)	13%	(192)	1432
Strongly Approve	11%	(50)	26%	(114)	51%	(223)	12%	(54)	441
Somewhat Approve	6%	(28)	24%	(118)	58%	(282)	12%	(56)	483
Somewhat Disapprove	6%	(19)	31%	(90)	51%	(150)	12%	(35)	294
Strongly Disapprove	5%	(44)	21%	(171)	62%	(514)	12%	(98)	828
Dont Know / No Opinion	9%	(14)	27%	(41)	24%	(37)	40%	(62)	154
#1 Issue: Economy	7%	(41)	25%	(157)	56%	(345)	12%	(76)	619
#1 Issue: Security	9%	(40)	29%	(123)	49%	(212)	13%	(56)	431
#1 Issue: Health Care	5%	(23)	25%	(111)	59%	(267)	11%	(52)	453
#1 Issue: Medicare / Social Security	7%	(17)	23%	(59)	58%	(150)	12%	(31)	258
#1 Issue: Women's Issues	9%	(8)	21%	(20)	51%	(48)	20%	(19)	94
#1 Issue: Education	9%	(13)	26%	(37)	47%	(68)	17%	(25)	143
#1 Issue: Energy	9%	(9)	16%	(17)	62%	(65)	13%	(14)	106
#1 Issue: Other	2%	(2)	12%	(11)	54%	(52)	33%	(32)	98
2016 Vote: Democrat Hillary Clinton	6%	(47)	25%	(182)	59%	(429)	10%	(70)	727
2016 Vote: Republican Donald Trump	7%	(53)	26%	(189)	58%	(430)	9%	(66)	738
2016 Vote: Someone else	5%	(9)	19%	(38)	67%	(132)	9%	(18)	197
2012 Vote: Barack Obama	7%	(59)	26%	(208)	59%	(479)	9%	(70)	816
2012 Vote: Mitt Romney	6%	(35)	24%	(145)	65%	(389)	6%	(34)	603
2012 Vote: Other	1%	(1)	10%	(9)	74%	(66)	14%	(13)	89
2012 Vote: Didn't Vote	9%	(60)	25%	(172)	39%	(270)	27%	(189)	691
4-Region: Northeast	6%	(26)	29%	(118)	52%	(207)	13%	(51)	402
4-Region: Midwest	6%	(30)	19%	(91)	59%	(279)	16%	(74)	474
4-Region: South	8%	(64)	23%	(184)	55%	(449)	14%	(117)	815
4-Region: West	7%	(35)	28%	(142)	53%	(271)	12%	(63)	511
Civic Engaged	15%	(29)	25%	(47)	58%	(110)	1%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC4_5: How would you rate the honesty and ethical standards of each of the following?
People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	12%	(261)	47%	(1025)	27%	(588)	15%	(326)	2201
Gender: Male	14%	(154)	44%	(461)	28%	(300)	14%	(144)	1060
Gender: Female	9%	(108)	49%	(564)	25%	(288)	16%	(182)	1141
Age: 18-29	13%	(63)	36%	(169)	30%	(144)	21%	(98)	473
Age: 30-44	13%	(74)	46%	(258)	24%	(134)	17%	(95)	562
Age: 45-54	12%	(51)	48%	(203)	27%	(115)	13%	(54)	423
Age: 55-64	11%	(37)	51%	(175)	25%	(86)	13%	(46)	345
Age: 65+	9%	(36)	55%	(219)	27%	(109)	8%	(33)	398
PID: Dem (no lean)	13%	(92)	51%	(369)	24%	(175)	12%	(88)	723
PID: Ind (no lean)	11%	(82)	41%	(318)	29%	(222)	20%	(157)	779
PID: Rep (no lean)	12%	(87)	48%	(338)	27%	(191)	12%	(82)	699
PID/Gender: Dem Men	17%	(55)	46%	(151)	26%	(83)	11%	(36)	326
PID/Gender: Dem Women	9%	(37)	55%	(218)	23%	(91)	13%	(51)	398
PID/Gender: Ind Men	11%	(41)	39%	(141)	31%	(113)	19%	(70)	365
PID/Gender: Ind Women	10%	(41)	43%	(178)	26%	(109)	21%	(87)	414
PID/Gender: Rep Men	15%	(57)	46%	(170)	28%	(104)	10%	(38)	369
PID/Gender: Rep Women	9%	(30)	51%	(168)	26%	(87)	13%	(44)	330
Tea Party: Supporter	13%	(73)	42%	(233)	34%	(189)	10%	(56)	552
Tea Party: Not Supporter	11%	(187)	48%	(787)	24%	(398)	16%	(268)	1639
Ideo: Liberal (1-3)	15%	(117)	50%	(383)	25%	(194)	10%	(74)	768
Ideo: Moderate (4)	14%	(65)	47%	(218)	25%	(117)	14%	(63)	464
Ideo: Conservative (5-7)	8%	(57)	49%	(333)	32%	(217)	10%	(69)	676
Educ: < College	12%	(182)	43%	(668)	27%	(430)	18%	(286)	1567
Educ: Bachelors degree	10%	(42)	56%	(235)	26%	(107)	8%	(32)	416
Educ: Post-grad	17%	(36)	56%	(123)	23%	(51)	4%	(9)	219

Continued on next page

Table PAC4_5: How would you rate the honesty and ethical standards of each of the following?*People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities*

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
Adults	12%	(261)	47%	(1025)	27%	(588)	15%	(326)	2201
Income: Under 50k	12%	(162)	44%	(577)	26%	(350)	18%	(236)	1325
Income: 50k-100k	10%	(64)	50%	(310)	29%	(181)	11%	(67)	622
Income: 100k+	14%	(35)	54%	(138)	23%	(58)	9%	(24)	254
Ethnicity: White	11%	(187)	48%	(839)	28%	(482)	14%	(243)	1750
Ethnicity: Hispanic	15%	(48)	45%	(147)	26%	(86)	14%	(48)	329
Ethnicity: Afr. Am.	15%	(40)	41%	(110)	26%	(71)	18%	(48)	269
Ethnicity: Other	19%	(34)	42%	(77)	20%	(36)	20%	(36)	182
Relig: Protestant	10%	(49)	52%	(248)	29%	(140)	9%	(42)	479
Relig: Roman Catholic	12%	(56)	53%	(239)	24%	(108)	11%	(50)	453
Relig: Ath./Agn./None	11%	(70)	42%	(258)	26%	(162)	20%	(124)	615
Relig: Something Else	12%	(47)	45%	(174)	27%	(105)	16%	(63)	390
Relig: Evangelical	14%	(80)	46%	(270)	28%	(167)	12%	(71)	588
Relig: Non-Evang. Catholics	10%	(63)	53%	(322)	25%	(154)	11%	(67)	607
Relig: All Christian	12%	(143)	50%	(592)	27%	(321)	12%	(138)	1194
Relig: All Non-Christian	12%	(118)	43%	(433)	27%	(267)	19%	(188)	1005
Community: Urban	14%	(74)	46%	(248)	26%	(140)	15%	(82)	543
Community: Suburban	11%	(106)	49%	(480)	27%	(270)	13%	(129)	985
Community: Rural	12%	(81)	44%	(298)	26%	(178)	17%	(116)	673
Employ: Private Sector	14%	(89)	50%	(326)	26%	(170)	10%	(66)	651
Employ: Government	22%	(26)	52%	(62)	18%	(22)	8%	(9)	119
Employ: Self-Employed	12%	(22)	48%	(92)	30%	(57)	10%	(20)	191
Employ: Homemaker	9%	(18)	44%	(92)	32%	(66)	16%	(32)	208
Employ: Student	10%	(10)	45%	(47)	22%	(23)	23%	(24)	103
Employ: Retired	12%	(55)	51%	(238)	27%	(127)	10%	(48)	467
Employ: Unemployed	8%	(19)	35%	(84)	30%	(72)	27%	(64)	239
Employ: Other	10%	(21)	38%	(85)	24%	(53)	28%	(63)	222
Military HH: Yes	10%	(38)	50%	(193)	29%	(111)	11%	(42)	384
Military HH: No	12%	(223)	46%	(833)	26%	(477)	16%	(284)	1817

Continued on next page

Table PAC4_5: How would you rate the honesty and ethical standards of each of the following?
People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	12%	(261)	47%	(1025)	27%	(588)	15%	(326)	2201
RD/WT: Right Direction	15%	(113)	45%	(344)	27%	(208)	14%	(104)	769
RD/WT: Wrong Track	10%	(148)	48%	(681)	27%	(380)	16%	(222)	1432
Strongly Approve	14%	(64)	40%	(176)	32%	(142)	13%	(59)	441
Somewhat Approve	10%	(50)	47%	(225)	32%	(155)	11%	(53)	483
Somewhat Disapprove	11%	(32)	51%	(150)	23%	(67)	15%	(45)	294
Strongly Disapprove	12%	(100)	51%	(419)	24%	(199)	13%	(110)	828
Dont Know / No Opinion	10%	(15)	35%	(55)	17%	(26)	38%	(59)	154
#1 Issue: Economy	11%	(67)	48%	(299)	27%	(169)	14%	(84)	619
#1 Issue: Security	15%	(63)	46%	(196)	27%	(116)	13%	(55)	431
#1 Issue: Health Care	10%	(47)	46%	(210)	30%	(134)	14%	(63)	453
#1 Issue: Medicare / Social Security	14%	(35)	50%	(129)	24%	(62)	12%	(32)	258
#1 Issue: Women's Issues	11%	(10)	48%	(45)	20%	(19)	21%	(20)	94
#1 Issue: Education	10%	(15)	45%	(64)	27%	(38)	18%	(26)	143
#1 Issue: Energy	17%	(18)	46%	(49)	23%	(24)	14%	(15)	106
#1 Issue: Other	7%	(7)	34%	(33)	26%	(25)	34%	(33)	98
2016 Vote: Democrat Hillary Clinton	15%	(106)	53%	(386)	21%	(152)	11%	(83)	727
2016 Vote: Republican Donald Trump	9%	(70)	47%	(348)	34%	(248)	10%	(72)	738
2016 Vote: Someone else	7%	(15)	46%	(91)	30%	(59)	16%	(32)	197
2012 Vote: Barack Obama	15%	(119)	51%	(418)	24%	(193)	11%	(86)	816
2012 Vote: Mitt Romney	10%	(59)	50%	(300)	34%	(203)	7%	(41)	603
2012 Vote: Other	7%	(6)	33%	(30)	35%	(31)	25%	(22)	89
2012 Vote: Didn't Vote	11%	(77)	40%	(276)	23%	(160)	26%	(178)	691
4-Region: Northeast	12%	(49)	50%	(199)	25%	(101)	13%	(52)	402
4-Region: Midwest	12%	(55)	43%	(205)	29%	(138)	16%	(75)	474
4-Region: South	13%	(108)	45%	(370)	25%	(206)	16%	(130)	815
4-Region: West	10%	(49)	49%	(251)	28%	(143)	13%	(69)	511
Civic Engaged	19%	(35)	51%	(95)	28%	(52)	3%	(6)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC4_6: How would you rate the honesty and ethical standards of each of the following?
 Elected officials in your state and local government

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	11%	(241)	41%	(898)	35%	(765)	13%	(297)	2201
Gender: Male	15%	(155)	37%	(390)	36%	(384)	12%	(130)	1060
Gender: Female	7%	(86)	44%	(508)	33%	(382)	15%	(166)	1141
Age: 18-29	13%	(62)	40%	(188)	25%	(120)	22%	(103)	473
Age: 30-44	12%	(67)	36%	(201)	36%	(204)	16%	(90)	562
Age: 45-54	10%	(40)	40%	(168)	40%	(168)	11%	(47)	423
Age: 55-64	11%	(37)	38%	(130)	41%	(142)	10%	(36)	345
Age: 65+	8%	(34)	53%	(212)	33%	(132)	5%	(20)	398
PID: Dem (no lean)	12%	(89)	41%	(296)	36%	(259)	11%	(79)	723
PID: Ind (no lean)	9%	(67)	38%	(295)	35%	(269)	19%	(148)	779
PID: Rep (no lean)	12%	(85)	44%	(307)	34%	(238)	10%	(70)	699
PID/Gender: Dem Men	18%	(59)	38%	(125)	33%	(109)	10%	(33)	326
PID/Gender: Dem Women	8%	(30)	43%	(172)	38%	(150)	12%	(46)	398
PID/Gender: Ind Men	10%	(37)	34%	(125)	37%	(136)	18%	(67)	365
PID/Gender: Ind Women	7%	(31)	41%	(169)	32%	(133)	20%	(81)	414
PID/Gender: Rep Men	16%	(60)	38%	(140)	38%	(138)	8%	(31)	369
PID/Gender: Rep Women	8%	(25)	51%	(167)	30%	(99)	12%	(39)	330
Tea Party: Supporter	14%	(79)	40%	(220)	35%	(191)	11%	(61)	552
Tea Party: Not Supporter	10%	(161)	41%	(670)	35%	(573)	14%	(234)	1639
Ideo: Liberal (1-3)	14%	(104)	42%	(319)	36%	(280)	8%	(65)	768
Ideo: Moderate (4)	11%	(51)	44%	(206)	33%	(155)	11%	(51)	464
Ideo: Conservative (5-7)	10%	(67)	45%	(304)	37%	(248)	8%	(57)	676
Educ: < College	11%	(169)	40%	(624)	33%	(513)	17%	(261)	1567
Educ: Bachelors degree	10%	(43)	45%	(188)	39%	(163)	5%	(23)	416
Educ: Post-grad	13%	(29)	40%	(87)	41%	(89)	6%	(13)	219

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Table PAC4_6: How would you rate the honesty and ethical standards of each of the following?
Elected officials in your state and local government

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(241)	41%	(898)	35%	(765)	13%	(297)	2201
Income: Under 50k	12%	(161)	39%	(516)	33%	(439)	16%	(209)	1325
Income: 50k-100k	10%	(61)	42%	(263)	37%	(233)	11%	(65)	622
Income: 100k+	8%	(19)	47%	(119)	37%	(94)	9%	(23)	254
Ethnicity: White	10%	(173)	42%	(733)	36%	(624)	13%	(220)	1750
Ethnicity: Hispanic	17%	(55)	39%	(127)	31%	(101)	14%	(46)	329
Ethnicity: Afr. Am.	15%	(39)	34%	(91)	34%	(91)	17%	(47)	269
Ethnicity: Other	16%	(28)	41%	(74)	27%	(50)	17%	(30)	182
Relig: Protestant	10%	(47)	50%	(238)	34%	(165)	6%	(30)	479
Relig: Roman Catholic	12%	(55)	41%	(185)	36%	(165)	11%	(49)	453
Relig: Ath./Agn./None	11%	(68)	32%	(198)	37%	(229)	20%	(120)	615
Relig: Something Else	8%	(31)	44%	(172)	32%	(126)	16%	(61)	390
Relig: Evangelical	14%	(83)	43%	(253)	33%	(193)	10%	(59)	588
Relig: Non-Evang. Catholics	10%	(58)	45%	(275)	36%	(217)	9%	(57)	607
Relig: All Christian	12%	(141)	44%	(528)	34%	(410)	10%	(116)	1194
Relig: All Non-Christian	10%	(99)	37%	(369)	35%	(356)	18%	(181)	1005
Community: Urban	13%	(71)	38%	(208)	33%	(181)	15%	(84)	543
Community: Suburban	8%	(81)	44%	(429)	37%	(361)	12%	(114)	985
Community: Rural	13%	(89)	39%	(262)	33%	(223)	15%	(98)	673
Employ: Private Sector	13%	(83)	39%	(257)	38%	(249)	10%	(62)	651
Employ: Government	13%	(15)	45%	(54)	33%	(39)	9%	(11)	119
Employ: Self-Employed	14%	(26)	42%	(80)	32%	(62)	12%	(23)	191
Employ: Homemaker	8%	(16)	34%	(71)	39%	(81)	19%	(39)	208
Employ: Student	13%	(13)	51%	(52)	14%	(15)	22%	(23)	103
Employ: Retired	9%	(44)	48%	(222)	36%	(169)	7%	(33)	467
Employ: Unemployed	10%	(23)	30%	(72)	36%	(87)	24%	(57)	239
Employ: Other	9%	(21)	40%	(89)	29%	(64)	22%	(48)	222
Military HH: Yes	9%	(35)	44%	(170)	36%	(139)	10%	(39)	384
Military HH: No	11%	(206)	40%	(728)	34%	(626)	14%	(258)	1817

Continued on next page

Table PAC4_6: How would you rate the honesty and ethical standards of each of the following?
Elected officials in your state and local government

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
Adults	11%	(241)	41%	(898)	35%	(765)	13%	(297)	2201
RD/WT: Right Direction	14%	(108)	43%	(332)	29%	(224)	14%	(105)	769
RD/WT: Wrong Track	9%	(132)	40%	(566)	38%	(542)	13%	(191)	1432
Strongly Approve	16%	(70)	40%	(178)	33%	(144)	11%	(49)	441
Somewhat Approve	9%	(41)	42%	(203)	39%	(188)	10%	(50)	483
Somewhat Disapprove	11%	(31)	45%	(132)	31%	(90)	14%	(41)	294
Strongly Disapprove	11%	(91)	41%	(336)	38%	(316)	10%	(85)	828
Dont Know / No Opinion	5%	(8)	32%	(49)	17%	(26)	46%	(71)	154
#1 Issue: Economy	9%	(55)	42%	(259)	38%	(233)	12%	(72)	619
#1 Issue: Security	14%	(62)	44%	(189)	29%	(127)	12%	(53)	431
#1 Issue: Health Care	10%	(46)	42%	(190)	37%	(168)	11%	(50)	453
#1 Issue: Medicare / Social Security	15%	(38)	41%	(106)	30%	(77)	14%	(36)	258
#1 Issue: Women's Issues	10%	(9)	39%	(37)	35%	(33)	17%	(16)	94
#1 Issue: Education	10%	(14)	42%	(60)	33%	(48)	15%	(21)	143
#1 Issue: Energy	12%	(13)	33%	(35)	40%	(42)	15%	(15)	106
#1 Issue: Other	5%	(5)	22%	(22)	39%	(38)	34%	(33)	98
2016 Vote: Democrat Hillary Clinton	12%	(87)	43%	(316)	36%	(261)	9%	(64)	727
2016 Vote: Republican Donald Trump	10%	(75)	43%	(314)	38%	(280)	9%	(70)	738
2016 Vote: Someone else	7%	(14)	39%	(77)	42%	(82)	12%	(23)	197
2012 Vote: Barack Obama	12%	(94)	42%	(346)	37%	(301)	9%	(75)	816
2012 Vote: Mitt Romney	10%	(59)	45%	(272)	39%	(236)	6%	(36)	603
2012 Vote: Other	11%	(10)	34%	(30)	44%	(39)	12%	(10)	89
2012 Vote: Didn't Vote	11%	(78)	36%	(250)	27%	(188)	25%	(175)	691
4-Region: Northeast	9%	(38)	39%	(157)	36%	(145)	16%	(62)	402
4-Region: Midwest	10%	(49)	37%	(175)	39%	(184)	14%	(66)	474
4-Region: South	12%	(97)	42%	(345)	32%	(263)	13%	(109)	815
4-Region: West	11%	(57)	43%	(222)	34%	(173)	12%	(59)	511
Civic Engaged	20%	(37)	46%	(86)	32%	(60)	2%	(4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table PAC4_7: How would you rate the honesty and ethical standards of each of the following?
CEOs of major companies**

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(198)	33%	(720)	43%	(944)	15%	(339)	2201
Gender: Male	13%	(139)	32%	(335)	42%	(448)	13%	(137)	1060
Gender: Female	5%	(59)	34%	(385)	43%	(496)	18%	(202)	1141
Age: 18-29	10%	(46)	30%	(142)	39%	(185)	21%	(100)	473
Age: 30-44	12%	(69)	31%	(172)	41%	(232)	16%	(90)	562
Age: 45-54	8%	(33)	33%	(141)	45%	(191)	14%	(58)	423
Age: 55-64	7%	(25)	30%	(104)	50%	(171)	13%	(45)	345
Age: 65+	6%	(25)	40%	(161)	42%	(166)	12%	(46)	398
PID: Dem (no lean)	8%	(54)	32%	(230)	49%	(351)	12%	(87)	723
PID: Ind (no lean)	8%	(60)	26%	(206)	46%	(355)	20%	(159)	779
PID: Rep (no lean)	12%	(84)	41%	(284)	34%	(238)	13%	(93)	699
PID/Gender: Dem Men	10%	(33)	32%	(105)	46%	(150)	11%	(37)	326
PID/Gender: Dem Women	5%	(21)	31%	(125)	51%	(201)	13%	(50)	398
PID/Gender: Ind Men	10%	(36)	25%	(90)	48%	(176)	17%	(63)	365
PID/Gender: Ind Women	6%	(24)	28%	(116)	43%	(179)	23%	(96)	414
PID/Gender: Rep Men	19%	(70)	38%	(140)	33%	(122)	10%	(37)	369
PID/Gender: Rep Women	4%	(14)	44%	(144)	35%	(116)	17%	(56)	330
Tea Party: Supporter	12%	(67)	38%	(210)	39%	(213)	11%	(62)	552
Tea Party: Not Supporter	8%	(131)	31%	(504)	45%	(731)	17%	(273)	1639
Ideo: Liberal (1-3)	10%	(74)	29%	(226)	50%	(386)	11%	(82)	768
Ideo: Moderate (4)	9%	(41)	33%	(153)	46%	(214)	12%	(56)	464
Ideo: Conservative (5-7)	9%	(60)	42%	(281)	38%	(256)	12%	(79)	676
Educ: < College	9%	(147)	30%	(477)	41%	(649)	19%	(294)	1567
Educ: Bachelors degree	7%	(31)	38%	(157)	47%	(197)	7%	(31)	416
Educ: Post-grad	9%	(20)	39%	(86)	45%	(98)	7%	(14)	219

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**Table PAC4_7: How would you rate the honesty and ethical standards of each of the following?
 CEOs of major companies**

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(198)	33%	(720)	43%	(944)	15%	(339)	2201
Income: Under 50k	10%	(132)	30%	(394)	42%	(552)	19%	(246)	1325
Income: 50k-100k	7%	(45)	38%	(237)	44%	(275)	11%	(66)	622
Income: 100k+	8%	(21)	35%	(89)	46%	(117)	11%	(27)	254
Ethnicity: White	8%	(139)	34%	(593)	44%	(763)	15%	(255)	1750
Ethnicity: Hispanic	10%	(34)	35%	(115)	39%	(130)	15%	(50)	329
Ethnicity: Afr. Am.	12%	(31)	28%	(76)	40%	(108)	20%	(54)	269
Ethnicity: Other	15%	(28)	28%	(51)	40%	(73)	16%	(30)	182
Relig: Protestant	7%	(31)	39%	(185)	44%	(211)	11%	(52)	479
Relig: Roman Catholic	9%	(43)	41%	(184)	40%	(181)	10%	(45)	453
Relig: Ath./Agn./None	8%	(51)	24%	(146)	48%	(296)	20%	(123)	615
Relig: Something Else	10%	(41)	32%	(126)	39%	(153)	18%	(70)	390
Relig: Evangelical	11%	(62)	37%	(220)	39%	(228)	13%	(78)	588
Relig: Non-Evang. Catholics	7%	(44)	38%	(228)	44%	(267)	11%	(67)	607
Relig: All Christian	9%	(106)	38%	(448)	41%	(495)	12%	(145)	1194
Relig: All Non-Christian	9%	(91)	27%	(271)	45%	(449)	19%	(193)	1005
Community: Urban	11%	(62)	31%	(170)	40%	(219)	17%	(92)	543
Community: Suburban	8%	(75)	35%	(341)	44%	(437)	13%	(132)	985
Community: Rural	9%	(61)	31%	(209)	43%	(289)	17%	(114)	673
Employ: Private Sector	9%	(61)	35%	(231)	46%	(299)	9%	(60)	651
Employ: Government	15%	(18)	36%	(42)	43%	(51)	6%	(8)	119
Employ: Self-Employed	11%	(20)	29%	(55)	47%	(89)	14%	(27)	191
Employ: Homemaker	6%	(12)	36%	(76)	39%	(82)	18%	(38)	208
Employ: Student	12%	(12)	29%	(30)	39%	(40)	20%	(21)	103
Employ: Retired	7%	(33)	38%	(176)	45%	(208)	11%	(51)	467
Employ: Unemployed	10%	(24)	23%	(56)	39%	(94)	28%	(66)	239
Employ: Other	8%	(18)	25%	(55)	37%	(81)	31%	(68)	222
Military HH: Yes	8%	(29)	36%	(136)	44%	(171)	12%	(47)	384
Military HH: No	9%	(169)	32%	(584)	43%	(774)	16%	(291)	1817

Continued on next page

**Table PAC4_7: How would you rate the honesty and ethical standards of each of the following?
CEOs of major companies**

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	9%	(198)	33%	(720)	43%	(944)	15%	(339)	2201
RD/WT: Right Direction	14%	(106)	37%	(286)	33%	(257)	16%	(120)	769
RD/WT: Wrong Track	6%	(92)	30%	(434)	48%	(688)	15%	(218)	1432
Strongly Approve	15%	(67)	34%	(151)	35%	(155)	15%	(68)	441
Somewhat Approve	10%	(46)	39%	(189)	39%	(188)	12%	(60)	483
Somewhat Disapprove	8%	(22)	33%	(98)	43%	(126)	16%	(48)	294
Strongly Disapprove	6%	(48)	29%	(240)	52%	(434)	13%	(106)	828
Dont Know / No Opinion	9%	(14)	27%	(42)	27%	(42)	37%	(57)	154
#1 Issue: Economy	9%	(53)	36%	(224)	42%	(258)	14%	(84)	619
#1 Issue: Security	13%	(55)	36%	(156)	35%	(152)	16%	(68)	431
#1 Issue: Health Care	6%	(26)	30%	(134)	51%	(232)	13%	(61)	453
#1 Issue: Medicare / Social Security	14%	(35)	31%	(80)	41%	(105)	14%	(37)	258
#1 Issue: Women's Issues	9%	(9)	34%	(32)	35%	(33)	21%	(20)	94
#1 Issue: Education	6%	(9)	35%	(51)	42%	(60)	17%	(24)	143
#1 Issue: Energy	6%	(7)	26%	(28)	55%	(58)	13%	(14)	106
#1 Issue: Other	5%	(4)	16%	(16)	48%	(47)	31%	(30)	98
2016 Vote: Democrat Hillary Clinton	8%	(55)	31%	(224)	51%	(372)	10%	(76)	727
2016 Vote: Republican Donald Trump	9%	(69)	40%	(297)	39%	(286)	12%	(86)	738
2016 Vote: Someone else	8%	(15)	27%	(53)	52%	(102)	14%	(27)	197
2012 Vote: Barack Obama	9%	(73)	30%	(246)	50%	(411)	10%	(85)	816
2012 Vote: Mitt Romney	9%	(55)	42%	(253)	41%	(246)	8%	(49)	603
2012 Vote: Other	10%	(9)	21%	(19)	46%	(41)	23%	(20)	89
2012 Vote: Didn't Vote	9%	(61)	29%	(201)	35%	(245)	27%	(184)	691
4-Region: Northeast	7%	(30)	32%	(130)	46%	(184)	14%	(58)	402
4-Region: Midwest	9%	(43)	30%	(144)	44%	(208)	17%	(78)	474
4-Region: South	10%	(80)	34%	(279)	39%	(321)	17%	(135)	815
4-Region: West	9%	(45)	33%	(167)	45%	(231)	13%	(68)	511
Civic Engaged	16%	(30)	32%	(60)	50%	(93)	2%	(5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC4_8: How would you rate the honesty and ethical standards of each of the following?
 Mid-level managers who work for major companies

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	11%	(242)	57%	(1259)	17%	(364)	15%	(335)	2201
Gender: Male	14%	(144)	54%	(574)	19%	(200)	13%	(141)	1060
Gender: Female	9%	(98)	60%	(685)	14%	(164)	17%	(194)	1141
Age: 18-29	14%	(66)	51%	(240)	15%	(70)	21%	(98)	473
Age: 30-44	13%	(73)	54%	(304)	18%	(100)	15%	(85)	562
Age: 45-54	10%	(43)	55%	(231)	22%	(94)	13%	(55)	423
Age: 55-64	10%	(35)	59%	(205)	18%	(64)	12%	(41)	345
Age: 65+	6%	(24)	70%	(279)	9%	(38)	14%	(57)	398
PID: Dem (no lean)	9%	(62)	61%	(440)	15%	(111)	15%	(111)	723
PID: Ind (no lean)	11%	(90)	50%	(392)	21%	(161)	18%	(137)	779
PID: Rep (no lean)	13%	(90)	61%	(427)	13%	(93)	13%	(88)	699
PID/Gender: Dem Men	13%	(41)	53%	(174)	19%	(61)	15%	(49)	326
PID/Gender: Dem Women	5%	(21)	67%	(266)	12%	(49)	15%	(62)	398
PID/Gender: Ind Men	11%	(39)	51%	(186)	22%	(80)	16%	(60)	365
PID/Gender: Ind Women	12%	(50)	50%	(206)	19%	(80)	19%	(77)	414
PID/Gender: Rep Men	17%	(63)	58%	(215)	16%	(58)	9%	(33)	369
PID/Gender: Rep Women	8%	(27)	64%	(212)	11%	(35)	17%	(55)	330
Tea Party: Supporter	17%	(95)	57%	(312)	16%	(91)	10%	(53)	552
Tea Party: Not Supporter	9%	(146)	57%	(942)	16%	(270)	17%	(281)	1639
Ideo: Liberal (1-3)	12%	(94)	60%	(458)	18%	(137)	10%	(79)	768
Ideo: Moderate (4)	10%	(44)	60%	(279)	17%	(79)	13%	(61)	464
Ideo: Conservative (5-7)	11%	(77)	64%	(431)	13%	(91)	11%	(77)	676
Educ: < College	11%	(176)	54%	(845)	17%	(263)	18%	(283)	1567
Educ: Bachelors degree	10%	(40)	67%	(280)	15%	(61)	8%	(35)	416
Educ: Post-grad	12%	(26)	62%	(135)	18%	(40)	8%	(18)	219

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Table PAC4_8: How would you rate the honesty and ethical standards of each of the following?
Mid-level managers who work for major companies

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
Adults	11%	(242)	57%	(1259)	17%	(364)	15%	(335)	2201
Income: Under 50k	11%	(140)	54%	(712)	17%	(231)	18%	(241)	1325
Income: 50k-100k	12%	(76)	61%	(382)	16%	(98)	10%	(65)	622
Income: 100k+	10%	(25)	65%	(165)	14%	(35)	11%	(29)	254
Ethnicity: White	10%	(182)	60%	(1048)	16%	(287)	13%	(234)	1750
Ethnicity: Hispanic	17%	(55)	51%	(169)	18%	(60)	14%	(46)	329
Ethnicity: Afr. Am.	9%	(23)	50%	(135)	18%	(48)	23%	(63)	269
Ethnicity: Other	20%	(37)	42%	(77)	16%	(30)	21%	(39)	182
Relig: Protestant	10%	(46)	67%	(323)	14%	(68)	9%	(42)	479
Relig: Roman Catholic	13%	(59)	63%	(284)	14%	(65)	10%	(45)	453
Relig: Ath./Agn./None	11%	(65)	52%	(320)	17%	(106)	20%	(125)	615
Relig: Something Else	11%	(42)	49%	(190)	22%	(85)	18%	(71)	390
Relig: Evangelical	13%	(75)	61%	(357)	14%	(80)	13%	(76)	588
Relig: Non-Evang. Catholics	10%	(60)	65%	(393)	15%	(93)	10%	(61)	607
Relig: All Christian	11%	(135)	63%	(749)	14%	(173)	11%	(137)	1194
Relig: All Non-Christian	11%	(107)	51%	(510)	19%	(191)	20%	(196)	1005
Community: Urban	13%	(68)	51%	(275)	17%	(93)	20%	(107)	543
Community: Suburban	11%	(105)	63%	(619)	15%	(145)	12%	(115)	985
Community: Rural	10%	(69)	54%	(366)	19%	(126)	17%	(113)	673
Employ: Private Sector	13%	(82)	61%	(394)	17%	(109)	10%	(65)	651
Employ: Government	12%	(15)	61%	(73)	19%	(22)	8%	(9)	119
Employ: Self-Employed	12%	(22)	53%	(102)	22%	(43)	13%	(24)	191
Employ: Homemaker	9%	(20)	59%	(122)	20%	(43)	12%	(24)	208
Employ: Student	17%	(17)	51%	(53)	9%	(10)	23%	(24)	103
Employ: Retired	6%	(30)	66%	(309)	14%	(67)	13%	(61)	467
Employ: Unemployed	12%	(30)	47%	(113)	14%	(35)	26%	(62)	239
Employ: Other	12%	(27)	42%	(94)	17%	(37)	29%	(65)	222
Military HH: Yes	12%	(47)	58%	(224)	18%	(70)	11%	(43)	384
Military HH: No	11%	(195)	57%	(1035)	16%	(295)	16%	(292)	1817

Continued on next page

Table PAC4_8: How would you rate the honesty and ethical standards of each of the following?
Mid-level managers who work for major companies

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(242)	57%	(1259)	17%	(364)	15%	(335)	2201
RD/WT: Right Direction	16%	(121)	57%	(439)	12%	(95)	15%	(115)	769
RD/WT: Wrong Track	8%	(121)	57%	(821)	19%	(269)	15%	(221)	1432
Strongly Approve	16%	(70)	54%	(240)	16%	(72)	13%	(59)	441
Somewhat Approve	12%	(59)	63%	(304)	13%	(63)	12%	(58)	483
Somewhat Disapprove	12%	(36)	58%	(172)	15%	(45)	14%	(42)	294
Strongly Disapprove	8%	(62)	59%	(488)	19%	(160)	14%	(117)	828
Dont Know / No Opinion	10%	(15)	37%	(57)	15%	(24)	38%	(59)	154
#1 Issue: Economy	11%	(66)	60%	(371)	16%	(101)	13%	(80)	619
#1 Issue: Security	15%	(66)	57%	(247)	13%	(55)	15%	(63)	431
#1 Issue: Health Care	6%	(27)	60%	(271)	20%	(89)	14%	(65)	453
#1 Issue: Medicare / Social Security	12%	(32)	58%	(150)	16%	(40)	14%	(36)	258
#1 Issue: Women's Issues	25%	(23)	46%	(43)	15%	(14)	15%	(14)	94
#1 Issue: Education	8%	(11)	56%	(80)	16%	(24)	20%	(29)	143
#1 Issue: Energy	7%	(8)	54%	(56)	26%	(27)	13%	(14)	106
#1 Issue: Other	8%	(8)	42%	(41)	15%	(14)	35%	(34)	98
2016 Vote: Democrat Hillary Clinton	8%	(61)	63%	(456)	17%	(121)	12%	(90)	727
2016 Vote: Republican Donald Trump	12%	(88)	63%	(464)	15%	(109)	10%	(77)	738
2016 Vote: Someone else	8%	(16)	58%	(115)	22%	(44)	11%	(23)	197
2012 Vote: Barack Obama	9%	(72)	63%	(514)	17%	(142)	11%	(89)	816
2012 Vote: Mitt Romney	11%	(65)	65%	(394)	16%	(95)	8%	(50)	603
2012 Vote: Other	9%	(8)	52%	(46)	18%	(16)	21%	(18)	89
2012 Vote: Didn't Vote	14%	(97)	44%	(304)	16%	(112)	26%	(179)	691
4-Region: Northeast	9%	(37)	58%	(231)	18%	(74)	15%	(60)	402
4-Region: Midwest	11%	(54)	57%	(270)	18%	(84)	14%	(65)	474
4-Region: South	10%	(82)	58%	(470)	15%	(119)	18%	(143)	815
4-Region: West	13%	(68)	56%	(288)	17%	(88)	13%	(67)	511
Civic Engaged	21%	(39)	53%	(100)	24%	(45)	2%	(4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table PAC4_9: How would you rate the honesty and ethical standards of each of the following?
Employees of major companies who are not part of management**

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	18%	(395)	56%	(1238)	10%	(224)	16%	(345)	
Adults	18%	(395)	56%	(1238)	10%	(224)	16%	(345)	2201
Gender: Male	21%	(225)	53%	(564)	11%	(112)	15%	(159)	1060
Gender: Female	15%	(169)	59%	(674)	10%	(112)	16%	(186)	1141
Age: 18-29	18%	(84)	44%	(207)	15%	(70)	24%	(112)	473
Age: 30-44	18%	(99)	54%	(302)	12%	(67)	17%	(94)	562
Age: 45-54	18%	(78)	60%	(252)	10%	(43)	12%	(50)	423
Age: 55-64	19%	(66)	64%	(219)	6%	(22)	11%	(37)	345
Age: 65+	17%	(67)	65%	(259)	5%	(21)	13%	(51)	398
PID: Dem (no lean)	18%	(128)	59%	(429)	11%	(78)	12%	(88)	723
PID: Ind (no lean)	17%	(133)	51%	(397)	12%	(93)	20%	(157)	779
PID: Rep (no lean)	19%	(134)	59%	(412)	8%	(54)	14%	(100)	699
PID/Gender: Dem Men	21%	(70)	54%	(175)	13%	(41)	12%	(39)	326
PID/Gender: Dem Women	15%	(59)	64%	(254)	9%	(37)	12%	(48)	398
PID/Gender: Ind Men	20%	(73)	49%	(180)	10%	(35)	21%	(77)	365
PID/Gender: Ind Women	14%	(60)	52%	(216)	14%	(58)	19%	(80)	414
PID/Gender: Rep Men	23%	(83)	56%	(208)	10%	(35)	11%	(42)	369
PID/Gender: Rep Women	15%	(50)	62%	(204)	6%	(18)	17%	(57)	330
Tea Party: Supporter	21%	(115)	53%	(292)	13%	(73)	13%	(72)	552
Tea Party: Not Supporter	17%	(278)	57%	(941)	9%	(149)	17%	(271)	1639
Ideo: Liberal (1-3)	19%	(146)	58%	(444)	11%	(88)	12%	(89)	768
Ideo: Moderate (4)	17%	(80)	62%	(285)	11%	(51)	10%	(47)	464
Ideo: Conservative (5-7)	19%	(129)	62%	(419)	6%	(43)	13%	(86)	676
Educ: < College	19%	(294)	51%	(805)	10%	(164)	19%	(303)	1567
Educ: Bachelors degree	15%	(64)	69%	(285)	9%	(39)	7%	(29)	416
Educ: Post-grad	17%	(36)	68%	(148)	10%	(21)	6%	(13)	219

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Table PAC4_9: How would you rate the honesty and ethical standards of each of the following?
 Employees of major companies who are not part of management

Demographic	Average honesty and ethical standards								Total N
	High honesty and ethical standards		and ethical standards		Low honesty and ethical standards		Dont know / No opinion		
Adults	18%	(395)	56%	(1238)	10%	(224)	16%	(345)	2201
Income: Under 50k	19%	(252)	51%	(676)	11%	(152)	19%	(245)	1325
Income: 50k-100k	18%	(111)	62%	(387)	8%	(53)	12%	(72)	622
Income: 100k+	13%	(32)	69%	(175)	8%	(19)	11%	(28)	254
Ethnicity: White	18%	(307)	59%	(1035)	9%	(155)	15%	(254)	1750
Ethnicity: Hispanic	19%	(62)	51%	(167)	13%	(42)	18%	(59)	329
Ethnicity: Afr. Am.	17%	(45)	45%	(121)	17%	(47)	21%	(56)	269
Ethnicity: Other	24%	(43)	45%	(82)	12%	(22)	19%	(35)	182
Relig: Protestant	16%	(76)	66%	(318)	7%	(36)	10%	(49)	479
Relig: Roman Catholic	22%	(101)	58%	(265)	10%	(45)	9%	(42)	453
Relig: Ath./Agn./None	16%	(101)	51%	(316)	10%	(60)	23%	(139)	615
Relig: Something Else	14%	(54)	58%	(225)	11%	(43)	17%	(68)	390
Relig: Evangelical	20%	(118)	55%	(326)	11%	(65)	13%	(79)	588
Relig: Non-Evang. Catholics	20%	(121)	61%	(371)	9%	(56)	10%	(58)	607
Relig: All Christian	20%	(239)	58%	(697)	10%	(121)	11%	(137)	1194
Relig: All Non-Christian	15%	(154)	54%	(541)	10%	(103)	21%	(206)	1005
Community: Urban	19%	(104)	50%	(271)	14%	(77)	17%	(91)	543
Community: Suburban	16%	(157)	60%	(595)	9%	(93)	14%	(139)	985
Community: Rural	20%	(133)	55%	(371)	8%	(54)	17%	(115)	673
Employ: Private Sector	19%	(125)	60%	(393)	11%	(74)	9%	(59)	651
Employ: Government	21%	(25)	56%	(67)	16%	(19)	7%	(8)	119
Employ: Self-Employed	17%	(32)	60%	(115)	8%	(14)	15%	(29)	191
Employ: Homemaker	14%	(29)	56%	(117)	10%	(22)	19%	(41)	208
Employ: Student	18%	(18)	43%	(44)	11%	(11)	29%	(30)	103
Employ: Retired	19%	(90)	61%	(284)	6%	(30)	14%	(64)	467
Employ: Unemployed	16%	(38)	46%	(110)	12%	(30)	26%	(62)	239
Employ: Other	17%	(38)	49%	(108)	11%	(24)	23%	(52)	222
Military HH: Yes	20%	(76)	55%	(210)	11%	(43)	14%	(54)	384
Military HH: No	18%	(318)	57%	(1028)	10%	(181)	16%	(290)	1817

Continued on next page

**Table PAC4_9: How would you rate the honesty and ethical standards of each of the following?
Employees of major companies who are not part of management**

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
Adults	18%	(395)	56%	(1238)	10%	(224)	16%	(345)	2201
RD/WT: Right Direction	21%	(163)	53%	(407)	8%	(65)	17%	(134)	769
RD/WT: Wrong Track	16%	(231)	58%	(831)	11%	(159)	15%	(211)	1432
Strongly Approve	21%	(94)	52%	(230)	9%	(42)	17%	(76)	441
Somewhat Approve	18%	(89)	62%	(299)	9%	(43)	11%	(52)	483
Somewhat Disapprove	19%	(55)	58%	(171)	8%	(24)	15%	(44)	294
Strongly Disapprove	17%	(139)	57%	(476)	12%	(96)	14%	(117)	828
Dont Know / No Opinion	11%	(17)	41%	(63)	13%	(20)	36%	(55)	154
#1 Issue: Economy	18%	(112)	57%	(352)	11%	(68)	14%	(86)	619
#1 Issue: Security	21%	(90)	56%	(243)	8%	(35)	15%	(63)	431
#1 Issue: Health Care	14%	(65)	62%	(282)	11%	(51)	12%	(55)	453
#1 Issue: Medicare / Social Security	22%	(58)	54%	(139)	6%	(15)	18%	(46)	258
#1 Issue: Women's Issues	10%	(9)	56%	(53)	8%	(8)	26%	(25)	94
#1 Issue: Education	14%	(21)	51%	(73)	17%	(24)	18%	(26)	143
#1 Issue: Energy	16%	(17)	59%	(63)	12%	(12)	12%	(13)	106
#1 Issue: Other	23%	(22)	35%	(34)	10%	(10)	32%	(31)	98
2016 Vote: Democrat Hillary Clinton	17%	(120)	63%	(456)	10%	(73)	11%	(77)	727
2016 Vote: Republican Donald Trump	18%	(131)	60%	(444)	8%	(61)	14%	(101)	738
2016 Vote: Someone else	19%	(38)	62%	(121)	8%	(16)	11%	(22)	197
2012 Vote: Barack Obama	19%	(151)	63%	(511)	10%	(83)	9%	(70)	816
2012 Vote: Mitt Romney	17%	(104)	65%	(391)	7%	(44)	11%	(64)	603
2012 Vote: Other	24%	(22)	45%	(40)	10%	(9)	21%	(19)	89
2012 Vote: Didn't Vote	17%	(118)	43%	(295)	12%	(86)	28%	(192)	691
4-Region: Northeast	19%	(76)	56%	(227)	11%	(44)	14%	(55)	402
4-Region: Midwest	20%	(93)	56%	(267)	10%	(49)	14%	(66)	474
4-Region: South	18%	(150)	54%	(437)	10%	(83)	18%	(145)	815
4-Region: West	15%	(76)	60%	(307)	9%	(48)	16%	(79)	511
Civic Engaged	22%	(41)	62%	(116)	13%	(25)	3%	(6)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC4_10: How would you rate the honesty and ethical standards of each of the following?
 Small business owners

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(897)	43%	(948)	5%	(103)	12%	(253)	2201
Gender: Male	42%	(450)	41%	(434)	6%	(62)	11%	(113)	1060
Gender: Female	39%	(447)	45%	(514)	4%	(40)	12%	(140)	1141
Age: 18-29	40%	(191)	33%	(158)	7%	(34)	19%	(90)	473
Age: 30-44	41%	(232)	40%	(226)	6%	(36)	12%	(68)	562
Age: 45-54	34%	(145)	51%	(215)	4%	(19)	11%	(45)	423
Age: 55-64	44%	(152)	46%	(159)	2%	(8)	7%	(25)	345
Age: 65+	44%	(177)	47%	(189)	2%	(6)	7%	(26)	398
PID: Dem (no lean)	35%	(255)	49%	(357)	6%	(43)	9%	(68)	723
PID: Ind (no lean)	39%	(307)	41%	(319)	4%	(33)	15%	(120)	779
PID: Rep (no lean)	48%	(335)	39%	(272)	4%	(26)	9%	(65)	699
PID/Gender: Dem Men	40%	(130)	43%	(142)	7%	(24)	9%	(30)	326
PID/Gender: Dem Women	31%	(125)	54%	(215)	5%	(19)	10%	(38)	398
PID/Gender: Ind Men	40%	(147)	40%	(147)	5%	(18)	15%	(53)	365
PID/Gender: Ind Women	39%	(160)	42%	(172)	4%	(15)	16%	(67)	414
PID/Gender: Rep Men	47%	(173)	39%	(145)	6%	(20)	8%	(31)	369
PID/Gender: Rep Women	49%	(162)	39%	(127)	2%	(6)	11%	(35)	330
Tea Party: Supporter	51%	(281)	37%	(203)	6%	(35)	6%	(34)	552
Tea Party: Not Supporter	37%	(611)	45%	(741)	4%	(68)	13%	(219)	1639
Ideo: Liberal (1-3)	38%	(293)	48%	(372)	7%	(50)	7%	(53)	768
Ideo: Moderate (4)	39%	(183)	47%	(220)	4%	(18)	9%	(43)	464
Ideo: Conservative (5-7)	50%	(338)	40%	(267)	3%	(20)	7%	(50)	676
Educ: < College	41%	(640)	41%	(637)	5%	(76)	14%	(214)	1567
Educ: Bachelors degree	43%	(179)	47%	(195)	4%	(15)	6%	(26)	416
Educ: Post-grad	36%	(78)	53%	(116)	6%	(12)	6%	(13)	219

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Table PAC4_10: How would you rate the honesty and ethical standards of each of the following?
Small business owners

Demographic	Average honesty and ethical standards				Total N
	High honesty and ethical standards	Average honesty and ethical standards	Low honesty and ethical standards	Dont know / No opinion	
Adults	41% (897)	43% (948)	5% (103)	12% (253)	2201
Income: Under 50k	40% (527)	41% (540)	6% (74)	14% (184)	1325
Income: 50k-100k	41% (258)	47% (291)	4% (22)	8% (51)	622
Income: 100k+	44% (111)	46% (117)	3% (7)	7% (19)	254
Ethnicity: White	43% (760)	43% (761)	3% (59)	10% (170)	1750
Ethnicity: Hispanic	36% (119)	47% (154)	6% (19)	11% (37)	329
Ethnicity: Afr. Am.	25% (67)	45% (120)	12% (31)	19% (50)	269
Ethnicity: Other	38% (69)	37% (67)	7% (13)	18% (33)	182
Relig: Protestant	49% (233)	43% (207)	3% (14)	5% (25)	479
Relig: Roman Catholic	42% (192)	46% (208)	4% (18)	8% (35)	453
Relig: Ath./Agn./None	38% (231)	41% (253)	4% (27)	17% (105)	615
Relig: Something Else	38% (147)	43% (166)	6% (24)	14% (54)	390
Relig: Evangelical	43% (250)	43% (251)	6% (37)	9% (50)	588
Relig: Non-Evang. Catholics	44% (269)	46% (278)	3% (16)	7% (44)	607
Relig: All Christian	43% (519)	44% (529)	4% (52)	8% (94)	1194
Relig: All Non-Christian	38% (378)	42% (418)	5% (50)	16% (159)	1005
Community: Urban	38% (207)	40% (215)	7% (36)	16% (85)	543
Community: Suburban	41% (404)	47% (460)	3% (33)	9% (88)	985
Community: Rural	42% (286)	41% (273)	5% (34)	12% (81)	673
Employ: Private Sector	42% (275)	47% (304)	5% (32)	6% (40)	651
Employ: Government	37% (44)	48% (57)	9% (11)	6% (8)	119
Employ: Self-Employed	44% (84)	38% (73)	6% (12)	12% (23)	191
Employ: Homemaker	39% (82)	45% (95)	5% (10)	10% (21)	208
Employ: Student	38% (39)	39% (40)	4% (4)	19% (20)	103
Employ: Retired	41% (194)	48% (224)	2% (10)	9% (40)	467
Employ: Unemployed	40% (95)	32% (77)	6% (15)	22% (52)	239
Employ: Other	38% (85)	36% (79)	4% (8)	22% (50)	222
Military HH: Yes	46% (175)	39% (152)	5% (19)	10% (37)	384
Military HH: No	40% (721)	44% (796)	5% (83)	12% (216)	1817

Continued on next page

Table PAC4_10: How would you rate the honesty and ethical standards of each of the following?
Small business owners

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Dont know / No opinion		Total N
Adults	41%	(897)	43%	(948)	5%	(103)	12%	(253)	2201
RD/WT: Right Direction	48%	(372)	38%	(289)	4%	(34)	10%	(75)	769
RD/WT: Wrong Track	37%	(525)	46%	(659)	5%	(69)	12%	(179)	1432
Strongly Approve	49%	(217)	34%	(151)	6%	(25)	11%	(49)	441
Somewhat Approve	47%	(227)	42%	(202)	4%	(19)	7%	(36)	483
Somewhat Disapprove	43%	(126)	45%	(133)	3%	(9)	9%	(26)	294
Strongly Disapprove	34%	(278)	50%	(417)	5%	(43)	11%	(90)	828
Dont Know / No Opinion	32%	(49)	29%	(45)	5%	(7)	34%	(53)	154
#1 Issue: Economy	40%	(246)	46%	(284)	4%	(26)	10%	(62)	619
#1 Issue: Security	49%	(209)	39%	(166)	3%	(14)	10%	(41)	431
#1 Issue: Health Care	36%	(163)	49%	(221)	5%	(23)	10%	(46)	453
#1 Issue: Medicare / Social Security	41%	(106)	45%	(116)	1%	(4)	12%	(32)	258
#1 Issue: Women's Issues	38%	(36)	40%	(38)	8%	(8)	13%	(13)	94
#1 Issue: Education	42%	(60)	41%	(59)	7%	(10)	10%	(14)	143
#1 Issue: Energy	41%	(43)	37%	(39)	11%	(11)	12%	(13)	106
#1 Issue: Other	33%	(32)	26%	(25)	7%	(7)	34%	(33)	98
2016 Vote: Democrat Hillary Clinton	36%	(263)	51%	(373)	4%	(30)	8%	(61)	727
2016 Vote: Republican Donald Trump	46%	(343)	42%	(312)	4%	(33)	7%	(51)	738
2016 Vote: Someone else	46%	(90)	42%	(82)	2%	(5)	10%	(20)	197
2012 Vote: Barack Obama	35%	(285)	53%	(434)	4%	(36)	7%	(61)	816
2012 Vote: Mitt Romney	51%	(307)	40%	(239)	4%	(27)	5%	(30)	603
2012 Vote: Other	50%	(44)	36%	(32)	2%	(2)	13%	(11)	89
2012 Vote: Didn't Vote	38%	(259)	35%	(242)	6%	(38)	22%	(151)	691
4-Region: Northeast	32%	(129)	52%	(211)	5%	(19)	11%	(43)	402
4-Region: Midwest	42%	(197)	42%	(198)	5%	(23)	12%	(55)	474
4-Region: South	43%	(350)	40%	(330)	4%	(31)	13%	(104)	815
4-Region: West	43%	(221)	41%	(209)	6%	(29)	10%	(52)	511
Civic Engaged	48%	(90)	41%	(78)	9%	(18)	1%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC5: *In general, how much trust and confidence do you have in MAJOR COMPANIES to behave ethically?*

Demographic	A lot		Some		Not too much		None		Dont know / No opinion		Total N
Adults	10%	(230)	37%	(818)	36%	(793)	8%	(183)	8%	(178)	2201
Gender: Male	14%	(150)	34%	(364)	35%	(371)	9%	(91)	8%	(83)	1060
Gender: Female	7%	(79)	40%	(454)	37%	(422)	8%	(92)	8%	(95)	1141
Age: 18-29	15%	(69)	30%	(143)	31%	(146)	10%	(48)	14%	(67)	473
Age: 30-44	14%	(80)	33%	(187)	36%	(200)	8%	(46)	9%	(50)	562
Age: 45-54	8%	(34)	38%	(162)	38%	(161)	8%	(33)	8%	(33)	423
Age: 55-64	5%	(19)	36%	(124)	46%	(158)	9%	(32)	3%	(12)	345
Age: 65+	7%	(28)	51%	(202)	32%	(127)	6%	(23)	4%	(16)	398
PID: Dem (no lean)	10%	(72)	34%	(248)	40%	(286)	9%	(67)	7%	(50)	723
PID: Ind (no lean)	7%	(55)	33%	(255)	39%	(307)	10%	(78)	11%	(83)	779
PID: Rep (no lean)	15%	(102)	45%	(314)	29%	(200)	5%	(37)	6%	(44)	699
PID/Gender: Dem Men	14%	(46)	27%	(87)	40%	(131)	10%	(32)	9%	(30)	326
PID/Gender: Dem Women	7%	(26)	41%	(161)	39%	(155)	9%	(35)	5%	(20)	398
PID/Gender: Ind Men	8%	(30)	31%	(112)	41%	(149)	11%	(41)	9%	(32)	365
PID/Gender: Ind Women	6%	(24)	35%	(144)	38%	(158)	9%	(37)	12%	(51)	414
PID/Gender: Rep Men	20%	(74)	45%	(166)	25%	(91)	5%	(18)	6%	(21)	369
PID/Gender: Rep Women	9%	(29)	45%	(149)	33%	(109)	6%	(20)	7%	(24)	330
Tea Party: Supporter	18%	(99)	43%	(235)	29%	(163)	6%	(31)	5%	(25)	552
Tea Party: Not Supporter	8%	(128)	35%	(578)	38%	(628)	9%	(152)	9%	(152)	1639
Ideo: Liberal (1-3)	15%	(113)	34%	(262)	35%	(273)	12%	(90)	4%	(31)	768
Ideo: Moderate (4)	8%	(39)	40%	(188)	38%	(177)	8%	(39)	5%	(22)	464
Ideo: Conservative (5-7)	9%	(60)	45%	(304)	35%	(234)	5%	(36)	6%	(41)	676
Educ: < College	11%	(171)	35%	(545)	36%	(560)	8%	(131)	10%	(158)	1567
Educ: Bachelors degree	7%	(28)	43%	(180)	39%	(163)	7%	(31)	3%	(14)	416
Educ: Post-grad	14%	(30)	42%	(93)	32%	(70)	9%	(20)	3%	(6)	219
Income: Under 50k	11%	(152)	34%	(454)	35%	(466)	9%	(120)	10%	(133)	1325
Income: 50k-100k	9%	(58)	41%	(254)	38%	(239)	6%	(39)	5%	(32)	622
Income: 100k+	8%	(20)	43%	(110)	35%	(89)	9%	(23)	5%	(12)	254
Ethnicity: White	9%	(163)	38%	(667)	37%	(652)	8%	(148)	7%	(120)	1750
Ethnicity: Hispanic	18%	(59)	35%	(115)	32%	(105)	7%	(22)	8%	(28)	329

Continued on next page

Table PAC5: In general, how much trust and confidence do you have in MAJOR COMPANIES to behave ethically?

Demographic	A lot		Some		Not too much		None		Dont know / No opinion		Total N
Adults	10%	(230)	37%	(818)	36%	(793)	8%	(183)	8%	(178)	2201
Ethnicity: Afr. Am.	16%	(42)	34%	(91)	30%	(80)	7%	(18)	14%	(36)	269
Ethnicity: Other	14%	(25)	33%	(59)	33%	(61)	9%	(16)	12%	(21)	182
Relig: Protestant	8%	(38)	49%	(233)	34%	(165)	6%	(30)	3%	(12)	479
Relig: Roman Catholic	12%	(56)	41%	(186)	34%	(156)	6%	(28)	6%	(27)	453
Relig: Ath./Agn./None	6%	(38)	30%	(184)	39%	(242)	13%	(83)	11%	(69)	615
Relig: Something Else	17%	(65)	33%	(127)	35%	(137)	6%	(23)	10%	(38)	390
Relig: Evangelical	14%	(82)	40%	(236)	33%	(193)	6%	(37)	7%	(40)	588
Relig: Non-Evang. Catholics	7%	(45)	45%	(271)	36%	(220)	7%	(40)	5%	(31)	607
Relig: All Christian	11%	(127)	42%	(506)	35%	(413)	6%	(77)	6%	(71)	1194
Relig: All Non-Christian	10%	(103)	31%	(311)	38%	(379)	11%	(106)	11%	(107)	1005
Community: Urban	13%	(72)	34%	(183)	34%	(185)	6%	(33)	13%	(69)	543
Community: Suburban	9%	(89)	41%	(402)	35%	(342)	9%	(91)	6%	(61)	985
Community: Rural	10%	(69)	34%	(232)	40%	(266)	9%	(58)	7%	(48)	673
Employ: Private Sector	10%	(67)	39%	(256)	38%	(246)	7%	(48)	5%	(34)	651
Employ: Government	18%	(21)	30%	(36)	36%	(43)	11%	(13)	5%	(6)	119
Employ: Self-Employed	17%	(32)	35%	(66)	33%	(64)	10%	(20)	5%	(10)	191
Employ: Homemaker	6%	(13)	33%	(69)	41%	(86)	9%	(18)	10%	(22)	208
Employ: Student	16%	(16)	27%	(28)	31%	(32)	10%	(10)	16%	(17)	103
Employ: Retired	6%	(28)	45%	(211)	37%	(172)	8%	(35)	4%	(21)	467
Employ: Unemployed	11%	(26)	30%	(73)	33%	(79)	11%	(25)	15%	(36)	239
Employ: Other	12%	(27)	35%	(78)	32%	(71)	6%	(13)	15%	(33)	222
Military HH: Yes	13%	(50)	32%	(122)	38%	(147)	11%	(42)	6%	(23)	384
Military HH: No	10%	(180)	38%	(696)	36%	(646)	8%	(141)	9%	(155)	1817
RD/WT: Right Direction	15%	(113)	47%	(364)	25%	(191)	5%	(40)	8%	(61)	769
RD/WT: Wrong Track	8%	(116)	32%	(454)	42%	(602)	10%	(143)	8%	(117)	1432
Strongly Approve	20%	(89)	39%	(170)	27%	(117)	7%	(31)	8%	(34)	441
Somewhat Approve	8%	(37)	49%	(239)	32%	(156)	5%	(23)	6%	(28)	483
Somewhat Disapprove	7%	(22)	40%	(119)	41%	(121)	5%	(14)	6%	(19)	294
Strongly Disapprove	8%	(68)	30%	(244)	43%	(355)	12%	(103)	7%	(57)	828
Dont Know / No Opinion	9%	(13)	29%	(45)	29%	(44)	8%	(12)	26%	(40)	154

Continued on next page

Table PAC5: In general, how much trust and confidence do you have in MAJOR COMPANIES to behave ethically?

Demographic	A lot		Some		Not too much		None		Dont know / No opinion		Total N
Adults	10%	(230)	37%	(818)	36%	(793)	8%	(183)	8%	(178)	2201
#1 Issue: Economy	11%	(69)	40%	(245)	32%	(200)	10%	(59)	7%	(46)	619
#1 Issue: Security	12%	(51)	45%	(194)	34%	(146)	3%	(15)	6%	(26)	431
#1 Issue: Health Care	7%	(33)	33%	(147)	44%	(198)	9%	(42)	8%	(34)	453
#1 Issue: Medicare / Social Security	13%	(35)	35%	(90)	40%	(103)	6%	(15)	6%	(15)	258
#1 Issue: Women's Issues	13%	(12)	36%	(34)	32%	(30)	12%	(11)	7%	(7)	94
#1 Issue: Education	11%	(15)	43%	(62)	28%	(40)	6%	(9)	12%	(17)	143
#1 Issue: Energy	12%	(13)	26%	(27)	39%	(42)	15%	(16)	7%	(8)	106
#1 Issue: Other	3%	(2)	20%	(19)	36%	(35)	16%	(16)	25%	(25)	98
2016 Vote: Democrat Hillary Clinton	9%	(67)	35%	(252)	40%	(291)	10%	(70)	7%	(47)	727
2016 Vote: Republican Donald Trump	12%	(91)	46%	(342)	31%	(227)	6%	(41)	5%	(37)	738
2016 Vote: Someone else	5%	(10)	33%	(66)	44%	(86)	12%	(23)	6%	(12)	197
2012 Vote: Barack Obama	10%	(84)	36%	(292)	40%	(323)	10%	(78)	5%	(39)	816
2012 Vote: Mitt Romney	12%	(71)	45%	(268)	35%	(209)	5%	(29)	4%	(26)	603
2012 Vote: Other	3%	(3)	38%	(34)	40%	(36)	10%	(8)	8%	(7)	89
2012 Vote: Didn't Vote	10%	(72)	32%	(223)	32%	(224)	10%	(67)	15%	(105)	691
4-Region: Northeast	12%	(47)	40%	(162)	33%	(131)	8%	(33)	7%	(29)	402
4-Region: Midwest	9%	(45)	35%	(165)	41%	(193)	6%	(30)	9%	(41)	474
4-Region: South	10%	(82)	39%	(317)	33%	(269)	8%	(66)	10%	(80)	815
4-Region: West	11%	(56)	34%	(175)	39%	(200)	11%	(54)	5%	(27)	511
Civic Engaged	32%	(60)	27%	(51)	27%	(50)	14%	(26)	1%	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_4: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Banks and other financial institutions*

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(503)	37%	(824)	28%	(608)	12%	(267)	2201
Gender: Male	23%	(241)	42%	(442)	24%	(259)	11%	(117)	1060
Gender: Female	23%	(261)	34%	(383)	31%	(349)	13%	(149)	1141
Age: 18-29	29%	(136)	29%	(139)	25%	(116)	17%	(82)	473
Age: 30-44	19%	(107)	43%	(240)	24%	(136)	14%	(79)	562
Age: 45-54	23%	(99)	41%	(172)	26%	(108)	10%	(43)	423
Age: 55-64	19%	(65)	39%	(135)	33%	(114)	9%	(30)	345
Age: 65+	24%	(95)	35%	(138)	33%	(133)	8%	(32)	398
PID: Dem (no lean)	23%	(167)	43%	(310)	24%	(176)	10%	(70)	723
PID: Ind (no lean)	18%	(144)	36%	(282)	29%	(227)	16%	(126)	779
PID: Rep (no lean)	27%	(191)	33%	(232)	29%	(205)	10%	(70)	699
PID/Gender: Dem Men	24%	(78)	45%	(146)	21%	(68)	11%	(34)	326
PID/Gender: Dem Women	22%	(89)	41%	(164)	27%	(108)	9%	(35)	398
PID/Gender: Ind Men	17%	(63)	40%	(146)	27%	(97)	16%	(58)	365
PID/Gender: Ind Women	20%	(81)	33%	(136)	31%	(129)	16%	(68)	414
PID/Gender: Rep Men	27%	(101)	40%	(149)	26%	(94)	7%	(25)	369
PID/Gender: Rep Women	27%	(90)	25%	(83)	34%	(111)	14%	(46)	330
Tea Party: Supporter	28%	(154)	33%	(184)	30%	(166)	9%	(48)	552
Tea Party: Not Supporter	21%	(348)	39%	(639)	27%	(437)	13%	(215)	1639
Ideo: Liberal (1-3)	22%	(172)	48%	(371)	22%	(168)	7%	(57)	768
Ideo: Moderate (4)	23%	(109)	34%	(158)	33%	(153)	10%	(45)	464
Ideo: Conservative (5-7)	23%	(158)	33%	(223)	35%	(235)	9%	(59)	676
Educ: < College	25%	(394)	34%	(536)	26%	(407)	15%	(230)	1567
Educ: Bachelors degree	15%	(64)	46%	(189)	33%	(137)	6%	(26)	416
Educ: Post-grad	21%	(45)	45%	(99)	30%	(65)	5%	(10)	219

Continued on next page

Table PAC6_4: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Banks and other financial institutions

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(503)	37%	(824)	28%	(608)	12%	(267)	2201
Income: Under 50k	24%	(320)	35%	(469)	26%	(345)	14%	(190)	1325
Income: 50k-100k	22%	(137)	40%	(246)	29%	(183)	9%	(56)	622
Income: 100k+	18%	(45)	43%	(109)	31%	(80)	8%	(20)	254
Ethnicity: White	23%	(398)	38%	(664)	28%	(498)	11%	(191)	1750
Ethnicity: Hispanic	24%	(79)	41%	(136)	23%	(75)	12%	(39)	329
Ethnicity: Afr. Am.	23%	(61)	33%	(90)	28%	(75)	16%	(43)	269
Ethnicity: Other	24%	(44)	38%	(70)	19%	(35)	18%	(33)	182
Relig: Protestant	21%	(103)	35%	(167)	37%	(175)	7%	(34)	479
Relig: Roman Catholic	24%	(109)	39%	(178)	27%	(124)	9%	(41)	453
Relig: Ath./Agn./None	18%	(109)	43%	(266)	22%	(135)	17%	(106)	615
Relig: Something Else	23%	(88)	36%	(140)	30%	(117)	11%	(45)	390
Relig: Evangelical	29%	(169)	33%	(192)	28%	(164)	11%	(63)	588
Relig: Non-Evang. Catholics	22%	(136)	37%	(226)	32%	(191)	9%	(53)	607
Relig: All Christian	26%	(305)	35%	(418)	30%	(356)	10%	(116)	1194
Relig: All Non-Christian	20%	(197)	40%	(406)	25%	(252)	15%	(150)	1005
Community: Urban	22%	(121)	35%	(190)	26%	(144)	16%	(88)	543
Community: Suburban	21%	(211)	40%	(392)	28%	(277)	11%	(104)	985
Community: Rural	25%	(170)	36%	(242)	28%	(187)	11%	(74)	673
Employ: Private Sector	23%	(152)	42%	(273)	26%	(171)	8%	(55)	651
Employ: Government	26%	(31)	37%	(44)	30%	(36)	6%	(8)	119
Employ: Self-Employed	26%	(49)	43%	(82)	23%	(43)	8%	(16)	191
Employ: Homemaker	20%	(42)	34%	(70)	31%	(64)	15%	(32)	208
Employ: Student	25%	(26)	33%	(35)	25%	(26)	16%	(17)	103
Employ: Retired	24%	(112)	33%	(153)	33%	(156)	10%	(46)	467
Employ: Unemployed	19%	(47)	32%	(78)	28%	(67)	20%	(48)	239
Employ: Other	20%	(43)	40%	(89)	20%	(44)	20%	(45)	222
Military HH: Yes	21%	(82)	40%	(153)	27%	(103)	12%	(46)	384
Military HH: No	23%	(421)	37%	(671)	28%	(505)	12%	(221)	1817

Continued on next page

Table PAC6_4: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Banks and other financial institutions

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(503)	37%	(824)	28%	(608)	12%	(267)	2201
RD/WT: Right Direction	28%	(215)	29%	(224)	31%	(242)	11%	(88)	769
RD/WT: Wrong Track	20%	(287)	42%	(600)	26%	(366)	12%	(179)	1432
Strongly Approve	26%	(115)	31%	(136)	32%	(142)	11%	(48)	441
Somewhat Approve	31%	(150)	30%	(147)	29%	(141)	9%	(44)	483
Somewhat Disapprove	22%	(66)	41%	(120)	25%	(73)	12%	(36)	294
Strongly Disapprove	18%	(149)	46%	(380)	26%	(212)	11%	(87)	828
Dont Know / No Opinion	15%	(22)	27%	(41)	26%	(39)	33%	(51)	154
#1 Issue: Economy	22%	(137)	40%	(245)	28%	(174)	10%	(63)	619
#1 Issue: Security	28%	(121)	29%	(124)	31%	(135)	12%	(51)	431
#1 Issue: Health Care	20%	(91)	43%	(194)	25%	(114)	12%	(54)	453
#1 Issue: Medicare / Social Security	25%	(65)	32%	(82)	33%	(85)	10%	(25)	258
#1 Issue: Women's Issues	27%	(25)	41%	(39)	20%	(18)	13%	(12)	94
#1 Issue: Education	25%	(35)	34%	(49)	26%	(38)	15%	(21)	143
#1 Issue: Energy	19%	(20)	46%	(49)	25%	(27)	10%	(10)	106
#1 Issue: Other	9%	(8)	44%	(43)	17%	(17)	30%	(30)	98
2016 Vote: Democrat Hillary Clinton	19%	(139)	47%	(342)	25%	(185)	8%	(61)	727
2016 Vote: Republican Donald Trump	25%	(182)	34%	(250)	32%	(238)	9%	(68)	738
2016 Vote: Someone else	17%	(34)	41%	(82)	32%	(62)	10%	(19)	197
2012 Vote: Barack Obama	19%	(153)	47%	(384)	27%	(219)	7%	(61)	816
2012 Vote: Mitt Romney	24%	(143)	35%	(210)	33%	(201)	8%	(47)	603
2012 Vote: Other	21%	(19)	24%	(21)	43%	(38)	12%	(11)	89
2012 Vote: Didn't Vote	27%	(188)	30%	(207)	22%	(149)	21%	(148)	691
4-Region: Northeast	27%	(107)	34%	(137)	28%	(114)	11%	(45)	402
4-Region: Midwest	21%	(100)	37%	(174)	29%	(138)	13%	(62)	474
4-Region: South	24%	(193)	33%	(267)	30%	(247)	13%	(107)	815
4-Region: West	20%	(103)	48%	(246)	21%	(110)	10%	(53)	511
Civic Engaged	23%	(43)	48%	(89)	28%	(52)	2%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_5: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Energy companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(433)	35%	(769)	32%	(712)	13%	(287)	2201
Gender: Male	20%	(215)	39%	(418)	27%	(291)	13%	(135)	1060
Gender: Female	19%	(218)	31%	(351)	37%	(421)	13%	(152)	1141
Age: 18-29	27%	(130)	29%	(136)	26%	(121)	18%	(87)	473
Age: 30-44	17%	(93)	38%	(212)	30%	(168)	16%	(89)	562
Age: 45-54	18%	(78)	37%	(156)	35%	(147)	10%	(42)	423
Age: 55-64	13%	(46)	41%	(142)	37%	(128)	8%	(29)	345
Age: 65+	22%	(86)	31%	(124)	37%	(149)	10%	(39)	398
PID: Dem (no lean)	18%	(131)	40%	(289)	32%	(232)	10%	(71)	723
PID: Ind (no lean)	17%	(136)	34%	(261)	32%	(247)	17%	(135)	779
PID: Rep (no lean)	24%	(166)	31%	(219)	33%	(233)	12%	(81)	699
PID/Gender: Dem Men	20%	(66)	47%	(154)	23%	(73)	10%	(32)	326
PID/Gender: Dem Women	16%	(65)	34%	(135)	40%	(159)	10%	(39)	398
PID/Gender: Ind Men	15%	(55)	35%	(129)	31%	(112)	19%	(68)	365
PID/Gender: Ind Women	20%	(81)	32%	(132)	32%	(134)	16%	(67)	414
PID/Gender: Rep Men	26%	(94)	36%	(135)	29%	(105)	9%	(35)	369
PID/Gender: Rep Women	22%	(72)	26%	(84)	39%	(128)	14%	(46)	330
Tea Party: Supporter	28%	(157)	31%	(169)	32%	(178)	9%	(48)	552
Tea Party: Not Supporter	17%	(272)	36%	(597)	33%	(533)	14%	(237)	1639
Ideo: Liberal (1-3)	23%	(174)	41%	(313)	29%	(224)	7%	(57)	768
Ideo: Moderate (4)	20%	(95)	30%	(139)	39%	(182)	10%	(48)	464
Ideo: Conservative (5-7)	19%	(130)	33%	(224)	37%	(250)	11%	(71)	676
Educ: < College	20%	(312)	34%	(533)	31%	(479)	15%	(242)	1567
Educ: Bachelors degree	18%	(73)	38%	(159)	36%	(151)	8%	(33)	416
Educ: Post-grad	22%	(48)	35%	(77)	37%	(82)	6%	(12)	219

Continued on next page

Table PAC6_5: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
 Energy companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(433)	35%	(769)	32%	(712)	13%	(287)	2201
Income: Under 50k	20%	(261)	36%	(480)	29%	(382)	15%	(201)	1325
Income: 50k-100k	20%	(127)	32%	(199)	37%	(232)	10%	(63)	622
Income: 100k+	17%	(44)	35%	(90)	38%	(98)	9%	(22)	254
Ethnicity: White	20%	(350)	35%	(605)	33%	(586)	12%	(209)	1750
Ethnicity: Hispanic	24%	(79)	37%	(122)	26%	(86)	13%	(42)	329
Ethnicity: Afr. Am.	17%	(46)	34%	(92)	31%	(84)	18%	(47)	269
Ethnicity: Other	20%	(37)	40%	(73)	23%	(42)	17%	(31)	182
Relig: Protestant	20%	(97)	33%	(157)	39%	(189)	8%	(36)	479
Relig: Roman Catholic	22%	(98)	34%	(153)	34%	(156)	10%	(46)	453
Relig: Ath./Agn./None	13%	(83)	40%	(244)	28%	(172)	19%	(116)	615
Relig: Something Else	23%	(88)	36%	(139)	30%	(117)	12%	(45)	390
Relig: Evangelical	24%	(143)	30%	(175)	34%	(199)	12%	(71)	588
Relig: Non-Evang. Catholics	20%	(118)	35%	(210)	37%	(224)	9%	(54)	607
Relig: All Christian	22%	(262)	32%	(385)	35%	(423)	10%	(124)	1194
Relig: All Non-Christian	17%	(171)	38%	(383)	29%	(289)	16%	(162)	1005
Community: Urban	19%	(101)	35%	(188)	30%	(165)	16%	(89)	543
Community: Suburban	21%	(205)	35%	(344)	34%	(331)	11%	(105)	985
Community: Rural	19%	(126)	35%	(236)	32%	(216)	14%	(94)	673
Employ: Private Sector	19%	(126)	36%	(237)	35%	(225)	10%	(63)	651
Employ: Government	20%	(23)	35%	(41)	38%	(45)	8%	(9)	119
Employ: Self-Employed	25%	(47)	38%	(72)	28%	(54)	9%	(17)	191
Employ: Homemaker	19%	(40)	28%	(58)	36%	(75)	17%	(35)	208
Employ: Student	33%	(35)	22%	(22)	25%	(26)	20%	(21)	103
Employ: Retired	18%	(84)	34%	(159)	38%	(179)	10%	(45)	467
Employ: Unemployed	16%	(39)	38%	(90)	26%	(62)	20%	(47)	239
Employ: Other	17%	(39)	40%	(89)	21%	(46)	22%	(49)	222
Military HH: Yes	22%	(83)	36%	(140)	32%	(122)	10%	(39)	384
Military HH: No	19%	(350)	35%	(629)	32%	(590)	14%	(248)	1817

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Table PAC6_5: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Energy companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	20%	(433)	35%	(769)	32%	(712)	13%	(287)	2201
RD/WT: Right Direction	25%	(189)	29%	(222)	32%	(250)	14%	(108)	769
RD/WT: Wrong Track	17%	(244)	38%	(547)	32%	(462)	12%	(179)	1432
Strongly Approve	23%	(101)	33%	(144)	31%	(138)	13%	(59)	441
Somewhat Approve	24%	(118)	30%	(143)	36%	(174)	10%	(48)	483
Somewhat Disapprove	19%	(55)	35%	(103)	34%	(99)	13%	(38)	294
Strongly Disapprove	16%	(136)	42%	(349)	31%	(255)	11%	(88)	828
Dont Know / No Opinion	16%	(24)	20%	(31)	29%	(45)	35%	(54)	154
#1 Issue: Economy	18%	(114)	37%	(226)	33%	(201)	12%	(77)	619
#1 Issue: Security	24%	(104)	30%	(131)	33%	(143)	13%	(54)	431
#1 Issue: Health Care	17%	(76)	36%	(164)	35%	(158)	12%	(54)	453
#1 Issue: Medicare / Social Security	18%	(47)	36%	(93)	36%	(93)	10%	(25)	258
#1 Issue: Women's Issues	22%	(21)	35%	(33)	29%	(28)	13%	(13)	94
#1 Issue: Education	26%	(37)	30%	(43)	29%	(42)	16%	(22)	143
#1 Issue: Energy	21%	(22)	44%	(46)	24%	(25)	12%	(13)	106
#1 Issue: Other	13%	(13)	34%	(33)	23%	(23)	30%	(29)	98
2016 Vote: Democrat Hillary Clinton	18%	(131)	41%	(296)	33%	(241)	8%	(60)	727
2016 Vote: Republican Donald Trump	22%	(160)	32%	(239)	35%	(258)	11%	(81)	738
2016 Vote: Someone else	19%	(37)	36%	(70)	35%	(69)	11%	(21)	197
2012 Vote: Barack Obama	19%	(152)	40%	(327)	33%	(272)	8%	(65)	816
2012 Vote: Mitt Romney	22%	(135)	31%	(189)	37%	(225)	9%	(54)	603
2012 Vote: Other	7%	(6)	33%	(29)	49%	(44)	11%	(10)	89
2012 Vote: Didn't Vote	20%	(140)	32%	(222)	25%	(171)	23%	(158)	691
4-Region: Northeast	18%	(72)	34%	(138)	36%	(143)	12%	(49)	402
4-Region: Midwest	23%	(110)	32%	(150)	34%	(161)	11%	(52)	474
4-Region: South	19%	(156)	33%	(271)	33%	(266)	15%	(121)	815
4-Region: West	19%	(95)	41%	(210)	28%	(141)	13%	(64)	511
Civic Engaged	30%	(56)	41%	(76)	29%	(54)	1%	(2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_6: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
 Large retail companies, both online and traditional stores*

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(423)	23%	(499)	46%	(1005)	12%	(274)	2201
Gender: Male	22%	(236)	24%	(257)	42%	(449)	11%	(117)	1060
Gender: Female	16%	(187)	21%	(242)	49%	(556)	14%	(157)	1141
Age: 18-29	24%	(116)	25%	(117)	33%	(157)	18%	(84)	473
Age: 30-44	16%	(87)	28%	(157)	42%	(239)	14%	(79)	562
Age: 45-54	19%	(81)	19%	(82)	51%	(214)	11%	(47)	423
Age: 55-64	18%	(62)	24%	(83)	48%	(167)	9%	(33)	345
Age: 65+	19%	(77)	15%	(61)	57%	(228)	8%	(32)	398
PID: Dem (no lean)	21%	(153)	23%	(163)	47%	(341)	9%	(66)	723
PID: Ind (no lean)	16%	(123)	22%	(172)	45%	(348)	17%	(136)	779
PID: Rep (no lean)	21%	(147)	23%	(163)	45%	(316)	10%	(72)	699
PID/Gender: Dem Men	24%	(78)	23%	(76)	43%	(140)	10%	(32)	326
PID/Gender: Dem Women	19%	(75)	22%	(87)	51%	(201)	9%	(34)	398
PID/Gender: Ind Men	19%	(70)	22%	(81)	43%	(158)	15%	(55)	365
PID/Gender: Ind Women	13%	(53)	22%	(92)	46%	(189)	19%	(80)	414
PID/Gender: Rep Men	24%	(88)	27%	(100)	41%	(151)	8%	(30)	369
PID/Gender: Rep Women	18%	(59)	19%	(64)	50%	(165)	13%	(42)	330
Tea Party: Supporter	25%	(140)	24%	(134)	42%	(234)	8%	(45)	552
Tea Party: Not Supporter	17%	(283)	22%	(363)	47%	(766)	14%	(227)	1639
Ideo: Liberal (1-3)	21%	(163)	29%	(221)	42%	(322)	8%	(62)	768
Ideo: Moderate (4)	20%	(94)	20%	(93)	50%	(234)	9%	(44)	464
Ideo: Conservative (5-7)	19%	(127)	20%	(134)	52%	(353)	9%	(61)	676
Educ: < College	20%	(314)	24%	(369)	42%	(654)	15%	(229)	1567
Educ: Bachelors degree	15%	(62)	20%	(83)	57%	(237)	8%	(33)	416
Educ: Post-grad	21%	(47)	21%	(46)	52%	(114)	5%	(12)	219

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Table PAC6_6: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Large retail companies, both online and traditional stores

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	19%	(423)	23%	(499)	46%	(1005)	12%	(274)	2201
Income: Under 50k	20%	(262)	25%	(328)	41%	(540)	15%	(194)	1325
Income: 50k-100k	19%	(120)	20%	(122)	51%	(320)	10%	(60)	622
Income: 100k+	16%	(41)	19%	(49)	57%	(144)	8%	(20)	254
Ethnicity: White	19%	(332)	22%	(382)	48%	(841)	11%	(194)	1750
Ethnicity: Hispanic	22%	(73)	28%	(91)	36%	(118)	14%	(47)	329
Ethnicity: Afr. Am.	22%	(58)	23%	(61)	39%	(104)	17%	(46)	269
Ethnicity: Other	18%	(33)	31%	(56)	33%	(59)	19%	(34)	182
Relig: Protestant	21%	(99)	19%	(89)	53%	(255)	7%	(35)	479
Relig: Roman Catholic	21%	(96)	24%	(108)	45%	(203)	10%	(45)	453
Relig: Ath./Agn./None	14%	(83)	24%	(150)	46%	(280)	17%	(102)	615
Relig: Something Else	24%	(94)	21%	(84)	42%	(165)	12%	(48)	390
Relig: Evangelical	21%	(126)	22%	(132)	45%	(264)	11%	(66)	588
Relig: Non-Evang. Catholics	20%	(120)	22%	(133)	49%	(295)	10%	(58)	607
Relig: All Christian	21%	(246)	22%	(265)	47%	(560)	10%	(124)	1194
Relig: All Non-Christian	18%	(177)	23%	(234)	44%	(445)	15%	(149)	1005
Community: Urban	21%	(116)	23%	(127)	40%	(217)	15%	(83)	543
Community: Suburban	19%	(191)	22%	(214)	48%	(476)	11%	(104)	985
Community: Rural	17%	(117)	23%	(158)	46%	(312)	13%	(86)	673
Employ: Private Sector	20%	(133)	25%	(161)	46%	(301)	9%	(56)	651
Employ: Government	20%	(23)	29%	(34)	46%	(54)	6%	(7)	119
Employ: Self-Employed	25%	(47)	21%	(40)	41%	(78)	13%	(25)	191
Employ: Homemaker	9%	(20)	23%	(48)	53%	(110)	15%	(31)	208
Employ: Student	20%	(20)	25%	(26)	38%	(39)	17%	(18)	103
Employ: Retired	16%	(77)	19%	(90)	55%	(255)	10%	(46)	467
Employ: Unemployed	24%	(57)	21%	(49)	37%	(88)	19%	(46)	239
Employ: Other	21%	(46)	23%	(51)	36%	(79)	21%	(46)	222
Military HH: Yes	19%	(71)	26%	(99)	43%	(164)	13%	(50)	384
Military HH: No	19%	(352)	22%	(400)	46%	(841)	12%	(224)	1817

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Table PAC6_6: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Large retail companies, both online and traditional stores

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
Adults	19%	(423)	23%	(499)	46%	(1005)	12%	(274)	2201
RD/WT: Right Direction	23%	(177)	22%	(170)	43%	(332)	12%	(91)	769
RD/WT: Wrong Track	17%	(247)	23%	(329)	47%	(673)	13%	(183)	1432
Strongly Approve	23%	(99)	24%	(104)	41%	(181)	13%	(57)	441
Somewhat Approve	22%	(105)	19%	(92)	49%	(238)	10%	(49)	483
Somewhat Disapprove	17%	(50)	27%	(78)	43%	(127)	13%	(39)	294
Strongly Disapprove	18%	(149)	24%	(199)	48%	(400)	10%	(80)	828
Dont Know / No Opinion	13%	(20)	17%	(26)	38%	(59)	32%	(49)	154
#1 Issue: Economy	21%	(128)	22%	(135)	45%	(276)	13%	(80)	619
#1 Issue: Security	25%	(106)	22%	(94)	43%	(186)	10%	(45)	431
#1 Issue: Health Care	15%	(70)	21%	(94)	52%	(236)	12%	(53)	453
#1 Issue: Medicare / Social Security	17%	(45)	18%	(46)	55%	(141)	10%	(26)	258
#1 Issue: Women's Issues	15%	(14)	32%	(30)	37%	(35)	16%	(15)	94
#1 Issue: Education	22%	(31)	27%	(38)	39%	(56)	12%	(17)	143
#1 Issue: Energy	17%	(18)	35%	(37)	40%	(42)	8%	(8)	106
#1 Issue: Other	11%	(11)	26%	(25)	33%	(32)	31%	(30)	98
2016 Vote: Democrat Hillary Clinton	20%	(149)	23%	(166)	48%	(351)	9%	(62)	727
2016 Vote: Republican Donald Trump	22%	(160)	21%	(155)	48%	(351)	10%	(72)	738
2016 Vote: Someone else	14%	(28)	17%	(33)	59%	(116)	10%	(20)	197
2012 Vote: Barack Obama	21%	(175)	23%	(184)	48%	(389)	8%	(67)	816
2012 Vote: Mitt Romney	18%	(107)	23%	(137)	51%	(308)	8%	(50)	603
2012 Vote: Other	9%	(8)	11%	(9)	69%	(62)	11%	(10)	89
2012 Vote: Didn't Vote	19%	(132)	24%	(168)	35%	(243)	21%	(147)	691
4-Region: Northeast	24%	(95)	17%	(67)	49%	(198)	10%	(42)	402
4-Region: Midwest	15%	(73)	25%	(120)	46%	(217)	13%	(64)	474
4-Region: South	20%	(162)	21%	(173)	44%	(362)	14%	(118)	815
4-Region: West	18%	(93)	27%	(139)	44%	(227)	10%	(51)	511
Civic Engaged	32%	(60)	31%	(58)	37%	(69)	1%	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_7: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Manufacturing companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(531)	18%	(403)	44%	(971)	13%	(297)	2201
Gender: Male	29%	(309)	18%	(188)	40%	(424)	13%	(138)	1060
Gender: Female	19%	(221)	19%	(214)	48%	(547)	14%	(159)	1141
Age: 18-29	28%	(131)	24%	(115)	27%	(129)	21%	(97)	473
Age: 30-44	24%	(135)	20%	(113)	41%	(228)	15%	(86)	562
Age: 45-54	29%	(121)	16%	(69)	44%	(186)	11%	(47)	423
Age: 55-64	19%	(66)	16%	(56)	54%	(185)	11%	(37)	345
Age: 65+	19%	(77)	12%	(49)	61%	(243)	7%	(30)	398
PID: Dem (no lean)	23%	(168)	21%	(151)	46%	(334)	10%	(70)	723
PID: Ind (no lean)	20%	(157)	17%	(134)	43%	(337)	19%	(150)	779
PID: Rep (no lean)	29%	(206)	17%	(117)	43%	(299)	11%	(77)	699
PID/Gender: Dem Men	30%	(99)	20%	(66)	39%	(127)	10%	(33)	326
PID/Gender: Dem Women	17%	(69)	21%	(85)	52%	(207)	9%	(37)	398
PID/Gender: Ind Men	24%	(86)	17%	(63)	40%	(146)	19%	(69)	365
PID/Gender: Ind Women	17%	(71)	17%	(71)	46%	(191)	19%	(81)	414
PID/Gender: Rep Men	34%	(124)	16%	(59)	41%	(150)	10%	(36)	369
PID/Gender: Rep Women	25%	(82)	18%	(58)	45%	(149)	12%	(41)	330
Tea Party: Supporter	34%	(190)	18%	(101)	39%	(214)	9%	(47)	552
Tea Party: Not Supporter	21%	(340)	18%	(300)	46%	(752)	15%	(248)	1639
Ideo: Liberal (1-3)	26%	(202)	23%	(176)	42%	(323)	9%	(67)	768
Ideo: Moderate (4)	22%	(103)	16%	(76)	52%	(240)	10%	(45)	464
Ideo: Conservative (5-7)	26%	(177)	14%	(98)	50%	(335)	10%	(65)	676
Educ: < College	25%	(389)	18%	(286)	41%	(640)	16%	(251)	1567
Educ: Bachelors degree	21%	(87)	18%	(76)	53%	(219)	8%	(33)	416
Educ: Post-grad	25%	(54)	18%	(40)	51%	(112)	6%	(13)	219

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Table PAC6_7: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
 Manufacturing companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	24%	(531)	18%	(403)	44%	(971)	13%	(297)	2201
Income: Under 50k	24%	(311)	19%	(248)	42%	(550)	16%	(216)	1325
Income: 50k-100k	27%	(166)	17%	(105)	47%	(291)	10%	(60)	622
Income: 100k+	21%	(53)	20%	(50)	51%	(130)	8%	(21)	254
Ethnicity: White	24%	(415)	17%	(305)	47%	(823)	12%	(208)	1750
Ethnicity: Hispanic	28%	(93)	19%	(63)	39%	(130)	13%	(43)	329
Ethnicity: Afr. Am.	25%	(68)	20%	(53)	37%	(98)	18%	(49)	269
Ethnicity: Other	26%	(48)	24%	(44)	27%	(50)	22%	(40)	182
Relig: Protestant	27%	(128)	15%	(73)	52%	(251)	6%	(28)	479
Relig: Roman Catholic	26%	(120)	17%	(79)	46%	(208)	10%	(46)	453
Relig: Ath./Agn./None	20%	(121)	20%	(123)	40%	(248)	20%	(123)	615
Relig: Something Else	21%	(83)	23%	(89)	43%	(169)	13%	(49)	390
Relig: Evangelical	32%	(188)	14%	(84)	41%	(240)	13%	(75)	588
Relig: Non-Evang. Catholics	23%	(138)	17%	(105)	52%	(314)	8%	(50)	607
Relig: All Christian	27%	(326)	16%	(189)	46%	(554)	10%	(124)	1194
Relig: All Non-Christian	20%	(203)	21%	(212)	41%	(417)	17%	(173)	1005
Community: Urban	25%	(138)	16%	(89)	41%	(222)	17%	(95)	543
Community: Suburban	25%	(247)	19%	(183)	45%	(445)	11%	(109)	985
Community: Rural	22%	(146)	19%	(130)	45%	(304)	14%	(93)	673
Employ: Private Sector	28%	(185)	19%	(121)	43%	(282)	10%	(63)	651
Employ: Government	30%	(35)	26%	(30)	37%	(44)	8%	(9)	119
Employ: Self-Employed	29%	(55)	16%	(31)	44%	(83)	11%	(21)	191
Employ: Homemaker	17%	(36)	20%	(41)	49%	(101)	14%	(30)	208
Employ: Student	27%	(27)	24%	(25)	26%	(27)	23%	(24)	103
Employ: Retired	21%	(100)	14%	(64)	55%	(255)	10%	(48)	467
Employ: Unemployed	20%	(49)	20%	(49)	39%	(92)	21%	(49)	239
Employ: Other	19%	(43)	19%	(42)	38%	(85)	23%	(52)	222
Military HH: Yes	29%	(112)	18%	(69)	41%	(158)	12%	(45)	384
Military HH: No	23%	(419)	18%	(333)	45%	(813)	14%	(252)	1817

Continued on next page

Table PAC6_7: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Manufacturing companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
Adults	24%	(531)	18%	(403)	44%	(971)	13%	(297)	2201
RD/WT: Right Direction	30%	(230)	16%	(121)	42%	(325)	12%	(94)	769
RD/WT: Wrong Track	21%	(300)	20%	(282)	45%	(646)	14%	(203)	1432
Strongly Approve	30%	(133)	17%	(77)	40%	(175)	13%	(56)	441
Somewhat Approve	28%	(135)	16%	(75)	45%	(217)	12%	(56)	483
Somewhat Disapprove	25%	(73)	15%	(45)	47%	(139)	13%	(37)	294
Strongly Disapprove	20%	(164)	22%	(179)	47%	(388)	12%	(96)	828
Dont Know / No Opinion	16%	(25)	17%	(26)	33%	(52)	33%	(52)	154
#1 Issue: Economy	27%	(170)	16%	(98)	45%	(281)	11%	(70)	619
#1 Issue: Security	26%	(111)	19%	(80)	43%	(185)	13%	(56)	431
#1 Issue: Health Care	22%	(98)	18%	(83)	47%	(215)	13%	(58)	453
#1 Issue: Medicare / Social Security	21%	(55)	12%	(31)	54%	(139)	13%	(32)	258
#1 Issue: Women's Issues	16%	(15)	29%	(27)	42%	(40)	13%	(12)	94
#1 Issue: Education	27%	(38)	23%	(33)	32%	(45)	19%	(27)	143
#1 Issue: Energy	25%	(27)	31%	(33)	33%	(35)	10%	(11)	106
#1 Issue: Other	17%	(17)	18%	(18)	32%	(32)	32%	(32)	98
2016 Vote: Democrat Hillary Clinton	23%	(170)	20%	(143)	48%	(346)	9%	(67)	727
2016 Vote: Republican Donald Trump	28%	(205)	16%	(118)	46%	(342)	10%	(73)	738
2016 Vote: Someone else	22%	(43)	16%	(31)	51%	(100)	12%	(23)	197
2012 Vote: Barack Obama	23%	(187)	20%	(162)	49%	(399)	8%	(67)	816
2012 Vote: Mitt Romney	26%	(155)	17%	(102)	50%	(298)	8%	(47)	603
2012 Vote: Other	22%	(19)	6%	(6)	58%	(51)	14%	(12)	89
2012 Vote: Didn't Vote	24%	(169)	19%	(133)	32%	(220)	25%	(170)	691
4-Region: Northeast	25%	(99)	15%	(62)	47%	(191)	13%	(51)	402
4-Region: Midwest	22%	(105)	20%	(93)	45%	(211)	14%	(65)	474
4-Region: South	24%	(197)	17%	(143)	43%	(351)	15%	(125)	815
4-Region: West	26%	(131)	21%	(105)	43%	(218)	11%	(57)	511
Civic Engaged	36%	(67)	25%	(47)	39%	(73)	—	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_8: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Automobile companies*

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(355)	31%	(675)	40%	(883)	13%	(288)	2201
Gender: Male	21%	(219)	30%	(321)	37%	(392)	12%	(128)	1060
Gender: Female	12%	(137)	31%	(354)	43%	(491)	14%	(160)	1141
Age: 18-29	21%	(101)	28%	(134)	30%	(144)	20%	(94)	473
Age: 30-44	18%	(101)	31%	(176)	36%	(205)	14%	(81)	562
Age: 45-54	17%	(72)	31%	(131)	41%	(172)	11%	(48)	423
Age: 55-64	13%	(44)	34%	(117)	43%	(149)	10%	(34)	345
Age: 65+	9%	(37)	29%	(116)	53%	(212)	8%	(32)	398
PID: Dem (no lean)	14%	(102)	37%	(264)	38%	(278)	11%	(79)	723
PID: Ind (no lean)	15%	(120)	27%	(207)	41%	(318)	17%	(134)	779
PID: Rep (no lean)	19%	(134)	29%	(203)	41%	(287)	11%	(75)	699
PID/Gender: Dem Men	18%	(58)	36%	(116)	35%	(112)	12%	(39)	326
PID/Gender: Dem Women	11%	(44)	37%	(148)	42%	(166)	10%	(40)	398
PID/Gender: Ind Men	18%	(65)	27%	(97)	39%	(142)	17%	(61)	365
PID/Gender: Ind Women	13%	(55)	27%	(110)	42%	(175)	18%	(74)	414
PID/Gender: Rep Men	26%	(96)	29%	(107)	37%	(137)	8%	(28)	369
PID/Gender: Rep Women	11%	(38)	29%	(96)	45%	(150)	14%	(47)	330
Tea Party: Supporter	23%	(125)	30%	(164)	37%	(207)	10%	(56)	552
Tea Party: Not Supporter	14%	(229)	31%	(507)	41%	(672)	14%	(231)	1639
Ideo: Liberal (1-3)	20%	(150)	35%	(268)	36%	(276)	10%	(74)	768
Ideo: Moderate (4)	16%	(73)	31%	(144)	46%	(213)	7%	(34)	464
Ideo: Conservative (5-7)	14%	(95)	29%	(199)	46%	(313)	10%	(69)	676
Educ: < College	17%	(266)	29%	(461)	38%	(597)	15%	(242)	1567
Educ: Bachelors degree	12%	(49)	35%	(147)	44%	(183)	9%	(37)	416
Educ: Post-grad	18%	(40)	30%	(66)	47%	(102)	5%	(10)	219

Continued on next page

Table PAC6_8: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Automobile companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(355)	31%	(675)	40%	(883)	13%	(288)	2201
Income: Under 50k	16%	(216)	31%	(408)	37%	(491)	16%	(210)	1325
Income: 50k-100k	17%	(106)	31%	(190)	43%	(267)	10%	(59)	622
Income: 100k+	13%	(34)	30%	(76)	49%	(125)	8%	(20)	254
Ethnicity: White	16%	(279)	31%	(535)	42%	(743)	11%	(194)	1750
Ethnicity: Hispanic	21%	(69)	32%	(105)	33%	(108)	14%	(48)	329
Ethnicity: Afr. Am.	16%	(43)	32%	(85)	32%	(86)	20%	(55)	269
Ethnicity: Other	19%	(34)	30%	(55)	30%	(54)	22%	(40)	182
Relig: Protestant	15%	(71)	30%	(145)	47%	(225)	8%	(38)	479
Relig: Roman Catholic	20%	(91)	30%	(134)	40%	(183)	10%	(45)	453
Relig: Ath./Agn./None	14%	(84)	30%	(186)	38%	(233)	18%	(113)	615
Relig: Something Else	17%	(67)	33%	(129)	38%	(147)	12%	(46)	390
Relig: Evangelical	20%	(115)	29%	(173)	38%	(221)	13%	(78)	588
Relig: Non-Evang. Catholics	15%	(90)	31%	(185)	46%	(280)	8%	(51)	607
Relig: All Christian	17%	(205)	30%	(358)	42%	(502)	11%	(129)	1194
Relig: All Non-Christian	15%	(150)	31%	(315)	38%	(380)	16%	(159)	1005
Community: Urban	19%	(105)	28%	(154)	36%	(196)	16%	(87)	543
Community: Suburban	15%	(146)	33%	(323)	41%	(405)	11%	(111)	985
Community: Rural	16%	(105)	29%	(197)	42%	(281)	13%	(90)	673
Employ: Private Sector	18%	(120)	30%	(196)	43%	(277)	9%	(57)	651
Employ: Government	14%	(17)	37%	(44)	41%	(48)	8%	(10)	119
Employ: Self-Employed	20%	(39)	35%	(67)	33%	(62)	12%	(23)	191
Employ: Homemaker	13%	(28)	30%	(63)	44%	(91)	13%	(27)	208
Employ: Student	18%	(19)	36%	(37)	27%	(28)	19%	(20)	103
Employ: Retired	11%	(50)	31%	(145)	48%	(225)	10%	(47)	467
Employ: Unemployed	18%	(43)	26%	(63)	35%	(83)	21%	(51)	239
Employ: Other	18%	(40)	27%	(60)	31%	(68)	24%	(54)	222
Military HH: Yes	17%	(67)	30%	(114)	38%	(147)	14%	(56)	384
Military HH: No	16%	(288)	31%	(560)	41%	(736)	13%	(233)	1817

Continued on next page

Table PAC6_8: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Automobile companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(355)	31%	(675)	40%	(883)	13%	(288)	2201
RD/WT: Right Direction	22%	(168)	26%	(197)	39%	(298)	14%	(106)	769
RD/WT: Wrong Track	13%	(188)	33%	(477)	41%	(584)	13%	(183)	1432
Strongly Approve	20%	(89)	28%	(125)	38%	(167)	14%	(60)	441
Somewhat Approve	19%	(91)	28%	(134)	44%	(213)	9%	(46)	483
Somewhat Disapprove	19%	(56)	28%	(83)	40%	(119)	12%	(36)	294
Strongly Disapprove	12%	(103)	36%	(294)	40%	(334)	12%	(97)	828
Dont Know / No Opinion	11%	(16)	24%	(37)	33%	(51)	32%	(50)	154
#1 Issue: Economy	20%	(122)	28%	(172)	41%	(253)	12%	(71)	619
#1 Issue: Security	17%	(73)	31%	(133)	39%	(167)	13%	(57)	431
#1 Issue: Health Care	12%	(54)	38%	(170)	39%	(178)	11%	(51)	453
#1 Issue: Medicare / Social Security	11%	(29)	26%	(66)	50%	(129)	13%	(33)	258
#1 Issue: Women's Issues	19%	(18)	26%	(24)	38%	(36)	17%	(16)	94
#1 Issue: Education	16%	(24)	32%	(46)	34%	(49)	17%	(24)	143
#1 Issue: Energy	22%	(23)	30%	(32)	41%	(43)	7%	(7)	106
#1 Issue: Other	12%	(12)	32%	(31)	27%	(27)	29%	(28)	98
2016 Vote: Democrat Hillary Clinton	15%	(107)	36%	(265)	40%	(292)	9%	(63)	727
2016 Vote: Republican Donald Trump	17%	(124)	28%	(206)	45%	(331)	10%	(77)	738
2016 Vote: Someone else	14%	(27)	27%	(53)	48%	(95)	11%	(22)	197
2012 Vote: Barack Obama	15%	(122)	35%	(289)	42%	(340)	8%	(65)	816
2012 Vote: Mitt Romney	15%	(89)	30%	(183)	47%	(280)	8%	(51)	603
2012 Vote: Other	14%	(12)	20%	(17)	56%	(50)	10%	(9)	89
2012 Vote: Didn't Vote	19%	(131)	27%	(184)	31%	(212)	24%	(164)	691
4-Region: Northeast	18%	(72)	28%	(112)	44%	(175)	11%	(44)	402
4-Region: Midwest	15%	(73)	32%	(150)	39%	(186)	14%	(64)	474
4-Region: South	15%	(120)	32%	(258)	39%	(319)	14%	(117)	815
4-Region: West	18%	(91)	30%	(154)	40%	(202)	12%	(64)	511
Civic Engaged	30%	(56)	33%	(62)	36%	(68)	1%	(2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_9: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Health insurance companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(302)	47%	(1045)	27%	(600)	12%	(254)	2201
Gender: Male	15%	(163)	45%	(480)	28%	(295)	11%	(122)	1060
Gender: Female	12%	(139)	50%	(566)	27%	(305)	12%	(132)	1141
Age: 18-29	22%	(103)	36%	(172)	24%	(113)	18%	(85)	473
Age: 30-44	14%	(78)	49%	(276)	23%	(128)	14%	(79)	562
Age: 45-54	13%	(56)	53%	(223)	24%	(102)	10%	(43)	423
Age: 55-64	6%	(22)	60%	(207)	26%	(90)	8%	(26)	345
Age: 65+	11%	(43)	42%	(167)	42%	(167)	5%	(21)	398
PID: Dem (no lean)	12%	(84)	51%	(368)	28%	(206)	9%	(66)	723
PID: Ind (no lean)	12%	(95)	46%	(355)	26%	(206)	16%	(123)	779
PID: Rep (no lean)	18%	(123)	46%	(322)	27%	(189)	9%	(65)	699
PID/Gender: Dem Men	12%	(38)	46%	(149)	32%	(104)	10%	(34)	326
PID/Gender: Dem Women	11%	(45)	55%	(219)	26%	(102)	8%	(32)	398
PID/Gender: Ind Men	11%	(41)	48%	(177)	24%	(86)	17%	(61)	365
PID/Gender: Ind Women	13%	(54)	43%	(178)	29%	(120)	15%	(63)	414
PID/Gender: Rep Men	23%	(84)	42%	(153)	28%	(105)	7%	(27)	369
PID/Gender: Rep Women	12%	(39)	51%	(169)	25%	(84)	11%	(38)	330
Tea Party: Supporter	22%	(123)	43%	(236)	28%	(155)	7%	(39)	552
Tea Party: Not Supporter	11%	(177)	49%	(805)	27%	(444)	13%	(213)	1639
Ideo: Liberal (1-3)	16%	(120)	51%	(390)	26%	(198)	8%	(60)	768
Ideo: Moderate (4)	16%	(74)	48%	(224)	29%	(133)	7%	(32)	464
Ideo: Conservative (5-7)	11%	(74)	49%	(331)	31%	(212)	9%	(59)	676
Educ: < College	15%	(238)	44%	(684)	27%	(428)	14%	(217)	1567
Educ: Bachelors degree	9%	(37)	58%	(241)	26%	(110)	7%	(27)	416
Educ: Post-grad	12%	(27)	55%	(120)	28%	(62)	4%	(10)	219

Continued on next page

Table PAC6_9: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Health insurance companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(302)	47%	(1045)	27%	(600)	12%	(254)	2201
Income: Under 50k	15%	(204)	44%	(577)	28%	(365)	13%	(178)	1325
Income: 50k-100k	12%	(77)	50%	(312)	29%	(180)	9%	(53)	622
Income: 100k+	8%	(20)	61%	(156)	22%	(56)	9%	(22)	254
Ethnicity: White	12%	(217)	50%	(879)	27%	(478)	10%	(177)	1750
Ethnicity: Hispanic	15%	(51)	47%	(155)	26%	(84)	12%	(40)	329
Ethnicity: Afr. Am.	21%	(56)	31%	(84)	31%	(84)	16%	(44)	269
Ethnicity: Other	16%	(28)	45%	(83)	21%	(38)	18%	(33)	182
Relig: Protestant	11%	(54)	52%	(250)	32%	(152)	5%	(23)	479
Relig: Roman Catholic	17%	(76)	46%	(207)	28%	(128)	9%	(42)	453
Relig: Ath./Agn./None	9%	(57)	50%	(310)	24%	(146)	17%	(102)	615
Relig: Something Else	14%	(56)	45%	(175)	28%	(109)	13%	(49)	390
Relig: Evangelical	21%	(121)	42%	(249)	27%	(159)	10%	(58)	588
Relig: Non-Evang. Catholics	11%	(68)	51%	(308)	31%	(185)	7%	(45)	607
Relig: All Christian	16%	(189)	47%	(558)	29%	(345)	9%	(103)	1194
Relig: All Non-Christian	11%	(113)	48%	(486)	25%	(255)	15%	(151)	1005
Community: Urban	17%	(90)	41%	(223)	27%	(146)	16%	(84)	543
Community: Suburban	13%	(131)	50%	(489)	28%	(280)	9%	(85)	985
Community: Rural	12%	(81)	49%	(333)	26%	(174)	13%	(85)	673
Employ: Private Sector	16%	(103)	51%	(331)	25%	(160)	9%	(58)	651
Employ: Government	18%	(22)	46%	(55)	26%	(30)	10%	(12)	119
Employ: Self-Employed	12%	(24)	59%	(112)	20%	(38)	9%	(17)	191
Employ: Homemaker	12%	(25)	45%	(95)	26%	(55)	16%	(33)	208
Employ: Student	25%	(26)	35%	(36)	23%	(24)	17%	(18)	103
Employ: Retired	9%	(43)	46%	(215)	39%	(180)	6%	(29)	467
Employ: Unemployed	12%	(29)	44%	(105)	26%	(63)	18%	(43)	239
Employ: Other	14%	(30)	44%	(97)	22%	(50)	20%	(45)	222
Military HH: Yes	17%	(64)	46%	(178)	26%	(102)	10%	(40)	384
Military HH: No	13%	(238)	48%	(867)	27%	(498)	12%	(214)	1817

Continued on next page

Table PAC6_9: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Health insurance companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(302)	47%	(1045)	27%	(600)	12%	(254)	2201
RD/WT: Right Direction	17%	(129)	41%	(319)	30%	(231)	12%	(90)	769
RD/WT: Wrong Track	12%	(173)	51%	(727)	26%	(369)	11%	(163)	1432
Strongly Approve	17%	(76)	42%	(185)	30%	(131)	11%	(49)	441
Somewhat Approve	14%	(70)	48%	(232)	29%	(138)	9%	(43)	483
Somewhat Disapprove	15%	(44)	47%	(139)	26%	(75)	12%	(35)	294
Strongly Disapprove	11%	(94)	54%	(445)	26%	(214)	9%	(75)	828
Dont Know / No Opinion	11%	(17)	29%	(44)	27%	(42)	33%	(51)	154
#1 Issue: Economy	14%	(89)	47%	(294)	27%	(165)	11%	(71)	619
#1 Issue: Security	17%	(71)	44%	(188)	30%	(130)	10%	(42)	431
#1 Issue: Health Care	10%	(48)	53%	(242)	25%	(115)	11%	(48)	453
#1 Issue: Medicare / Social Security	12%	(30)	41%	(105)	38%	(98)	10%	(25)	258
#1 Issue: Women's Issues	15%	(14)	49%	(46)	26%	(24)	10%	(10)	94
#1 Issue: Education	18%	(26)	46%	(66)	22%	(31)	14%	(20)	143
#1 Issue: Energy	14%	(15)	54%	(57)	21%	(23)	10%	(11)	106
#1 Issue: Other	9%	(9)	48%	(47)	15%	(14)	28%	(27)	98
2016 Vote: Democrat Hillary Clinton	12%	(85)	54%	(389)	27%	(195)	8%	(58)	727
2016 Vote: Republican Donald Trump	14%	(104)	48%	(352)	30%	(218)	9%	(64)	738
2016 Vote: Someone else	11%	(22)	52%	(103)	28%	(55)	8%	(17)	197
2012 Vote: Barack Obama	13%	(104)	54%	(441)	26%	(215)	7%	(57)	816
2012 Vote: Mitt Romney	10%	(63)	51%	(307)	32%	(192)	7%	(41)	603
2012 Vote: Other	10%	(9)	45%	(40)	35%	(31)	10%	(9)	89
2012 Vote: Didn't Vote	18%	(125)	37%	(256)	24%	(163)	21%	(147)	691
4-Region: Northeast	13%	(53)	42%	(167)	34%	(138)	11%	(44)	402
4-Region: Midwest	14%	(65)	50%	(238)	25%	(119)	11%	(52)	474
4-Region: South	12%	(101)	47%	(385)	27%	(219)	13%	(109)	815
4-Region: West	16%	(83)	50%	(255)	24%	(123)	10%	(50)	511
Civic Engaged	22%	(41)	54%	(102)	22%	(42)	2%	(3)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_10: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Food and beverage companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	25%	(552)	21%	(458)	42%	(922)	12%	(269)	2201
Gender: Male	29%	(306)	22%	(228)	38%	(407)	11%	(118)	1060
Gender: Female	22%	(247)	20%	(230)	45%	(514)	13%	(151)	1141
Age: 18-29	26%	(123)	25%	(118)	30%	(142)	19%	(91)	473
Age: 30-44	26%	(148)	24%	(132)	38%	(211)	12%	(70)	562
Age: 45-54	22%	(94)	22%	(95)	44%	(185)	12%	(49)	423
Age: 55-64	24%	(82)	18%	(60)	50%	(173)	8%	(29)	345
Age: 65+	26%	(104)	13%	(53)	53%	(210)	8%	(31)	398
PID: Dem (no lean)	24%	(173)	23%	(168)	43%	(308)	10%	(75)	723
PID: Ind (no lean)	19%	(146)	21%	(163)	44%	(342)	16%	(128)	779
PID: Rep (no lean)	33%	(233)	18%	(127)	39%	(272)	10%	(66)	699
PID/Gender: Dem Men	28%	(91)	23%	(75)	39%	(128)	10%	(31)	326
PID/Gender: Dem Women	21%	(82)	23%	(92)	45%	(180)	11%	(43)	398
PID/Gender: Ind Men	21%	(77)	24%	(86)	39%	(144)	16%	(58)	365
PID/Gender: Ind Women	17%	(69)	18%	(77)	48%	(199)	17%	(70)	414
PID/Gender: Rep Men	37%	(138)	18%	(66)	37%	(136)	8%	(29)	369
PID/Gender: Rep Women	29%	(95)	18%	(61)	41%	(136)	11%	(37)	330
Tea Party: Supporter	33%	(180)	20%	(111)	39%	(216)	8%	(45)	552
Tea Party: Not Supporter	23%	(370)	21%	(344)	43%	(704)	13%	(221)	1639
Ideo: Liberal (1-3)	26%	(196)	26%	(203)	40%	(309)	8%	(60)	768
Ideo: Moderate (4)	25%	(118)	17%	(78)	49%	(226)	9%	(42)	464
Ideo: Conservative (5-7)	29%	(194)	17%	(116)	44%	(300)	10%	(66)	676
Educ: < College	26%	(401)	20%	(321)	39%	(619)	14%	(226)	1567
Educ: Bachelors degree	24%	(100)	21%	(89)	47%	(197)	7%	(30)	416
Educ: Post-grad	23%	(51)	22%	(49)	49%	(106)	6%	(13)	219

Continued on next page

Table PAC6_10: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Food and beverage companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	25%	(552)	21%	(458)	42%	(922)	12%	(269)	2201
Income: Under 50k	25%	(328)	22%	(287)	39%	(521)	14%	(188)	1325
Income: 50k-100k	25%	(157)	20%	(126)	45%	(283)	9%	(57)	622
Income: 100k+	26%	(67)	18%	(45)	47%	(118)	9%	(24)	254
Ethnicity: White	26%	(451)	20%	(345)	44%	(772)	10%	(183)	1750
Ethnicity: Hispanic	24%	(78)	23%	(74)	40%	(133)	14%	(45)	329
Ethnicity: Afr. Am.	22%	(59)	26%	(69)	34%	(90)	19%	(51)	269
Ethnicity: Other	23%	(42)	25%	(45)	33%	(60)	20%	(35)	182
Relig: Protestant	26%	(127)	17%	(79)	49%	(234)	8%	(40)	479
Relig: Roman Catholic	27%	(122)	20%	(89)	45%	(203)	9%	(39)	453
Relig: Ath./Agn./None	22%	(133)	22%	(137)	40%	(246)	16%	(100)	615
Relig: Something Else	24%	(94)	25%	(98)	40%	(155)	11%	(43)	390
Relig: Evangelical	29%	(168)	21%	(124)	38%	(224)	12%	(72)	588
Relig: Non-Evang. Catholics	26%	(158)	16%	(99)	49%	(296)	9%	(54)	607
Relig: All Christian	27%	(325)	19%	(222)	44%	(520)	11%	(126)	1194
Relig: All Non-Christian	23%	(227)	23%	(235)	40%	(401)	14%	(142)	1005
Community: Urban	24%	(133)	24%	(131)	37%	(202)	14%	(77)	543
Community: Suburban	27%	(263)	20%	(192)	43%	(427)	10%	(102)	985
Community: Rural	23%	(157)	20%	(134)	43%	(292)	13%	(90)	673
Employ: Private Sector	26%	(169)	21%	(135)	45%	(290)	9%	(57)	651
Employ: Government	28%	(34)	24%	(29)	38%	(45)	10%	(11)	119
Employ: Self-Employed	25%	(49)	26%	(50)	39%	(75)	9%	(17)	191
Employ: Homemaker	18%	(38)	20%	(41)	49%	(102)	13%	(27)	208
Employ: Student	23%	(24)	26%	(27)	27%	(28)	23%	(24)	103
Employ: Retired	28%	(132)	14%	(66)	48%	(223)	10%	(47)	467
Employ: Unemployed	21%	(51)	23%	(55)	37%	(87)	19%	(46)	239
Employ: Other	25%	(55)	25%	(55)	32%	(72)	18%	(40)	222
Military HH: Yes	28%	(107)	20%	(77)	40%	(152)	12%	(47)	384
Military HH: No	24%	(445)	21%	(380)	42%	(769)	12%	(222)	1817

Continued on next page

Table PAC6_10: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Food and beverage companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	25%	(552)	21%	(458)	42%	(922)	12%	(269)	2201
RD/WT: Right Direction	32%	(244)	18%	(138)	39%	(300)	11%	(87)	769
RD/WT: Wrong Track	22%	(308)	22%	(320)	43%	(621)	13%	(182)	1432
Strongly Approve	31%	(138)	20%	(86)	37%	(164)	12%	(53)	441
Somewhat Approve	32%	(157)	17%	(81)	43%	(209)	8%	(37)	483
Somewhat Disapprove	25%	(73)	24%	(69)	41%	(121)	11%	(32)	294
Strongly Disapprove	20%	(165)	24%	(196)	45%	(371)	11%	(95)	828
Dont Know / No Opinion	13%	(19)	16%	(25)	37%	(56)	35%	(53)	154
#1 Issue: Economy	25%	(155)	19%	(120)	43%	(269)	12%	(75)	619
#1 Issue: Security	27%	(117)	21%	(90)	41%	(175)	11%	(49)	431
#1 Issue: Health Care	22%	(100)	21%	(94)	45%	(205)	12%	(54)	453
#1 Issue: Medicare / Social Security	29%	(75)	14%	(36)	47%	(122)	9%	(24)	258
#1 Issue: Women's Issues	21%	(20)	18%	(17)	46%	(43)	14%	(13)	94
#1 Issue: Education	25%	(36)	30%	(44)	32%	(46)	13%	(18)	143
#1 Issue: Energy	26%	(28)	34%	(36)	32%	(33)	8%	(8)	106
#1 Issue: Other	21%	(21)	22%	(21)	29%	(28)	28%	(28)	98
2016 Vote: Democrat Hillary Clinton	23%	(170)	23%	(165)	45%	(326)	9%	(67)	727
2016 Vote: Republican Donald Trump	30%	(219)	18%	(136)	44%	(322)	8%	(62)	738
2016 Vote: Someone else	19%	(37)	21%	(41)	49%	(97)	11%	(22)	197
2012 Vote: Barack Obama	24%	(198)	23%	(192)	44%	(360)	8%	(67)	816
2012 Vote: Mitt Romney	29%	(177)	17%	(105)	45%	(274)	8%	(47)	603
2012 Vote: Other	20%	(18)	6%	(5)	63%	(56)	11%	(9)	89
2012 Vote: Didn't Vote	23%	(160)	23%	(156)	33%	(229)	21%	(146)	691
4-Region: Northeast	24%	(96)	19%	(77)	47%	(191)	10%	(38)	402
4-Region: Midwest	26%	(125)	22%	(105)	39%	(184)	13%	(60)	474
4-Region: South	26%	(213)	18%	(143)	42%	(343)	14%	(116)	815
4-Region: West	23%	(119)	26%	(133)	40%	(204)	11%	(55)	511
Civic Engaged	33%	(62)	27%	(51)	37%	(69)	3%	(5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_11: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Pharmaceutical companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(293)	51%	(1114)	23%	(517)	13%	(277)	2201
Gender: Male	15%	(156)	49%	(524)	24%	(250)	12%	(129)	1060
Gender: Female	12%	(137)	52%	(590)	23%	(267)	13%	(148)	1141
Age: 18-29	21%	(100)	38%	(182)	20%	(96)	20%	(96)	473
Age: 30-44	13%	(73)	52%	(291)	22%	(126)	13%	(72)	562
Age: 45-54	13%	(55)	53%	(223)	23%	(98)	11%	(48)	423
Age: 55-64	7%	(25)	61%	(211)	21%	(74)	10%	(35)	345
Age: 65+	10%	(40)	52%	(208)	31%	(124)	6%	(25)	398
PID: Dem (no lean)	13%	(95)	54%	(388)	24%	(171)	10%	(69)	723
PID: Ind (no lean)	12%	(91)	48%	(371)	24%	(184)	17%	(133)	779
PID: Rep (no lean)	15%	(107)	51%	(355)	23%	(162)	11%	(74)	699
PID/Gender: Dem Men	17%	(54)	51%	(166)	22%	(73)	10%	(33)	326
PID/Gender: Dem Women	10%	(41)	56%	(222)	25%	(98)	9%	(36)	398
PID/Gender: Ind Men	11%	(39)	47%	(172)	24%	(89)	18%	(64)	365
PID/Gender: Ind Women	12%	(52)	48%	(199)	23%	(95)	17%	(69)	414
PID/Gender: Rep Men	17%	(63)	50%	(186)	24%	(88)	9%	(32)	369
PID/Gender: Rep Women	13%	(44)	51%	(169)	22%	(74)	13%	(43)	330
Tea Party: Supporter	21%	(116)	48%	(266)	23%	(127)	8%	(44)	552
Tea Party: Not Supporter	11%	(177)	51%	(842)	24%	(389)	14%	(231)	1639
Ideo: Liberal (1-3)	17%	(129)	56%	(427)	20%	(154)	8%	(59)	768
Ideo: Moderate (4)	14%	(66)	48%	(223)	28%	(131)	10%	(44)	464
Ideo: Conservative (5-7)	11%	(74)	53%	(361)	26%	(178)	9%	(63)	676
Educ: < College	15%	(233)	48%	(749)	22%	(348)	15%	(238)	1567
Educ: Bachelors degree	9%	(39)	57%	(238)	26%	(110)	7%	(29)	416
Educ: Post-grad	10%	(22)	58%	(128)	27%	(59)	4%	(10)	219

Continued on next page

Table PAC6_11: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Pharmaceutical companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(293)	51%	(1114)	23%	(517)	13%	(277)	2201
Income: Under 50k	14%	(190)	48%	(639)	22%	(294)	15%	(202)	1325
Income: 50k-100k	14%	(85)	52%	(322)	26%	(159)	9%	(56)	622
Income: 100k+	7%	(18)	60%	(153)	25%	(64)	8%	(19)	254
Ethnicity: White	13%	(228)	52%	(913)	24%	(414)	11%	(195)	1750
Ethnicity: Hispanic	18%	(58)	47%	(155)	22%	(72)	13%	(43)	329
Ethnicity: Afr. Am.	14%	(37)	45%	(120)	23%	(62)	18%	(49)	269
Ethnicity: Other	15%	(28)	45%	(82)	22%	(40)	18%	(33)	182
Relig: Protestant	9%	(45)	57%	(274)	28%	(133)	6%	(28)	479
Relig: Roman Catholic	16%	(74)	48%	(219)	24%	(106)	12%	(53)	453
Relig: Ath./Agn./None	10%	(63)	54%	(329)	20%	(125)	16%	(98)	615
Relig: Something Else	15%	(59)	50%	(195)	22%	(87)	13%	(49)	390
Relig: Evangelical	19%	(110)	45%	(263)	24%	(142)	12%	(73)	588
Relig: Non-Evang. Catholics	10%	(62)	54%	(326)	27%	(163)	9%	(56)	607
Relig: All Christian	14%	(172)	49%	(589)	25%	(304)	11%	(129)	1194
Relig: All Non-Christian	12%	(122)	52%	(524)	21%	(211)	15%	(148)	1005
Community: Urban	15%	(79)	45%	(243)	25%	(135)	16%	(86)	543
Community: Suburban	14%	(134)	53%	(521)	24%	(232)	10%	(99)	985
Community: Rural	12%	(80)	52%	(351)	22%	(150)	14%	(92)	673
Employ: Private Sector	14%	(92)	52%	(341)	24%	(159)	9%	(58)	651
Employ: Government	19%	(22)	50%	(60)	21%	(25)	10%	(12)	119
Employ: Self-Employed	12%	(22)	59%	(113)	20%	(38)	10%	(19)	191
Employ: Homemaker	14%	(28)	50%	(105)	22%	(45)	14%	(30)	208
Employ: Student	21%	(22)	41%	(43)	20%	(20)	18%	(19)	103
Employ: Retired	10%	(45)	55%	(257)	28%	(129)	8%	(36)	467
Employ: Unemployed	14%	(34)	39%	(94)	24%	(57)	23%	(54)	239
Employ: Other	13%	(28)	46%	(102)	20%	(44)	22%	(48)	222
Military HH: Yes	15%	(59)	50%	(193)	22%	(86)	12%	(46)	384
Military HH: No	13%	(234)	51%	(921)	24%	(431)	13%	(231)	1817

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Table PAC6_11: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Pharmaceutical companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	13%	(293)	51%	(1114)	23%	(517)	13%	(277)	2201
RD/WT: Right Direction	17%	(133)	46%	(353)	25%	(192)	12%	(91)	769
RD/WT: Wrong Track	11%	(160)	53%	(761)	23%	(325)	13%	(186)	1432
Strongly Approve	18%	(81)	46%	(203)	23%	(100)	13%	(58)	441
Somewhat Approve	13%	(64)	52%	(253)	25%	(119)	10%	(48)	483
Somewhat Disapprove	13%	(37)	51%	(150)	23%	(67)	14%	(40)	294
Strongly Disapprove	11%	(88)	56%	(464)	23%	(193)	10%	(83)	828
Dont Know / No Opinion	15%	(24)	29%	(44)	25%	(39)	31%	(48)	154
#1 Issue: Economy	12%	(74)	53%	(329)	23%	(144)	12%	(72)	619
#1 Issue: Security	16%	(68)	49%	(211)	22%	(96)	13%	(57)	431
#1 Issue: Health Care	10%	(44)	53%	(242)	23%	(106)	13%	(61)	453
#1 Issue: Medicare / Social Security	15%	(40)	50%	(130)	27%	(70)	7%	(18)	258
#1 Issue: Women's Issues	13%	(12)	47%	(44)	29%	(27)	12%	(11)	94
#1 Issue: Education	21%	(30)	44%	(63)	23%	(33)	12%	(18)	143
#1 Issue: Energy	19%	(20)	48%	(50)	25%	(26)	9%	(9)	106
#1 Issue: Other	6%	(6)	47%	(46)	15%	(14)	33%	(32)	98
2016 Vote: Democrat Hillary Clinton	11%	(77)	57%	(411)	24%	(176)	9%	(62)	727
2016 Vote: Republican Donald Trump	14%	(102)	52%	(387)	24%	(174)	10%	(75)	738
2016 Vote: Someone else	10%	(20)	54%	(106)	25%	(49)	11%	(22)	197
2012 Vote: Barack Obama	11%	(92)	57%	(463)	25%	(201)	7%	(60)	816
2012 Vote: Mitt Romney	12%	(69)	54%	(324)	27%	(161)	8%	(48)	603
2012 Vote: Other	5%	(4)	46%	(41)	30%	(27)	18%	(16)	89
2012 Vote: Didn't Vote	18%	(128)	41%	(283)	19%	(128)	22%	(152)	691
4-Region: Northeast	15%	(61)	48%	(192)	27%	(107)	10%	(42)	402
4-Region: Midwest	11%	(50)	53%	(251)	23%	(110)	13%	(62)	474
4-Region: South	13%	(106)	49%	(399)	23%	(187)	15%	(122)	815
4-Region: West	15%	(75)	53%	(273)	22%	(112)	10%	(51)	511
Civic Engaged	21%	(40)	58%	(109)	20%	(38)	1%	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC6_12: *In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?*
Technology companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(629)	18%	(388)	40%	(889)	13%	(295)	2201
Gender: Male	34%	(362)	17%	(183)	37%	(388)	12%	(127)	1060
Gender: Female	23%	(267)	18%	(204)	44%	(502)	15%	(168)	1141
Age: 18-29	35%	(166)	16%	(76)	31%	(146)	18%	(86)	473
Age: 30-44	26%	(145)	22%	(123)	38%	(214)	14%	(79)	562
Age: 45-54	27%	(115)	19%	(79)	42%	(179)	12%	(50)	423
Age: 55-64	28%	(95)	17%	(60)	45%	(155)	10%	(35)	345
Age: 65+	27%	(107)	13%	(51)	49%	(195)	11%	(45)	398
PID: Dem (no lean)	30%	(218)	18%	(130)	40%	(290)	12%	(86)	723
PID: Ind (no lean)	25%	(192)	16%	(127)	41%	(322)	18%	(138)	779
PID: Rep (no lean)	31%	(219)	19%	(131)	40%	(278)	10%	(71)	699
PID/Gender: Dem Men	38%	(124)	17%	(54)	35%	(113)	11%	(35)	326
PID/Gender: Dem Women	24%	(94)	19%	(76)	45%	(177)	13%	(51)	398
PID/Gender: Ind Men	27%	(99)	16%	(59)	39%	(142)	18%	(64)	365
PID/Gender: Ind Women	22%	(93)	16%	(68)	43%	(179)	18%	(74)	414
PID/Gender: Rep Men	37%	(138)	19%	(70)	36%	(132)	8%	(28)	369
PID/Gender: Rep Women	25%	(81)	18%	(61)	44%	(145)	13%	(43)	330
Tea Party: Supporter	34%	(189)	21%	(114)	37%	(204)	8%	(46)	552
Tea Party: Not Supporter	27%	(439)	17%	(271)	42%	(681)	15%	(248)	1639
Ideo: Liberal (1-3)	32%	(248)	21%	(160)	39%	(296)	8%	(64)	768
Ideo: Moderate (4)	32%	(147)	15%	(69)	43%	(198)	11%	(50)	464
Ideo: Conservative (5-7)	27%	(182)	17%	(117)	45%	(306)	10%	(71)	676
Educ: < College	29%	(450)	18%	(280)	38%	(591)	16%	(247)	1567
Educ: Bachelors degree	27%	(111)	18%	(75)	47%	(196)	8%	(34)	416
Educ: Post-grad	31%	(68)	15%	(33)	47%	(103)	7%	(14)	219

Continued on next page

Table PAC6_12: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Technology companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(629)	18%	(388)	40%	(889)	13%	(295)	2201
Income: Under 50k	28%	(367)	18%	(243)	38%	(505)	16%	(210)	1325
Income: 50k-100k	30%	(187)	16%	(100)	44%	(271)	10%	(64)	622
Income: 100k+	30%	(75)	17%	(44)	45%	(114)	8%	(21)	254
Ethnicity: White	29%	(500)	18%	(308)	42%	(742)	11%	(200)	1750
Ethnicity: Hispanic	31%	(104)	20%	(67)	33%	(109)	15%	(49)	329
Ethnicity: Afr. Am.	28%	(76)	16%	(43)	34%	(92)	21%	(57)	269
Ethnicity: Other	29%	(52)	20%	(37)	30%	(55)	21%	(38)	182
Relig: Protestant	28%	(134)	17%	(81)	47%	(227)	8%	(37)	479
Relig: Roman Catholic	28%	(128)	18%	(83)	43%	(195)	10%	(46)	453
Relig: Ath./Agn./None	26%	(162)	18%	(111)	37%	(230)	18%	(113)	615
Relig: Something Else	33%	(129)	17%	(66)	38%	(149)	12%	(45)	390
Relig: Evangelical	29%	(168)	18%	(108)	40%	(234)	13%	(77)	588
Relig: Non-Evang. Catholics	28%	(170)	17%	(101)	46%	(276)	10%	(60)	607
Relig: All Christian	28%	(338)	18%	(209)	43%	(510)	11%	(137)	1194
Relig: All Non-Christian	29%	(290)	18%	(177)	38%	(379)	16%	(158)	1005
Community: Urban	27%	(149)	19%	(103)	36%	(198)	17%	(93)	543
Community: Suburban	33%	(323)	17%	(163)	41%	(402)	10%	(97)	985
Community: Rural	23%	(157)	18%	(121)	43%	(290)	16%	(105)	673
Employ: Private Sector	35%	(225)	18%	(115)	39%	(255)	9%	(55)	651
Employ: Government	24%	(29)	17%	(20)	50%	(59)	9%	(11)	119
Employ: Self-Employed	31%	(60)	21%	(40)	35%	(67)	13%	(24)	191
Employ: Homemaker	22%	(45)	22%	(45)	43%	(89)	14%	(30)	208
Employ: Student	38%	(39)	15%	(16)	29%	(30)	18%	(19)	103
Employ: Retired	24%	(110)	15%	(70)	50%	(233)	12%	(54)	467
Employ: Unemployed	29%	(69)	17%	(41)	35%	(83)	19%	(46)	239
Employ: Other	23%	(52)	18%	(41)	34%	(75)	25%	(55)	222
Military HH: Yes	29%	(113)	21%	(80)	37%	(143)	13%	(48)	384
Military HH: No	28%	(516)	17%	(308)	41%	(746)	14%	(247)	1817

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Table PAC6_12: In your view, are the following types of major companies generally MORE or LESS trustworthy than other major companies?
Technology companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(629)	18%	(388)	40%	(889)	13%	(295)	2201
RD/WT: Right Direction	32%	(249)	17%	(132)	37%	(284)	13%	(104)	769
RD/WT: Wrong Track	27%	(379)	18%	(255)	42%	(606)	13%	(191)	1432
Strongly Approve	34%	(149)	19%	(85)	33%	(148)	13%	(60)	441
Somewhat Approve	30%	(145)	16%	(77)	45%	(215)	10%	(46)	483
Somewhat Disapprove	29%	(84)	15%	(45)	44%	(130)	12%	(35)	294
Strongly Disapprove	28%	(231)	19%	(161)	41%	(336)	12%	(100)	828
Dont Know / No Opinion	13%	(19)	13%	(20)	39%	(61)	35%	(54)	154
#1 Issue: Economy	28%	(175)	17%	(106)	42%	(261)	12%	(76)	619
#1 Issue: Security	33%	(143)	16%	(70)	37%	(160)	14%	(58)	431
#1 Issue: Health Care	25%	(113)	20%	(89)	42%	(192)	13%	(59)	453
#1 Issue: Medicare / Social Security	28%	(72)	13%	(33)	46%	(119)	13%	(34)	258
#1 Issue: Women's Issues	32%	(30)	18%	(17)	34%	(32)	15%	(14)	94
#1 Issue: Education	28%	(40)	18%	(25)	44%	(62)	11%	(15)	143
#1 Issue: Energy	34%	(36)	24%	(25)	35%	(37)	8%	(8)	106
#1 Issue: Other	19%	(19)	23%	(22)	28%	(27)	31%	(30)	98
2016 Vote: Democrat Hillary Clinton	30%	(222)	17%	(124)	42%	(306)	10%	(76)	727
2016 Vote: Republican Donald Trump	30%	(222)	18%	(129)	42%	(309)	11%	(78)	738
2016 Vote: Someone else	21%	(41)	16%	(31)	52%	(102)	11%	(22)	197
2012 Vote: Barack Obama	30%	(242)	18%	(149)	42%	(347)	10%	(78)	816
2012 Vote: Mitt Romney	27%	(164)	19%	(115)	45%	(271)	9%	(53)	603
2012 Vote: Other	13%	(12)	13%	(11)	63%	(56)	11%	(10)	89
2012 Vote: Didn't Vote	30%	(210)	16%	(113)	31%	(214)	22%	(154)	691
4-Region: Northeast	27%	(109)	18%	(70)	43%	(171)	13%	(52)	402
4-Region: Midwest	28%	(132)	16%	(76)	44%	(206)	13%	(60)	474
4-Region: South	28%	(231)	16%	(134)	39%	(321)	16%	(128)	815
4-Region: West	31%	(157)	21%	(107)	37%	(191)	11%	(56)	511
Civic Engaged	41%	(77)	24%	(46)	33%	(63)	1%	(2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC7: When you see a media story about a major company, are you more likely to assume it is a positive or negative story?

Demographic	Positive		Negative		Neither positive nor negative		Dont know		Total N
Adults	15%	(324)	35%	(773)	39%	(866)	11%	(239)	2201
Gender: Male	19%	(202)	37%	(389)	34%	(362)	10%	(107)	1060
Gender: Female	11%	(122)	34%	(384)	44%	(504)	12%	(132)	1141
Age: 18-29	21%	(99)	35%	(166)	28%	(135)	15%	(73)	473
Age: 30-44	18%	(100)	40%	(223)	30%	(168)	13%	(71)	562
Age: 45-54	13%	(54)	37%	(156)	43%	(182)	7%	(31)	423
Age: 55-64	9%	(32)	36%	(123)	47%	(162)	8%	(28)	345
Age: 65+	10%	(39)	26%	(105)	55%	(219)	9%	(35)	398
PID: Dem (no lean)	17%	(123)	35%	(253)	39%	(282)	9%	(65)	723
PID: Ind (no lean)	9%	(73)	34%	(266)	42%	(329)	14%	(111)	779
PID: Rep (no lean)	18%	(127)	36%	(254)	36%	(254)	9%	(63)	699
PID/Gender: Dem Men	22%	(71)	31%	(101)	39%	(125)	9%	(28)	326
PID/Gender: Dem Women	13%	(53)	38%	(152)	39%	(157)	9%	(37)	398
PID/Gender: Ind Men	9%	(33)	39%	(141)	39%	(142)	13%	(49)	365
PID/Gender: Ind Women	10%	(40)	30%	(125)	45%	(187)	15%	(62)	414
PID/Gender: Rep Men	27%	(98)	40%	(147)	26%	(95)	8%	(30)	369
PID/Gender: Rep Women	9%	(29)	33%	(107)	48%	(160)	10%	(33)	330
Tea Party: Supporter	23%	(130)	36%	(197)	35%	(191)	6%	(34)	552
Tea Party: Not Supporter	12%	(191)	35%	(569)	41%	(674)	12%	(204)	1639
Ideo: Liberal (1-3)	19%	(148)	38%	(293)	35%	(267)	8%	(61)	768
Ideo: Moderate (4)	14%	(66)	31%	(146)	48%	(224)	6%	(28)	464
Ideo: Conservative (5-7)	12%	(83)	39%	(266)	38%	(258)	10%	(69)	676
Educ: < College	15%	(240)	32%	(506)	40%	(620)	13%	(200)	1567
Educ: Bachelors degree	12%	(50)	43%	(180)	39%	(161)	6%	(25)	416
Educ: Post-grad	15%	(34)	39%	(86)	39%	(85)	6%	(14)	219
Income: Under 50k	16%	(211)	31%	(416)	40%	(529)	13%	(169)	1325
Income: 50k-100k	14%	(90)	40%	(246)	39%	(243)	7%	(44)	622
Income: 100k+	9%	(23)	44%	(111)	37%	(94)	10%	(26)	254
Ethnicity: White	13%	(226)	37%	(641)	40%	(702)	10%	(181)	1750
Ethnicity: Hispanic	25%	(82)	33%	(108)	32%	(107)	10%	(33)	329

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Table PAC7: *When you see a media story about a major company, are you more likely to assume it is a positive or negative story?*

Demographic	Positive		Negative		Neither positive nor negative		Dont know		Total N
Adults	15%	(324)	35%	(773)	39%	(866)	11%	(239)	2201
Ethnicity: Afr. Am.	26%	(69)	24%	(63)	37%	(99)	14%	(37)	269
Ethnicity: Other	16%	(28)	37%	(68)	36%	(65)	11%	(21)	182
Relig: Protestant	11%	(52)	38%	(182)	44%	(212)	7%	(33)	479
Relig: Roman Catholic	22%	(98)	32%	(145)	39%	(176)	7%	(34)	453
Relig: Ath./Agn./None	10%	(64)	36%	(224)	39%	(238)	14%	(89)	615
Relig: Something Else	16%	(63)	38%	(149)	32%	(125)	14%	(53)	390
Relig: Evangelical	22%	(127)	31%	(181)	40%	(234)	8%	(45)	588
Relig: Non-Evang. Catholics	11%	(70)	36%	(218)	44%	(268)	8%	(51)	607
Relig: All Christian	16%	(197)	33%	(399)	42%	(502)	8%	(97)	1194
Relig: All Non-Christian	13%	(127)	37%	(373)	36%	(363)	14%	(142)	1005
Community: Urban	21%	(115)	27%	(148)	37%	(202)	14%	(78)	543
Community: Suburban	12%	(116)	39%	(388)	40%	(395)	9%	(86)	985
Community: Rural	14%	(93)	35%	(237)	40%	(269)	11%	(75)	673
Employ: Private Sector	17%	(113)	40%	(260)	35%	(230)	7%	(47)	651
Employ: Government	20%	(24)	48%	(57)	26%	(31)	6%	(7)	119
Employ: Self-Employed	17%	(32)	41%	(78)	34%	(65)	9%	(16)	191
Employ: Homemaker	13%	(27)	34%	(70)	42%	(88)	11%	(22)	208
Employ: Student	11%	(12)	38%	(39)	34%	(35)	17%	(17)	103
Employ: Retired	11%	(51)	29%	(137)	51%	(238)	9%	(40)	467
Employ: Unemployed	14%	(33)	32%	(76)	36%	(86)	19%	(45)	239
Employ: Other	14%	(31)	25%	(55)	41%	(92)	20%	(44)	222
Military HH: Yes	15%	(59)	35%	(136)	38%	(147)	11%	(42)	384
Military HH: No	15%	(265)	35%	(637)	40%	(719)	11%	(197)	1817
RD/WT: Right Direction	22%	(166)	32%	(246)	37%	(286)	9%	(71)	769
RD/WT: Wrong Track	11%	(158)	37%	(526)	41%	(580)	12%	(168)	1432
Strongly Approve	21%	(94)	32%	(140)	37%	(163)	10%	(44)	441
Somewhat Approve	13%	(63)	41%	(199)	36%	(175)	10%	(46)	483
Somewhat Disapprove	14%	(41)	39%	(116)	38%	(111)	9%	(27)	294
Strongly Disapprove	13%	(108)	36%	(295)	42%	(345)	10%	(80)	828
Dont Know / No Opinion	12%	(19)	14%	(22)	46%	(71)	27%	(42)	154

Continued on next page

Table PAC7: When you see a media story about a major company, are you more likely to assume it is a positive or negative story?

Demographic	Positive		Negative		Neither positive nor negative		Dont know		Total N
Adults	15%	(324)	35%	(773)	39%	(866)	11%	(239)	2201
#1 Issue: Economy	13%	(83)	38%	(236)	39%	(240)	10%	(59)	619
#1 Issue: Security	15%	(66)	32%	(140)	44%	(192)	8%	(34)	431
#1 Issue: Health Care	13%	(60)	42%	(189)	35%	(157)	11%	(48)	453
#1 Issue: Medicare / Social Security	20%	(51)	19%	(48)	50%	(128)	12%	(31)	258
#1 Issue: Women's Issues	19%	(18)	38%	(35)	33%	(31)	11%	(10)	94
#1 Issue: Education	16%	(23)	34%	(48)	37%	(53)	13%	(19)	143
#1 Issue: Energy	17%	(18)	41%	(43)	28%	(29)	15%	(15)	106
#1 Issue: Other	5%	(5)	35%	(34)	37%	(36)	23%	(23)	98
2016 Vote: Democrat Hillary Clinton	16%	(119)	35%	(257)	41%	(295)	8%	(57)	727
2016 Vote: Republican Donald Trump	16%	(118)	36%	(265)	40%	(297)	8%	(57)	738
2016 Vote: Someone else	7%	(13)	43%	(84)	40%	(79)	11%	(21)	197
2012 Vote: Barack Obama	16%	(129)	36%	(290)	41%	(338)	7%	(59)	816
2012 Vote: Mitt Romney	14%	(86)	36%	(216)	43%	(256)	7%	(44)	603
2012 Vote: Other	4%	(3)	39%	(35)	46%	(41)	11%	(10)	89
2012 Vote: Didn't Vote	15%	(106)	33%	(231)	33%	(228)	18%	(126)	691
4-Region: Northeast	19%	(78)	32%	(130)	38%	(152)	10%	(42)	402
4-Region: Midwest	12%	(59)	37%	(176)	40%	(188)	11%	(51)	474
4-Region: South	15%	(122)	32%	(258)	41%	(337)	12%	(98)	815
4-Region: West	13%	(65)	41%	(209)	37%	(190)	9%	(47)	511
Civic Engaged	27%	(51)	37%	(70)	32%	(60)	3%	(6)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC8: *If the media story you see is POSITIVE, which of the following do you think is the most likely reason?*

Demographic	The company had good news to report	Other people were saying good things about the company	The company was probably not being honest about the news	The media is pro-business so stories about major companies are mostly positive	Dont know / No opinion	Total N
Adults	39% (857)	20% (433)	8% (180)	13% (285)	20% (446)	2201
Gender: Male	38% (402)	19% (206)	11% (117)	12% (129)	19% (205)	1060
Gender: Female	40% (456)	20% (226)	6% (63)	14% (155)	21% (241)	1141
Age: 18-29	31% (144)	20% (95)	12% (57)	17% (79)	21% (98)	473
Age: 30-44	34% (193)	21% (117)	10% (56)	15% (84)	20% (112)	562
Age: 45-54	42% (177)	18% (78)	6% (25)	12% (50)	22% (93)	423
Age: 55-64	44% (153)	23% (81)	8% (28)	8% (29)	16% (54)	345
Age: 65+	48% (190)	16% (62)	4% (15)	11% (42)	22% (88)	398
PID: Dem (no lean)	42% (303)	20% (142)	8% (61)	13% (92)	17% (125)	723
PID: Ind (no lean)	38% (295)	17% (135)	7% (57)	13% (101)	24% (191)	779
PID: Rep (no lean)	37% (259)	22% (155)	9% (63)	13% (91)	19% (130)	699
PID/Gender: Dem Men	42% (137)	17% (55)	11% (36)	13% (43)	17% (54)	326
PID/Gender: Dem Women	42% (166)	22% (87)	6% (24)	12% (50)	18% (71)	398
PID/Gender: Ind Men	36% (132)	17% (63)	10% (36)	11% (39)	26% (94)	365
PID/Gender: Ind Women	39% (162)	17% (72)	5% (21)	15% (62)	23% (97)	414
PID/Gender: Rep Men	36% (132)	24% (87)	12% (45)	13% (47)	15% (57)	369
PID/Gender: Rep Women	39% (127)	21% (68)	5% (17)	13% (44)	22% (73)	330
Tea Party: Supporter	38% (209)	20% (112)	10% (55)	16% (86)	16% (89)	552
Tea Party: Not Supporter	39% (645)	19% (316)	8% (126)	12% (196)	22% (356)	1639
Ideo: Liberal (1-3)	42% (326)	19% (145)	11% (88)	14% (104)	14% (105)	768
Ideo: Moderate (4)	40% (186)	20% (95)	7% (34)	15% (68)	17% (81)	464
Ideo: Conservative (5-7)	43% (293)	20% (133)	6% (41)	12% (84)	18% (124)	676
Educ: < College	33% (521)	22% (337)	9% (146)	13% (206)	23% (358)	1567
Educ: Bachelors degree	52% (216)	16% (65)	5% (20)	13% (53)	15% (62)	416
Educ: Post-grad	55% (121)	14% (30)	7% (15)	12% (26)	12% (26)	219

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Table PAC8: *If the media story you see is POSITIVE, which of the following do you think is the most likely reason?*

Demographic	The company had good news to report		Other people were saying good things about the company		The company was probably not being honest about the news		The media is pro-business so stories about companies are mostly positive		Dont know / No opinion		Total N
Adults	39%	(857)	20%	(433)	8%	(180)	13%	(285)	20%	(446)	2201
Income: Under 50k	34%	(447)	20%	(271)	9%	(122)	15%	(193)	22%	(291)	1325
Income: 50k-100k	44%	(276)	19%	(117)	7%	(41)	11%	(71)	19%	(116)	622
Income: 100k+	53%	(134)	18%	(45)	7%	(17)	8%	(20)	15%	(38)	254
Ethnicity: White	41%	(716)	19%	(335)	8%	(134)	12%	(217)	20%	(348)	1750
Ethnicity: Hispanic	30%	(100)	20%	(67)	12%	(40)	20%	(66)	17%	(56)	329
Ethnicity: Afr. Am.	32%	(86)	22%	(58)	9%	(24)	15%	(41)	22%	(60)	269
Ethnicity: Other	30%	(55)	22%	(40)	12%	(22)	15%	(27)	21%	(38)	182
Relig: Protestant	45%	(217)	20%	(96)	5%	(25)	15%	(70)	15%	(70)	479
Relig: Roman Catholic	43%	(196)	18%	(81)	9%	(41)	14%	(62)	16%	(73)	453
Relig: Ath./Agn./None	37%	(229)	17%	(107)	10%	(62)	12%	(73)	23%	(144)	615
Relig: Something Else	32%	(126)	22%	(86)	8%	(33)	12%	(48)	25%	(97)	390
Relig: Evangelical	37%	(220)	23%	(135)	8%	(45)	16%	(93)	16%	(94)	588
Relig: Non-Evang. Catholics	46%	(282)	17%	(104)	6%	(39)	12%	(71)	18%	(111)	607
Relig: All Christian	42%	(502)	20%	(240)	7%	(85)	14%	(163)	17%	(205)	1194
Relig: All Non-Christian	35%	(355)	19%	(193)	9%	(95)	12%	(122)	24%	(241)	1005
Community: Urban	35%	(188)	19%	(103)	9%	(48)	15%	(80)	23%	(124)	543
Community: Suburban	43%	(425)	18%	(182)	9%	(84)	11%	(113)	18%	(181)	985
Community: Rural	36%	(244)	22%	(147)	7%	(48)	14%	(92)	21%	(141)	673
Employ: Private Sector	45%	(291)	20%	(128)	8%	(51)	14%	(91)	14%	(89)	651
Employ: Government	33%	(39)	19%	(23)	9%	(11)	21%	(25)	18%	(21)	119
Employ: Self-Employed	42%	(80)	18%	(34)	13%	(25)	9%	(16)	19%	(35)	191
Employ: Homemaker	37%	(76)	20%	(41)	8%	(17)	11%	(23)	24%	(50)	208
Employ: Student	29%	(29)	24%	(25)	10%	(10)	15%	(16)	23%	(23)	103
Employ: Retired	47%	(219)	17%	(79)	5%	(22)	12%	(57)	19%	(91)	467
Employ: Unemployed	26%	(62)	17%	(42)	12%	(28)	15%	(36)	30%	(72)	239
Employ: Other	27%	(61)	27%	(61)	7%	(16)	9%	(20)	29%	(64)	222

Continued on next page

Table PAC8: *If the media story you see is POSITIVE, which of the following do you think is the most likely reason?*

Demographic	The company had good news to report		Other people were saying good things about the company		The company was probably not being honest about the news		The media is pro-business so stories about major companies are mostly positive		Dont know / No opinion		Total N
Adults	39%	(857)	20%	(433)	8%	(180)	13%	(285)	20%	(446)	2201
Military HH: Yes	39%	(151)	23%	(87)	9%	(33)	13%	(51)	16%	(62)	384
Military HH: No	39%	(707)	19%	(345)	8%	(147)	13%	(234)	21%	(384)	1817
RD/WT: Right Direction	34%	(261)	21%	(162)	10%	(78)	15%	(119)	19%	(149)	769
RD/WT: Wrong Track	42%	(596)	19%	(271)	7%	(102)	12%	(166)	21%	(297)	1432
Strongly Approve	35%	(155)	19%	(85)	9%	(40)	17%	(75)	19%	(85)	441
Somewhat Approve	37%	(178)	27%	(129)	7%	(34)	11%	(52)	19%	(90)	483
Somewhat Disapprove	42%	(123)	16%	(48)	11%	(32)	12%	(35)	19%	(56)	294
Strongly Disapprove	45%	(369)	18%	(147)	8%	(64)	13%	(106)	17%	(141)	828
Dont Know / No Opinion	21%	(32)	15%	(24)	6%	(9)	10%	(16)	47%	(73)	154
#1 Issue: Economy	37%	(230)	22%	(135)	9%	(58)	12%	(76)	19%	(119)	619
#1 Issue: Security	37%	(161)	19%	(82)	9%	(37)	17%	(73)	18%	(78)	431
#1 Issue: Health Care	44%	(201)	17%	(76)	7%	(33)	12%	(55)	20%	(89)	453
#1 Issue: Medicare / Social Security	43%	(111)	21%	(55)	5%	(14)	10%	(26)	20%	(52)	258
#1 Issue: Women's Issues	41%	(38)	23%	(22)	5%	(5)	14%	(13)	17%	(16)	94
#1 Issue: Education	32%	(46)	21%	(30)	12%	(17)	11%	(15)	24%	(34)	143
#1 Issue: Energy	40%	(42)	16%	(17)	9%	(10)	21%	(22)	14%	(15)	106
#1 Issue: Other	29%	(28)	17%	(17)	7%	(7)	4%	(4)	43%	(42)	98
2016 Vote: Democrat Hillary Clinton	48%	(348)	19%	(135)	6%	(44)	11%	(79)	17%	(121)	727
2016 Vote: Republican Donald Trump	39%	(289)	21%	(155)	8%	(57)	14%	(103)	18%	(134)	738
2016 Vote: Someone else	44%	(88)	14%	(29)	8%	(15)	9%	(18)	24%	(48)	197
2012 Vote: Barack Obama	46%	(371)	19%	(158)	7%	(56)	13%	(103)	15%	(126)	816
2012 Vote: Mitt Romney	42%	(252)	19%	(113)	7%	(44)	13%	(78)	19%	(115)	603
2012 Vote: Other	46%	(41)	11%	(10)	4%	(4)	11%	(9)	28%	(25)	89
2012 Vote: Didn't Vote	28%	(190)	22%	(151)	11%	(76)	14%	(94)	26%	(180)	691

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Table PAC8: *If the media story you see is POSITIVE, which of the following do you think is the most likely reason?*

Demographic	The company had good news to report		Other people were saying good things about the company		The company was probably not being honest about the news		The media is pro-business so stories about major companies are mostly positive		Dont know / No opinion		Total N
Adults	39%	(857)	20%	(433)	8%	(180)	13%	(285)	20%	(446)	2201
4-Region: Northeast	44%	(178)	19%	(75)	5%	(22)	14%	(54)	18%	(72)	402
4-Region: Midwest	40%	(188)	21%	(99)	6%	(30)	12%	(59)	21%	(97)	474
4-Region: South	36%	(297)	19%	(158)	9%	(74)	13%	(107)	22%	(178)	815
4-Region: West	38%	(194)	20%	(100)	11%	(54)	13%	(65)	19%	(98)	511
Civic Engaged	51%	(95)	13%	(25)	9%	(17)	19%	(36)	8%	(15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC9: *If the media story you see is NEGATIVE, which of the following do you think is the most likely reason?*

Demographic	The company had bad news to report		Other people were saying bad things about the company		The media is anti-business so stories about major companies are mostly negative		Dont know / No opinion		Total N
Adults	34%	(758)	26%	(571)	17%	(365)	23%	(507)	2201
Gender: Male	34%	(360)	27%	(289)	18%	(192)	21%	(219)	1060
Gender: Female	35%	(398)	25%	(283)	15%	(173)	25%	(288)	1141
Age: 18-29	28%	(131)	32%	(153)	18%	(87)	22%	(103)	473
Age: 30-44	33%	(188)	30%	(167)	15%	(85)	22%	(122)	562
Age: 45-54	36%	(153)	25%	(107)	17%	(70)	22%	(93)	423
Age: 55-64	39%	(136)	22%	(77)	19%	(65)	19%	(67)	345
Age: 65+	38%	(151)	17%	(67)	15%	(59)	31%	(122)	398
PID: Dem (no lean)	37%	(269)	28%	(205)	13%	(93)	22%	(156)	723
PID: Ind (no lean)	34%	(262)	24%	(188)	16%	(125)	26%	(204)	779
PID: Rep (no lean)	33%	(227)	26%	(178)	21%	(147)	21%	(146)	699
PID/Gender: Dem Men	38%	(123)	30%	(96)	14%	(45)	19%	(61)	326
PID/Gender: Dem Women	37%	(147)	27%	(108)	12%	(48)	24%	(95)	398
PID/Gender: Ind Men	34%	(123)	24%	(88)	16%	(57)	26%	(96)	365
PID/Gender: Ind Women	33%	(139)	24%	(100)	16%	(68)	26%	(108)	414
PID/Gender: Rep Men	31%	(114)	28%	(104)	24%	(89)	17%	(62)	369
PID/Gender: Rep Women	34%	(113)	23%	(75)	18%	(58)	26%	(84)	330
Tea Party: Supporter	30%	(168)	28%	(153)	24%	(133)	18%	(98)	552
Tea Party: Not Supporter	36%	(582)	26%	(418)	14%	(231)	25%	(408)	1639
Ideo: Liberal (1-3)	42%	(325)	28%	(215)	15%	(116)	15%	(112)	768
Ideo: Moderate (4)	36%	(167)	27%	(125)	14%	(65)	23%	(106)	464
Ideo: Conservative (5-7)	34%	(229)	23%	(157)	22%	(148)	21%	(142)	676
Educ: < College	31%	(484)	26%	(409)	17%	(272)	26%	(402)	1567
Educ: Bachelors degree	42%	(173)	27%	(113)	13%	(56)	18%	(74)	416
Educ: Post-grad	46%	(101)	23%	(49)	17%	(37)	14%	(31)	219

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Table PAC9: If the media story you see is NEGATIVE, which of the following do you think is the most likely reason?

Demographic	The company had bad news to report		Other people were saying bad things about the company		The media is anti-business so stories about major companies are mostly negative		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	34%	(758)	26%	(571)	17%	(365)	23%	(507)	2201
Income: Under 50k	32%	(419)	26%	(344)	17%	(227)	25%	(334)	1325
Income: 50k-100k	38%	(238)	26%	(159)	16%	(99)	20%	(127)	622
Income: 100k+	40%	(102)	27%	(68)	15%	(39)	18%	(46)	254
Ethnicity: White	36%	(634)	25%	(434)	16%	(288)	23%	(394)	1750
Ethnicity: Hispanic	32%	(105)	27%	(90)	22%	(73)	19%	(61)	329
Ethnicity: Afr. Am.	27%	(74)	29%	(79)	15%	(41)	28%	(75)	269
Ethnicity: Other	28%	(51)	32%	(58)	20%	(36)	20%	(37)	182
Relig: Protestant	39%	(187)	24%	(115)	21%	(99)	16%	(78)	479
Relig: Roman Catholic	40%	(182)	23%	(105)	15%	(69)	21%	(97)	453
Relig: Ath./Agn./None	30%	(184)	28%	(174)	15%	(94)	27%	(163)	615
Relig: Something Else	32%	(123)	27%	(104)	15%	(59)	27%	(105)	390
Relig: Evangelical	35%	(208)	26%	(154)	19%	(113)	19%	(113)	588
Relig: Non-Evang. Catholics	40%	(242)	23%	(140)	16%	(99)	21%	(126)	607
Relig: All Christian	38%	(450)	25%	(294)	18%	(212)	20%	(239)	1194
Relig: All Non-Christian	31%	(307)	28%	(277)	15%	(152)	27%	(268)	1005
Community: Urban	35%	(190)	24%	(128)	16%	(87)	25%	(138)	543
Community: Suburban	37%	(362)	26%	(256)	16%	(160)	21%	(206)	985
Community: Rural	31%	(206)	28%	(187)	18%	(118)	24%	(162)	673
Employ: Private Sector	37%	(241)	30%	(196)	17%	(111)	16%	(103)	651
Employ: Government	34%	(40)	22%	(26)	26%	(30)	19%	(22)	119
Employ: Self-Employed	39%	(74)	29%	(55)	14%	(26)	19%	(36)	191
Employ: Homemaker	34%	(70)	26%	(55)	14%	(30)	26%	(54)	208
Employ: Student	24%	(25)	39%	(40)	12%	(12)	25%	(26)	103
Employ: Retired	38%	(180)	19%	(89)	18%	(83)	25%	(115)	467
Employ: Unemployed	26%	(63)	25%	(61)	16%	(39)	32%	(76)	239
Employ: Other	30%	(66)	22%	(48)	15%	(34)	34%	(74)	222

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Table PAC9: *If the media story you see is NEGATIVE, which of the following do you think is the most likely reason?*

Demographic	The company had bad news to report		Other people were saying bad things about the company		The media is anti-business so stories about major companies are mostly negative		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	34%	(758)	26%	(571)	17%	(365)	23%	(507)	2201
Military HH: Yes	32%	(122)	29%	(113)	21%	(79)	18%	(70)	384
Military HH: No	35%	(636)	25%	(458)	16%	(286)	24%	(437)	1817
RD/WT: Right Direction	30%	(232)	25%	(195)	21%	(162)	23%	(179)	769
RD/WT: Wrong Track	37%	(526)	26%	(376)	14%	(203)	23%	(327)	1432
Strongly Approve	29%	(130)	23%	(100)	26%	(115)	22%	(97)	441
Somewhat Approve	30%	(147)	27%	(129)	21%	(102)	22%	(106)	483
Somewhat Disapprove	39%	(116)	25%	(74)	17%	(49)	18%	(54)	294
Strongly Disapprove	41%	(339)	28%	(235)	10%	(87)	20%	(166)	828
Dont Know / No Opinion	17%	(26)	22%	(33)	8%	(12)	54%	(83)	154
#1 Issue: Economy	35%	(213)	26%	(161)	19%	(118)	20%	(126)	619
#1 Issue: Security	28%	(123)	31%	(134)	19%	(82)	21%	(92)	431
#1 Issue: Health Care	41%	(184)	22%	(102)	15%	(69)	22%	(98)	453
#1 Issue: Medicare / Social Security	34%	(89)	24%	(62)	13%	(32)	29%	(75)	258
#1 Issue: Women's Issues	38%	(35)	28%	(26)	11%	(10)	24%	(22)	94
#1 Issue: Education	30%	(43)	23%	(33)	21%	(30)	25%	(36)	143
#1 Issue: Energy	47%	(50)	23%	(25)	12%	(13)	17%	(18)	106
#1 Issue: Other	22%	(21)	28%	(28)	11%	(11)	39%	(38)	98
2016 Vote: Democrat Hillary Clinton	42%	(303)	28%	(203)	10%	(75)	20%	(147)	727
2016 Vote: Republican Donald Trump	33%	(243)	24%	(178)	23%	(171)	20%	(146)	738
2016 Vote: Someone else	37%	(73)	19%	(37)	18%	(35)	26%	(52)	197
2012 Vote: Barack Obama	43%	(350)	27%	(219)	11%	(94)	19%	(153)	816
2012 Vote: Mitt Romney	33%	(196)	24%	(144)	23%	(139)	21%	(124)	603
2012 Vote: Other	33%	(29)	17%	(15)	17%	(16)	33%	(29)	89
2012 Vote: Didn't Vote	27%	(183)	28%	(194)	17%	(116)	29%	(198)	691

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Table PAC9: *If the media story you see is NEGATIVE, which of the following do you think is the most likely reason?*

Demographic	The company had bad news to report		Other people were saying bad things about the company		The media is anti-business so stories about major companies are mostly negative		Dont know / No opinion		Total N
Adults	34%	(758)	26%	(571)	17%	(365)	23%	(507)	2201
4-Region: Northeast	36%	(146)	23%	(92)	15%	(60)	26%	(104)	402
4-Region: Midwest	35%	(166)	27%	(127)	17%	(80)	21%	(101)	474
4-Region: South	34%	(273)	24%	(197)	17%	(141)	25%	(203)	815
4-Region: West	34%	(174)	30%	(155)	16%	(83)	19%	(98)	511
Civic Engaged	45%	(85)	28%	(52)	18%	(34)	9%	(18)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_4: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Securing government funding or grants

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	37% (811)	34% (743)	29% (648)	2201
Gender: Male	38% (401)	39% (411)	23% (247)	1060
Gender: Female	36% (409)	29% (331)	35% (401)	1141
Age: 18-29	32% (150)	33% (156)	35% (167)	473
Age: 30-44	38% (212)	32% (178)	31% (172)	562
Age: 45-54	36% (154)	34% (145)	29% (124)	423
Age: 55-64	34% (117)	39% (134)	27% (93)	345
Age: 65+	45% (177)	32% (129)	23% (92)	398
PID: Dem (no lean)	40% (290)	32% (232)	28% (201)	723
PID: Ind (no lean)	30% (235)	34% (264)	36% (280)	779
PID: Rep (no lean)	41% (286)	35% (246)	24% (167)	699
PID/Gender: Dem Men	40% (131)	38% (124)	22% (71)	326
PID/Gender: Dem Women	40% (159)	27% (108)	33% (130)	398
PID/Gender: Ind Men	28% (103)	41% (149)	31% (113)	365
PID/Gender: Ind Women	32% (132)	28% (115)	40% (167)	414
PID/Gender: Rep Men	45% (167)	38% (139)	17% (63)	369
PID/Gender: Rep Women	36% (118)	33% (108)	31% (104)	330
Tea Party: Supporter	38% (210)	39% (215)	23% (127)	552
Tea Party: Not Supporter	36% (596)	32% (525)	32% (518)	1639
Ideo: Liberal (1-3)	41% (319)	35% (266)	24% (184)	768
Ideo: Moderate (4)	40% (186)	33% (153)	27% (125)	464
Ideo: Conservative (5-7)	36% (242)	41% (278)	23% (156)	676
Educ: < College	34% (540)	33% (510)	33% (517)	1567
Educ: Bachelors degree	40% (168)	39% (161)	21% (87)	416
Educ: Post-grad	47% (103)	33% (72)	20% (44)	219

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Table PAC10_4: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Securing government funding or grants

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	37%	(811)	34%	(743)	29%	(648)	2201
Income: Under 50k	37%	(485)	32%	(420)	32%	(420)	1325
Income: 50k-100k	37%	(229)	36%	(224)	27%	(169)	622
Income: 100k+	38%	(96)	39%	(99)	23%	(60)	254
Ethnicity: White	37%	(641)	35%	(615)	28%	(495)	1750
Ethnicity: Hispanic	37%	(123)	37%	(121)	26%	(85)	329
Ethnicity: Afr. Am.	41%	(111)	25%	(68)	34%	(90)	269
Ethnicity: Other	33%	(59)	33%	(60)	34%	(63)	182
Relig: Protestant	38%	(184)	36%	(174)	25%	(121)	479
Relig: Roman Catholic	40%	(183)	34%	(153)	26%	(117)	453
Relig: Ath./Agn./None	30%	(182)	35%	(218)	35%	(216)	615
Relig: Something Else	39%	(154)	30%	(118)	30%	(118)	390
Relig: Evangelical	39%	(231)	35%	(205)	26%	(152)	588
Relig: Non-Evang. Catholics	40%	(244)	33%	(200)	27%	(163)	607
Relig: All Christian	40%	(474)	34%	(405)	26%	(315)	1194
Relig: All Non-Christian	33%	(336)	33%	(336)	33%	(333)	1005
Community: Urban	42%	(227)	27%	(147)	31%	(170)	543
Community: Suburban	36%	(355)	36%	(354)	28%	(276)	985
Community: Rural	34%	(229)	36%	(242)	30%	(202)	673
Employ: Private Sector	39%	(251)	37%	(241)	24%	(159)	651
Employ: Government	40%	(47)	37%	(44)	23%	(27)	119
Employ: Self-Employed	40%	(76)	37%	(70)	23%	(44)	191
Employ: Homemaker	33%	(69)	34%	(70)	33%	(69)	208
Employ: Student	29%	(30)	32%	(33)	39%	(40)	103
Employ: Retired	39%	(180)	35%	(166)	26%	(121)	467
Employ: Unemployed	32%	(77)	25%	(59)	43%	(103)	239
Employ: Other	36%	(80)	26%	(57)	38%	(85)	222
Military HH: Yes	36%	(138)	42%	(162)	22%	(84)	384
Military HH: No	37%	(673)	32%	(581)	31%	(564)	1817

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Table PAC10_4: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Securing government funding or grants

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	37%	(811)	34%	(743)	29%	(648)	2201
RD/WT: Right Direction	38%	(295)	33%	(251)	29%	(224)	769
RD/WT: Wrong Track	36%	(516)	34%	(492)	30%	(424)	1432
Strongly Approve	36%	(160)	37%	(164)	26%	(117)	441
Somewhat Approve	39%	(187)	32%	(156)	29%	(141)	483
Somewhat Disapprove	35%	(104)	35%	(104)	29%	(86)	294
Strongly Disapprove	37%	(309)	35%	(292)	27%	(226)	828
Dont Know / No Opinion	33%	(50)	17%	(26)	50%	(78)	154
#1 Issue: Economy	36%	(220)	36%	(226)	28%	(173)	619
#1 Issue: Security	36%	(155)	33%	(143)	31%	(133)	431
#1 Issue: Health Care	41%	(184)	31%	(140)	29%	(130)	453
#1 Issue: Medicare / Social Security	43%	(111)	32%	(81)	25%	(65)	258
#1 Issue: Women's Issues	34%	(32)	38%	(36)	28%	(26)	94
#1 Issue: Education	26%	(37)	37%	(52)	37%	(53)	143
#1 Issue: Energy	39%	(42)	36%	(38)	25%	(26)	106
#1 Issue: Other	30%	(29)	27%	(27)	43%	(42)	98
2016 Vote: Democrat Hillary Clinton	39%	(287)	35%	(254)	26%	(186)	727
2016 Vote: Republican Donald Trump	38%	(280)	36%	(269)	26%	(188)	738
2016 Vote: Someone else	32%	(64)	43%	(85)	25%	(49)	197
2012 Vote: Barack Obama	41%	(336)	34%	(275)	25%	(205)	816
2012 Vote: Mitt Romney	38%	(229)	39%	(232)	23%	(141)	603
2012 Vote: Other	34%	(31)	37%	(33)	28%	(25)	89
2012 Vote: Didn't Vote	31%	(213)	29%	(201)	40%	(277)	691
4-Region: Northeast	42%	(167)	31%	(123)	28%	(112)	402
4-Region: Midwest	40%	(191)	32%	(150)	28%	(133)	474
4-Region: South	33%	(266)	34%	(273)	34%	(275)	815
4-Region: West	37%	(187)	38%	(197)	25%	(128)	511
Civic Engaged	49%	(93)	39%	(73)	12%	(22)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_5: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Protecting jobs at the company

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	61% (1350)	15% (338)	23% (512)	2201
Gender: Male	60% (632)	19% (197)	22% (231)	1060
Gender: Female	63% (719)	12% (141)	25% (282)	1141
Age: 18-29	51% (241)	18% (86)	31% (147)	473
Age: 30-44	59% (334)	15% (83)	26% (146)	562
Age: 45-54	63% (266)	13% (56)	24% (101)	423
Age: 55-64	67% (231)	15% (51)	18% (63)	345
Age: 65+	70% (279)	16% (63)	14% (56)	398
PID: Dem (no lean)	65% (473)	14% (105)	20% (146)	723
PID: Ind (no lean)	56% (433)	15% (117)	29% (229)	779
PID: Rep (no lean)	64% (445)	17% (117)	20% (137)	699
PID/Gender: Dem Men	63% (206)	18% (58)	19% (61)	326
PID/Gender: Dem Women	67% (266)	12% (46)	21% (85)	398
PID/Gender: Ind Men	53% (195)	17% (60)	30% (110)	365
PID/Gender: Ind Women	57% (238)	14% (57)	29% (119)	414
PID/Gender: Rep Men	62% (230)	21% (79)	16% (60)	369
PID/Gender: Rep Women	65% (214)	11% (38)	24% (78)	330
Tea Party: Supporter	63% (345)	16% (90)	21% (117)	552
Tea Party: Not Supporter	61% (999)	15% (246)	24% (394)	1639
Ideo: Liberal (1-3)	64% (490)	18% (142)	18% (136)	768
Ideo: Moderate (4)	66% (304)	15% (68)	20% (92)	464
Ideo: Conservative (5-7)	65% (439)	16% (106)	19% (130)	676
Educ: < College	58% (913)	15% (240)	26% (413)	1567
Educ: Bachelors degree	68% (282)	16% (67)	16% (67)	416
Educ: Post-grad	71% (155)	14% (32)	15% (32)	219

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Table PAC10_5: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Protecting jobs at the company

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	61% (1350)	15% (338)	23% (512)	2201
Income: Under 50k	59% (778)	15% (198)	26% (348)	1325
Income: 50k-100k	64% (401)	17% (104)	19% (117)	622
Income: 100k+	67% (171)	14% (36)	18% (47)	254
Ethnicity: White	63% (1101)	15% (271)	22% (378)	1750
Ethnicity: Hispanic	56% (186)	18% (58)	26% (85)	329
Ethnicity: Afr. Am.	59% (157)	14% (39)	27% (72)	269
Ethnicity: Other	50% (91)	16% (29)	34% (62)	182
Relig: Protestant	67% (321)	16% (76)	17% (82)	479
Relig: Roman Catholic	66% (300)	15% (66)	19% (86)	453
Relig: Ath./Agn./None	55% (340)	15% (91)	30% (184)	615
Relig: Something Else	61% (239)	16% (61)	23% (90)	390
Relig: Evangelical	60% (350)	19% (110)	22% (127)	588
Relig: Non-Evang. Catholics	69% (420)	13% (76)	18% (110)	607
Relig: All Christian	65% (770)	16% (186)	20% (238)	1194
Relig: All Non-Christian	58% (579)	15% (152)	27% (274)	1005
Community: Urban	59% (318)	14% (74)	28% (152)	543
Community: Suburban	64% (634)	15% (148)	21% (203)	985
Community: Rural	59% (399)	17% (116)	23% (158)	673
Employ: Private Sector	64% (419)	17% (109)	19% (123)	651
Employ: Government	67% (79)	14% (17)	19% (23)	119
Employ: Self-Employed	63% (119)	16% (31)	21% (41)	191
Employ: Homemaker	58% (120)	16% (34)	26% (54)	208
Employ: Student	50% (52)	15% (15)	35% (36)	103
Employ: Retired	66% (307)	16% (76)	18% (85)	467
Employ: Unemployed	54% (129)	10% (25)	36% (86)	239
Employ: Other	56% (125)	14% (32)	29% (65)	222
Military HH: Yes	65% (250)	18% (70)	17% (64)	384
Military HH: No	61% (1100)	15% (269)	25% (448)	1817

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Table PAC10_5: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Protecting jobs at the company

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	61% (1350)	15% (338)	23% (512)	2201
RD/WT: Right Direction	60% (464)	17% (130)	23% (175)	769
RD/WT: Wrong Track	62% (887)	15% (208)	24% (337)	1432
Strongly Approve	62% (274)	17% (75)	21% (93)	441
Somewhat Approve	64% (310)	14% (68)	22% (105)	483
Somewhat Disapprove	62% (182)	15% (44)	23% (68)	294
Strongly Disapprove	63% (522)	16% (136)	21% (170)	828
Dont Know / No Opinion	41% (63)	10% (16)	49% (75)	154
#1 Issue: Economy	64% (396)	16% (99)	20% (124)	619
#1 Issue: Security	61% (265)	14% (60)	25% (106)	431
#1 Issue: Health Care	64% (291)	14% (62)	22% (100)	453
#1 Issue: Medicare / Social Security	63% (163)	17% (43)	20% (52)	258
#1 Issue: Women's Issues	59% (56)	21% (19)	20% (19)	94
#1 Issue: Education	52% (74)	17% (24)	31% (45)	143
#1 Issue: Energy	58% (61)	17% (18)	25% (27)	106
#1 Issue: Other	46% (45)	13% (12)	41% (40)	98
2016 Vote: Democrat Hillary Clinton	65% (470)	17% (120)	19% (137)	727
2016 Vote: Republican Donald Trump	65% (477)	18% (132)	17% (129)	738
2016 Vote: Someone else	63% (123)	18% (35)	20% (38)	197
2012 Vote: Barack Obama	64% (526)	17% (143)	18% (147)	816
2012 Vote: Mitt Romney	68% (409)	14% (86)	18% (108)	603
2012 Vote: Other	66% (59)	11% (10)	22% (20)	89
2012 Vote: Didn't Vote	51% (354)	14% (99)	34% (238)	691
4-Region: Northeast	64% (258)	15% (62)	20% (82)	402
4-Region: Midwest	61% (291)	15% (71)	24% (112)	474
4-Region: South	59% (481)	15% (121)	26% (213)	815
4-Region: West	63% (320)	17% (85)	21% (106)	511
Civic Engaged	68% (129)	25% (47)	6% (12)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_6: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Opening new markets for the company

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	48%	(1061)	22%	(491)	29%	(649)	2201
Gender: Male	51%	(540)	26%	(274)	23%	(246)	1060
Gender: Female	46%	(521)	19%	(217)	35%	(404)	1141
Age: 18-29	42%	(199)	21%	(101)	37%	(173)	473
Age: 30-44	47%	(267)	22%	(123)	31%	(172)	562
Age: 45-54	50%	(211)	22%	(93)	28%	(119)	423
Age: 55-64	46%	(159)	24%	(84)	29%	(101)	345
Age: 65+	56%	(224)	23%	(90)	21%	(84)	398
PID: Dem (no lean)	53%	(381)	23%	(165)	25%	(177)	723
PID: Ind (no lean)	40%	(311)	22%	(170)	38%	(299)	779
PID: Rep (no lean)	53%	(369)	22%	(156)	25%	(173)	699
PID/Gender: Dem Men	56%	(181)	26%	(83)	19%	(61)	326
PID/Gender: Dem Women	50%	(200)	21%	(82)	29%	(116)	398
PID/Gender: Ind Men	42%	(153)	26%	(94)	32%	(117)	365
PID/Gender: Ind Women	38%	(158)	18%	(75)	44%	(181)	414
PID/Gender: Rep Men	56%	(205)	26%	(97)	18%	(67)	369
PID/Gender: Rep Women	50%	(164)	18%	(60)	32%	(106)	330
Tea Party: Supporter	52%	(288)	23%	(126)	25%	(138)	552
Tea Party: Not Supporter	47%	(768)	22%	(363)	31%	(508)	1639
Ideo: Liberal (1-3)	52%	(397)	28%	(212)	21%	(160)	768
Ideo: Moderate (4)	52%	(240)	21%	(99)	27%	(125)	464
Ideo: Conservative (5-7)	52%	(350)	22%	(146)	27%	(179)	676
Educ: < College	44%	(696)	22%	(351)	33%	(520)	1567
Educ: Bachelors degree	56%	(232)	23%	(94)	22%	(90)	416
Educ: Post-grad	61%	(133)	21%	(47)	18%	(39)	219

Continued on next page

Table PAC10_6: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Opening new markets for the company

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	48%	(1061)	22%	(491)	29%	(649)	2201
Income: Under 50k	45%	(592)	23%	(308)	32%	(424)	1325
Income: 50k-100k	52%	(322)	21%	(129)	27%	(171)	622
Income: 100k+	57%	(146)	21%	(54)	21%	(54)	254
Ethnicity: White	48%	(845)	23%	(405)	29%	(501)	1750
Ethnicity: Hispanic	49%	(162)	23%	(76)	28%	(91)	329
Ethnicity: Afr. Am.	48%	(129)	20%	(54)	32%	(86)	269
Ethnicity: Other	48%	(87)	18%	(33)	34%	(62)	182
Relig: Protestant	53%	(254)	22%	(108)	25%	(118)	479
Relig: Roman Catholic	55%	(248)	22%	(100)	23%	(105)	453
Relig: Ath./Agn./None	39%	(237)	25%	(152)	37%	(226)	615
Relig: Something Else	50%	(195)	21%	(81)	29%	(113)	390
Relig: Evangelical	50%	(295)	21%	(126)	28%	(167)	588
Relig: Non-Evang. Catholics	55%	(333)	21%	(130)	24%	(144)	607
Relig: All Christian	53%	(628)	21%	(256)	26%	(311)	1194
Relig: All Non-Christian	43%	(433)	23%	(234)	34%	(338)	1005
Community: Urban	47%	(257)	22%	(120)	31%	(166)	543
Community: Suburban	51%	(502)	22%	(220)	27%	(263)	985
Community: Rural	45%	(302)	22%	(150)	33%	(221)	673
Employ: Private Sector	52%	(337)	25%	(164)	23%	(150)	651
Employ: Government	47%	(56)	23%	(27)	30%	(36)	119
Employ: Self-Employed	55%	(106)	23%	(45)	21%	(41)	191
Employ: Homemaker	42%	(88)	24%	(50)	34%	(70)	208
Employ: Student	41%	(43)	19%	(20)	39%	(41)	103
Employ: Retired	50%	(236)	23%	(109)	26%	(122)	467
Employ: Unemployed	45%	(108)	10%	(23)	45%	(108)	239
Employ: Other	39%	(87)	24%	(53)	37%	(82)	222
Military HH: Yes	47%	(181)	28%	(108)	25%	(95)	384
Military HH: No	48%	(879)	21%	(384)	31%	(554)	1817

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Table PAC10_6: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Opening new markets for the company

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	48%	(1061)	22%	(491)	29%	(649)	2201
RD/WT: Right Direction	51%	(390)	22%	(169)	27%	(211)	769
RD/WT: Wrong Track	47%	(671)	23%	(323)	31%	(438)	1432
Strongly Approve	53%	(235)	20%	(90)	26%	(116)	441
Somewhat Approve	49%	(238)	21%	(102)	30%	(143)	483
Somewhat Disapprove	45%	(132)	25%	(73)	30%	(89)	294
Strongly Disapprove	49%	(404)	24%	(201)	27%	(223)	828
Dont Know / No Opinion	33%	(52)	16%	(25)	50%	(78)	154
#1 Issue: Economy	53%	(327)	22%	(134)	26%	(158)	619
#1 Issue: Security	47%	(205)	19%	(82)	33%	(144)	431
#1 Issue: Health Care	52%	(234)	23%	(103)	26%	(116)	453
#1 Issue: Medicare / Social Security	46%	(120)	26%	(66)	28%	(72)	258
#1 Issue: Women's Issues	44%	(41)	26%	(25)	30%	(28)	94
#1 Issue: Education	41%	(58)	24%	(35)	35%	(50)	143
#1 Issue: Energy	45%	(47)	25%	(26)	30%	(32)	106
#1 Issue: Other	30%	(29)	21%	(20)	50%	(49)	98
2016 Vote: Democrat Hillary Clinton	51%	(373)	25%	(182)	24%	(173)	727
2016 Vote: Republican Donald Trump	52%	(382)	22%	(164)	26%	(192)	738
2016 Vote: Someone else	45%	(88)	27%	(54)	28%	(55)	197
2012 Vote: Barack Obama	52%	(427)	25%	(204)	23%	(185)	816
2012 Vote: Mitt Romney	55%	(329)	21%	(128)	24%	(146)	603
2012 Vote: Other	49%	(44)	25%	(22)	26%	(23)	89
2012 Vote: Didn't Vote	37%	(258)	20%	(138)	43%	(296)	691
4-Region: Northeast	51%	(204)	20%	(82)	29%	(116)	402
4-Region: Midwest	49%	(233)	21%	(101)	30%	(140)	474
4-Region: South	45%	(369)	21%	(174)	33%	(271)	815
4-Region: West	50%	(254)	26%	(135)	24%	(122)	511
Civic Engaged	59%	(110)	30%	(56)	11%	(21)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_7: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Creating a level playing field with competitors here and around the world

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	54%	(1182)	18%	(404)	28%	(615)	2201
Gender: Male	55%	(587)	21%	(226)	23%	(246)	1060
Gender: Female	52%	(594)	16%	(178)	32%	(369)	1141
Age: 18-29	46%	(216)	21%	(98)	34%	(159)	473
Age: 30-44	52%	(290)	18%	(99)	31%	(172)	562
Age: 45-54	55%	(235)	19%	(80)	26%	(108)	423
Age: 55-64	55%	(190)	19%	(66)	26%	(89)	345
Age: 65+	63%	(251)	15%	(61)	22%	(86)	398
PID: Dem (no lean)	60%	(432)	17%	(121)	24%	(170)	723
PID: Ind (no lean)	47%	(368)	19%	(147)	34%	(264)	779
PID: Rep (no lean)	55%	(382)	20%	(136)	26%	(180)	699
PID/Gender: Dem Men	58%	(189)	21%	(70)	21%	(67)	326
PID/Gender: Dem Women	61%	(243)	13%	(51)	26%	(103)	398
PID/Gender: Ind Men	49%	(179)	22%	(80)	29%	(106)	365
PID/Gender: Ind Women	46%	(189)	16%	(67)	38%	(158)	414
PID/Gender: Rep Men	60%	(220)	21%	(77)	20%	(73)	369
PID/Gender: Rep Women	49%	(162)	18%	(60)	33%	(108)	330
Tea Party: Supporter	59%	(326)	19%	(107)	21%	(119)	552
Tea Party: Not Supporter	52%	(851)	18%	(296)	30%	(491)	1639
Ideo: Liberal (1-3)	60%	(461)	22%	(166)	18%	(142)	768
Ideo: Moderate (4)	56%	(258)	18%	(83)	27%	(123)	464
Ideo: Conservative (5-7)	55%	(375)	19%	(129)	25%	(171)	676
Educ: < College	49%	(774)	19%	(302)	31%	(491)	1567
Educ: Bachelors degree	62%	(256)	17%	(72)	21%	(88)	416
Educ: Post-grad	69%	(151)	14%	(31)	17%	(37)	219

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Table PAC10_7: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Creating a level playing field with competitors here and around the world

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	54% (1182)	18% (404)	28% (615)	2201
Income: Under 50k	50% (660)	19% (256)	31% (409)	1325
Income: 50k-100k	59% (365)	17% (105)	24% (152)	622
Income: 100k+	61% (156)	17% (44)	21% (54)	254
Ethnicity: White	54% (954)	19% (331)	27% (466)	1750
Ethnicity: Hispanic	52% (172)	19% (63)	29% (95)	329
Ethnicity: Afr. Am.	57% (154)	13% (36)	29% (79)	269
Ethnicity: Other	41% (74)	21% (38)	39% (70)	182
Relig: Protestant	59% (281)	16% (74)	26% (124)	479
Relig: Roman Catholic	62% (280)	17% (76)	22% (98)	453
Relig: Ath./Agn./None	46% (283)	21% (128)	33% (204)	615
Relig: Something Else	52% (203)	20% (79)	27% (107)	390
Relig: Evangelical	55% (326)	19% (109)	26% (153)	588
Relig: Non-Evang. Catholics	61% (369)	14% (87)	25% (150)	607
Relig: All Christian	58% (695)	16% (196)	25% (303)	1194
Relig: All Non-Christian	48% (486)	21% (207)	31% (312)	1005
Community: Urban	51% (279)	17% (93)	32% (172)	543
Community: Suburban	59% (577)	17% (169)	24% (239)	985
Community: Rural	48% (326)	21% (143)	30% (204)	673
Employ: Private Sector	56% (367)	20% (130)	24% (153)	651
Employ: Government	61% (72)	18% (21)	22% (26)	119
Employ: Self-Employed	54% (102)	24% (46)	22% (42)	191
Employ: Homemaker	53% (110)	15% (32)	32% (66)	208
Employ: Student	45% (47)	18% (19)	36% (38)	103
Employ: Retired	59% (274)	16% (74)	26% (120)	467
Employ: Unemployed	43% (103)	17% (42)	39% (94)	239
Employ: Other	48% (106)	18% (40)	34% (75)	222
Military HH: Yes	54% (206)	22% (85)	24% (93)	384
Military HH: No	54% (976)	18% (319)	29% (522)	1817

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Table PAC10_7: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Creating a level playing field with competitors here and around the world

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	54% (1182)	18% (404)	28% (615)	2201
RD/WT: Right Direction	51% (396)	20% (151)	29% (222)	769
RD/WT: Wrong Track	55% (786)	18% (253)	27% (392)	1432
Strongly Approve	53% (236)	20% (88)	26% (117)	441
Somewhat Approve	54% (259)	20% (96)	26% (128)	483
Somewhat Disapprove	52% (153)	20% (58)	28% (83)	294
Strongly Disapprove	58% (477)	17% (139)	26% (212)	828
Dont Know / No Opinion	36% (56)	15% (23)	49% (76)	154
#1 Issue: Economy	56% (348)	20% (123)	24% (148)	619
#1 Issue: Security	54% (234)	18% (78)	28% (119)	431
#1 Issue: Health Care	55% (250)	18% (80)	27% (123)	453
#1 Issue: Medicare / Social Security	55% (142)	16% (42)	28% (73)	258
#1 Issue: Women's Issues	54% (51)	15% (15)	31% (29)	94
#1 Issue: Education	41% (59)	23% (34)	36% (51)	143
#1 Issue: Energy	58% (61)	19% (20)	23% (25)	106
#1 Issue: Other	38% (37)	13% (13)	48% (47)	98
2016 Vote: Democrat Hillary Clinton	58% (421)	19% (136)	23% (170)	727
2016 Vote: Republican Donald Trump	57% (421)	19% (137)	24% (179)	738
2016 Vote: Someone else	55% (108)	20% (40)	25% (49)	197
2012 Vote: Barack Obama	58% (477)	20% (163)	22% (176)	816
2012 Vote: Mitt Romney	59% (359)	17% (101)	24% (144)	603
2012 Vote: Other	39% (35)	23% (21)	38% (33)	89
2012 Vote: Didn't Vote	45% (309)	17% (120)	38% (262)	691
4-Region: Northeast	55% (221)	20% (82)	25% (99)	402
4-Region: Midwest	52% (247)	19% (88)	29% (138)	474
4-Region: South	54% (438)	16% (130)	30% (247)	815
4-Region: West	54% (276)	20% (105)	26% (131)	511
Civic Engaged	69% (129)	22% (40)	10% (18)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_8: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Reducing business costs

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	47% (1044)	24% (537)	28% (620)	2201
Gender: Male	52% (551)	26% (273)	22% (236)	1060
Gender: Female	43% (493)	23% (264)	34% (384)	1141
Age: 18-29	41% (195)	25% (120)	33% (158)	473
Age: 30-44	47% (263)	22% (126)	31% (172)	562
Age: 45-54	48% (201)	26% (108)	27% (114)	423
Age: 55-64	49% (169)	24% (82)	27% (94)	345
Age: 65+	54% (214)	25% (101)	21% (82)	398
PID: Dem (no lean)	47% (343)	27% (193)	26% (187)	723
PID: Ind (no lean)	40% (308)	25% (194)	36% (277)	779
PID: Rep (no lean)	56% (392)	21% (150)	22% (157)	699
PID/Gender: Dem Men	51% (165)	29% (94)	21% (67)	326
PID/Gender: Dem Women	45% (178)	25% (100)	30% (120)	398
PID/Gender: Ind Men	43% (156)	28% (104)	29% (105)	365
PID/Gender: Ind Women	37% (152)	22% (91)	41% (172)	414
PID/Gender: Rep Men	62% (230)	20% (76)	17% (64)	369
PID/Gender: Rep Women	49% (162)	22% (74)	28% (93)	330
Tea Party: Supporter	56% (307)	23% (125)	22% (120)	552
Tea Party: Not Supporter	45% (730)	25% (411)	30% (498)	1639
Ideo: Liberal (1-3)	47% (362)	31% (238)	22% (168)	768
Ideo: Moderate (4)	50% (233)	22% (101)	28% (130)	464
Ideo: Conservative (5-7)	54% (362)	25% (167)	22% (146)	676
Educ: < College	46% (714)	24% (371)	31% (482)	1567
Educ: Bachelors degree	50% (207)	27% (113)	23% (96)	416
Educ: Post-grad	56% (123)	25% (54)	19% (42)	219

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Table PAC10_8: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Reducing business costs

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	47% (1044)	24% (537)	28% (620)	2201
Income: Under 50k	46% (609)	24% (314)	30% (401)	1325
Income: 50k-100k	49% (308)	25% (154)	26% (161)	622
Income: 100k+	50% (127)	27% (69)	23% (58)	254
Ethnicity: White	47% (825)	25% (438)	28% (487)	1750
Ethnicity: Hispanic	45% (147)	27% (87)	29% (95)	329
Ethnicity: Afr. Am.	51% (136)	21% (58)	28% (75)	269
Ethnicity: Other	45% (82)	23% (42)	32% (58)	182
Relig: Protestant	50% (237)	25% (122)	25% (120)	479
Relig: Roman Catholic	55% (251)	21% (96)	23% (105)	453
Relig: Ath./Agn./None	40% (244)	25% (157)	35% (215)	615
Relig: Something Else	48% (187)	25% (99)	26% (103)	390
Relig: Evangelical	52% (303)	24% (142)	24% (143)	588
Relig: Non-Evang. Catholics	51% (309)	23% (138)	26% (159)	607
Relig: All Christian	51% (612)	23% (280)	25% (301)	1194
Relig: All Non-Christian	43% (431)	25% (256)	32% (318)	1005
Community: Urban	48% (261)	20% (109)	32% (173)	543
Community: Suburban	48% (470)	26% (259)	26% (255)	985
Community: Rural	46% (312)	25% (169)	29% (192)	673
Employ: Private Sector	49% (316)	28% (183)	23% (151)	651
Employ: Government	51% (61)	23% (27)	26% (31)	119
Employ: Self-Employed	52% (99)	29% (55)	19% (37)	191
Employ: Homemaker	39% (81)	24% (51)	37% (77)	208
Employ: Student	41% (43)	26% (27)	32% (33)	103
Employ: Retired	50% (235)	25% (119)	24% (114)	467
Employ: Unemployed	46% (110)	15% (35)	39% (93)	239
Employ: Other	45% (99)	18% (40)	37% (83)	222
Military HH: Yes	51% (194)	25% (98)	24% (92)	384
Military HH: No	47% (849)	24% (440)	29% (528)	1817

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Table PAC10_8: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Reducing business costs

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Dont know / No opinion	Total N
Adults	47% (1044)	24% (537)	28% (620)	2201
RD/WT: Right Direction	52% (403)	22% (172)	25% (194)	769
RD/WT: Wrong Track	45% (640)	26% (365)	30% (426)	1432
Strongly Approve	55% (242)	21% (94)	24% (105)	441
Somewhat Approve	51% (247)	22% (107)	27% (129)	483
Somewhat Disapprove	49% (145)	22% (66)	28% (84)	294
Strongly Disapprove	41% (342)	30% (252)	28% (234)	828
Dont Know / No Opinion	44% (68)	12% (18)	45% (69)	154
#1 Issue: Economy	53% (330)	23% (145)	23% (144)	619
#1 Issue: Security	50% (216)	21% (93)	28% (122)	431
#1 Issue: Health Care	44% (199)	27% (120)	30% (134)	453
#1 Issue: Medicare / Social Security	52% (135)	21% (53)	27% (70)	258
#1 Issue: Women's Issues	39% (37)	39% (37)	22% (20)	94
#1 Issue: Education	44% (63)	22% (31)	35% (50)	143
#1 Issue: Energy	39% (41)	33% (35)	27% (29)	106
#1 Issue: Other	25% (24)	24% (23)	52% (51)	98
2016 Vote: Democrat Hillary Clinton	44% (319)	31% (223)	25% (185)	727
2016 Vote: Republican Donald Trump	56% (413)	22% (159)	22% (165)	738
2016 Vote: Someone else	41% (81)	29% (58)	29% (58)	197
2012 Vote: Barack Obama	43% (353)	32% (259)	25% (204)	816
2012 Vote: Mitt Romney	59% (355)	20% (120)	21% (127)	603
2012 Vote: Other	44% (39)	25% (22)	32% (28)	89
2012 Vote: Didn't Vote	43% (294)	20% (136)	38% (261)	691
4-Region: Northeast	46% (184)	24% (95)	30% (122)	402
4-Region: Midwest	47% (222)	25% (120)	28% (132)	474
4-Region: South	47% (381)	24% (192)	30% (242)	815
4-Region: West	50% (257)	25% (130)	24% (124)	511
Civic Engaged	59% (111)	29% (55)	12% (22)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC10_9: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Supporting social causes

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	53%	(1173)	21%	(457)	26%	(571)	2201
Gender: Male	51%	(539)	26%	(274)	23%	(246)	1060
Gender: Female	56%	(634)	16%	(183)	28%	(325)	1141
Age: 18-29	46%	(219)	21%	(97)	33%	(157)	473
Age: 30-44	53%	(300)	19%	(109)	27%	(152)	562
Age: 45-54	56%	(236)	20%	(85)	24%	(102)	423
Age: 55-64	57%	(197)	18%	(63)	24%	(84)	345
Age: 65+	55%	(220)	26%	(102)	19%	(76)	398
PID: Dem (no lean)	63%	(454)	16%	(115)	21%	(155)	723
PID: Ind (no lean)	52%	(405)	16%	(125)	32%	(249)	779
PID: Rep (no lean)	45%	(314)	31%	(217)	24%	(167)	699
PID/Gender: Dem Men	59%	(193)	21%	(69)	20%	(64)	326
PID/Gender: Dem Women	66%	(261)	11%	(45)	23%	(91)	398
PID/Gender: Ind Men	49%	(180)	21%	(76)	30%	(108)	365
PID/Gender: Ind Women	54%	(224)	12%	(49)	34%	(141)	414
PID/Gender: Rep Men	45%	(166)	35%	(128)	20%	(74)	369
PID/Gender: Rep Women	45%	(148)	27%	(89)	28%	(93)	330
Tea Party: Supporter	49%	(270)	29%	(162)	22%	(119)	552
Tea Party: Not Supporter	55%	(899)	18%	(293)	27%	(448)	1639
Ideo: Liberal (1-3)	64%	(492)	19%	(146)	17%	(131)	768
Ideo: Moderate (4)	60%	(279)	17%	(78)	23%	(107)	464
Ideo: Conservative (5-7)	45%	(304)	31%	(210)	24%	(162)	676
Educ: < College	49%	(769)	21%	(326)	30%	(471)	1567
Educ: Bachelors degree	63%	(260)	20%	(85)	17%	(71)	416
Educ: Post-grad	66%	(144)	21%	(45)	14%	(30)	219

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Table PAC10_9: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
 Supporting social causes

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	53%	(1173)	21%	(457)	26%	(571)	2201
Income: Under 50k	51%	(670)	21%	(277)	29%	(378)	1325
Income: 50k-100k	56%	(347)	21%	(130)	23%	(145)	622
Income: 100k+	61%	(156)	20%	(50)	19%	(48)	254
Ethnicity: White	54%	(944)	22%	(377)	25%	(430)	1750
Ethnicity: Hispanic	55%	(181)	21%	(68)	25%	(81)	329
Ethnicity: Afr. Am.	55%	(147)	14%	(37)	31%	(84)	269
Ethnicity: Other	45%	(82)	24%	(43)	31%	(57)	182
Relig: Protestant	52%	(250)	25%	(119)	23%	(110)	479
Relig: Roman Catholic	58%	(264)	21%	(94)	21%	(95)	453
Relig: Ath./Agn./None	51%	(313)	19%	(120)	30%	(183)	615
Relig: Something Else	57%	(221)	20%	(77)	24%	(92)	390
Relig: Evangelical	47%	(273)	27%	(158)	27%	(156)	588
Relig: Non-Evang. Catholics	60%	(364)	17%	(101)	23%	(141)	607
Relig: All Christian	53%	(638)	22%	(259)	25%	(297)	1194
Relig: All Non-Christian	53%	(534)	20%	(196)	27%	(274)	1005
Community: Urban	54%	(295)	19%	(103)	27%	(144)	543
Community: Suburban	56%	(552)	20%	(199)	24%	(233)	985
Community: Rural	48%	(325)	23%	(154)	29%	(194)	673
Employ: Private Sector	56%	(362)	24%	(154)	21%	(135)	651
Employ: Government	56%	(66)	18%	(21)	26%	(31)	119
Employ: Self-Employed	59%	(113)	18%	(35)	23%	(44)	191
Employ: Homemaker	50%	(105)	17%	(36)	32%	(67)	208
Employ: Student	51%	(52)	18%	(18)	32%	(33)	103
Employ: Retired	54%	(253)	24%	(113)	22%	(102)	467
Employ: Unemployed	45%	(109)	17%	(41)	37%	(89)	239
Employ: Other	51%	(113)	17%	(39)	31%	(70)	222
Military HH: Yes	50%	(193)	26%	(99)	24%	(92)	384
Military HH: No	54%	(980)	20%	(358)	26%	(480)	1817

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Table PAC10_9: Do you consider each of the following types of lobbying by major companies to be acceptable or NOT acceptable?
Supporting social causes

Demographic	Yes, this is an acceptable form of lobbying		No, this is not an acceptable form of lobbying		Dont know / No opinion		Total N
Adults	53%	(1173)	21%	(457)	26%	(571)	2201
RD/WT: Right Direction	45%	(343)	27%	(207)	28%	(219)	769
RD/WT: Wrong Track	58%	(830)	17%	(250)	25%	(353)	1432
Strongly Approve	42%	(184)	33%	(146)	25%	(111)	441
Somewhat Approve	49%	(237)	22%	(107)	29%	(139)	483
Somewhat Disapprove	56%	(165)	19%	(55)	25%	(74)	294
Strongly Disapprove	64%	(526)	15%	(127)	21%	(175)	828
Dont Know / No Opinion	39%	(61)	14%	(22)	46%	(72)	154
#1 Issue: Economy	54%	(334)	22%	(139)	24%	(146)	619
#1 Issue: Security	46%	(198)	25%	(108)	29%	(126)	431
#1 Issue: Health Care	58%	(262)	19%	(88)	23%	(103)	453
#1 Issue: Medicare / Social Security	55%	(141)	16%	(41)	29%	(76)	258
#1 Issue: Women's Issues	61%	(57)	20%	(19)	19%	(18)	94
#1 Issue: Education	48%	(68)	21%	(29)	32%	(45)	143
#1 Issue: Energy	59%	(63)	22%	(23)	19%	(20)	106
#1 Issue: Other	52%	(51)	10%	(10)	38%	(37)	98
2016 Vote: Democrat Hillary Clinton	67%	(485)	15%	(109)	18%	(133)	727
2016 Vote: Republican Donald Trump	47%	(343)	29%	(216)	24%	(178)	738
2016 Vote: Someone else	51%	(101)	27%	(53)	22%	(43)	197
2012 Vote: Barack Obama	66%	(536)	16%	(130)	18%	(150)	816
2012 Vote: Mitt Romney	46%	(279)	31%	(185)	23%	(139)	603
2012 Vote: Other	47%	(42)	25%	(22)	29%	(26)	89
2012 Vote: Didn't Vote	46%	(315)	17%	(119)	37%	(257)	691
4-Region: Northeast	58%	(232)	18%	(73)	24%	(97)	402
4-Region: Midwest	55%	(258)	20%	(95)	25%	(121)	474
4-Region: South	52%	(420)	21%	(171)	27%	(223)	815
4-Region: West	51%	(263)	23%	(118)	26%	(130)	511
Civic Engaged	63%	(118)	28%	(52)	9%	(18)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_4: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?

Minimize any negative impact the company has on the environment

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	54% (1186)	25% (559)	6% (142)	3% (67)	11% (246)	2201
Gender: Male	49% (523)	28% (292)	8% (84)	4% (45)	11% (115)	1060
Gender: Female	58% (664)	23% (267)	5% (58)	2% (22)	11% (131)	1141
Age: 18-29	46% (220)	21% (102)	7% (35)	6% (27)	19% (90)	473
Age: 30-44	54% (303)	24% (136)	7% (42)	2% (14)	12% (68)	562
Age: 45-54	55% (234)	28% (118)	7% (28)	1% (6)	9% (36)	423
Age: 55-64	58% (198)	27% (95)	5% (18)	2% (8)	7% (25)	345
Age: 65+	58% (231)	27% (109)	5% (19)	3% (12)	7% (27)	398
PID: Dem (no lean)	61% (440)	23% (167)	5% (34)	2% (17)	9% (66)	723
PID: Ind (no lean)	52% (401)	22% (173)	8% (64)	4% (32)	14% (108)	779
PID: Rep (no lean)	49% (345)	31% (219)	6% (44)	3% (18)	10% (72)	699
PID/Gender: Dem Men	53% (173)	26% (83)	7% (22)	4% (14)	10% (34)	326
PID/Gender: Dem Women	67% (267)	21% (84)	3% (12)	1% (3)	8% (32)	398
PID/Gender: Ind Men	48% (176)	23% (84)	10% (35)	6% (21)	14% (50)	365
PID/Gender: Ind Women	55% (226)	22% (89)	7% (29)	3% (11)	14% (58)	414
PID/Gender: Rep Men	47% (175)	34% (125)	7% (27)	3% (10)	9% (32)	369
PID/Gender: Rep Women	52% (171)	28% (94)	5% (17)	2% (8)	12% (40)	330
Tea Party: Supporter	52% (286)	29% (160)	7% (36)	5% (26)	8% (44)	552
Tea Party: Not Supporter	55% (897)	24% (397)	6% (106)	3% (41)	12% (198)	1639
Ideo: Liberal (1-3)	62% (478)	23% (173)	6% (44)	3% (22)	7% (51)	768
Ideo: Moderate (4)	56% (262)	28% (131)	4% (18)	2% (9)	9% (44)	464
Ideo: Conservative (5-7)	48% (323)	31% (212)	8% (55)	4% (25)	9% (60)	676
Educ: < College	51% (804)	25% (393)	7% (113)	4% (55)	13% (201)	1567
Educ: Bachelors degree	58% (243)	27% (111)	5% (21)	1% (6)	9% (36)	416
Educ: Post-grad	64% (140)	25% (56)	4% (9)	3% (6)	4% (9)	219

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Table PAC12_4: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?

Minimize any negative impact the company has on the environment

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	54% (1186)	25% (559)	6% (142)	3% (67)	11% (246)	2201
Income: Under 50k	53% (699)	24% (316)	7% (94)	4% (59)	12% (156)	1325
Income: 50k-100k	54% (338)	29% (181)	5% (32)	1% (7)	10% (64)	622
Income: 100k+	59% (149)	24% (62)	7% (17)	— (1)	10% (25)	254
Ethnicity: White	55% (967)	25% (441)	6% (108)	3% (59)	10% (175)	1750
Ethnicity: Hispanic	50% (163)	25% (84)	9% (31)	5% (15)	11% (37)	329
Ethnicity: Afr. Am.	51% (137)	27% (72)	6% (16)	— (1)	16% (43)	269
Ethnicity: Other	45% (82)	25% (45)	10% (19)	4% (7)	16% (29)	182
Relig: Protestant	57% (273)	27% (131)	7% (34)	3% (15)	6% (27)	479
Relig: Roman Catholic	55% (249)	30% (137)	6% (26)	1% (5)	8% (36)	453
Relig: Ath./Agn./None	54% (331)	19% (116)	7% (44)	5% (33)	15% (92)	615
Relig: Something Else	51% (199)	27% (103)	5% (21)	2% (9)	15% (58)	390
Relig: Evangelical	51% (298)	30% (178)	7% (40)	3% (20)	9% (52)	588
Relig: Non-Evang. Catholics	59% (357)	27% (162)	6% (37)	1% (5)	7% (45)	607
Relig: All Christian	55% (654)	28% (340)	7% (78)	2% (25)	8% (97)	1194
Relig: All Non-Christian	53% (530)	22% (219)	6% (65)	4% (42)	15% (149)	1005
Community: Urban	51% (277)	22% (120)	8% (44)	3% (18)	16% (85)	543
Community: Suburban	55% (542)	28% (271)	5% (54)	2% (24)	10% (94)	985
Community: Rural	55% (368)	25% (168)	7% (45)	4% (25)	10% (68)	673
Employ: Private Sector	53% (346)	30% (198)	6% (40)	2% (14)	8% (53)	651
Employ: Government	58% (69)	22% (26)	9% (11)	4% (4)	8% (10)	119
Employ: Self-Employed	63% (121)	17% (33)	7% (13)	4% (8)	8% (16)	191
Employ: Homemaker	51% (107)	27% (57)	3% (7)	4% (7)	15% (30)	208
Employ: Student	46% (47)	19% (20)	14% (14)	5% (5)	16% (17)	103
Employ: Retired	57% (268)	26% (123)	6% (26)	3% (15)	8% (35)	467
Employ: Unemployed	52% (125)	21% (50)	7% (16)	2% (4)	18% (44)	239
Employ: Other	46% (103)	24% (53)	7% (17)	4% (9)	18% (41)	222
Military HH: Yes	57% (218)	26% (101)	4% (15)	4% (14)	9% (36)	384
Military HH: No	53% (968)	25% (458)	7% (127)	3% (54)	12% (210)	1817

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Table PAC12_4: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?

Minimize any negative impact the company has on the environment

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	54% (1186)	25% (559)	6% (142)	3% (67)	11% (246)	2201
RD/WT: Right Direction	48% (369)	29% (220)	8% (58)	4% (32)	12% (89)	769
RD/WT: Wrong Track	57% (817)	24% (338)	6% (84)	2% (35)	11% (157)	1432
Strongly Approve	53% (235)	26% (113)	7% (29)	5% (23)	9% (41)	441
Somewhat Approve	47% (226)	31% (149)	8% (39)	3% (13)	12% (56)	483
Somewhat Disapprove	51% (149)	32% (95)	4% (12)	2% (6)	11% (32)	294
Strongly Disapprove	63% (522)	19% (160)	6% (50)	2% (20)	9% (76)	828
Don't Know / No Opinion	35% (55)	27% (41)	8% (12)	3% (4)	27% (42)	154
#1 Issue: Economy	50% (311)	31% (194)	7% (45)	2% (11)	9% (57)	619
#1 Issue: Security	52% (225)	27% (116)	6% (25)	3% (13)	12% (52)	431
#1 Issue: Health Care	56% (254)	24% (109)	6% (28)	5% (20)	9% (41)	453
#1 Issue: Medicare / Social Security	56% (145)	26% (66)	6% (15)	2% (6)	10% (25)	258
#1 Issue: Women's Issues	50% (47)	19% (18)	12% (11)	3% (3)	15% (14)	94
#1 Issue: Education	53% (75)	25% (35)	5% (7)	3% (4)	16% (22)	143
#1 Issue: Energy	67% (71)	13% (14)	8% (8)	4% (5)	8% (8)	106
#1 Issue: Other	59% (57)	8% (7)	3% (3)	5% (5)	26% (25)	98
2016 Vote: Democrat Hillary Clinton	65% (473)	20% (146)	5% (34)	2% (18)	8% (57)	727
2016 Vote: Republican Donald Trump	49% (363)	31% (232)	6% (44)	4% (31)	9% (69)	738
2016 Vote: Someone else	59% (115)	23% (45)	6% (12)	2% (4)	11% (21)	197
2012 Vote: Barack Obama	66% (537)	21% (170)	4% (36)	2% (18)	7% (54)	816
2012 Vote: Mitt Romney	50% (300)	32% (193)	7% (45)	2% (13)	9% (52)	603
2012 Vote: Other	53% (47)	21% (18)	9% (8)	8% (7)	11% (9)	89
2012 Vote: Didn't Vote	43% (299)	26% (177)	8% (54)	4% (30)	19% (131)	691
4-Region: Northeast	56% (223)	28% (112)	6% (25)	2% (9)	8% (32)	402
4-Region: Midwest	54% (257)	24% (116)	7% (34)	3% (12)	12% (55)	474
4-Region: South	54% (442)	24% (198)	5% (42)	3% (26)	13% (106)	815
4-Region: West	52% (265)	26% (133)	8% (41)	4% (19)	10% (54)	511
Civic Engaged	78% (146)	17% (33)	3% (5)	— (0)	2% (4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_5: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Make sure employees behave ethically

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	59% (1298)	22% (487)	6% (125)	3% (56)	11% (234)	2201
Gender: Male	54% (567)	25% (269)	6% (63)	4% (45)	11% (116)	1060
Gender: Female	64% (732)	19% (218)	5% (63)	1% (11)	10% (119)	1141
Age: 18-29	46% (219)	22% (104)	9% (41)	3% (15)	20% (94)	473
Age: 30-44	58% (328)	22% (122)	6% (33)	3% (18)	11% (60)	562
Age: 45-54	60% (255)	23% (98)	5% (19)	3% (14)	9% (38)	423
Age: 55-64	64% (220)	22% (77)	5% (18)	2% (6)	7% (25)	345
Age: 65+	70% (277)	21% (85)	4% (14)	1% (4)	4% (18)	398
PID: Dem (no lean)	64% (461)	21% (149)	5% (33)	2% (17)	9% (63)	723
PID: Ind (no lean)	53% (416)	21% (167)	8% (63)	3% (26)	14% (108)	779
PID: Rep (no lean)	60% (421)	25% (171)	4% (29)	2% (13)	9% (64)	699
PID/Gender: Dem Men	56% (181)	25% (81)	5% (18)	5% (15)	9% (31)	326
PID/Gender: Dem Women	70% (280)	17% (68)	4% (15)	— (1)	8% (32)	398
PID/Gender: Ind Men	50% (183)	23% (83)	7% (26)	5% (19)	15% (53)	365
PID/Gender: Ind Women	56% (232)	20% (84)	9% (37)	2% (7)	13% (55)	414
PID/Gender: Rep Men	55% (202)	29% (105)	5% (19)	3% (11)	9% (32)	369
PID/Gender: Rep Women	66% (219)	20% (66)	3% (10)	1% (2)	10% (32)	330
Tea Party: Supporter	61% (339)	22% (123)	5% (26)	2% (13)	9% (51)	552
Tea Party: Not Supporter	58% (954)	22% (363)	6% (98)	3% (43)	11% (182)	1639
Ideo: Liberal (1-3)	61% (469)	22% (170)	6% (49)	3% (25)	7% (56)	768
Ideo: Moderate (4)	60% (279)	24% (110)	8% (35)	1% (6)	7% (34)	464
Ideo: Conservative (5-7)	61% (415)	24% (163)	4% (25)	2% (17)	8% (55)	676
Educ: < College	57% (896)	21% (330)	6% (97)	3% (51)	12% (192)	1567
Educ: Bachelors degree	62% (257)	25% (106)	4% (18)	1% (4)	8% (32)	416
Educ: Post-grad	67% (146)	23% (51)	5% (10)	1% (1)	5% (10)	219

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Table PAC12_5: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
 Make sure employees behave ethically

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	59% (1298)	22% (487)	6% (125)	3% (56)	11% (234)	2201
Income: Under 50k	59% (779)	20% (266)	6% (81)	3% (45)	12% (153)	1325
Income: 50k-100k	57% (357)	26% (165)	5% (33)	1% (9)	9% (59)	622
Income: 100k+	64% (162)	22% (56)	4% (11)	1% (2)	9% (23)	254
Ethnicity: White	61% (1070)	22% (388)	5% (88)	2% (42)	9% (163)	1750
Ethnicity: Hispanic	58% (191)	17% (54)	10% (32)	4% (12)	12% (40)	329
Ethnicity: Afr. Am.	51% (137)	23% (62)	7% (19)	3% (7)	16% (43)	269
Ethnicity: Other	50% (91)	20% (37)	10% (18)	4% (7)	16% (29)	182
Relig: Protestant	64% (305)	24% (114)	5% (22)	2% (8)	6% (30)	479
Relig: Roman Catholic	64% (288)	22% (98)	6% (28)	3% (14)	6% (26)	453
Relig: Ath./Agn./None	55% (341)	21% (128)	7% (40)	3% (19)	14% (87)	615
Relig: Something Else	59% (230)	20% (78)	5% (19)	2% (8)	14% (55)	390
Relig: Evangelical	56% (328)	27% (156)	6% (35)	2% (13)	9% (55)	588
Relig: Non-Evang. Catholics	66% (398)	21% (125)	5% (31)	3% (15)	6% (37)	607
Relig: All Christian	61% (726)	24% (281)	6% (66)	2% (29)	8% (92)	1194
Relig: All Non-Christian	57% (571)	20% (206)	6% (59)	3% (27)	14% (142)	1005
Community: Urban	57% (307)	21% (113)	5% (30)	4% (22)	13% (72)	543
Community: Suburban	62% (609)	22% (220)	5% (52)	1% (12)	9% (92)	985
Community: Rural	57% (383)	23% (154)	7% (44)	3% (22)	10% (71)	673
Employ: Private Sector	57% (372)	27% (176)	5% (36)	3% (22)	7% (45)	651
Employ: Government	53% (64)	24% (29)	8% (9)	1% (1)	13% (16)	119
Employ: Self-Employed	58% (110)	28% (53)	3% (6)	2% (3)	10% (18)	191
Employ: Homemaker	60% (125)	20% (41)	7% (15)	2% (3)	11% (24)	208
Employ: Student	45% (47)	22% (23)	16% (16)	1% (1)	15% (16)	103
Employ: Retired	69% (322)	20% (92)	3% (16)	1% (6)	7% (32)	467
Employ: Unemployed	57% (136)	15% (36)	7% (17)	2% (5)	19% (46)	239
Employ: Other	55% (123)	17% (37)	5% (10)	6% (14)	17% (38)	222
Military HH: Yes	59% (227)	24% (93)	4% (16)	4% (14)	9% (33)	384
Military HH: No	59% (1071)	22% (394)	6% (109)	2% (41)	11% (201)	1817

Continued on next page

Table PAC12_5: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Make sure employees behave ethically

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	59% (1298)	22% (487)	6% (125)	3% (56)	11% (234)	2201
RD/WT: Right Direction	57% (440)	24% (182)	5% (41)	3% (22)	11% (85)	769
RD/WT: Wrong Track	60% (858)	21% (305)	6% (85)	2% (34)	10% (149)	1432
Strongly Approve	62% (275)	19% (82)	6% (24)	4% (16)	10% (44)	441
Somewhat Approve	57% (274)	27% (130)	5% (22)	2% (11)	10% (47)	483
Somewhat Disapprove	58% (169)	25% (73)	6% (18)	2% (4)	10% (29)	294
Strongly Disapprove	62% (516)	21% (172)	6% (46)	3% (22)	9% (73)	828
Don't Know / No Opinion	42% (65)	20% (31)	10% (15)	2% (3)	27% (41)	154
#1 Issue: Economy	58% (359)	24% (147)	7% (44)	2% (14)	9% (54)	619
#1 Issue: Security	61% (263)	21% (91)	4% (16)	1% (6)	13% (56)	431
#1 Issue: Health Care	60% (271)	22% (99)	5% (23)	4% (18)	9% (43)	453
#1 Issue: Medicare / Social Security	68% (175)	19% (49)	4% (11)	1% (2)	8% (21)	258
#1 Issue: Women's Issues	47% (44)	15% (14)	17% (16)	6% (6)	15% (15)	94
#1 Issue: Education	51% (73)	31% (45)	5% (7)	2% (3)	11% (16)	143
#1 Issue: Energy	59% (63)	23% (24)	7% (7)	4% (4)	7% (7)	106
#1 Issue: Other	52% (51)	18% (18)	3% (3)	3% (3)	24% (23)	98
2016 Vote: Democrat Hillary Clinton	65% (476)	20% (143)	4% (32)	2% (15)	9% (62)	727
2016 Vote: Republican Donald Trump	61% (449)	24% (175)	5% (38)	3% (18)	8% (58)	738
2016 Vote: Someone else	62% (122)	21% (41)	4% (7)	3% (6)	11% (21)	197
2012 Vote: Barack Obama	66% (541)	20% (166)	4% (33)	3% (22)	7% (53)	816
2012 Vote: Mitt Romney	63% (381)	23% (137)	4% (27)	2% (12)	8% (46)	603
2012 Vote: Other	53% (47)	23% (20)	5% (5)	5% (5)	13% (11)	89
2012 Vote: Didn't Vote	47% (326)	24% (163)	9% (61)	2% (17)	18% (124)	691
4-Region: Northeast	60% (243)	23% (94)	6% (25)	4% (14)	7% (26)	402
4-Region: Midwest	57% (269)	25% (117)	5% (22)	4% (17)	10% (49)	474
4-Region: South	60% (491)	19% (158)	6% (45)	2% (13)	13% (107)	815
4-Region: West	58% (296)	23% (119)	7% (33)	2% (11)	10% (52)	511
Civic Engaged	70% (132)	23% (44)	2% (5)	2% (4)	2% (4)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_6: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
 Make financial contributions to charities

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	42% (923)	34% (743)	10% (210)	3% (74)	11% (251)	2201
Gender: Male	40% (424)	33% (351)	11% (115)	4% (46)	12% (123)	1060
Gender: Female	44% (499)	34% (391)	8% (95)	2% (28)	11% (128)	1141
Age: 18-29	40% (188)	26% (124)	11% (50)	6% (27)	18% (85)	473
Age: 30-44	45% (252)	32% (181)	8% (45)	3% (15)	12% (69)	562
Age: 45-54	41% (176)	35% (148)	12% (49)	3% (13)	9% (38)	423
Age: 55-64	40% (137)	37% (126)	11% (39)	4% (13)	9% (30)	345
Age: 65+	43% (170)	41% (164)	7% (27)	2% (7)	7% (30)	398
PID: Dem (no lean)	47% (339)	32% (234)	7% (51)	4% (29)	10% (71)	723
PID: Ind (no lean)	36% (284)	34% (262)	11% (89)	4% (32)	14% (112)	779
PID: Rep (no lean)	43% (300)	35% (247)	10% (70)	2% (13)	10% (68)	699
PID/Gender: Dem Men	45% (147)	30% (98)	8% (27)	6% (19)	11% (34)	326
PID/Gender: Dem Women	48% (191)	34% (136)	6% (24)	2% (10)	9% (37)	398
PID/Gender: Ind Men	33% (119)	33% (121)	14% (51)	5% (19)	15% (55)	365
PID/Gender: Ind Women	40% (165)	34% (140)	9% (38)	3% (14)	14% (57)	414
PID/Gender: Rep Men	43% (158)	36% (132)	10% (37)	2% (8)	9% (34)	369
PID/Gender: Rep Women	43% (142)	35% (115)	10% (33)	2% (5)	11% (35)	330
Tea Party: Supporter	44% (245)	33% (182)	11% (63)	3% (16)	8% (46)	552
Tea Party: Not Supporter	41% (672)	34% (559)	9% (145)	4% (59)	12% (204)	1639
Ideo: Liberal (1-3)	46% (356)	34% (258)	8% (62)	5% (38)	7% (54)	768
Ideo: Moderate (4)	40% (185)	39% (179)	10% (44)	4% (17)	8% (39)	464
Ideo: Conservative (5-7)	41% (278)	35% (238)	13% (85)	2% (16)	9% (58)	676
Educ: < College	41% (643)	32% (502)	10% (158)	4% (62)	13% (201)	1567
Educ: Bachelors degree	44% (181)	36% (151)	9% (38)	2% (9)	9% (37)	416
Educ: Post-grad	45% (98)	41% (90)	6% (14)	1% (3)	6% (14)	219

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Table PAC12_6: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Make financial contributions to charities

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	42% (923)	34% (743)	10% (210)	3% (74)	11% (251)	2201
Income: Under 50k	43% (569)	31% (406)	10% (132)	4% (51)	13% (166)	1325
Income: 50k-100k	41% (253)	39% (242)	8% (53)	2% (15)	10% (60)	622
Income: 100k+	40% (101)	37% (95)	10% (24)	3% (9)	10% (25)	254
Ethnicity: White	42% (729)	35% (621)	10% (170)	3% (56)	10% (174)	1750
Ethnicity: Hispanic	43% (140)	31% (102)	11% (37)	5% (17)	10% (34)	329
Ethnicity: Afr. Am.	43% (116)	27% (73)	6% (17)	5% (13)	18% (49)	269
Ethnicity: Other	43% (78)	26% (48)	12% (23)	3% (6)	15% (27)	182
Relig: Protestant	41% (196)	41% (194)	11% (52)	2% (10)	6% (27)	479
Relig: Roman Catholic	42% (192)	38% (170)	8% (35)	3% (13)	9% (42)	453
Relig: Ath./Agn./None	38% (232)	31% (188)	11% (70)	5% (33)	15% (92)	615
Relig: Something Else	44% (173)	32% (125)	6% (25)	3% (11)	14% (55)	390
Relig: Evangelical	48% (284)	31% (184)	10% (57)	2% (10)	9% (52)	588
Relig: Non-Evang. Catholics	38% (233)	40% (245)	9% (57)	3% (20)	9% (52)	607
Relig: All Christian	43% (518)	36% (429)	10% (114)	2% (29)	9% (104)	1194
Relig: All Non-Christian	40% (405)	31% (313)	9% (95)	4% (44)	15% (147)	1005
Community: Urban	44% (241)	28% (151)	10% (52)	3% (17)	15% (82)	543
Community: Suburban	41% (406)	36% (353)	9% (93)	3% (31)	10% (102)	985
Community: Rural	41% (276)	35% (239)	10% (64)	4% (26)	10% (68)	673
Employ: Private Sector	39% (257)	38% (245)	12% (81)	3% (19)	8% (50)	651
Employ: Government	49% (59)	26% (31)	8% (10)	6% (7)	11% (13)	119
Employ: Self-Employed	44% (85)	35% (66)	11% (21)	1% (2)	9% (17)	191
Employ: Homemaker	46% (96)	28% (58)	8% (17)	2% (5)	15% (32)	208
Employ: Student	39% (40)	25% (26)	17% (17)	5% (5)	15% (15)	103
Employ: Retired	41% (192)	40% (189)	9% (40)	2% (8)	8% (39)	467
Employ: Unemployed	41% (97)	30% (71)	5% (12)	6% (13)	19% (46)	239
Employ: Other	44% (98)	26% (57)	6% (13)	7% (15)	18% (39)	222
Military HH: Yes	46% (178)	29% (111)	10% (40)	5% (19)	10% (37)	384
Military HH: No	41% (745)	35% (632)	9% (170)	3% (56)	12% (215)	1817

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Table PAC12_6: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Make financial contributions to charities

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	42% (923)	34% (743)	10% (210)	3% (74)	11% (251)	2201
RD/WT: Right Direction	41% (315)	35% (270)	10% (74)	3% (21)	12% (90)	769
RD/WT: Wrong Track	42% (608)	33% (473)	10% (136)	4% (53)	11% (161)	1432
Strongly Approve	47% (209)	29% (130)	9% (39)	4% (17)	10% (45)	441
Somewhat Approve	35% (169)	40% (195)	12% (57)	2% (9)	11% (53)	483
Somewhat Disapprove	35% (102)	39% (115)	11% (32)	3% (10)	12% (36)	294
Strongly Disapprove	48% (396)	32% (262)	8% (63)	4% (33)	9% (74)	828
Dont Know / No Opinion	30% (47)	26% (40)	12% (19)	4% (6)	28% (43)	154
#1 Issue: Economy	41% (253)	34% (210)	11% (70)	3% (21)	10% (64)	619
#1 Issue: Security	41% (177)	35% (150)	10% (41)	2% (10)	12% (53)	431
#1 Issue: Health Care	41% (186)	37% (165)	9% (41)	5% (21)	9% (40)	453
#1 Issue: Medicare / Social Security	47% (121)	32% (84)	7% (18)	2% (6)	11% (28)	258
#1 Issue: Women's Issues	38% (35)	37% (35)	9% (9)	2% (2)	14% (13)	94
#1 Issue: Education	39% (55)	32% (45)	10% (14)	6% (9)	14% (20)	143
#1 Issue: Energy	49% (51)	38% (41)	6% (6)	1% (1)	6% (6)	106
#1 Issue: Other	45% (44)	13% (13)	11% (11)	4% (4)	27% (27)	98
2016 Vote: Democrat Hillary Clinton	48% (346)	33% (241)	8% (59)	3% (20)	9% (62)	727
2016 Vote: Republican Donald Trump	41% (304)	36% (264)	11% (78)	3% (25)	9% (67)	738
2016 Vote: Someone else	37% (73)	35% (69)	14% (27)	4% (8)	10% (20)	197
2012 Vote: Barack Obama	47% (387)	35% (286)	8% (62)	2% (19)	8% (62)	816
2012 Vote: Mitt Romney	42% (251)	37% (221)	11% (67)	3% (16)	8% (47)	603
2012 Vote: Other	34% (30)	28% (24)	17% (15)	9% (8)	12% (11)	89
2012 Vote: Didn't Vote	37% (252)	31% (211)	9% (66)	5% (31)	19% (131)	691
4-Region: Northeast	37% (149)	40% (160)	10% (39)	5% (18)	9% (36)	402
4-Region: Midwest	41% (196)	34% (160)	9% (44)	5% (21)	11% (52)	474
4-Region: South	43% (353)	31% (254)	9% (73)	3% (22)	14% (113)	815
4-Region: West	44% (225)	33% (168)	11% (54)	3% (13)	10% (51)	511
Civic Engaged	58% (110)	30% (57)	6% (12)	2% (4)	3% (6)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_7: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Encourage their employees to volunteer their time to help others

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	33% (718)	37% (822)	12% (274)	5% (115)	12% (271)	2201
Gender: Male	31% (328)	37% (389)	14% (146)	5% (57)	13% (141)	1060
Gender: Female	34% (390)	38% (434)	11% (129)	5% (59)	11% (131)	1141
Age: 18-29	32% (152)	27% (128)	15% (72)	6% (30)	19% (91)	473
Age: 30-44	36% (203)	35% (196)	12% (67)	4% (24)	13% (72)	562
Age: 45-54	34% (144)	40% (168)	13% (57)	4% (16)	9% (39)	423
Age: 55-64	26% (91)	44% (153)	13% (43)	5% (18)	11% (39)	345
Age: 65+	32% (129)	45% (178)	9% (35)	7% (27)	7% (29)	398
PID: Dem (no lean)	33% (240)	40% (286)	12% (83)	5% (35)	11% (78)	723
PID: Ind (no lean)	30% (237)	33% (254)	16% (128)	5% (40)	15% (120)	779
PID: Rep (no lean)	34% (241)	40% (282)	9% (63)	6% (40)	10% (73)	699
PID/Gender: Dem Men	29% (95)	43% (138)	13% (41)	4% (15)	11% (37)	326
PID/Gender: Dem Women	37% (145)	37% (148)	11% (43)	5% (21)	10% (41)	398
PID/Gender: Ind Men	28% (102)	30% (111)	19% (71)	5% (19)	17% (63)	365
PID/Gender: Ind Women	33% (136)	34% (143)	14% (57)	5% (21)	14% (58)	414
PID/Gender: Rep Men	36% (132)	38% (139)	9% (34)	6% (23)	11% (41)	369
PID/Gender: Rep Women	33% (109)	43% (143)	9% (29)	5% (17)	10% (32)	330
Tea Party: Supporter	36% (197)	39% (216)	11% (59)	5% (29)	9% (52)	552
Tea Party: Not Supporter	32% (518)	37% (601)	13% (215)	5% (86)	13% (218)	1639
Ideo: Liberal (1-3)	35% (269)	37% (288)	13% (100)	6% (46)	9% (66)	768
Ideo: Moderate (4)	32% (148)	41% (190)	12% (56)	5% (22)	10% (47)	464
Ideo: Conservative (5-7)	33% (221)	39% (264)	13% (88)	6% (39)	10% (64)	676
Educ: < College	32% (509)	35% (553)	13% (196)	5% (84)	14% (224)	1567
Educ: Bachelors degree	29% (119)	45% (188)	12% (50)	6% (24)	8% (35)	416
Educ: Post-grad	41% (90)	37% (81)	13% (28)	3% (7)	5% (12)	219

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Table PAC12_7: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
 Encourage their employees to volunteer their time to help others

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	33% (718)	37% (822)	12% (274)	5% (115)	12% (271)	2201
Income: Under 50k	34% (450)	35% (459)	12% (162)	6% (75)	13% (178)	1325
Income: 50k-100k	31% (196)	41% (255)	13% (78)	4% (25)	11% (68)	622
Income: 100k+	28% (72)	43% (108)	13% (34)	6% (15)	10% (26)	254
Ethnicity: White	31% (550)	39% (679)	13% (230)	5% (94)	11% (197)	1750
Ethnicity: Hispanic	33% (108)	38% (124)	12% (41)	5% (18)	12% (39)	329
Ethnicity: Afr. Am.	37% (99)	35% (93)	9% (25)	3% (8)	16% (43)	269
Ethnicity: Other	38% (69)	27% (50)	10% (19)	7% (13)	18% (32)	182
Relig: Protestant	34% (163)	42% (201)	13% (63)	5% (24)	6% (28)	479
Relig: Roman Catholic	34% (152)	42% (189)	12% (54)	4% (16)	9% (41)	453
Relig: Ath./Agn./None	27% (168)	34% (207)	15% (90)	7% (46)	17% (104)	615
Relig: Something Else	33% (128)	36% (139)	9% (37)	6% (24)	16% (62)	390
Relig: Evangelical	38% (224)	37% (215)	12% (71)	4% (22)	9% (55)	588
Relig: Non-Evang. Catholics	33% (197)	43% (260)	12% (75)	4% (23)	8% (51)	607
Relig: All Christian	35% (421)	40% (475)	12% (146)	4% (45)	9% (106)	1194
Relig: All Non-Christian	30% (297)	34% (346)	13% (127)	7% (70)	16% (165)	1005
Community: Urban	35% (189)	34% (183)	11% (59)	5% (26)	16% (86)	543
Community: Suburban	32% (315)	39% (385)	12% (123)	5% (53)	11% (110)	985
Community: Rural	32% (214)	38% (255)	14% (93)	5% (36)	11% (75)	673
Employ: Private Sector	32% (210)	41% (265)	12% (80)	5% (35)	9% (60)	651
Employ: Government	38% (45)	29% (35)	20% (24)	4% (5)	8% (10)	119
Employ: Self-Employed	37% (70)	31% (59)	13% (26)	8% (16)	11% (20)	191
Employ: Homemaker	34% (72)	40% (83)	10% (20)	3% (6)	13% (27)	208
Employ: Student	27% (28)	32% (33)	21% (21)	5% (5)	15% (16)	103
Employ: Retired	30% (142)	45% (209)	9% (44)	6% (29)	9% (43)	467
Employ: Unemployed	35% (83)	30% (73)	12% (29)	2% (6)	20% (48)	239
Employ: Other	30% (67)	29% (65)	13% (30)	6% (13)	21% (47)	222
Military HH: Yes	35% (132)	38% (144)	12% (45)	6% (23)	10% (39)	384
Military HH: No	32% (586)	37% (678)	13% (229)	5% (92)	13% (232)	1817

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Table PAC12_7: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Encourage their employees to volunteer their time to help others

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	33% (718)	37% (822)	12% (274)	5% (115)	12% (271)	2201
RD/WT: Right Direction	33% (255)	38% (294)	12% (95)	5% (35)	12% (89)	769
RD/WT: Wrong Track	32% (463)	37% (528)	13% (180)	6% (80)	13% (182)	1432
Strongly Approve	37% (165)	34% (151)	9% (42)	6% (27)	13% (56)	441
Somewhat Approve	30% (147)	40% (191)	15% (75)	4% (21)	10% (49)	483
Somewhat Disapprove	30% (87)	39% (114)	13% (37)	4% (12)	15% (43)	294
Strongly Disapprove	34% (283)	38% (314)	13% (107)	5% (41)	10% (83)	828
Don't Know / No Opinion	23% (35)	33% (51)	9% (14)	9% (14)	26% (40)	154
#1 Issue: Economy	33% (201)	36% (220)	14% (90)	5% (33)	12% (75)	619
#1 Issue: Security	32% (138)	39% (167)	14% (60)	3% (11)	13% (55)	431
#1 Issue: Health Care	31% (142)	38% (174)	10% (47)	8% (37)	12% (53)	453
#1 Issue: Medicare / Social Security	33% (85)	44% (113)	8% (21)	5% (13)	10% (25)	258
#1 Issue: Women's Issues	37% (35)	31% (29)	15% (14)	6% (5)	11% (10)	94
#1 Issue: Education	33% (47)	41% (59)	8% (11)	4% (6)	14% (20)	143
#1 Issue: Energy	33% (34)	36% (38)	16% (17)	5% (5)	10% (11)	106
#1 Issue: Other	35% (34)	21% (20)	15% (15)	6% (5)	23% (23)	98
2016 Vote: Democrat Hillary Clinton	34% (250)	39% (283)	13% (95)	4% (30)	9% (69)	727
2016 Vote: Republican Donald Trump	33% (246)	40% (297)	10% (76)	6% (46)	10% (74)	738
2016 Vote: Someone else	32% (62)	35% (70)	15% (30)	6% (12)	12% (23)	197
2012 Vote: Barack Obama	35% (287)	41% (335)	12% (96)	4% (31)	8% (67)	816
2012 Vote: Mitt Romney	34% (207)	39% (236)	11% (66)	7% (42)	9% (52)	603
2012 Vote: Other	26% (23)	34% (30)	20% (18)	9% (8)	11% (10)	89
2012 Vote: Didn't Vote	29% (198)	32% (222)	14% (95)	5% (34)	21% (143)	691
4-Region: Northeast	30% (122)	41% (166)	14% (55)	6% (22)	9% (37)	402
4-Region: Midwest	34% (160)	38% (179)	11% (53)	6% (31)	11% (52)	474
4-Region: South	35% (285)	34% (280)	13% (104)	3% (27)	15% (119)	815
4-Region: West	30% (151)	39% (198)	12% (63)	7% (35)	13% (64)	511
Civic Engaged	60% (112)	33% (61)	3% (5)	4% (8)	1% (2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_8: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
 Offer to help government solve problems

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	29% (629)	36% (789)	15% (327)	6% (132)	15% (323)	2201
Gender: Male	29% (308)	35% (366)	16% (166)	8% (80)	13% (139)	1060
Gender: Female	28% (321)	37% (423)	14% (161)	5% (52)	16% (184)	1141
Age: 18-29	26% (122)	29% (137)	16% (78)	10% (46)	19% (91)	473
Age: 30-44	31% (171)	35% (199)	12% (67)	7% (42)	15% (82)	562
Age: 45-54	29% (122)	37% (156)	18% (78)	4% (16)	12% (52)	423
Age: 55-64	26% (89)	43% (147)	15% (51)	3% (10)	14% (47)	345
Age: 65+	31% (125)	38% (150)	13% (53)	5% (18)	13% (51)	398
PID: Dem (no lean)	30% (218)	36% (262)	13% (96)	5% (38)	15% (109)	723
PID: Ind (no lean)	25% (194)	35% (273)	16% (127)	7% (58)	16% (126)	779
PID: Rep (no lean)	31% (217)	36% (254)	15% (103)	5% (36)	13% (89)	699
PID/Gender: Dem Men	30% (98)	35% (115)	16% (53)	7% (21)	12% (39)	326
PID/Gender: Dem Women	30% (120)	37% (147)	11% (44)	4% (17)	18% (70)	398
PID/Gender: Ind Men	22% (79)	35% (126)	17% (62)	11% (40)	16% (58)	365
PID/Gender: Ind Women	28% (115)	36% (147)	16% (66)	4% (18)	16% (68)	414
PID/Gender: Rep Men	35% (131)	34% (125)	14% (52)	5% (19)	12% (43)	369
PID/Gender: Rep Women	26% (86)	39% (129)	16% (51)	5% (17)	14% (46)	330
Tea Party: Supporter	33% (182)	33% (185)	16% (90)	8% (44)	9% (50)	552
Tea Party: Not Supporter	27% (446)	37% (598)	14% (236)	5% (88)	17% (272)	1639
Ideo: Liberal (1-3)	30% (229)	40% (304)	13% (102)	7% (53)	10% (79)	768
Ideo: Moderate (4)	27% (125)	38% (176)	16% (74)	4% (21)	15% (69)	464
Ideo: Conservative (5-7)	30% (200)	35% (240)	18% (120)	7% (45)	10% (71)	676
Educ: < College	28% (445)	34% (534)	15% (232)	6% (96)	17% (260)	1567
Educ: Bachelors degree	27% (113)	40% (167)	16% (65)	5% (22)	12% (49)	416
Educ: Post-grad	33% (71)	40% (88)	14% (30)	7% (15)	7% (15)	219

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Table PAC12_8: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Offer to help government solve problems

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	29% (629)	36% (789)	15% (327)	6% (132)	15% (323)	2201
Income: Under 50k	30% (396)	33% (432)	15% (204)	6% (79)	16% (213)	1325
Income: 50k-100k	28% (172)	39% (243)	14% (89)	6% (39)	13% (80)	622
Income: 100k+	24% (62)	45% (114)	13% (34)	6% (15)	12% (30)	254
Ethnicity: White	28% (497)	37% (643)	15% (263)	6% (110)	14% (237)	1750
Ethnicity: Hispanic	32% (105)	31% (101)	18% (58)	5% (18)	14% (48)	329
Ethnicity: Afr. Am.	31% (83)	32% (85)	12% (33)	6% (16)	19% (50)	269
Ethnicity: Other	27% (49)	33% (61)	17% (30)	4% (6)	20% (36)	182
Relig: Protestant	30% (142)	40% (192)	15% (73)	6% (29)	9% (43)	479
Relig: Roman Catholic	30% (134)	33% (152)	18% (81)	7% (31)	12% (55)	453
Relig: Ath./Agn./None	23% (139)	35% (216)	16% (98)	8% (47)	19% (115)	615
Relig: Something Else	31% (120)	35% (134)	11% (44)	5% (19)	18% (72)	390
Relig: Evangelical	34% (198)	36% (213)	13% (79)	6% (34)	11% (64)	588
Relig: Non-Evang. Catholics	28% (171)	37% (225)	17% (105)	5% (32)	12% (73)	607
Relig: All Christian	31% (369)	37% (438)	15% (184)	6% (66)	11% (136)	1194
Relig: All Non-Christian	26% (259)	35% (350)	14% (143)	7% (66)	19% (187)	1005
Community: Urban	30% (164)	32% (175)	14% (73)	5% (24)	20% (106)	543
Community: Suburban	27% (264)	37% (366)	15% (150)	7% (72)	13% (133)	985
Community: Rural	30% (202)	37% (248)	15% (103)	5% (36)	12% (84)	673
Employ: Private Sector	27% (175)	39% (252)	17% (108)	6% (41)	11% (75)	651
Employ: Government	31% (37)	35% (42)	14% (16)	10% (12)	10% (12)	119
Employ: Self-Employed	31% (59)	40% (77)	11% (22)	7% (13)	11% (20)	191
Employ: Homemaker	24% (51)	39% (81)	14% (29)	6% (12)	17% (36)	208
Employ: Student	25% (26)	36% (38)	17% (18)	8% (8)	13% (14)	103
Employ: Retired	31% (143)	37% (174)	14% (67)	6% (26)	12% (57)	467
Employ: Unemployed	30% (72)	31% (74)	13% (31)	3% (7)	23% (56)	239
Employ: Other	30% (67)	23% (52)	16% (36)	6% (13)	24% (54)	222
Military HH: Yes	30% (115)	35% (136)	16% (63)	7% (26)	11% (43)	384
Military HH: No	28% (514)	36% (653)	15% (264)	6% (106)	15% (280)	1817

Continued on next page

Table PAC12_8: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
 Offer to help government solve problems

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	29% (629)	36% (789)	15% (327)	6% (132)	15% (323)	2201
RD/WT: Right Direction	32% (247)	34% (259)	15% (117)	6% (47)	13% (100)	769
RD/WT: Wrong Track	27% (383)	37% (530)	15% (210)	6% (85)	16% (224)	1432
Strongly Approve	37% (163)	29% (127)	17% (73)	6% (24)	12% (54)	441
Somewhat Approve	28% (133)	38% (186)	15% (72)	7% (34)	12% (58)	483
Somewhat Disapprove	25% (72)	37% (108)	18% (54)	4% (12)	16% (48)	294
Strongly Disapprove	27% (225)	39% (322)	14% (114)	6% (52)	14% (114)	828
Don't Know / No Opinion	23% (35)	30% (47)	9% (14)	6% (10)	32% (49)	154
#1 Issue: Economy	27% (167)	35% (219)	18% (114)	6% (40)	13% (78)	619
#1 Issue: Security	30% (127)	35% (151)	14% (59)	8% (33)	14% (61)	431
#1 Issue: Health Care	32% (146)	33% (147)	15% (67)	6% (25)	15% (68)	453
#1 Issue: Medicare / Social Security	27% (70)	42% (109)	13% (35)	2% (5)	15% (39)	258
#1 Issue: Women's Issues	30% (28)	38% (36)	11% (10)	4% (4)	17% (16)	94
#1 Issue: Education	24% (35)	44% (63)	12% (18)	5% (7)	14% (21)	143
#1 Issue: Energy	29% (31)	38% (40)	12% (13)	12% (13)	9% (10)	106
#1 Issue: Other	27% (26)	26% (25)	12% (11)	5% (5)	31% (30)	98
2016 Vote: Democrat Hillary Clinton	29% (214)	38% (275)	15% (107)	4% (32)	14% (99)	727
2016 Vote: Republican Donald Trump	31% (229)	36% (265)	16% (116)	6% (44)	11% (85)	738
2016 Vote: Someone else	26% (51)	33% (64)	20% (39)	10% (19)	12% (23)	197
2012 Vote: Barack Obama	32% (258)	38% (309)	14% (113)	5% (41)	12% (95)	816
2012 Vote: Mitt Romney	30% (179)	38% (228)	16% (94)	6% (33)	11% (68)	603
2012 Vote: Other	21% (19)	32% (28)	22% (19)	13% (12)	12% (11)	89
2012 Vote: Didn't Vote	25% (173)	32% (224)	15% (101)	6% (44)	22% (150)	691
4-Region: Northeast	26% (105)	37% (149)	17% (67)	7% (27)	13% (54)	402
4-Region: Midwest	26% (125)	38% (182)	14% (68)	7% (34)	14% (64)	474
4-Region: South	34% (274)	33% (272)	13% (109)	4% (36)	15% (124)	815
4-Region: West	25% (126)	37% (187)	16% (83)	7% (35)	16% (81)	511
Civic Engaged	44% (82)	37% (70)	9% (17)	8% (14)	2% (5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC12_9: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?

Take a leadership role in helping society in ways that go beyond operating a business

Demographic	Very important	Somewhat important	Not too important	Not at all important	Dont know / No opinion	Total N
Adults	44% (971)	32% (697)	8% (177)	4% (85)	12% (270)	2201
Gender: Male	41% (438)	32% (340)	10% (110)	5% (55)	11% (117)	1060
Gender: Female	47% (533)	31% (358)	6% (67)	3% (30)	13% (154)	1141
Age: 18-29	37% (175)	28% (132)	9% (40)	7% (33)	20% (93)	473
Age: 30-44	45% (256)	31% (172)	9% (51)	3% (17)	12% (66)	562
Age: 45-54	45% (192)	33% (138)	9% (39)	3% (11)	10% (44)	423
Age: 55-64	44% (152)	37% (126)	7% (25)	3% (9)	9% (33)	345
Age: 65+	50% (198)	32% (129)	6% (23)	4% (14)	9% (34)	398
PID: Dem (no lean)	48% (350)	29% (213)	8% (60)	3% (21)	11% (79)	723
PID: Ind (no lean)	40% (314)	30% (232)	9% (68)	5% (39)	16% (126)	779
PID: Rep (no lean)	44% (308)	36% (252)	7% (49)	4% (25)	9% (65)	699
PID/Gender: Dem Men	45% (147)	29% (93)	13% (42)	3% (10)	10% (34)	326
PID/Gender: Dem Women	51% (203)	30% (120)	5% (19)	3% (11)	11% (45)	398
PID/Gender: Ind Men	38% (137)	30% (109)	11% (41)	7% (27)	14% (52)	365
PID/Gender: Ind Women	43% (177)	30% (124)	7% (28)	3% (12)	18% (74)	414
PID/Gender: Rep Men	42% (154)	37% (138)	8% (28)	5% (18)	8% (31)	369
PID/Gender: Rep Women	46% (153)	35% (114)	6% (21)	2% (7)	10% (35)	330
Tea Party: Supporter	47% (261)	31% (174)	7% (40)	5% (26)	9% (52)	552
Tea Party: Not Supporter	43% (704)	32% (522)	8% (137)	4% (59)	13% (217)	1639
Ideo: Liberal (1-3)	47% (363)	33% (250)	8% (58)	5% (38)	8% (60)	768
Ideo: Moderate (4)	47% (217)	32% (147)	8% (37)	3% (13)	11% (50)	464
Ideo: Conservative (5-7)	44% (297)	33% (224)	10% (70)	4% (28)	8% (57)	676
Educ: < College	44% (684)	30% (468)	8% (130)	4% (64)	14% (221)	1567
Educ: Bachelors degree	44% (183)	36% (151)	8% (34)	3% (11)	9% (38)	416
Educ: Post-grad	48% (105)	36% (79)	6% (13)	5% (10)	5% (11)	219

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Table PAC12_9: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?

Take a leadership role in helping society in ways that go beyond operating a business

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	44% (971)	32% (697)	8% (177)	4% (85)	12% (270)	2201
Income: Under 50k	46% (603)	28% (374)	8% (107)	4% (59)	14% (181)	1325
Income: 50k-100k	42% (264)	35% (218)	9% (58)	3% (17)	11% (65)	622
Income: 100k+	41% (104)	41% (105)	5% (12)	3% (9)	9% (24)	254
Ethnicity: White	44% (777)	34% (589)	8% (137)	3% (59)	11% (189)	1750
Ethnicity: Hispanic	41% (136)	32% (106)	9% (30)	6% (19)	12% (38)	329
Ethnicity: Afr. Am.	45% (120)	25% (66)	8% (21)	5% (14)	18% (48)	269
Ethnicity: Other	41% (75)	23% (42)	11% (20)	7% (12)	19% (34)	182
Relig: Protestant	48% (229)	33% (160)	9% (42)	4% (19)	6% (29)	479
Relig: Roman Catholic	43% (193)	37% (167)	9% (40)	3% (15)	8% (37)	453
Relig: Ath./Agn./None	40% (248)	30% (185)	9% (54)	5% (28)	16% (100)	615
Relig: Something Else	46% (177)	29% (115)	4% (14)	5% (18)	17% (65)	390
Relig: Evangelical	46% (271)	32% (187)	9% (51)	3% (20)	10% (58)	588
Relig: Non-Evang. Catholics	45% (274)	34% (209)	10% (59)	3% (18)	8% (47)	607
Relig: All Christian	46% (545)	33% (396)	9% (110)	3% (39)	9% (105)	1194
Relig: All Non-Christian	42% (425)	30% (300)	7% (68)	5% (46)	16% (166)	1005
Community: Urban	41% (224)	30% (161)	8% (44)	5% (28)	16% (85)	543
Community: Suburban	45% (442)	34% (337)	7% (66)	3% (32)	11% (107)	985
Community: Rural	45% (305)	30% (199)	10% (67)	4% (24)	12% (78)	673
Employ: Private Sector	43% (281)	35% (226)	10% (67)	3% (21)	9% (56)	651
Employ: Government	46% (55)	30% (35)	11% (13)	3% (4)	10% (11)	119
Employ: Self-Employed	44% (84)	35% (67)	6% (11)	6% (11)	10% (18)	191
Employ: Homemaker	43% (89)	30% (62)	10% (21)	2% (4)	15% (32)	208
Employ: Student	40% (41)	27% (28)	11% (11)	6% (7)	16% (17)	103
Employ: Retired	48% (225)	34% (160)	5% (23)	5% (22)	8% (37)	467
Employ: Unemployed	43% (103)	28% (67)	6% (15)	1% (2)	22% (52)	239
Employ: Other	42% (93)	23% (52)	7% (16)	6% (14)	21% (46)	222
Military HH: Yes	45% (173)	32% (124)	7% (26)	5% (18)	11% (43)	384
Military HH: No	44% (798)	32% (574)	8% (151)	4% (67)	13% (228)	1817

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Table PAC12_9: Here are some different ways major companies could help their local communities or the country as a whole. How important or unimportant is it for companies to take the following actions?
Take a leadership role in helping society in ways that go beyond operating a business

Demographic	Very important	Somewhat important	Not too important	Not at all important	Don't know / No opinion	Total N
Adults	44% (971)	32% (697)	8% (177)	4% (85)	12% (270)	2201
RD/WT: Right Direction	43% (333)	34% (262)	8% (59)	4% (33)	11% (82)	769
RD/WT: Wrong Track	45% (638)	30% (435)	8% (118)	4% (52)	13% (189)	1432
Strongly Approve	50% (222)	30% (131)	6% (25)	5% (23)	9% (41)	441
Somewhat Approve	38% (183)	38% (183)	10% (47)	4% (20)	10% (50)	483
Somewhat Disapprove	41% (121)	33% (97)	10% (31)	4% (11)	12% (35)	294
Strongly Disapprove	49% (406)	29% (242)	8% (64)	2% (20)	11% (95)	828
Don't Know / No Opinion	26% (39)	28% (44)	7% (10)	7% (11)	32% (49)	154
#1 Issue: Economy	41% (254)	34% (209)	10% (62)	4% (24)	11% (70)	619
#1 Issue: Security	47% (203)	30% (129)	8% (33)	4% (16)	12% (50)	431
#1 Issue: Health Care	46% (206)	32% (143)	6% (26)	5% (23)	12% (55)	453
#1 Issue: Medicare / Social Security	48% (124)	33% (84)	6% (16)	4% (10)	9% (22)	258
#1 Issue: Women's Issues	37% (35)	27% (25)	17% (16)	1% (1)	19% (18)	94
#1 Issue: Education	42% (60)	35% (50)	8% (11)	3% (5)	12% (17)	143
#1 Issue: Energy	46% (49)	34% (36)	5% (5)	4% (4)	11% (11)	106
#1 Issue: Other	42% (41)	21% (21)	7% (7)	3% (3)	27% (27)	98
2016 Vote: Democrat Hillary Clinton	50% (366)	29% (212)	8% (57)	2% (16)	10% (76)	727
2016 Vote: Republican Donald Trump	43% (317)	37% (272)	7% (53)	5% (35)	8% (61)	738
2016 Vote: Someone else	40% (79)	32% (64)	11% (21)	4% (7)	13% (26)	197
2012 Vote: Barack Obama	52% (423)	29% (238)	7% (58)	3% (21)	9% (76)	816
2012 Vote: Mitt Romney	42% (254)	38% (230)	8% (49)	4% (26)	7% (43)	603
2012 Vote: Other	40% (36)	26% (23)	14% (12)	4% (4)	16% (14)	89
2012 Vote: Didn't Vote	37% (255)	30% (207)	8% (58)	5% (34)	20% (137)	691
4-Region: Northeast	44% (177)	33% (132)	10% (40)	4% (16)	9% (37)	402
4-Region: Midwest	44% (210)	30% (143)	8% (38)	5% (23)	13% (59)	474
4-Region: South	46% (371)	30% (245)	7% (57)	3% (26)	14% (115)	815
4-Region: West	42% (213)	35% (176)	8% (43)	4% (20)	12% (59)	511
Civic Engaged	65% (122)	29% (55)	3% (6)	1% (2)	1% (2)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_4: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Business in general

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(630)	21%	(468)	26%	(576)	24%	(527)	2201
Gender: Male	33%	(348)	21%	(224)	26%	(279)	20%	(208)	1060
Gender: Female	25%	(281)	21%	(244)	26%	(298)	28%	(319)	1141
Age: 18-29	27%	(128)	23%	(107)	21%	(101)	29%	(137)	473
Age: 30-44	25%	(142)	22%	(123)	27%	(151)	26%	(145)	562
Age: 45-54	29%	(122)	24%	(101)	26%	(110)	21%	(90)	423
Age: 55-64	28%	(96)	21%	(73)	28%	(96)	23%	(81)	345
Age: 65+	36%	(141)	16%	(64)	30%	(119)	18%	(73)	398
PID: Dem (no lean)	20%	(141)	30%	(217)	29%	(211)	21%	(154)	723
PID: Ind (no lean)	26%	(199)	19%	(146)	26%	(200)	30%	(234)	779
PID: Rep (no lean)	41%	(290)	15%	(105)	24%	(165)	20%	(139)	699
PID/Gender: Dem Men	23%	(74)	29%	(95)	30%	(96)	18%	(60)	326
PID/Gender: Dem Women	17%	(67)	31%	(122)	29%	(115)	24%	(94)	398
PID/Gender: Ind Men	30%	(110)	18%	(64)	28%	(102)	24%	(89)	365
PID/Gender: Ind Women	21%	(89)	20%	(82)	24%	(99)	35%	(145)	414
PID/Gender: Rep Men	44%	(164)	18%	(65)	22%	(81)	16%	(59)	369
PID/Gender: Rep Women	38%	(125)	12%	(40)	26%	(84)	24%	(79)	330
Tea Party: Supporter	45%	(249)	17%	(92)	20%	(113)	18%	(99)	552
Tea Party: Not Supporter	23%	(377)	23%	(374)	28%	(461)	26%	(427)	1639
Ideo: Liberal (1-3)	23%	(173)	33%	(257)	26%	(199)	18%	(140)	768
Ideo: Moderate (4)	20%	(92)	22%	(101)	35%	(161)	24%	(111)	464
Ideo: Conservative (5-7)	46%	(310)	10%	(66)	26%	(173)	19%	(127)	676
Educ: < College	28%	(441)	21%	(335)	24%	(378)	26%	(412)	1567
Educ: Bachelors degree	30%	(127)	20%	(85)	30%	(126)	19%	(78)	416
Educ: Post-grad	28%	(62)	22%	(47)	33%	(73)	17%	(36)	219

Continued on next page

Table PAC13_4: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Business in general

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	29%	(630)	21%	(468)	26%	(576)	24%	(527)	2201
Income: Under 50k	27%	(353)	24%	(313)	24%	(321)	25%	(337)	1325
Income: 50k-100k	33%	(203)	17%	(107)	28%	(171)	23%	(140)	622
Income: 100k+	29%	(74)	18%	(47)	33%	(84)	19%	(50)	254
Ethnicity: White	30%	(525)	20%	(351)	27%	(475)	23%	(400)	1750
Ethnicity: Hispanic	28%	(91)	27%	(87)	24%	(80)	22%	(71)	329
Ethnicity: Afr. Am.	23%	(61)	25%	(66)	23%	(63)	29%	(79)	269
Ethnicity: Other	24%	(44)	28%	(51)	21%	(39)	27%	(49)	182
Relig: Protestant	38%	(180)	15%	(72)	30%	(142)	18%	(85)	479
Relig: Roman Catholic	27%	(122)	26%	(116)	26%	(117)	22%	(97)	453
Relig: Ath./Agn./None	24%	(150)	25%	(153)	24%	(145)	27%	(167)	615
Relig: Something Else	27%	(105)	19%	(75)	25%	(99)	28%	(111)	390
Relig: Evangelical	37%	(220)	17%	(97)	26%	(153)	20%	(117)	588
Relig: Non-Evang. Catholics	25%	(155)	23%	(142)	29%	(178)	22%	(132)	607
Relig: All Christian	31%	(375)	20%	(240)	28%	(331)	21%	(249)	1194
Relig: All Non-Christian	25%	(255)	23%	(228)	24%	(245)	28%	(277)	1005
Community: Urban	25%	(136)	22%	(121)	26%	(142)	26%	(143)	543
Community: Suburban	28%	(277)	22%	(218)	27%	(264)	23%	(226)	985
Community: Rural	32%	(216)	19%	(128)	25%	(170)	24%	(159)	673
Employ: Private Sector	31%	(199)	21%	(137)	28%	(184)	20%	(130)	651
Employ: Government	30%	(35)	19%	(23)	30%	(36)	21%	(25)	119
Employ: Self-Employed	31%	(60)	26%	(50)	25%	(48)	18%	(34)	191
Employ: Homemaker	29%	(61)	20%	(41)	22%	(47)	28%	(59)	208
Employ: Student	25%	(26)	26%	(27)	21%	(22)	27%	(28)	103
Employ: Retired	32%	(150)	18%	(85)	31%	(143)	19%	(90)	467
Employ: Unemployed	19%	(46)	22%	(53)	19%	(45)	40%	(95)	239
Employ: Other	23%	(52)	23%	(51)	24%	(53)	30%	(67)	222
Military HH: Yes	33%	(128)	21%	(80)	25%	(94)	21%	(81)	384
Military HH: No	28%	(501)	21%	(388)	27%	(482)	25%	(446)	1817

Continued on next page

Table PAC13_4: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Business in general

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	29%	(630)	21%	(468)	26%	(576)	24%	(527)	2201
RD/WT: Right Direction	39%	(296)	18%	(141)	24%	(183)	19%	(149)	769
RD/WT: Wrong Track	23%	(333)	23%	(327)	27%	(394)	26%	(378)	1432
Strongly Approve	41%	(182)	17%	(76)	23%	(100)	19%	(83)	441
Somewhat Approve	40%	(191)	17%	(81)	22%	(108)	21%	(104)	483
Somewhat Disapprove	29%	(84)	15%	(44)	28%	(82)	29%	(85)	294
Strongly Disapprove	17%	(141)	29%	(242)	30%	(251)	23%	(194)	828
Dont Know / No Opinion	20%	(31)	16%	(25)	24%	(37)	40%	(62)	154
#1 Issue: Economy	32%	(199)	20%	(123)	25%	(158)	22%	(139)	619
#1 Issue: Security	36%	(153)	15%	(65)	26%	(111)	24%	(102)	431
#1 Issue: Health Care	24%	(110)	22%	(99)	29%	(133)	25%	(112)	453
#1 Issue: Medicare / Social Security	27%	(69)	24%	(62)	29%	(74)	20%	(52)	258
#1 Issue: Women's Issues	22%	(21)	27%	(26)	27%	(26)	23%	(22)	94
#1 Issue: Education	28%	(41)	26%	(38)	21%	(30)	24%	(35)	143
#1 Issue: Energy	19%	(20)	27%	(29)	31%	(32)	23%	(24)	106
#1 Issue: Other	17%	(16)	27%	(27)	13%	(13)	43%	(42)	98
2016 Vote: Democrat Hillary Clinton	16%	(119)	29%	(210)	33%	(240)	22%	(159)	727
2016 Vote: Republican Donald Trump	45%	(329)	13%	(97)	23%	(166)	20%	(146)	738
2016 Vote: Someone else	35%	(69)	15%	(30)	28%	(55)	22%	(43)	197
2012 Vote: Barack Obama	21%	(167)	28%	(229)	30%	(247)	21%	(173)	816
2012 Vote: Mitt Romney	44%	(267)	12%	(71)	26%	(157)	18%	(108)	603
2012 Vote: Other	37%	(33)	12%	(11)	20%	(18)	31%	(27)	89
2012 Vote: Didn't Vote	23%	(160)	23%	(158)	22%	(154)	32%	(219)	691
4-Region: Northeast	28%	(111)	20%	(81)	31%	(124)	21%	(86)	402
4-Region: Midwest	27%	(127)	20%	(95)	30%	(143)	23%	(109)	474
4-Region: South	27%	(217)	24%	(195)	23%	(184)	27%	(219)	815
4-Region: West	34%	(175)	19%	(97)	25%	(125)	22%	(114)	511
Civic Engaged	36%	(67)	34%	(64)	23%	(43)	8%	(14)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_5: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Banks and other financial institutions

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	35%	(778)	21%	(467)	22%	(474)	2201
Gender: Male	24%	(257)	39%	(414)	20%	(211)	17%	(177)	1060
Gender: Female	20%	(225)	32%	(364)	22%	(256)	26%	(297)	1141
Age: 18-29	22%	(106)	24%	(114)	24%	(113)	30%	(140)	473
Age: 30-44	21%	(121)	38%	(214)	18%	(101)	22%	(126)	562
Age: 45-54	21%	(90)	38%	(162)	19%	(81)	21%	(90)	423
Age: 55-64	19%	(64)	41%	(140)	24%	(82)	17%	(59)	345
Age: 65+	26%	(102)	37%	(147)	22%	(89)	15%	(60)	398
PID: Dem (no lean)	18%	(129)	43%	(308)	21%	(151)	19%	(135)	723
PID: Ind (no lean)	20%	(157)	34%	(265)	19%	(151)	27%	(207)	779
PID: Rep (no lean)	28%	(196)	29%	(206)	24%	(165)	19%	(132)	699
PID/Gender: Dem Men	16%	(52)	47%	(154)	20%	(66)	16%	(53)	326
PID/Gender: Dem Women	19%	(77)	39%	(154)	21%	(85)	21%	(82)	398
PID/Gender: Ind Men	24%	(88)	37%	(136)	18%	(65)	21%	(76)	365
PID/Gender: Ind Women	17%	(69)	31%	(129)	21%	(86)	32%	(131)	414
PID/Gender: Rep Men	32%	(117)	34%	(124)	22%	(79)	13%	(48)	369
PID/Gender: Rep Women	24%	(79)	25%	(81)	26%	(85)	26%	(84)	330
Tea Party: Supporter	30%	(168)	27%	(150)	26%	(144)	16%	(90)	552
Tea Party: Not Supporter	19%	(313)	38%	(626)	20%	(322)	23%	(379)	1639
Ideo: Liberal (1-3)	18%	(142)	48%	(370)	18%	(141)	15%	(115)	768
Ideo: Moderate (4)	20%	(91)	39%	(180)	24%	(112)	18%	(82)	464
Ideo: Conservative (5-7)	31%	(208)	25%	(172)	25%	(167)	19%	(129)	676
Educ: < College	23%	(355)	32%	(505)	21%	(327)	24%	(379)	1567
Educ: Bachelors degree	19%	(81)	40%	(168)	23%	(97)	17%	(70)	416
Educ: Post-grad	21%	(46)	48%	(105)	20%	(43)	11%	(25)	219

Continued on next page

Table PAC13_5: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
 Banks and other financial institutions

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	35%	(778)	21%	(467)	22%	(474)	2201
Income: Under 50k	21%	(274)	35%	(460)	21%	(283)	23%	(308)	1325
Income: 50k-100k	26%	(162)	34%	(214)	20%	(124)	20%	(122)	622
Income: 100k+	18%	(46)	41%	(104)	23%	(60)	18%	(45)	254
Ethnicity: White	22%	(385)	36%	(630)	21%	(370)	21%	(366)	1750
Ethnicity: Hispanic	21%	(68)	39%	(127)	22%	(72)	19%	(62)	329
Ethnicity: Afr. Am.	22%	(59)	30%	(81)	24%	(64)	24%	(64)	269
Ethnicity: Other	21%	(38)	37%	(67)	18%	(32)	25%	(45)	182
Relig: Protestant	26%	(124)	32%	(153)	24%	(116)	18%	(86)	479
Relig: Roman Catholic	21%	(97)	40%	(180)	23%	(102)	16%	(73)	453
Relig: Ath./Agn./None	20%	(125)	35%	(216)	18%	(112)	26%	(162)	615
Relig: Something Else	18%	(71)	40%	(154)	19%	(75)	23%	(89)	390
Relig: Evangelical	27%	(156)	31%	(182)	24%	(139)	19%	(111)	588
Relig: Non-Evang. Catholics	21%	(130)	37%	(225)	23%	(140)	18%	(112)	607
Relig: All Christian	24%	(286)	34%	(408)	23%	(279)	19%	(222)	1194
Relig: All Non-Christian	20%	(196)	37%	(371)	19%	(187)	25%	(251)	1005
Community: Urban	20%	(111)	35%	(189)	19%	(105)	25%	(138)	543
Community: Suburban	22%	(220)	37%	(364)	21%	(210)	19%	(191)	985
Community: Rural	22%	(151)	33%	(225)	23%	(152)	22%	(145)	673
Employ: Private Sector	22%	(142)	40%	(259)	20%	(130)	19%	(121)	651
Employ: Government	24%	(29)	29%	(35)	28%	(34)	18%	(21)	119
Employ: Self-Employed	18%	(35)	45%	(86)	20%	(38)	17%	(33)	191
Employ: Homemaker	25%	(53)	29%	(61)	16%	(34)	29%	(61)	208
Employ: Student	26%	(27)	24%	(25)	21%	(22)	29%	(30)	103
Employ: Retired	23%	(109)	35%	(164)	26%	(122)	16%	(72)	467
Employ: Unemployed	18%	(44)	30%	(71)	19%	(46)	33%	(78)	239
Employ: Other	20%	(45)	35%	(79)	18%	(41)	26%	(58)	222
Military HH: Yes	21%	(81)	41%	(156)	17%	(67)	21%	(79)	384
Military HH: No	22%	(400)	34%	(622)	22%	(400)	22%	(395)	1817

Continued on next page

Table PAC13_5: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Banks and other financial institutions

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	35%	(778)	21%	(467)	22%	(474)	2201
RD/WT: Right Direction	26%	(203)	30%	(228)	24%	(185)	20%	(153)	769
RD/WT: Wrong Track	19%	(279)	38%	(550)	20%	(282)	22%	(321)	1432
Strongly Approve	32%	(141)	27%	(120)	23%	(101)	18%	(80)	441
Somewhat Approve	26%	(124)	30%	(145)	23%	(112)	21%	(102)	483
Somewhat Disapprove	23%	(69)	31%	(91)	21%	(63)	24%	(71)	294
Strongly Disapprove	14%	(118)	48%	(395)	19%	(160)	19%	(155)	828
Dont Know / No Opinion	19%	(29)	18%	(28)	20%	(30)	43%	(67)	154
#1 Issue: Economy	26%	(160)	33%	(207)	20%	(126)	20%	(126)	619
#1 Issue: Security	26%	(112)	24%	(104)	29%	(124)	21%	(90)	431
#1 Issue: Health Care	20%	(90)	43%	(193)	18%	(82)	19%	(88)	453
#1 Issue: Medicare / Social Security	17%	(43)	40%	(104)	23%	(60)	20%	(50)	258
#1 Issue: Women's Issues	19%	(18)	41%	(39)	15%	(14)	25%	(24)	94
#1 Issue: Education	19%	(27)	34%	(49)	21%	(30)	26%	(37)	143
#1 Issue: Energy	15%	(16)	45%	(48)	18%	(19)	22%	(23)	106
#1 Issue: Other	16%	(15)	35%	(35)	12%	(11)	38%	(37)	98
2016 Vote: Democrat Hillary Clinton	14%	(105)	49%	(355)	20%	(145)	17%	(123)	727
2016 Vote: Republican Donald Trump	29%	(214)	27%	(202)	24%	(174)	20%	(148)	738
2016 Vote: Someone else	24%	(47)	35%	(68)	22%	(42)	20%	(39)	197
2012 Vote: Barack Obama	17%	(137)	47%	(387)	19%	(158)	16%	(134)	816
2012 Vote: Mitt Romney	30%	(179)	28%	(169)	26%	(159)	16%	(96)	603
2012 Vote: Other	25%	(23)	31%	(28)	20%	(17)	24%	(21)	89
2012 Vote: Didn't Vote	21%	(143)	28%	(193)	19%	(132)	32%	(223)	691
4-Region: Northeast	25%	(102)	34%	(135)	22%	(88)	19%	(77)	402
4-Region: Midwest	18%	(86)	34%	(160)	24%	(114)	24%	(113)	474
4-Region: South	22%	(182)	33%	(268)	22%	(175)	23%	(189)	815
4-Region: West	22%	(111)	42%	(214)	17%	(89)	19%	(96)	511
Civic Engaged	28%	(53)	49%	(92)	17%	(33)	5%	(10)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_6: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
 Energy companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	33%	(736)	20%	(443)	24%	(539)	2201
Gender: Male	24%	(259)	35%	(372)	21%	(220)	20%	(209)	1060
Gender: Female	20%	(223)	32%	(365)	20%	(223)	29%	(330)	1141
Age: 18-29	20%	(96)	29%	(135)	20%	(95)	31%	(148)	473
Age: 30-44	21%	(116)	36%	(203)	18%	(103)	25%	(139)	562
Age: 45-54	24%	(104)	35%	(148)	17%	(72)	24%	(100)	423
Age: 55-64	21%	(72)	37%	(129)	22%	(76)	20%	(67)	345
Age: 65+	24%	(94)	31%	(122)	25%	(98)	21%	(85)	398
PID: Dem (no lean)	13%	(96)	44%	(321)	21%	(154)	21%	(152)	723
PID: Ind (no lean)	22%	(173)	32%	(247)	16%	(122)	30%	(237)	779
PID: Rep (no lean)	31%	(213)	24%	(168)	24%	(168)	21%	(150)	699
PID/Gender: Dem Men	10%	(31)	47%	(152)	25%	(81)	19%	(61)	326
PID/Gender: Dem Women	16%	(65)	42%	(169)	18%	(73)	23%	(91)	398
PID/Gender: Ind Men	27%	(98)	32%	(115)	16%	(60)	25%	(93)	365
PID/Gender: Ind Women	18%	(75)	32%	(132)	15%	(62)	35%	(145)	414
PID/Gender: Rep Men	35%	(130)	28%	(104)	22%	(80)	15%	(55)	369
PID/Gender: Rep Women	25%	(83)	19%	(64)	27%	(88)	29%	(95)	330
Tea Party: Supporter	38%	(208)	24%	(135)	19%	(105)	19%	(104)	552
Tea Party: Not Supporter	17%	(273)	37%	(600)	21%	(337)	26%	(430)	1639
Ideo: Liberal (1-3)	17%	(130)	45%	(344)	20%	(154)	18%	(140)	768
Ideo: Moderate (4)	20%	(92)	38%	(177)	21%	(96)	21%	(99)	464
Ideo: Conservative (5-7)	32%	(219)	22%	(151)	24%	(162)	21%	(144)	676
Educ: < College	22%	(346)	31%	(487)	19%	(302)	28%	(431)	1567
Educ: Bachelors degree	21%	(88)	40%	(165)	21%	(87)	18%	(76)	416
Educ: Post-grad	22%	(48)	39%	(85)	25%	(54)	15%	(32)	219

Continued on next page

Table PAC13_6: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Energy companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	33%	(736)	20%	(443)	24%	(539)	2201
Income: Under 50k	22%	(287)	32%	(428)	19%	(257)	27%	(353)	1325
Income: 50k-100k	24%	(152)	33%	(203)	21%	(130)	22%	(137)	622
Income: 100k+	17%	(43)	41%	(105)	22%	(56)	20%	(50)	254
Ethnicity: White	23%	(396)	33%	(586)	20%	(352)	24%	(416)	1750
Ethnicity: Hispanic	21%	(69)	37%	(121)	20%	(66)	22%	(74)	329
Ethnicity: Afr. Am.	19%	(52)	29%	(79)	23%	(62)	28%	(75)	269
Ethnicity: Other	19%	(34)	39%	(71)	16%	(29)	26%	(48)	182
Relig: Protestant	28%	(134)	30%	(143)	22%	(105)	20%	(97)	479
Relig: Roman Catholic	19%	(88)	37%	(168)	25%	(112)	19%	(85)	453
Relig: Ath./Agn./None	21%	(127)	35%	(215)	15%	(94)	29%	(180)	615
Relig: Something Else	20%	(77)	35%	(137)	20%	(80)	25%	(96)	390
Relig: Evangelical	29%	(173)	26%	(151)	22%	(129)	23%	(134)	588
Relig: Non-Evang. Catholics	17%	(105)	38%	(233)	23%	(140)	21%	(128)	607
Relig: All Christian	23%	(278)	32%	(384)	23%	(269)	22%	(263)	1194
Relig: All Non-Christian	20%	(204)	35%	(351)	17%	(174)	27%	(276)	1005
Community: Urban	18%	(100)	35%	(189)	18%	(95)	29%	(159)	543
Community: Suburban	23%	(225)	35%	(342)	21%	(209)	21%	(209)	985
Community: Rural	23%	(158)	31%	(206)	21%	(139)	25%	(170)	673
Employ: Private Sector	23%	(150)	37%	(244)	20%	(129)	20%	(128)	651
Employ: Government	21%	(25)	33%	(39)	25%	(29)	21%	(25)	119
Employ: Self-Employed	20%	(38)	41%	(79)	19%	(37)	19%	(37)	191
Employ: Homemaker	26%	(55)	26%	(54)	18%	(37)	30%	(62)	208
Employ: Student	21%	(22)	30%	(31)	19%	(20)	30%	(31)	103
Employ: Retired	23%	(106)	32%	(150)	23%	(110)	22%	(101)	467
Employ: Unemployed	18%	(44)	30%	(72)	16%	(38)	36%	(85)	239
Employ: Other	19%	(42)	30%	(68)	19%	(43)	31%	(69)	222
Military HH: Yes	24%	(92)	35%	(135)	19%	(72)	22%	(85)	384
Military HH: No	21%	(390)	33%	(601)	20%	(372)	25%	(454)	1817

Continued on next page

Table PAC13_6: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Energy companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(482)	33%	(736)	20%	(443)	24%	(539)	2201
RD/WT: Right Direction	28%	(215)	25%	(190)	26%	(198)	22%	(167)	769
RD/WT: Wrong Track	19%	(267)	38%	(547)	17%	(246)	26%	(372)	1432
Strongly Approve	33%	(146)	21%	(94)	26%	(113)	20%	(88)	441
Somewhat Approve	27%	(129)	29%	(141)	21%	(100)	23%	(114)	483
Somewhat Disapprove	29%	(85)	31%	(90)	15%	(45)	25%	(74)	294
Strongly Disapprove	12%	(97)	47%	(386)	19%	(155)	23%	(190)	828
Dont Know / No Opinion	17%	(26)	16%	(25)	19%	(30)	48%	(74)	154
#1 Issue: Economy	25%	(156)	32%	(196)	20%	(123)	23%	(144)	619
#1 Issue: Security	25%	(109)	23%	(99)	26%	(111)	26%	(112)	431
#1 Issue: Health Care	19%	(88)	39%	(176)	19%	(86)	23%	(103)	453
#1 Issue: Medicare / Social Security	16%	(42)	38%	(97)	22%	(56)	24%	(61)	258
#1 Issue: Women's Issues	19%	(18)	35%	(33)	17%	(16)	29%	(28)	94
#1 Issue: Education	19%	(27)	37%	(53)	17%	(24)	27%	(39)	143
#1 Issue: Energy	25%	(26)	47%	(49)	13%	(14)	16%	(17)	106
#1 Issue: Other	15%	(15)	33%	(33)	14%	(14)	37%	(36)	98
2016 Vote: Democrat Hillary Clinton	13%	(92)	47%	(340)	20%	(144)	21%	(151)	727
2016 Vote: Republican Donald Trump	32%	(233)	23%	(166)	24%	(178)	22%	(160)	738
2016 Vote: Someone else	30%	(58)	34%	(66)	17%	(33)	20%	(40)	197
2012 Vote: Barack Obama	15%	(122)	45%	(369)	20%	(163)	20%	(162)	816
2012 Vote: Mitt Romney	33%	(200)	24%	(142)	25%	(152)	18%	(109)	603
2012 Vote: Other	35%	(31)	22%	(20)	11%	(10)	31%	(28)	89
2012 Vote: Didn't Vote	18%	(127)	29%	(204)	17%	(119)	35%	(241)	691
4-Region: Northeast	19%	(78)	35%	(142)	21%	(84)	24%	(98)	402
4-Region: Midwest	24%	(115)	30%	(140)	22%	(105)	24%	(113)	474
4-Region: South	22%	(176)	33%	(268)	19%	(154)	27%	(216)	815
4-Region: West	22%	(113)	36%	(186)	19%	(99)	22%	(112)	511
Civic Engaged	29%	(54)	45%	(85)	19%	(36)	7%	(12)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_7: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Large retail companies, both online and traditional stores

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(467)	19%	(424)	32%	(712)	27%	(598)	2201
Gender: Male	25%	(266)	22%	(238)	31%	(329)	21%	(227)	1060
Gender: Female	18%	(201)	16%	(186)	34%	(383)	32%	(371)	1141
Age: 18-29	22%	(106)	17%	(81)	30%	(140)	31%	(146)	473
Age: 30-44	19%	(105)	23%	(131)	32%	(179)	26%	(147)	562
Age: 45-54	24%	(100)	22%	(93)	29%	(124)	25%	(107)	423
Age: 55-64	20%	(70)	20%	(67)	35%	(120)	25%	(87)	345
Age: 65+	22%	(86)	13%	(52)	37%	(149)	28%	(112)	398
PID: Dem (no lean)	15%	(108)	23%	(165)	39%	(281)	24%	(170)	723
PID: Ind (no lean)	21%	(167)	18%	(143)	28%	(219)	32%	(250)	779
PID: Rep (no lean)	28%	(192)	17%	(116)	30%	(212)	25%	(178)	699
PID/Gender: Dem Men	15%	(49)	27%	(87)	38%	(125)	20%	(64)	326
PID/Gender: Dem Women	15%	(59)	19%	(78)	39%	(156)	27%	(106)	398
PID/Gender: Ind Men	27%	(99)	20%	(74)	27%	(97)	26%	(95)	365
PID/Gender: Ind Women	16%	(68)	17%	(69)	29%	(122)	37%	(155)	414
PID/Gender: Rep Men	32%	(118)	21%	(76)	29%	(107)	18%	(68)	369
PID/Gender: Rep Women	23%	(74)	12%	(40)	32%	(105)	33%	(110)	330
Tea Party: Supporter	34%	(190)	18%	(98)	27%	(150)	20%	(113)	552
Tea Party: Not Supporter	17%	(275)	20%	(325)	34%	(557)	29%	(483)	1639
Ideo: Liberal (1-3)	18%	(136)	25%	(196)	37%	(281)	20%	(155)	768
Ideo: Moderate (4)	19%	(88)	20%	(93)	37%	(173)	24%	(110)	464
Ideo: Conservative (5-7)	29%	(193)	13%	(89)	33%	(221)	26%	(173)	676
Educ: < College	22%	(348)	19%	(304)	29%	(454)	29%	(461)	1567
Educ: Bachelors degree	17%	(71)	20%	(82)	40%	(166)	23%	(96)	416
Educ: Post-grad	22%	(48)	17%	(38)	42%	(91)	19%	(41)	219

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Table PAC13_7: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
 Large retail companies, both online and traditional stores

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(467)	19%	(424)	32%	(712)	27%	(598)	2201
Income: Under 50k	21%	(280)	21%	(277)	29%	(390)	28%	(377)	1325
Income: 50k-100k	23%	(141)	18%	(112)	34%	(209)	26%	(160)	622
Income: 100k+	18%	(46)	14%	(35)	44%	(112)	24%	(61)	254
Ethnicity: White	21%	(372)	19%	(332)	33%	(573)	27%	(473)	1750
Ethnicity: Hispanic	23%	(75)	22%	(73)	35%	(115)	20%	(66)	329
Ethnicity: Afr. Am.	23%	(61)	15%	(41)	33%	(88)	29%	(78)	269
Ethnicity: Other	18%	(33)	28%	(51)	28%	(50)	26%	(47)	182
Relig: Protestant	26%	(123)	16%	(78)	35%	(169)	23%	(110)	479
Relig: Roman Catholic	17%	(79)	25%	(114)	35%	(158)	23%	(102)	453
Relig: Ath./Agn./None	21%	(129)	15%	(95)	31%	(191)	33%	(201)	615
Relig: Something Else	20%	(77)	22%	(85)	30%	(115)	29%	(113)	390
Relig: Evangelical	28%	(164)	18%	(106)	30%	(178)	24%	(140)	588
Relig: Non-Evang. Catholics	16%	(97)	23%	(138)	38%	(228)	24%	(143)	607
Relig: All Christian	22%	(260)	21%	(245)	34%	(406)	24%	(283)	1194
Relig: All Non-Christian	20%	(206)	18%	(179)	30%	(306)	31%	(314)	1005
Community: Urban	20%	(109)	19%	(105)	31%	(169)	29%	(160)	543
Community: Suburban	20%	(201)	20%	(194)	34%	(339)	26%	(251)	985
Community: Rural	23%	(157)	19%	(125)	30%	(204)	28%	(187)	673
Employ: Private Sector	21%	(134)	22%	(143)	35%	(226)	23%	(148)	651
Employ: Government	24%	(29)	14%	(17)	42%	(50)	20%	(23)	119
Employ: Self-Employed	24%	(45)	25%	(49)	31%	(60)	20%	(37)	191
Employ: Homemaker	24%	(51)	17%	(35)	26%	(53)	33%	(69)	208
Employ: Student	21%	(22)	20%	(20)	27%	(28)	32%	(33)	103
Employ: Retired	22%	(102)	13%	(62)	37%	(171)	28%	(132)	467
Employ: Unemployed	20%	(49)	15%	(35)	27%	(66)	37%	(90)	239
Employ: Other	16%	(36)	28%	(63)	26%	(58)	29%	(65)	222
Military HH: Yes	23%	(87)	20%	(77)	31%	(120)	26%	(100)	384
Military HH: No	21%	(380)	19%	(347)	33%	(591)	27%	(498)	1817

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Table PAC13_7: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Large retail companies, both online and traditional stores

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(467)	19%	(424)	32%	(712)	27%	(598)	2201
RD/WT: Right Direction	26%	(204)	19%	(146)	30%	(230)	25%	(189)	769
RD/WT: Wrong Track	18%	(263)	19%	(278)	34%	(482)	29%	(409)	1432
Strongly Approve	31%	(136)	17%	(73)	30%	(133)	22%	(99)	441
Somewhat Approve	27%	(130)	19%	(91)	29%	(138)	26%	(124)	483
Somewhat Disapprove	18%	(52)	19%	(57)	32%	(95)	31%	(90)	294
Strongly Disapprove	14%	(117)	21%	(176)	38%	(317)	26%	(218)	828
Dont Know / No Opinion	20%	(31)	18%	(27)	18%	(28)	44%	(68)	154
#1 Issue: Economy	23%	(140)	18%	(112)	33%	(207)	26%	(160)	619
#1 Issue: Security	26%	(111)	16%	(71)	31%	(133)	27%	(116)	431
#1 Issue: Health Care	18%	(82)	20%	(89)	36%	(161)	26%	(120)	453
#1 Issue: Medicare / Social Security	18%	(46)	18%	(47)	33%	(86)	31%	(79)	258
#1 Issue: Women's Issues	21%	(20)	19%	(18)	37%	(34)	23%	(22)	94
#1 Issue: Education	19%	(27)	30%	(43)	25%	(36)	26%	(38)	143
#1 Issue: Energy	22%	(23)	22%	(23)	35%	(36)	22%	(23)	106
#1 Issue: Other	19%	(18)	22%	(21)	18%	(17)	42%	(41)	98
2016 Vote: Democrat Hillary Clinton	12%	(91)	21%	(154)	42%	(304)	24%	(178)	727
2016 Vote: Republican Donald Trump	27%	(197)	17%	(125)	31%	(228)	25%	(188)	738
2016 Vote: Someone else	28%	(55)	18%	(35)	27%	(54)	27%	(53)	197
2012 Vote: Barack Obama	15%	(123)	24%	(193)	38%	(309)	23%	(191)	816
2012 Vote: Mitt Romney	28%	(166)	14%	(87)	34%	(206)	24%	(143)	603
2012 Vote: Other	27%	(24)	10%	(9)	29%	(26)	34%	(30)	89
2012 Vote: Didn't Vote	22%	(153)	20%	(135)	24%	(169)	34%	(234)	691
4-Region: Northeast	19%	(78)	21%	(83)	33%	(132)	27%	(108)	402
4-Region: Midwest	19%	(91)	19%	(90)	35%	(166)	27%	(126)	474
4-Region: South	24%	(192)	17%	(141)	30%	(247)	29%	(233)	815
4-Region: West	21%	(106)	21%	(109)	32%	(166)	26%	(131)	511
Civic Engaged	30%	(56)	35%	(66)	26%	(49)	9%	(17)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_8: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Manufacturing companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	23%	(510)	22%	(478)	29%	(641)	26%	(572)	2201
Gender: Male	28%	(292)	23%	(242)	30%	(313)	20%	(213)	1060
Gender: Female	19%	(218)	21%	(236)	29%	(328)	31%	(359)	1141
Age: 18-29	24%	(115)	21%	(99)	25%	(119)	30%	(141)	473
Age: 30-44	21%	(117)	24%	(137)	27%	(150)	28%	(158)	562
Age: 45-54	22%	(92)	23%	(97)	32%	(135)	23%	(99)	423
Age: 55-64	24%	(84)	24%	(82)	30%	(103)	22%	(75)	345
Age: 65+	26%	(103)	16%	(63)	33%	(133)	25%	(100)	398
PID: Dem (no lean)	16%	(119)	27%	(195)	33%	(238)	24%	(171)	723
PID: Ind (no lean)	24%	(186)	20%	(157)	26%	(199)	30%	(237)	779
PID: Rep (no lean)	30%	(206)	18%	(126)	29%	(203)	23%	(164)	699
PID/Gender: Dem Men	18%	(58)	28%	(91)	34%	(111)	20%	(66)	326
PID/Gender: Dem Women	15%	(61)	26%	(104)	32%	(128)	26%	(105)	398
PID/Gender: Ind Men	27%	(100)	21%	(78)	28%	(101)	24%	(86)	365
PID/Gender: Ind Women	21%	(86)	19%	(79)	24%	(99)	36%	(151)	414
PID/Gender: Rep Men	36%	(134)	20%	(73)	27%	(101)	16%	(60)	369
PID/Gender: Rep Women	22%	(72)	16%	(53)	31%	(101)	31%	(104)	330
Tea Party: Supporter	37%	(207)	18%	(101)	25%	(138)	19%	(107)	552
Tea Party: Not Supporter	18%	(298)	23%	(378)	31%	(500)	28%	(463)	1639
Ideo: Liberal (1-3)	19%	(146)	32%	(244)	29%	(220)	21%	(159)	768
Ideo: Moderate (4)	20%	(95)	23%	(106)	35%	(163)	22%	(100)	464
Ideo: Conservative (5-7)	33%	(220)	11%	(75)	32%	(219)	24%	(162)	676
Educ: < College	24%	(375)	22%	(352)	26%	(401)	28%	(438)	1567
Educ: Bachelors degree	21%	(89)	20%	(81)	38%	(157)	21%	(89)	416
Educ: Post-grad	21%	(47)	20%	(44)	38%	(83)	20%	(45)	219

Continued on next page

Table PAC13_8: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Manufacturing companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	23%	(510)	22%	(478)	29%	(641)	26%	(572)	2201
Income: Under 50k	23%	(308)	23%	(306)	26%	(347)	27%	(363)	1325
Income: 50k-100k	25%	(158)	18%	(115)	31%	(194)	25%	(155)	622
Income: 100k+	17%	(44)	22%	(57)	39%	(99)	21%	(54)	254
Ethnicity: White	24%	(426)	21%	(363)	30%	(521)	25%	(440)	1750
Ethnicity: Hispanic	22%	(72)	25%	(81)	29%	(95)	25%	(81)	329
Ethnicity: Afr. Am.	21%	(56)	23%	(61)	27%	(74)	29%	(77)	269
Ethnicity: Other	16%	(28)	30%	(54)	25%	(45)	30%	(54)	182
Relig: Protestant	27%	(131)	18%	(86)	33%	(157)	22%	(105)	479
Relig: Roman Catholic	20%	(89)	27%	(121)	33%	(147)	21%	(95)	453
Relig: Ath./Agn./None	25%	(153)	20%	(120)	26%	(160)	30%	(182)	615
Relig: Something Else	21%	(83)	25%	(98)	27%	(104)	27%	(105)	390
Relig: Evangelical	29%	(169)	18%	(108)	28%	(166)	25%	(144)	588
Relig: Non-Evang. Catholics	17%	(105)	25%	(152)	35%	(210)	23%	(139)	607
Relig: All Christian	23%	(274)	22%	(260)	32%	(377)	24%	(283)	1194
Relig: All Non-Christian	24%	(236)	22%	(218)	26%	(264)	29%	(287)	1005
Community: Urban	22%	(119)	23%	(125)	24%	(132)	31%	(167)	543
Community: Suburban	24%	(233)	22%	(215)	32%	(313)	23%	(224)	985
Community: Rural	24%	(158)	21%	(138)	29%	(196)	27%	(181)	673
Employ: Private Sector	24%	(153)	22%	(145)	33%	(216)	21%	(137)	651
Employ: Government	19%	(22)	26%	(31)	34%	(40)	21%	(25)	119
Employ: Self-Employed	24%	(46)	24%	(46)	31%	(58)	21%	(41)	191
Employ: Homemaker	19%	(39)	25%	(52)	26%	(54)	30%	(63)	208
Employ: Student	25%	(26)	17%	(18)	28%	(29)	30%	(31)	103
Employ: Retired	26%	(123)	18%	(85)	30%	(139)	26%	(121)	467
Employ: Unemployed	20%	(49)	23%	(56)	20%	(48)	36%	(87)	239
Employ: Other	24%	(54)	21%	(46)	25%	(55)	30%	(67)	222
Military HH: Yes	26%	(101)	22%	(85)	27%	(102)	25%	(95)	384
Military HH: No	23%	(409)	22%	(393)	30%	(538)	26%	(477)	1817

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Table PAC13_8: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Manufacturing companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	23%	(510)	22%	(478)	29%	(641)	26%	(572)	2201
RD/WT: Right Direction	31%	(235)	19%	(147)	28%	(217)	22%	(170)	769
RD/WT: Wrong Track	19%	(275)	23%	(331)	30%	(424)	28%	(402)	1432
Strongly Approve	35%	(155)	18%	(78)	27%	(117)	21%	(91)	441
Somewhat Approve	31%	(148)	18%	(88)	28%	(134)	23%	(113)	483
Somewhat Disapprove	22%	(64)	20%	(59)	30%	(87)	29%	(84)	294
Strongly Disapprove	15%	(123)	27%	(223)	32%	(268)	26%	(214)	828
Dont Know / No Opinion	14%	(21)	19%	(30)	22%	(33)	45%	(70)	154
#1 Issue: Economy	27%	(168)	20%	(123)	29%	(178)	24%	(150)	619
#1 Issue: Security	25%	(107)	18%	(79)	29%	(126)	28%	(119)	431
#1 Issue: Health Care	18%	(82)	24%	(111)	33%	(149)	25%	(112)	453
#1 Issue: Medicare / Social Security	26%	(68)	21%	(55)	29%	(74)	24%	(61)	258
#1 Issue: Women's Issues	16%	(15)	24%	(23)	33%	(31)	26%	(25)	94
#1 Issue: Education	21%	(31)	25%	(36)	23%	(33)	30%	(43)	143
#1 Issue: Energy	21%	(22)	27%	(28)	33%	(35)	19%	(20)	106
#1 Issue: Other	19%	(18)	24%	(23)	16%	(15)	42%	(41)	98
2016 Vote: Democrat Hillary Clinton	14%	(103)	26%	(191)	35%	(258)	24%	(175)	727
2016 Vote: Republican Donald Trump	33%	(247)	16%	(120)	28%	(210)	22%	(161)	738
2016 Vote: Someone else	29%	(56)	18%	(36)	30%	(59)	23%	(46)	197
2012 Vote: Barack Obama	18%	(144)	26%	(214)	34%	(277)	22%	(180)	816
2012 Vote: Mitt Romney	33%	(201)	15%	(91)	31%	(185)	21%	(126)	603
2012 Vote: Other	28%	(25)	16%	(14)	24%	(21)	32%	(28)	89
2012 Vote: Didn't Vote	20%	(139)	23%	(158)	23%	(157)	34%	(238)	691
4-Region: Northeast	21%	(84)	21%	(84)	34%	(138)	24%	(96)	402
4-Region: Midwest	22%	(107)	21%	(99)	31%	(146)	26%	(123)	474
4-Region: South	23%	(187)	21%	(169)	28%	(225)	29%	(233)	815
4-Region: West	26%	(133)	25%	(127)	26%	(132)	23%	(119)	511
Civic Engaged	35%	(65)	29%	(55)	28%	(53)	8%	(15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_9: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Automobile companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(473)	23%	(510)	31%	(687)	24%	(532)	2201
Gender: Male	25%	(265)	26%	(273)	30%	(322)	19%	(200)	1060
Gender: Female	18%	(209)	21%	(237)	32%	(364)	29%	(332)	1141
Age: 18-29	20%	(96)	22%	(103)	26%	(124)	32%	(150)	473
Age: 30-44	21%	(116)	24%	(136)	31%	(173)	24%	(137)	562
Age: 45-54	22%	(93)	26%	(109)	30%	(129)	22%	(93)	423
Age: 55-64	22%	(74)	26%	(90)	32%	(111)	20%	(69)	345
Age: 65+	24%	(94)	18%	(72)	38%	(150)	21%	(83)	398
PID: Dem (no lean)	15%	(107)	31%	(223)	34%	(243)	21%	(151)	723
PID: Ind (no lean)	21%	(161)	18%	(142)	31%	(244)	30%	(232)	779
PID: Rep (no lean)	29%	(206)	21%	(145)	29%	(200)	21%	(149)	699
PID/Gender: Dem Men	13%	(43)	34%	(111)	34%	(111)	18%	(60)	326
PID/Gender: Dem Women	16%	(64)	28%	(111)	33%	(131)	23%	(91)	398
PID/Gender: Ind Men	26%	(94)	18%	(66)	32%	(115)	24%	(89)	365
PID/Gender: Ind Women	16%	(66)	18%	(76)	31%	(129)	35%	(143)	414
PID/Gender: Rep Men	35%	(128)	26%	(95)	26%	(96)	14%	(51)	369
PID/Gender: Rep Women	24%	(78)	15%	(50)	32%	(104)	30%	(98)	330
Tea Party: Supporter	37%	(207)	21%	(118)	24%	(134)	17%	(93)	552
Tea Party: Not Supporter	16%	(263)	24%	(390)	34%	(550)	27%	(436)	1639
Ideo: Liberal (1-3)	17%	(133)	29%	(220)	35%	(267)	19%	(148)	768
Ideo: Moderate (4)	18%	(82)	25%	(118)	37%	(172)	20%	(92)	464
Ideo: Conservative (5-7)	32%	(219)	17%	(115)	30%	(202)	21%	(141)	676
Educ: < College	22%	(339)	24%	(378)	28%	(436)	26%	(413)	1567
Educ: Bachelors degree	19%	(78)	21%	(86)	40%	(166)	21%	(86)	416
Educ: Post-grad	26%	(56)	21%	(46)	39%	(85)	15%	(32)	219

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Table PAC13_9: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Automobile companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(473)	23%	(510)	31%	(687)	24%	(532)	2201
Income: Under 50k	21%	(276)	24%	(314)	29%	(389)	26%	(346)	1325
Income: 50k-100k	24%	(149)	22%	(138)	33%	(203)	21%	(132)	622
Income: 100k+	19%	(49)	23%	(58)	37%	(94)	21%	(54)	254
Ethnicity: White	23%	(396)	21%	(373)	33%	(575)	23%	(407)	1750
Ethnicity: Hispanic	18%	(61)	29%	(95)	32%	(106)	20%	(67)	329
Ethnicity: Afr. Am.	19%	(50)	28%	(76)	25%	(66)	28%	(76)	269
Ethnicity: Other	15%	(28)	33%	(61)	25%	(45)	27%	(48)	182
Relig: Protestant	25%	(121)	22%	(106)	33%	(159)	19%	(92)	479
Relig: Roman Catholic	22%	(97)	25%	(112)	36%	(164)	18%	(79)	453
Relig: Ath./Agn./None	21%	(127)	21%	(131)	29%	(180)	29%	(177)	615
Relig: Something Else	18%	(71)	27%	(104)	28%	(111)	27%	(104)	390
Relig: Evangelical	27%	(156)	22%	(127)	28%	(167)	23%	(137)	588
Relig: Non-Evang. Catholics	20%	(119)	24%	(148)	37%	(227)	18%	(112)	607
Relig: All Christian	23%	(275)	23%	(275)	33%	(395)	21%	(250)	1194
Relig: All Non-Christian	20%	(199)	23%	(234)	29%	(291)	28%	(281)	1005
Community: Urban	19%	(106)	24%	(132)	31%	(166)	26%	(139)	543
Community: Suburban	21%	(203)	25%	(242)	34%	(331)	21%	(209)	985
Community: Rural	24%	(165)	20%	(136)	28%	(189)	27%	(183)	673
Employ: Private Sector	22%	(145)	26%	(166)	33%	(212)	20%	(129)	651
Employ: Government	25%	(29)	20%	(24)	33%	(39)	23%	(27)	119
Employ: Self-Employed	18%	(34)	31%	(59)	31%	(59)	20%	(38)	191
Employ: Homemaker	22%	(46)	19%	(39)	29%	(61)	30%	(63)	208
Employ: Student	16%	(17)	22%	(23)	31%	(32)	31%	(32)	103
Employ: Retired	23%	(108)	20%	(94)	36%	(169)	21%	(97)	467
Employ: Unemployed	19%	(45)	21%	(51)	25%	(61)	34%	(82)	239
Employ: Other	23%	(50)	24%	(53)	25%	(55)	29%	(64)	222
Military HH: Yes	26%	(99)	26%	(100)	26%	(99)	22%	(85)	384
Military HH: No	21%	(374)	23%	(409)	32%	(587)	25%	(447)	1817

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Table PAC13_9: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Automobile companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(473)	23%	(510)	31%	(687)	24%	(532)	2201
RD/WT: Right Direction	28%	(219)	23%	(175)	28%	(215)	21%	(160)	769
RD/WT: Wrong Track	18%	(255)	23%	(334)	33%	(471)	26%	(372)	1432
Strongly Approve	31%	(136)	21%	(94)	29%	(127)	19%	(85)	441
Somewhat Approve	27%	(130)	21%	(104)	30%	(143)	22%	(106)	483
Somewhat Disapprove	21%	(62)	20%	(58)	33%	(98)	26%	(77)	294
Strongly Disapprove	14%	(120)	28%	(234)	34%	(282)	23%	(192)	828
Dont Know / No Opinion	17%	(25)	13%	(20)	23%	(36)	47%	(73)	154
#1 Issue: Economy	25%	(154)	21%	(132)	31%	(191)	23%	(142)	619
#1 Issue: Security	25%	(107)	19%	(82)	31%	(133)	25%	(109)	431
#1 Issue: Health Care	19%	(86)	22%	(102)	38%	(170)	21%	(96)	453
#1 Issue: Medicare / Social Security	19%	(48)	26%	(68)	31%	(79)	24%	(63)	258
#1 Issue: Women's Issues	19%	(17)	29%	(28)	29%	(27)	24%	(22)	94
#1 Issue: Education	16%	(23)	31%	(45)	23%	(32)	30%	(43)	143
#1 Issue: Energy	20%	(21)	29%	(30)	34%	(35)	17%	(18)	106
#1 Issue: Other	17%	(17)	24%	(24)	18%	(18)	40%	(39)	98
2016 Vote: Democrat Hillary Clinton	12%	(91)	30%	(221)	36%	(264)	21%	(151)	727
2016 Vote: Republican Donald Trump	30%	(220)	19%	(137)	31%	(228)	21%	(153)	738
2016 Vote: Someone else	28%	(55)	18%	(35)	29%	(58)	25%	(49)	197
2012 Vote: Barack Obama	16%	(129)	29%	(240)	35%	(287)	20%	(160)	816
2012 Vote: Mitt Romney	30%	(180)	16%	(94)	37%	(221)	18%	(108)	603
2012 Vote: Other	34%	(30)	14%	(12)	15%	(14)	36%	(32)	89
2012 Vote: Didn't Vote	19%	(133)	24%	(163)	24%	(163)	33%	(231)	691
4-Region: Northeast	19%	(77)	23%	(94)	36%	(144)	21%	(86)	402
4-Region: Midwest	20%	(96)	22%	(106)	35%	(166)	22%	(106)	474
4-Region: South	23%	(184)	21%	(174)	29%	(236)	27%	(220)	815
4-Region: West	23%	(116)	26%	(135)	28%	(141)	23%	(120)	511
Civic Engaged	28%	(53)	38%	(71)	26%	(49)	8%	(14)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_10: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
 Health insurance companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	28%	(607)	40%	(884)	13%	(277)	20%	(434)	2201
Gender: Male	28%	(294)	40%	(425)	14%	(151)	18%	(189)	1060
Gender: Female	27%	(313)	40%	(458)	11%	(126)	21%	(244)	1141
Age: 18-29	27%	(130)	30%	(144)	15%	(72)	27%	(127)	473
Age: 30-44	25%	(142)	41%	(229)	12%	(68)	22%	(122)	562
Age: 45-54	31%	(131)	43%	(183)	11%	(46)	15%	(63)	423
Age: 55-64	28%	(97)	45%	(153)	11%	(39)	16%	(55)	345
Age: 65+	27%	(107)	44%	(174)	13%	(51)	17%	(66)	398
PID: Dem (no lean)	20%	(142)	50%	(365)	14%	(100)	16%	(117)	723
PID: Ind (no lean)	26%	(199)	39%	(303)	11%	(87)	24%	(190)	779
PID: Rep (no lean)	38%	(266)	31%	(216)	13%	(91)	18%	(126)	699
PID/Gender: Dem Men	16%	(53)	50%	(164)	18%	(58)	15%	(50)	326
PID/Gender: Dem Women	22%	(89)	50%	(200)	10%	(42)	17%	(67)	398
PID/Gender: Ind Men	27%	(98)	41%	(149)	11%	(40)	22%	(79)	365
PID/Gender: Ind Women	25%	(102)	37%	(154)	11%	(47)	27%	(112)	414
PID/Gender: Rep Men	39%	(143)	30%	(112)	15%	(54)	16%	(60)	369
PID/Gender: Rep Women	37%	(123)	31%	(104)	11%	(37)	20%	(66)	330
Tea Party: Supporter	44%	(245)	29%	(160)	13%	(69)	14%	(78)	552
Tea Party: Not Supporter	22%	(358)	44%	(720)	13%	(207)	22%	(353)	1639
Ideo: Liberal (1-3)	21%	(161)	49%	(379)	15%	(117)	15%	(112)	768
Ideo: Moderate (4)	24%	(112)	46%	(212)	13%	(58)	18%	(81)	464
Ideo: Conservative (5-7)	38%	(260)	33%	(220)	12%	(83)	17%	(113)	676
Educ: < College	29%	(458)	37%	(573)	12%	(190)	22%	(345)	1567
Educ: Bachelors degree	24%	(101)	47%	(196)	14%	(59)	14%	(59)	416
Educ: Post-grad	22%	(47)	52%	(114)	13%	(28)	13%	(29)	219

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Table PAC13_10: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Health insurance companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	28%	(607)	40%	(884)	13%	(277)	20%	(434)	2201
Income: Under 50k	28%	(370)	38%	(500)	13%	(178)	21%	(277)	1325
Income: 50k-100k	28%	(176)	44%	(272)	10%	(62)	18%	(112)	622
Income: 100k+	24%	(61)	44%	(112)	15%	(37)	18%	(45)	254
Ethnicity: White	29%	(506)	41%	(719)	12%	(203)	18%	(322)	1750
Ethnicity: Hispanic	20%	(66)	44%	(143)	20%	(67)	16%	(53)	329
Ethnicity: Afr. Am.	25%	(67)	35%	(94)	16%	(44)	24%	(63)	269
Ethnicity: Other	18%	(34)	39%	(70)	16%	(30)	26%	(48)	182
Relig: Protestant	33%	(157)	40%	(190)	13%	(61)	15%	(72)	479
Relig: Roman Catholic	24%	(108)	47%	(212)	15%	(68)	14%	(64)	453
Relig: Ath./Agn./None	27%	(165)	39%	(237)	11%	(69)	23%	(145)	615
Relig: Something Else	24%	(95)	42%	(165)	11%	(41)	23%	(88)	390
Relig: Evangelical	36%	(211)	32%	(186)	14%	(81)	19%	(109)	588
Relig: Non-Evang. Catholics	22%	(136)	48%	(294)	14%	(85)	15%	(91)	607
Relig: All Christian	29%	(347)	40%	(480)	14%	(166)	17%	(201)	1194
Relig: All Non-Christian	26%	(260)	40%	(402)	11%	(110)	23%	(233)	1005
Community: Urban	24%	(129)	37%	(203)	16%	(85)	23%	(126)	543
Community: Suburban	26%	(255)	43%	(420)	13%	(126)	19%	(184)	985
Community: Rural	33%	(222)	39%	(260)	10%	(67)	18%	(124)	673
Employ: Private Sector	32%	(206)	39%	(255)	13%	(85)	16%	(105)	651
Employ: Government	26%	(31)	42%	(50)	18%	(22)	14%	(16)	119
Employ: Self-Employed	24%	(46)	48%	(92)	12%	(23)	16%	(31)	191
Employ: Homemaker	31%	(64)	36%	(75)	9%	(19)	24%	(50)	208
Employ: Student	23%	(24)	34%	(35)	14%	(15)	29%	(30)	103
Employ: Retired	25%	(119)	45%	(210)	13%	(60)	17%	(78)	467
Employ: Unemployed	25%	(60)	33%	(79)	11%	(26)	31%	(74)	239
Employ: Other	26%	(57)	40%	(88)	12%	(27)	22%	(50)	222
Military HH: Yes	32%	(125)	41%	(158)	10%	(38)	17%	(64)	384
Military HH: No	27%	(482)	40%	(726)	13%	(240)	20%	(370)	1817

Continued on next page

Table PAC13_10: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Health insurance companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	28%	(607)	40%	(884)	13%	(277)	20%	(434)	2201
RD/WT: Right Direction	33%	(251)	34%	(262)	14%	(111)	19%	(144)	769
RD/WT: Wrong Track	25%	(355)	43%	(621)	12%	(166)	20%	(289)	1432
Strongly Approve	38%	(166)	32%	(140)	13%	(59)	17%	(76)	441
Somewhat Approve	36%	(174)	34%	(165)	12%	(57)	18%	(88)	483
Somewhat Disapprove	28%	(82)	41%	(119)	11%	(32)	21%	(61)	294
Strongly Disapprove	18%	(148)	52%	(428)	13%	(104)	18%	(148)	828
Dont Know / No Opinion	24%	(37)	20%	(31)	17%	(26)	39%	(61)	154
#1 Issue: Economy	31%	(194)	39%	(243)	11%	(67)	18%	(114)	619
#1 Issue: Security	35%	(151)	32%	(137)	13%	(56)	20%	(87)	431
#1 Issue: Health Care	24%	(107)	45%	(206)	14%	(65)	17%	(76)	453
#1 Issue: Medicare / Social Security	22%	(56)	46%	(118)	14%	(36)	19%	(48)	258
#1 Issue: Women's Issues	19%	(18)	44%	(41)	10%	(10)	27%	(26)	94
#1 Issue: Education	24%	(35)	39%	(55)	12%	(17)	25%	(36)	143
#1 Issue: Energy	21%	(22)	42%	(44)	21%	(22)	17%	(18)	106
#1 Issue: Other	25%	(25)	40%	(39)	6%	(5)	29%	(28)	98
2016 Vote: Democrat Hillary Clinton	18%	(135)	52%	(377)	14%	(102)	16%	(114)	727
2016 Vote: Republican Donald Trump	38%	(278)	32%	(237)	12%	(92)	18%	(131)	738
2016 Vote: Someone else	33%	(65)	43%	(85)	10%	(19)	14%	(28)	197
2012 Vote: Barack Obama	21%	(174)	51%	(414)	14%	(111)	14%	(116)	816
2012 Vote: Mitt Romney	38%	(226)	34%	(202)	14%	(81)	15%	(93)	603
2012 Vote: Other	38%	(34)	34%	(30)	5%	(5)	22%	(20)	89
2012 Vote: Didn't Vote	25%	(171)	34%	(235)	12%	(80)	30%	(205)	691
4-Region: Northeast	28%	(114)	39%	(155)	15%	(61)	18%	(72)	402
4-Region: Midwest	31%	(145)	37%	(174)	14%	(68)	18%	(86)	474
4-Region: South	28%	(231)	41%	(333)	10%	(79)	21%	(172)	815
4-Region: West	23%	(117)	43%	(221)	14%	(69)	20%	(104)	511
Civic Engaged	32%	(60)	48%	(89)	13%	(24)	7%	(14)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_11: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Food and beverage companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(460)	25%	(549)	32%	(699)	22%	(493)	2201
Gender: Male	25%	(261)	24%	(255)	33%	(352)	18%	(192)	1060
Gender: Female	17%	(199)	26%	(294)	30%	(347)	26%	(301)	1141
Age: 18-29	20%	(93)	27%	(129)	27%	(126)	27%	(126)	473
Age: 30-44	22%	(125)	25%	(142)	28%	(159)	24%	(136)	562
Age: 45-54	23%	(96)	25%	(105)	31%	(132)	21%	(90)	423
Age: 55-64	19%	(66)	23%	(79)	39%	(134)	19%	(65)	345
Age: 65+	20%	(81)	24%	(94)	37%	(148)	19%	(75)	398
PID: Dem (no lean)	15%	(110)	30%	(218)	35%	(253)	20%	(141)	723
PID: Ind (no lean)	21%	(165)	24%	(188)	27%	(214)	27%	(212)	779
PID: Rep (no lean)	26%	(185)	20%	(142)	33%	(232)	20%	(140)	699
PID/Gender: Dem Men	16%	(53)	29%	(93)	38%	(124)	17%	(55)	326
PID/Gender: Dem Women	14%	(57)	31%	(125)	32%	(129)	22%	(87)	398
PID/Gender: Ind Men	25%	(90)	25%	(90)	29%	(107)	21%	(78)	365
PID/Gender: Ind Women	18%	(75)	24%	(99)	26%	(107)	32%	(134)	414
PID/Gender: Rep Men	32%	(118)	19%	(72)	33%	(120)	16%	(59)	369
PID/Gender: Rep Women	20%	(67)	21%	(70)	34%	(111)	24%	(81)	330
Tea Party: Supporter	34%	(186)	22%	(122)	29%	(157)	16%	(87)	552
Tea Party: Not Supporter	16%	(269)	26%	(427)	33%	(539)	25%	(404)	1639
Ideo: Liberal (1-3)	16%	(123)	34%	(260)	33%	(257)	17%	(128)	768
Ideo: Moderate (4)	20%	(94)	28%	(131)	32%	(146)	20%	(93)	464
Ideo: Conservative (5-7)	29%	(196)	15%	(104)	36%	(241)	20%	(135)	676
Educ: < College	22%	(340)	25%	(392)	29%	(459)	24%	(376)	1567
Educ: Bachelors degree	19%	(80)	24%	(100)	38%	(156)	19%	(79)	416
Educ: Post-grad	19%	(41)	26%	(56)	38%	(84)	17%	(37)	219

Continued on next page

Table PAC13_11: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Food and beverage companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(460)	25%	(549)	32%	(699)	22%	(493)	2201
Income: Under 50k	20%	(266)	27%	(357)	29%	(388)	24%	(314)	1325
Income: 50k-100k	23%	(145)	21%	(131)	34%	(210)	22%	(136)	622
Income: 100k+	19%	(49)	24%	(61)	40%	(101)	17%	(44)	254
Ethnicity: White	21%	(374)	24%	(418)	33%	(576)	22%	(382)	1750
Ethnicity: Hispanic	21%	(70)	31%	(101)	32%	(105)	16%	(53)	329
Ethnicity: Afr. Am.	22%	(59)	26%	(71)	28%	(76)	24%	(63)	269
Ethnicity: Other	15%	(28)	33%	(59)	26%	(48)	26%	(47)	182
Relig: Protestant	25%	(121)	22%	(108)	34%	(161)	19%	(90)	479
Relig: Roman Catholic	19%	(85)	28%	(126)	36%	(164)	17%	(78)	453
Relig: Ath./Agn./None	21%	(128)	23%	(143)	30%	(183)	26%	(161)	615
Relig: Something Else	18%	(72)	29%	(115)	27%	(107)	25%	(96)	390
Relig: Evangelical	29%	(168)	23%	(135)	29%	(168)	20%	(117)	588
Relig: Non-Evang. Catholics	15%	(93)	26%	(156)	40%	(240)	19%	(118)	607
Relig: All Christian	22%	(261)	24%	(291)	34%	(408)	20%	(235)	1194
Relig: All Non-Christian	20%	(200)	26%	(257)	29%	(290)	26%	(257)	1005
Community: Urban	22%	(119)	25%	(136)	28%	(151)	25%	(137)	543
Community: Suburban	21%	(206)	25%	(247)	33%	(327)	21%	(205)	985
Community: Rural	20%	(136)	25%	(166)	33%	(221)	22%	(151)	673
Employ: Private Sector	22%	(144)	24%	(158)	34%	(223)	19%	(126)	651
Employ: Government	20%	(23)	28%	(34)	34%	(40)	18%	(21)	119
Employ: Self-Employed	24%	(45)	27%	(52)	29%	(54)	21%	(39)	191
Employ: Homemaker	25%	(53)	22%	(46)	25%	(52)	28%	(58)	208
Employ: Student	20%	(20)	29%	(30)	25%	(26)	26%	(27)	103
Employ: Retired	20%	(94)	21%	(99)	40%	(188)	18%	(86)	467
Employ: Unemployed	19%	(45)	24%	(57)	23%	(54)	35%	(84)	239
Employ: Other	16%	(36)	33%	(72)	28%	(61)	23%	(52)	222
Military HH: Yes	22%	(84)	28%	(106)	29%	(113)	21%	(81)	384
Military HH: No	21%	(377)	24%	(443)	32%	(586)	23%	(412)	1817

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Table PAC13_11: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Food and beverage companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	21%	(460)	25%	(549)	32%	(699)	22%	(493)	2201
RD/WT: Right Direction	26%	(200)	23%	(177)	32%	(245)	19%	(147)	769
RD/WT: Wrong Track	18%	(260)	26%	(372)	32%	(454)	24%	(346)	1432
Strongly Approve	30%	(132)	21%	(93)	30%	(134)	19%	(82)	441
Somewhat Approve	25%	(121)	21%	(103)	33%	(160)	21%	(100)	483
Somewhat Disapprove	22%	(65)	22%	(64)	31%	(92)	25%	(73)	294
Strongly Disapprove	14%	(113)	31%	(259)	33%	(277)	22%	(179)	828
Dont Know / No Opinion	19%	(29)	19%	(29)	23%	(36)	38%	(59)	154
#1 Issue: Economy	25%	(153)	23%	(141)	31%	(194)	21%	(130)	619
#1 Issue: Security	23%	(99)	20%	(86)	36%	(157)	21%	(89)	431
#1 Issue: Health Care	18%	(80)	26%	(116)	36%	(162)	21%	(95)	453
#1 Issue: Medicare / Social Security	18%	(47)	23%	(58)	34%	(88)	25%	(64)	258
#1 Issue: Women's Issues	16%	(15)	36%	(34)	27%	(25)	21%	(19)	94
#1 Issue: Education	22%	(31)	32%	(45)	22%	(31)	25%	(36)	143
#1 Issue: Energy	18%	(19)	39%	(41)	24%	(25)	19%	(20)	106
#1 Issue: Other	17%	(17)	27%	(26)	17%	(16)	39%	(39)	98
2016 Vote: Democrat Hillary Clinton	13%	(95)	31%	(223)	35%	(258)	21%	(152)	727
2016 Vote: Republican Donald Trump	28%	(210)	18%	(132)	33%	(245)	20%	(150)	738
2016 Vote: Someone else	28%	(56)	22%	(43)	30%	(59)	20%	(40)	197
2012 Vote: Barack Obama	17%	(142)	29%	(238)	34%	(278)	19%	(158)	816
2012 Vote: Mitt Romney	26%	(158)	18%	(111)	38%	(228)	18%	(106)	603
2012 Vote: Other	28%	(24)	18%	(16)	26%	(23)	28%	(25)	89
2012 Vote: Didn't Vote	20%	(135)	26%	(182)	25%	(170)	29%	(204)	691
4-Region: Northeast	20%	(80)	25%	(99)	34%	(136)	22%	(86)	402
4-Region: Midwest	18%	(87)	25%	(119)	35%	(164)	22%	(103)	474
4-Region: South	23%	(190)	23%	(190)	29%	(237)	24%	(199)	815
4-Region: West	20%	(104)	28%	(141)	32%	(162)	21%	(105)	511
Civic Engaged	28%	(53)	36%	(68)	28%	(53)	8%	(14)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_12: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
 Pharmaceutical companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(481)	44%	(971)	14%	(304)	20%	(446)	2201
Gender: Male	25%	(264)	43%	(454)	14%	(152)	18%	(190)	1060
Gender: Female	19%	(217)	45%	(517)	13%	(152)	22%	(256)	1141
Age: 18-29	26%	(121)	29%	(136)	18%	(87)	27%	(129)	473
Age: 30-44	22%	(122)	42%	(239)	14%	(79)	22%	(123)	562
Age: 45-54	23%	(97)	48%	(202)	12%	(50)	18%	(75)	423
Age: 55-64	18%	(62)	52%	(178)	12%	(41)	19%	(64)	345
Age: 65+	20%	(80)	54%	(215)	12%	(48)	14%	(54)	398
PID: Dem (no lean)	16%	(112)	53%	(384)	13%	(97)	18%	(130)	723
PID: Ind (no lean)	22%	(173)	41%	(318)	12%	(96)	25%	(193)	779
PID: Rep (no lean)	28%	(196)	39%	(269)	16%	(111)	17%	(122)	699
PID/Gender: Dem Men	15%	(50)	53%	(173)	15%	(48)	17%	(55)	326
PID/Gender: Dem Women	16%	(63)	53%	(211)	12%	(49)	19%	(75)	398
PID/Gender: Ind Men	27%	(98)	41%	(148)	11%	(41)	21%	(78)	365
PID/Gender: Ind Women	18%	(75)	41%	(170)	13%	(55)	28%	(115)	414
PID/Gender: Rep Men	32%	(117)	36%	(133)	17%	(63)	15%	(57)	369
PID/Gender: Rep Women	24%	(79)	41%	(137)	15%	(48)	20%	(65)	330
Tea Party: Supporter	35%	(192)	32%	(177)	17%	(93)	16%	(90)	552
Tea Party: Not Supporter	17%	(284)	48%	(793)	13%	(210)	22%	(353)	1639
Ideo: Liberal (1-3)	19%	(146)	53%	(408)	13%	(103)	15%	(112)	768
Ideo: Moderate (4)	19%	(87)	48%	(221)	17%	(77)	17%	(79)	464
Ideo: Conservative (5-7)	28%	(192)	40%	(271)	15%	(102)	16%	(110)	676
Educ: < College	23%	(365)	41%	(646)	13%	(204)	22%	(352)	1567
Educ: Bachelors degree	17%	(71)	51%	(211)	16%	(68)	16%	(66)	416
Educ: Post-grad	21%	(45)	52%	(114)	15%	(32)	13%	(28)	219

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Table PAC13_12: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Pharmaceutical companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(481)	44%	(971)	14%	(304)	20%	(446)	2201
Income: Under 50k	22%	(295)	42%	(556)	14%	(189)	21%	(284)	1325
Income: 50k-100k	24%	(149)	46%	(285)	12%	(77)	18%	(112)	622
Income: 100k+	14%	(37)	51%	(130)	15%	(39)	19%	(49)	254
Ethnicity: White	22%	(385)	46%	(804)	13%	(228)	19%	(333)	1750
Ethnicity: Hispanic	22%	(72)	43%	(141)	18%	(59)	17%	(57)	329
Ethnicity: Afr. Am.	21%	(56)	35%	(94)	18%	(48)	26%	(71)	269
Ethnicity: Other	22%	(40)	40%	(73)	15%	(28)	23%	(41)	182
Relig: Protestant	23%	(108)	50%	(237)	13%	(64)	14%	(69)	479
Relig: Roman Catholic	18%	(80)	53%	(240)	13%	(58)	16%	(75)	453
Relig: Ath./Agn./None	23%	(144)	40%	(246)	12%	(74)	25%	(151)	615
Relig: Something Else	22%	(84)	39%	(153)	18%	(69)	21%	(83)	390
Relig: Evangelical	28%	(162)	40%	(232)	14%	(84)	19%	(110)	588
Relig: Non-Evang. Catholics	15%	(90)	56%	(338)	13%	(78)	17%	(100)	607
Relig: All Christian	21%	(252)	48%	(571)	13%	(161)	18%	(211)	1194
Relig: All Non-Christian	23%	(229)	40%	(399)	14%	(143)	23%	(234)	1005
Community: Urban	21%	(115)	39%	(211)	15%	(84)	25%	(134)	543
Community: Suburban	23%	(223)	45%	(445)	14%	(136)	18%	(181)	985
Community: Rural	21%	(143)	47%	(315)	12%	(84)	19%	(131)	673
Employ: Private Sector	22%	(142)	46%	(301)	15%	(98)	17%	(111)	651
Employ: Government	24%	(28)	39%	(46)	16%	(19)	21%	(25)	119
Employ: Self-Employed	20%	(38)	49%	(93)	13%	(25)	18%	(35)	191
Employ: Homemaker	28%	(57)	41%	(85)	10%	(21)	21%	(44)	208
Employ: Student	28%	(29)	35%	(36)	13%	(13)	25%	(25)	103
Employ: Retired	20%	(92)	52%	(242)	13%	(60)	15%	(72)	467
Employ: Unemployed	17%	(40)	34%	(82)	15%	(36)	34%	(82)	239
Employ: Other	25%	(55)	38%	(85)	14%	(31)	23%	(51)	222
Military HH: Yes	25%	(96)	44%	(168)	14%	(53)	18%	(67)	384
Military HH: No	21%	(385)	44%	(803)	14%	(251)	21%	(378)	1817

Continued on next page

Table PAC13_12: In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Pharmaceutical companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(481)	44%	(971)	14%	(304)	20%	(446)	2201
RD/WT: Right Direction	26%	(200)	39%	(298)	17%	(129)	18%	(142)	769
RD/WT: Wrong Track	20%	(281)	47%	(672)	12%	(175)	21%	(303)	1432
Strongly Approve	30%	(134)	37%	(161)	16%	(69)	17%	(77)	441
Somewhat Approve	23%	(112)	44%	(212)	15%	(73)	18%	(86)	483
Somewhat Disapprove	27%	(78)	38%	(113)	12%	(35)	23%	(69)	294
Strongly Disapprove	15%	(127)	54%	(448)	12%	(99)	19%	(154)	828
Dont Know / No Opinion	19%	(29)	24%	(36)	18%	(28)	39%	(60)	154
#1 Issue: Economy	24%	(148)	41%	(256)	14%	(88)	20%	(126)	619
#1 Issue: Security	24%	(103)	38%	(164)	18%	(75)	21%	(89)	431
#1 Issue: Health Care	19%	(84)	51%	(232)	12%	(53)	19%	(85)	453
#1 Issue: Medicare / Social Security	18%	(47)	51%	(132)	15%	(38)	16%	(41)	258
#1 Issue: Women's Issues	20%	(19)	46%	(43)	13%	(12)	22%	(20)	94
#1 Issue: Education	25%	(36)	35%	(50)	13%	(18)	27%	(39)	143
#1 Issue: Energy	22%	(24)	48%	(51)	15%	(16)	14%	(15)	106
#1 Issue: Other	20%	(20)	44%	(43)	4%	(4)	32%	(31)	98
2016 Vote: Democrat Hillary Clinton	15%	(111)	54%	(394)	13%	(96)	17%	(126)	727
2016 Vote: Republican Donald Trump	28%	(204)	40%	(296)	16%	(117)	16%	(121)	738
2016 Vote: Someone else	22%	(44)	47%	(92)	12%	(24)	19%	(37)	197
2012 Vote: Barack Obama	15%	(123)	55%	(449)	14%	(112)	16%	(133)	816
2012 Vote: Mitt Romney	26%	(159)	43%	(257)	16%	(94)	15%	(92)	603
2012 Vote: Other	32%	(28)	44%	(39)	3%	(2)	22%	(19)	89
2012 Vote: Didn't Vote	25%	(169)	32%	(224)	14%	(96)	29%	(202)	691
4-Region: Northeast	22%	(88)	46%	(183)	14%	(54)	19%	(76)	402
4-Region: Midwest	25%	(116)	44%	(208)	13%	(61)	19%	(89)	474
4-Region: South	21%	(169)	44%	(356)	12%	(97)	24%	(193)	815
4-Region: West	21%	(108)	44%	(223)	18%	(92)	17%	(89)	511
Civic Engaged	34%	(64)	49%	(93)	11%	(21)	5%	(10)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC13_13: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?
Technology companies*

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(494)	20%	(442)	30%	(659)	27%	(605)	2201
Gender: Male	29%	(305)	20%	(213)	30%	(321)	21%	(220)	1060
Gender: Female	17%	(190)	20%	(229)	30%	(338)	34%	(384)	1141
Age: 18-29	24%	(112)	18%	(86)	27%	(126)	32%	(150)	473
Age: 30-44	21%	(116)	23%	(132)	28%	(155)	28%	(160)	562
Age: 45-54	23%	(99)	21%	(90)	29%	(124)	26%	(110)	423
Age: 55-64	23%	(80)	19%	(66)	34%	(118)	24%	(81)	345
Age: 65+	22%	(87)	17%	(69)	35%	(138)	26%	(104)	398
PID: Dem (no lean)	15%	(108)	24%	(176)	36%	(261)	24%	(177)	723
PID: Ind (no lean)	22%	(173)	17%	(132)	29%	(223)	32%	(251)	779
PID: Rep (no lean)	30%	(213)	19%	(134)	25%	(175)	25%	(176)	699
PID/Gender: Dem Men	14%	(47)	26%	(84)	39%	(126)	21%	(68)	326
PID/Gender: Dem Women	15%	(61)	23%	(92)	34%	(135)	27%	(109)	398
PID/Gender: Ind Men	30%	(110)	15%	(57)	31%	(113)	24%	(86)	365
PID/Gender: Ind Women	15%	(64)	18%	(75)	27%	(110)	40%	(165)	414
PID/Gender: Rep Men	40%	(148)	20%	(73)	22%	(82)	18%	(66)	369
PID/Gender: Rep Women	20%	(65)	19%	(62)	28%	(93)	33%	(110)	330
Tea Party: Supporter	35%	(192)	20%	(110)	22%	(119)	24%	(131)	552
Tea Party: Not Supporter	18%	(301)	20%	(331)	33%	(535)	29%	(472)	1639
Ideo: Liberal (1-3)	20%	(153)	27%	(207)	33%	(254)	20%	(155)	768
Ideo: Moderate (4)	23%	(104)	19%	(87)	33%	(154)	26%	(119)	464
Ideo: Conservative (5-7)	29%	(193)	16%	(107)	31%	(211)	24%	(164)	676
Educ: < College	23%	(358)	20%	(316)	26%	(412)	31%	(481)	1567
Educ: Bachelors degree	21%	(88)	19%	(80)	39%	(162)	21%	(85)	416
Educ: Post-grad	22%	(48)	21%	(47)	39%	(85)	18%	(38)	219

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Table PAC13_13: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
 Technology companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(494)	20%	(442)	30%	(659)	27%	(605)	2201
Income: Under 50k	21%	(281)	21%	(274)	29%	(380)	29%	(391)	1325
Income: 50k-100k	26%	(161)	20%	(123)	29%	(178)	26%	(161)	622
Income: 100k+	21%	(53)	18%	(46)	40%	(102)	21%	(54)	254
Ethnicity: White	23%	(405)	20%	(343)	30%	(531)	27%	(471)	1750
Ethnicity: Hispanic	23%	(76)	21%	(70)	33%	(107)	23%	(77)	329
Ethnicity: Afr. Am.	21%	(57)	21%	(55)	28%	(76)	30%	(81)	269
Ethnicity: Other	18%	(33)	24%	(44)	29%	(53)	29%	(53)	182
Relig: Protestant	24%	(117)	20%	(97)	31%	(148)	24%	(117)	479
Relig: Roman Catholic	21%	(93)	23%	(105)	35%	(157)	22%	(98)	453
Relig: Ath./Agn./None	22%	(134)	16%	(98)	32%	(195)	31%	(189)	615
Relig: Something Else	23%	(88)	21%	(83)	28%	(107)	29%	(111)	390
Relig: Evangelical	29%	(172)	20%	(118)	25%	(148)	26%	(150)	588
Relig: Non-Evang. Catholics	17%	(101)	24%	(143)	34%	(208)	25%	(154)	607
Relig: All Christian	23%	(273)	22%	(261)	30%	(355)	26%	(305)	1194
Relig: All Non-Christian	22%	(222)	18%	(181)	30%	(302)	30%	(300)	1005
Community: Urban	21%	(111)	21%	(112)	28%	(153)	31%	(167)	543
Community: Suburban	24%	(235)	20%	(199)	31%	(307)	25%	(244)	985
Community: Rural	22%	(148)	20%	(132)	30%	(199)	29%	(194)	673
Employ: Private Sector	25%	(165)	19%	(125)	33%	(214)	23%	(147)	651
Employ: Government	22%	(27)	18%	(21)	30%	(36)	29%	(35)	119
Employ: Self-Employed	24%	(45)	23%	(43)	34%	(65)	20%	(38)	191
Employ: Homemaker	23%	(47)	21%	(44)	23%	(48)	34%	(70)	208
Employ: Student	21%	(21)	19%	(20)	33%	(34)	27%	(28)	103
Employ: Retired	22%	(105)	19%	(87)	34%	(157)	25%	(119)	467
Employ: Unemployed	19%	(45)	18%	(43)	19%	(47)	43%	(104)	239
Employ: Other	17%	(38)	26%	(59)	27%	(59)	30%	(66)	222
Military HH: Yes	26%	(99)	21%	(82)	26%	(101)	27%	(103)	384
Military HH: No	22%	(396)	20%	(361)	31%	(559)	28%	(502)	1817

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Table PAC13_13: *In your view, is there too much, too little, or the right amount of government REGULATION of the following areas or sectors?*
Technology companies

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Dont know / No opinion		Total N
Adults	22%	(494)	20%	(442)	30%	(659)	27%	(605)	2201
RD/WT: Right Direction	29%	(221)	18%	(140)	28%	(219)	25%	(189)	769
RD/WT: Wrong Track	19%	(273)	21%	(302)	31%	(441)	29%	(416)	1432
Strongly Approve	32%	(141)	18%	(78)	27%	(119)	23%	(103)	441
Somewhat Approve	27%	(132)	20%	(97)	27%	(132)	25%	(122)	483
Somewhat Disapprove	23%	(66)	21%	(62)	29%	(85)	27%	(80)	294
Strongly Disapprove	15%	(128)	22%	(186)	36%	(299)	26%	(215)	828
Dont Know / No Opinion	18%	(27)	12%	(19)	16%	(24)	54%	(84)	154
#1 Issue: Economy	27%	(167)	20%	(122)	27%	(170)	26%	(160)	619
#1 Issue: Security	25%	(107)	14%	(61)	31%	(132)	30%	(131)	431
#1 Issue: Health Care	19%	(85)	22%	(98)	36%	(161)	24%	(108)	453
#1 Issue: Medicare / Social Security	22%	(57)	24%	(61)	28%	(73)	26%	(66)	258
#1 Issue: Women's Issues	21%	(20)	20%	(19)	27%	(26)	32%	(30)	94
#1 Issue: Education	19%	(27)	25%	(36)	28%	(40)	28%	(40)	143
#1 Issue: Energy	17%	(18)	22%	(24)	36%	(38)	24%	(26)	106
#1 Issue: Other	14%	(13)	22%	(21)	19%	(19)	45%	(44)	98
2016 Vote: Democrat Hillary Clinton	16%	(113)	24%	(172)	36%	(264)	24%	(178)	727
2016 Vote: Republican Donald Trump	31%	(225)	18%	(131)	27%	(200)	25%	(182)	738
2016 Vote: Someone else	26%	(51)	20%	(40)	30%	(59)	24%	(47)	197
2012 Vote: Barack Obama	18%	(148)	23%	(188)	35%	(286)	24%	(194)	816
2012 Vote: Mitt Romney	29%	(176)	18%	(111)	30%	(178)	23%	(137)	603
2012 Vote: Other	24%	(22)	13%	(12)	29%	(26)	33%	(29)	89
2012 Vote: Didn't Vote	21%	(148)	19%	(130)	24%	(169)	35%	(245)	691
4-Region: Northeast	22%	(87)	22%	(88)	32%	(129)	24%	(98)	402
4-Region: Midwest	22%	(103)	20%	(96)	32%	(149)	26%	(125)	474
4-Region: South	23%	(188)	18%	(146)	29%	(235)	30%	(246)	815
4-Region: West	23%	(116)	22%	(113)	29%	(146)	27%	(136)	511
Civic Engaged	31%	(59)	31%	(58)	30%	(56)	8%	(15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_4: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Serving their stockholders

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	47% (1030)	20% (443)	33% (728)	2201
Gender: Male	51% (541)	22% (229)	27% (290)	1060
Gender: Female	43% (489)	19% (214)	38% (438)	1141
Age: 18-29	43% (202)	21% (99)	36% (172)	473
Age: 30-44	41% (232)	24% (138)	34% (192)	562
Age: 45-54	51% (216)	18% (74)	32% (133)	423
Age: 55-64	49% (169)	19% (64)	32% (112)	345
Age: 65+	53% (211)	17% (68)	30% (119)	398
PID: Dem (no lean)	48% (345)	20% (145)	32% (233)	723
PID: Ind (no lean)	44% (345)	20% (159)	35% (275)	779
PID: Rep (no lean)	49% (340)	20% (139)	31% (220)	699
PID/Gender: Dem Men	50% (162)	21% (69)	29% (94)	326
PID/Gender: Dem Women	46% (183)	19% (75)	35% (139)	398
PID/Gender: Ind Men	52% (190)	20% (74)	28% (101)	365
PID/Gender: Ind Women	37% (155)	21% (85)	42% (174)	414
PID/Gender: Rep Men	51% (189)	23% (85)	26% (95)	369
PID/Gender: Rep Women	46% (151)	16% (54)	38% (125)	330
Tea Party: Supporter	49% (272)	21% (115)	30% (165)	552
Tea Party: Not Supporter	46% (752)	20% (326)	34% (561)	1639
Ideo: Liberal (1-3)	53% (404)	22% (171)	25% (193)	768
Ideo: Moderate (4)	49% (227)	21% (100)	30% (137)	464
Ideo: Conservative (5-7)	49% (329)	18% (122)	33% (225)	676
Educ: < College	42% (656)	21% (332)	37% (578)	1567
Educ: Bachelors degree	59% (244)	16% (67)	25% (104)	416
Educ: Post-grad	59% (129)	20% (44)	21% (46)	219
Income: Under 50k	43% (564)	20% (271)	37% (489)	1325
Income: 50k-100k	52% (326)	20% (122)	28% (175)	622
Income: 100k+	55% (140)	20% (50)	25% (65)	254

Continued on next page

Table PAC14_4: Do you think major companies are doing a good job or not doing a good job in the following areas?
Serving their stockholders

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	47% (1030)	20% (443)	33% (728)	2201
Ethnicity: White	49% (863)	19% (340)	31% (548)	1750
Ethnicity: Hispanic	46% (151)	25% (83)	29% (95)	329
Ethnicity: Afr. Am.	32% (86)	24% (63)	44% (119)	269
Ethnicity: Other	44% (81)	22% (39)	34% (62)	182
Relig: Protestant	56% (269)	17% (83)	27% (127)	479
Relig: Roman Catholic	49% (220)	21% (94)	31% (139)	453
Relig: Ath./Agn./None	45% (274)	19% (116)	37% (225)	615
Relig: Something Else	42% (164)	24% (95)	33% (130)	390
Relig: Evangelical	47% (277)	20% (117)	33% (194)	588
Relig: Non-Evang. Catholics	52% (314)	19% (114)	29% (178)	607
Relig: All Christian	49% (590)	19% (232)	31% (372)	1194
Relig: All Non-Christian	44% (438)	21% (211)	35% (355)	1005
Community: Urban	44% (239)	19% (104)	37% (200)	543
Community: Suburban	50% (488)	20% (195)	31% (301)	985
Community: Rural	45% (302)	21% (144)	34% (227)	673
Employ: Private Sector	54% (352)	19% (121)	27% (178)	651
Employ: Government	54% (64)	19% (23)	27% (32)	119
Employ: Self-Employed	55% (104)	22% (43)	23% (44)	191
Employ: Homemaker	35% (73)	27% (56)	38% (80)	208
Employ: Student	31% (32)	37% (38)	32% (34)	103
Employ: Retired	53% (247)	17% (77)	31% (143)	467
Employ: Unemployed	36% (86)	17% (40)	47% (113)	239
Employ: Other	32% (71)	21% (46)	47% (105)	222
Military HH: Yes	48% (183)	27% (105)	25% (95)	384
Military HH: No	47% (846)	19% (337)	35% (634)	1817
RD/WT: Right Direction	49% (380)	19% (145)	32% (245)	769
RD/WT: Wrong Track	45% (650)	21% (298)	34% (484)	1432

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Table PAC14_4: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Serving their stockholders

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	47% (1030)	20% (443)	33% (728)	2201
Strongly Approve	50% (222)	20% (90)	29% (130)	441
Somewhat Approve	47% (227)	16% (80)	37% (177)	483
Somewhat Disapprove	41% (122)	24% (70)	35% (103)	294
Strongly Disapprove	49% (408)	21% (177)	29% (243)	828
Dont Know / No Opinion	34% (52)	17% (26)	49% (76)	154
#1 Issue: Economy	48% (298)	21% (127)	31% (193)	619
#1 Issue: Security	44% (191)	21% (92)	34% (148)	431
#1 Issue: Health Care	49% (224)	18% (83)	32% (147)	453
#1 Issue: Medicare / Social Security	50% (128)	19% (48)	31% (81)	258
#1 Issue: Women's Issues	47% (44)	24% (23)	29% (27)	94
#1 Issue: Education	39% (56)	21% (30)	40% (57)	143
#1 Issue: Energy	50% (53)	20% (21)	30% (32)	106
#1 Issue: Other	36% (36)	20% (19)	44% (43)	98
2016 Vote: Democrat Hillary Clinton	52% (375)	19% (139)	29% (213)	727
2016 Vote: Republican Donald Trump	51% (378)	20% (146)	29% (214)	738
2016 Vote: Someone else	49% (97)	16% (32)	34% (68)	197
2012 Vote: Barack Obama	52% (421)	20% (162)	29% (233)	816
2012 Vote: Mitt Romney	54% (325)	18% (107)	28% (171)	603
2012 Vote: Other	44% (39)	15% (13)	41% (37)	89
2012 Vote: Didn't Vote	35% (242)	23% (161)	42% (287)	691
4-Region: Northeast	46% (186)	18% (73)	36% (143)	402
4-Region: Midwest	51% (243)	20% (93)	29% (138)	474
4-Region: South	45% (364)	17% (141)	38% (309)	815
4-Region: West	46% (237)	27% (135)	27% (139)	511
Civic Engaged	68% (127)	18% (35)	14% (26)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_5: Do you think major companies are doing a good job or not doing a good job in the following areas?
Creating jobs

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	43% (956)	34% (755)	22% (490)	2201
Gender: Male	43% (455)	36% (385)	21% (220)	1060
Gender: Female	44% (501)	32% (370)	24% (270)	1141
Age: 18-29	45% (213)	30% (143)	25% (117)	473
Age: 30-44	40% (224)	37% (206)	24% (132)	562
Age: 45-54	43% (181)	35% (149)	22% (93)	423
Age: 55-64	44% (150)	39% (134)	18% (60)	345
Age: 65+	47% (188)	31% (123)	22% (88)	398
PID: Dem (no lean)	44% (319)	33% (242)	22% (162)	723
PID: Ind (no lean)	39% (300)	38% (296)	23% (183)	779
PID: Rep (no lean)	48% (336)	31% (217)	21% (146)	699
PID/Gender: Dem Men	45% (146)	34% (109)	22% (71)	326
PID/Gender: Dem Women	44% (174)	33% (133)	23% (91)	398
PID/Gender: Ind Men	40% (144)	39% (143)	21% (78)	365
PID/Gender: Ind Women	38% (156)	37% (153)	25% (105)	414
PID/Gender: Rep Men	45% (165)	36% (133)	19% (71)	369
PID/Gender: Rep Women	52% (171)	25% (84)	23% (74)	330
Tea Party: Supporter	51% (279)	33% (180)	17% (92)	552
Tea Party: Not Supporter	41% (672)	35% (572)	24% (395)	1639
Ideo: Liberal (1-3)	43% (333)	38% (290)	19% (145)	768
Ideo: Moderate (4)	46% (214)	36% (168)	18% (82)	464
Ideo: Conservative (5-7)	47% (314)	32% (216)	22% (146)	676
Educ: < College	42% (664)	33% (521)	24% (381)	1567
Educ: Bachelors degree	45% (189)	37% (153)	18% (73)	416
Educ: Post-grad	47% (103)	37% (81)	16% (35)	219
Income: Under 50k	42% (552)	34% (457)	24% (316)	1325
Income: 50k-100k	46% (288)	33% (208)	20% (127)	622
Income: 100k+	46% (117)	36% (91)	18% (47)	254

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Table PAC14_5: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Creating jobs

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	43% (956)	34% (755)	22% (490)	2201
Ethnicity: White	44% (772)	35% (609)	21% (370)	1750
Ethnicity: Hispanic	47% (154)	36% (118)	17% (57)	329
Ethnicity: Afr. Am.	40% (107)	32% (86)	28% (75)	269
Ethnicity: Other	42% (76)	33% (60)	25% (45)	182
Relig: Protestant	48% (232)	34% (162)	18% (86)	479
Relig: Roman Catholic	48% (219)	36% (161)	16% (72)	453
Relig: Ath./Agn./None	37% (228)	35% (214)	28% (173)	615
Relig: Something Else	43% (167)	35% (135)	23% (88)	390
Relig: Evangelical	47% (274)	31% (183)	22% (130)	588
Relig: Non-Evang. Catholics	47% (286)	37% (222)	16% (99)	607
Relig: All Christian	47% (560)	34% (405)	19% (229)	1194
Relig: All Non-Christian	39% (395)	35% (349)	26% (261)	1005
Community: Urban	40% (218)	34% (187)	26% (139)	543
Community: Suburban	46% (456)	33% (329)	20% (199)	985
Community: Rural	42% (281)	36% (239)	23% (152)	673
Employ: Private Sector	49% (320)	33% (213)	18% (118)	651
Employ: Government	42% (50)	39% (46)	19% (22)	119
Employ: Self-Employed	40% (76)	43% (81)	18% (34)	191
Employ: Homemaker	42% (87)	32% (67)	26% (54)	208
Employ: Student	32% (33)	43% (45)	25% (26)	103
Employ: Retired	47% (219)	33% (154)	20% (95)	467
Employ: Unemployed	34% (82)	32% (77)	34% (81)	239
Employ: Other	40% (89)	33% (73)	27% (61)	222
Military HH: Yes	38% (145)	43% (164)	20% (75)	384
Military HH: No	45% (811)	33% (591)	23% (415)	1817
RD/WT: Right Direction	50% (384)	28% (215)	22% (170)	769
RD/WT: Wrong Track	40% (572)	38% (540)	22% (320)	1432

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Table PAC14_5: Do you think major companies are doing a good job or not doing a good job in the following areas?
Creating jobs

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	43% (956)	34% (755)	22% (490)	2201
Strongly Approve	51% (224)	31% (139)	18% (79)	441
Somewhat Approve	46% (224)	30% (147)	23% (113)	483
Somewhat Disapprove	41% (120)	39% (113)	21% (61)	294
Strongly Disapprove	40% (332)	38% (318)	22% (179)	828
Dont Know / No Opinion	37% (57)	25% (39)	37% (58)	154
#1 Issue: Economy	42% (262)	37% (227)	21% (130)	619
#1 Issue: Security	53% (227)	27% (115)	21% (89)	431
#1 Issue: Health Care	39% (177)	38% (173)	23% (103)	453
#1 Issue: Medicare / Social Security	49% (125)	31% (81)	20% (52)	258
#1 Issue: Women's Issues	42% (40)	32% (30)	26% (25)	94
#1 Issue: Education	42% (60)	35% (51)	23% (33)	143
#1 Issue: Energy	38% (40)	38% (40)	24% (25)	106
#1 Issue: Other	26% (25)	40% (39)	34% (34)	98
2016 Vote: Democrat Hillary Clinton	39% (283)	38% (277)	23% (167)	727
2016 Vote: Republican Donald Trump	51% (374)	31% (230)	18% (134)	738
2016 Vote: Someone else	40% (79)	40% (79)	20% (38)	197
2012 Vote: Barack Obama	40% (330)	39% (320)	20% (166)	816
2012 Vote: Mitt Romney	49% (295)	33% (200)	18% (108)	603
2012 Vote: Other	38% (33)	32% (29)	30% (27)	89
2012 Vote: Didn't Vote	43% (297)	30% (205)	27% (189)	691
4-Region: Northeast	43% (174)	34% (138)	22% (90)	402
4-Region: Midwest	45% (213)	35% (168)	20% (93)	474
4-Region: South	42% (340)	32% (257)	27% (217)	815
4-Region: West	45% (229)	38% (192)	18% (90)	511
Civic Engaged	49% (93)	43% (80)	8% (15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_6: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Paying their employees fairly

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	31% (680)	49% (1068)	21% (453)	2201
Gender: Male	34% (356)	48% (508)	18% (195)	1060
Gender: Female	28% (324)	49% (559)	23% (258)	1141
Age: 18-29	33% (157)	41% (194)	26% (122)	473
Age: 30-44	28% (157)	52% (291)	20% (114)	562
Age: 45-54	34% (142)	48% (202)	19% (79)	423
Age: 55-64	28% (96)	52% (180)	20% (68)	345
Age: 65+	32% (128)	51% (201)	17% (69)	398
PID: Dem (no lean)	27% (193)	55% (400)	18% (131)	723
PID: Ind (no lean)	28% (217)	49% (385)	23% (178)	779
PID: Rep (no lean)	39% (271)	41% (283)	21% (145)	699
PID/Gender: Dem Men	30% (97)	52% (169)	18% (59)	326
PID/Gender: Dem Women	24% (96)	58% (231)	18% (71)	398
PID/Gender: Ind Men	31% (114)	50% (182)	19% (69)	365
PID/Gender: Ind Women	25% (103)	49% (203)	26% (108)	414
PID/Gender: Rep Men	39% (145)	43% (158)	18% (66)	369
PID/Gender: Rep Women	38% (126)	38% (125)	24% (78)	330
Tea Party: Supporter	42% (230)	42% (232)	16% (90)	552
Tea Party: Not Supporter	27% (446)	51% (833)	22% (359)	1639
Ideo: Liberal (1-3)	26% (200)	59% (453)	15% (115)	768
Ideo: Moderate (4)	36% (167)	47% (219)	17% (77)	464
Ideo: Conservative (5-7)	38% (255)	41% (275)	22% (146)	676
Educ: < College	31% (483)	47% (735)	22% (349)	1567
Educ: Bachelors degree	30% (124)	53% (221)	17% (71)	416
Educ: Post-grad	33% (73)	52% (113)	15% (33)	219
Income: Under 50k	30% (391)	48% (642)	22% (292)	1325
Income: 50k-100k	32% (202)	50% (310)	18% (110)	622
Income: 100k+	34% (87)	46% (116)	20% (51)	254

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Table PAC14_6: Do you think major companies are doing a good job or not doing a good job in the following areas?
Paying their employees fairly

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	31% (680)	49% (1068)	21% (453)	2201
Ethnicity: White	32% (555)	49% (857)	19% (338)	1750
Ethnicity: Hispanic	34% (111)	48% (159)	18% (59)	329
Ethnicity: Afr. Am.	26% (71)	47% (126)	27% (71)	269
Ethnicity: Other	30% (54)	46% (85)	24% (43)	182
Relig: Protestant	38% (180)	44% (211)	18% (88)	479
Relig: Roman Catholic	33% (148)	53% (239)	15% (66)	453
Relig: Ath./Agn./None	25% (156)	50% (306)	25% (153)	615
Relig: Something Else	27% (107)	51% (198)	22% (85)	390
Relig: Evangelical	38% (225)	42% (246)	20% (116)	588
Relig: Non-Evang. Catholics	31% (191)	52% (317)	16% (99)	607
Relig: All Christian	35% (416)	47% (563)	18% (215)	1194
Relig: All Non-Christian	26% (263)	50% (504)	24% (238)	1005
Community: Urban	29% (156)	45% (246)	26% (141)	543
Community: Suburban	33% (327)	50% (488)	17% (170)	985
Community: Rural	29% (197)	50% (334)	21% (142)	673
Employ: Private Sector	34% (220)	51% (330)	16% (101)	651
Employ: Government	36% (43)	46% (55)	18% (21)	119
Employ: Self-Employed	30% (57)	50% (96)	20% (39)	191
Employ: Homemaker	27% (57)	49% (103)	23% (49)	208
Employ: Student	18% (19)	55% (57)	26% (27)	103
Employ: Retired	34% (158)	49% (228)	18% (82)	467
Employ: Unemployed	28% (67)	41% (98)	31% (75)	239
Employ: Other	27% (60)	46% (102)	27% (59)	222
Military HH: Yes	32% (124)	50% (193)	17% (67)	384
Military HH: No	31% (556)	48% (875)	21% (386)	1817
RD/WT: Right Direction	39% (301)	38% (294)	23% (174)	769
RD/WT: Wrong Track	27% (380)	54% (773)	19% (279)	1432

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Table PAC14_6: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Paying their employees fairly

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	31% (680)	49% (1068)	21% (453)	2201
Strongly Approve	40% (175)	42% (184)	19% (83)	441
Somewhat Approve	34% (165)	42% (204)	24% (114)	483
Somewhat Disapprove	29% (87)	55% (161)	16% (47)	294
Strongly Disapprove	24% (202)	57% (473)	18% (153)	828
Dont Know / No Opinion	34% (52)	30% (47)	36% (56)	154
#1 Issue: Economy	33% (202)	49% (305)	18% (112)	619
#1 Issue: Security	36% (157)	42% (181)	22% (94)	431
#1 Issue: Health Care	27% (125)	53% (241)	19% (88)	453
#1 Issue: Medicare / Social Security	35% (90)	48% (123)	18% (45)	258
#1 Issue: Women's Issues	26% (24)	51% (48)	23% (22)	94
#1 Issue: Education	26% (37)	47% (67)	27% (38)	143
#1 Issue: Energy	24% (25)	54% (56)	23% (24)	106
#1 Issue: Other	21% (21)	47% (46)	31% (31)	98
2016 Vote: Democrat Hillary Clinton	26% (188)	55% (404)	19% (136)	727
2016 Vote: Republican Donald Trump	39% (291)	42% (310)	19% (137)	738
2016 Vote: Someone else	24% (48)	56% (111)	19% (38)	197
2012 Vote: Barack Obama	27% (224)	56% (460)	16% (132)	816
2012 Vote: Mitt Romney	39% (232)	42% (252)	20% (119)	603
2012 Vote: Other	30% (26)	49% (43)	21% (19)	89
2012 Vote: Didn't Vote	28% (197)	45% (311)	26% (183)	691
4-Region: Northeast	34% (136)	48% (191)	19% (74)	402
4-Region: Midwest	32% (151)	49% (233)	19% (90)	474
4-Region: South	29% (239)	45% (370)	25% (206)	815
4-Region: West	30% (155)	53% (273)	16% (83)	511
Civic Engaged	38% (72)	53% (99)	9% (17)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_7: Do you think major companies are doing a good job or not doing a good job in the following areas?
Paying their top executives fairly, without overpaying them

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	22% (475)	56% (1222)	23% (504)	2201
Gender: Male	25% (264)	55% (579)	20% (216)	1060
Gender: Female	18% (210)	56% (643)	25% (288)	1141
Age: 18-29	28% (131)	46% (215)	27% (126)	473
Age: 30-44	23% (130)	53% (300)	23% (132)	562
Age: 45-54	20% (85)	59% (250)	21% (88)	423
Age: 55-64	15% (52)	64% (222)	20% (70)	345
Age: 65+	19% (76)	59% (234)	22% (88)	398
PID: Dem (no lean)	21% (152)	58% (422)	21% (148)	723
PID: Ind (no lean)	19% (146)	56% (434)	26% (199)	779
PID: Rep (no lean)	25% (177)	52% (365)	22% (157)	699
PID/Gender: Dem Men	28% (90)	52% (170)	20% (66)	326
PID/Gender: Dem Women	16% (62)	64% (253)	21% (83)	398
PID/Gender: Ind Men	20% (74)	58% (212)	22% (79)	365
PID/Gender: Ind Women	17% (72)	54% (222)	29% (120)	414
PID/Gender: Rep Men	27% (101)	54% (198)	19% (71)	369
PID/Gender: Rep Women	23% (76)	51% (168)	26% (86)	330
Tea Party: Supporter	30% (166)	52% (286)	18% (100)	552
Tea Party: Not Supporter	19% (308)	57% (929)	25% (402)	1639
Ideo: Liberal (1-3)	23% (177)	62% (474)	15% (117)	768
Ideo: Moderate (4)	21% (98)	58% (267)	21% (98)	464
Ideo: Conservative (5-7)	22% (150)	55% (373)	23% (153)	676
Educ: < College	22% (343)	52% (819)	26% (404)	1567
Educ: Bachelors degree	21% (87)	63% (261)	16% (67)	416
Educ: Post-grad	20% (44)	65% (141)	15% (33)	219
Income: Under 50k	23% (309)	51% (673)	26% (343)	1325
Income: 50k-100k	18% (113)	63% (390)	19% (119)	622
Income: 100k+	21% (54)	62% (158)	17% (43)	254

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Table PAC14_7: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Paying their top executives fairly, without overpaying them

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	22% (475)	56% (1222)	23% (504)	2201
Ethnicity: White	20% (355)	58% (1024)	21% (371)	1750
Ethnicity: Hispanic	30% (99)	51% (168)	19% (62)	329
Ethnicity: Afr. Am.	28% (75)	39% (105)	33% (88)	269
Ethnicity: Other	25% (45)	51% (92)	25% (45)	182
Relig: Protestant	20% (96)	59% (282)	21% (101)	479
Relig: Roman Catholic	24% (109)	58% (264)	18% (80)	453
Relig: Ath./Agn./None	18% (110)	57% (348)	26% (158)	615
Relig: Something Else	22% (87)	54% (209)	24% (94)	390
Relig: Evangelical	29% (170)	49% (286)	22% (132)	588
Relig: Non-Evang. Catholics	18% (108)	62% (378)	20% (120)	607
Relig: All Christian	23% (278)	56% (664)	21% (252)	1194
Relig: All Non-Christian	20% (196)	55% (557)	25% (252)	1005
Community: Urban	26% (143)	48% (263)	25% (137)	543
Community: Suburban	20% (198)	60% (589)	20% (197)	985
Community: Rural	20% (134)	55% (369)	25% (171)	673
Employ: Private Sector	24% (156)	58% (377)	18% (117)	651
Employ: Government	26% (31)	54% (65)	20% (23)	119
Employ: Self-Employed	23% (44)	59% (112)	18% (34)	191
Employ: Homemaker	19% (39)	55% (114)	27% (56)	208
Employ: Student	25% (26)	48% (49)	27% (28)	103
Employ: Retired	19% (88)	61% (284)	20% (95)	467
Employ: Unemployed	19% (44)	46% (110)	35% (84)	239
Employ: Other	21% (46)	50% (110)	30% (66)	222
Military HH: Yes	20% (79)	61% (233)	19% (72)	384
Military HH: No	22% (396)	54% (988)	24% (432)	1817
RD/WT: Right Direction	29% (227)	49% (377)	22% (166)	769
RD/WT: Wrong Track	17% (248)	59% (845)	24% (339)	1432

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**Table PAC14_7: Do you think major companies are doing a good job or not doing a good job in the following areas?
Paying their top executives fairly, without overpaying them**

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	22% (475)	56% (1222)	23% (504)	2201
Strongly Approve	30% (133)	50% (219)	20% (89)	441
Somewhat Approve	20% (97)	57% (274)	23% (113)	483
Somewhat Disapprove	17% (49)	59% (174)	24% (71)	294
Strongly Disapprove	20% (165)	61% (501)	20% (161)	828
Dont Know / No Opinion	20% (31)	34% (53)	46% (71)	154
#1 Issue: Economy	20% (127)	59% (363)	21% (128)	619
#1 Issue: Security	24% (104)	53% (228)	23% (99)	431
#1 Issue: Health Care	20% (90)	58% (265)	22% (99)	453
#1 Issue: Medicare / Social Security	23% (60)	55% (141)	22% (57)	258
#1 Issue: Women's Issues	23% (22)	53% (50)	24% (23)	94
#1 Issue: Education	26% (37)	46% (65)	29% (41)	143
#1 Issue: Energy	22% (23)	55% (58)	23% (24)	106
#1 Issue: Other	14% (14)	52% (51)	34% (33)	98
2016 Vote: Democrat Hillary Clinton	20% (146)	60% (439)	19% (142)	727
2016 Vote: Republican Donald Trump	26% (188)	56% (412)	19% (138)	738
2016 Vote: Someone else	15% (30)	62% (121)	23% (46)	197
2012 Vote: Barack Obama	21% (171)	61% (500)	18% (146)	816
2012 Vote: Mitt Romney	23% (141)	56% (337)	21% (124)	603
2012 Vote: Other	15% (14)	56% (50)	28% (25)	89
2012 Vote: Didn't Vote	21% (147)	48% (335)	30% (209)	691
4-Region: Northeast	25% (101)	54% (217)	21% (84)	402
4-Region: Midwest	19% (88)	58% (275)	23% (110)	474
4-Region: South	22% (183)	50% (411)	27% (221)	815
4-Region: West	20% (103)	62% (318)	18% (90)	511
Civic Engaged	34% (64)	61% (114)	5% (10)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_8: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Protecting the environment

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	30% (657)	45% (1001)	25% (544)	2201
Gender: Male	32% (341)	45% (479)	23% (240)	1060
Gender: Female	28% (316)	46% (522)	27% (303)	1141
Age: 18-29	30% (141)	43% (202)	28% (131)	473
Age: 30-44	26% (143)	47% (264)	28% (155)	562
Age: 45-54	32% (136)	45% (192)	23% (96)	423
Age: 55-64	29% (102)	48% (165)	23% (78)	345
Age: 65+	34% (135)	45% (177)	21% (85)	398
PID: Dem (no lean)	23% (165)	55% (395)	23% (163)	723
PID: Ind (no lean)	26% (203)	47% (364)	27% (212)	779
PID: Rep (no lean)	41% (289)	35% (241)	24% (169)	699
PID/Gender: Dem Men	26% (83)	51% (166)	23% (76)	326
PID/Gender: Dem Women	21% (82)	58% (229)	22% (87)	398
PID/Gender: Ind Men	26% (96)	50% (181)	24% (88)	365
PID/Gender: Ind Women	26% (107)	44% (184)	30% (124)	414
PID/Gender: Rep Men	44% (162)	36% (132)	21% (76)	369
PID/Gender: Rep Women	39% (127)	33% (110)	28% (93)	330
Tea Party: Supporter	46% (251)	32% (179)	22% (122)	552
Tea Party: Not Supporter	25% (403)	50% (816)	26% (420)	1639
Ideo: Liberal (1-3)	25% (191)	58% (442)	18% (135)	768
Ideo: Moderate (4)	30% (137)	48% (224)	22% (103)	464
Ideo: Conservative (5-7)	39% (266)	35% (237)	26% (173)	676
Educ: < College	30% (475)	42% (665)	27% (427)	1567
Educ: Bachelors degree	29% (121)	51% (213)	20% (83)	416
Educ: Post-grad	28% (61)	56% (123)	16% (35)	219
Income: Under 50k	30% (402)	44% (581)	26% (341)	1325
Income: 50k-100k	30% (189)	47% (291)	23% (142)	622
Income: 100k+	26% (66)	50% (128)	24% (60)	254

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Table PAC14_8: Do you think major companies are doing a good job or not doing a good job in the following areas?
Protecting the environment

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	30% (657)	45% (1001)	25% (544)	2201
Ethnicity: White	30% (530)	46% (806)	24% (414)	1750
Ethnicity: Hispanic	33% (109)	43% (143)	23% (77)	329
Ethnicity: Afr. Am.	29% (79)	41% (110)	30% (79)	269
Ethnicity: Other	26% (48)	46% (84)	28% (50)	182
Relig: Protestant	36% (171)	43% (204)	22% (105)	479
Relig: Roman Catholic	34% (152)	46% (210)	20% (90)	453
Relig: Ath./Agn./None	22% (135)	49% (304)	29% (176)	615
Relig: Something Else	27% (105)	45% (175)	28% (109)	390
Relig: Evangelical	38% (220)	40% (238)	22% (129)	588
Relig: Non-Evang. Catholics	32% (194)	47% (283)	21% (129)	607
Relig: All Christian	35% (415)	44% (521)	22% (258)	1194
Relig: All Non-Christian	24% (240)	48% (480)	28% (285)	1005
Community: Urban	29% (158)	43% (233)	28% (152)	543
Community: Suburban	29% (285)	47% (466)	24% (234)	985
Community: Rural	32% (213)	45% (302)	23% (158)	673
Employ: Private Sector	32% (205)	46% (300)	22% (146)	651
Employ: Government	34% (40)	45% (54)	21% (25)	119
Employ: Self-Employed	28% (54)	51% (97)	21% (39)	191
Employ: Homemaker	25% (52)	49% (102)	26% (54)	208
Employ: Student	17% (17)	61% (63)	23% (23)	103
Employ: Retired	35% (165)	44% (204)	21% (98)	467
Employ: Unemployed	24% (58)	41% (97)	35% (83)	239
Employ: Other	29% (64)	37% (83)	34% (75)	222
Military HH: Yes	31% (118)	49% (186)	21% (79)	384
Military HH: No	30% (539)	45% (814)	26% (465)	1817
RD/WT: Right Direction	44% (337)	31% (237)	25% (195)	769
RD/WT: Wrong Track	22% (319)	53% (763)	24% (349)	1432

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Table PAC14_8: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Protecting the environment

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	30% (657)	45% (1001)	25% (544)	2201
Strongly Approve	50% (219)	28% (124)	22% (98)	441
Somewhat Approve	33% (158)	40% (191)	28% (134)	483
Somewhat Disapprove	24% (71)	50% (148)	26% (75)	294
Strongly Disapprove	20% (167)	59% (491)	21% (170)	828
Dont Know / No Opinion	27% (41)	30% (46)	43% (67)	154
#1 Issue: Economy	31% (195)	44% (275)	24% (149)	619
#1 Issue: Security	40% (174)	35% (153)	24% (105)	431
#1 Issue: Health Care	27% (121)	50% (227)	23% (105)	453
#1 Issue: Medicare / Social Security	30% (76)	42% (108)	28% (73)	258
#1 Issue: Women's Issues	20% (19)	58% (55)	21% (20)	94
#1 Issue: Education	27% (38)	47% (67)	27% (38)	143
#1 Issue: Energy	20% (21)	62% (66)	17% (18)	106
#1 Issue: Other	13% (12)	51% (50)	36% (36)	98
2016 Vote: Democrat Hillary Clinton	21% (156)	58% (420)	21% (151)	727
2016 Vote: Republican Donald Trump	43% (314)	34% (253)	23% (170)	738
2016 Vote: Someone else	23% (45)	53% (104)	24% (47)	197
2012 Vote: Barack Obama	23% (185)	58% (475)	19% (156)	816
2012 Vote: Mitt Romney	43% (261)	35% (211)	22% (131)	603
2012 Vote: Other	31% (28)	34% (30)	35% (31)	89
2012 Vote: Didn't Vote	26% (181)	41% (283)	33% (226)	691
4-Region: Northeast	29% (116)	44% (179)	27% (107)	402
4-Region: Midwest	32% (150)	46% (220)	22% (104)	474
4-Region: South	30% (247)	42% (343)	28% (225)	815
4-Region: West	28% (143)	51% (260)	21% (108)	511
Civic Engaged	40% (75)	53% (100)	7% (13)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_9: Do you think major companies are doing a good job or not doing a good job in the following areas?
Serving their customers

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	53% (1163)	27% (595)	20% (443)	2201
Gender: Male	51% (537)	29% (302)	21% (220)	1060
Gender: Female	55% (626)	26% (293)	20% (223)	1141
Age: 18-29	50% (236)	28% (132)	22% (105)	473
Age: 30-44	49% (273)	29% (161)	23% (128)	562
Age: 45-54	54% (228)	26% (111)	20% (85)	423
Age: 55-64	54% (186)	28% (97)	18% (61)	345
Age: 65+	60% (239)	24% (94)	16% (64)	398
PID: Dem (no lean)	52% (373)	29% (207)	20% (143)	723
PID: Ind (no lean)	51% (396)	28% (220)	21% (163)	779
PID: Rep (no lean)	56% (394)	24% (168)	20% (137)	699
PID/Gender: Dem Men	48% (155)	30% (97)	23% (74)	326
PID/Gender: Dem Women	55% (218)	28% (110)	17% (69)	398
PID/Gender: Ind Men	49% (180)	29% (107)	21% (78)	365
PID/Gender: Ind Women	52% (216)	27% (113)	21% (85)	414
PID/Gender: Rep Men	55% (202)	27% (98)	19% (68)	369
PID/Gender: Rep Women	58% (191)	21% (70)	21% (69)	330
Tea Party: Supporter	60% (331)	26% (145)	14% (76)	552
Tea Party: Not Supporter	50% (824)	27% (449)	22% (366)	1639
Ideo: Liberal (1-3)	53% (408)	32% (242)	15% (118)	768
Ideo: Moderate (4)	57% (264)	25% (117)	18% (83)	464
Ideo: Conservative (5-7)	57% (386)	24% (163)	19% (127)	676
Educ: < College	51% (794)	27% (420)	22% (352)	1567
Educ: Bachelors degree	58% (243)	26% (107)	16% (66)	416
Educ: Post-grad	57% (126)	31% (68)	11% (25)	219
Income: Under 50k	50% (666)	28% (365)	22% (293)	1325
Income: 50k-100k	55% (344)	28% (173)	17% (106)	622
Income: 100k+	60% (153)	22% (57)	17% (44)	254

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Table PAC14_9: Do you think major companies are doing a good job or not doing a good job in the following areas?
Serving their customers

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	53% (1163)	27% (595)	20% (443)	2201
Ethnicity: White	55% (955)	26% (460)	19% (336)	1750
Ethnicity: Hispanic	50% (164)	29% (96)	21% (69)	329
Ethnicity: Afr. Am.	47% (126)	29% (79)	24% (64)	269
Ethnicity: Other	45% (82)	31% (56)	24% (44)	182
Relig: Protestant	57% (271)	28% (132)	16% (76)	479
Relig: Roman Catholic	57% (258)	26% (117)	17% (78)	453
Relig: Ath./Agn./None	48% (293)	28% (171)	25% (151)	615
Relig: Something Else	53% (208)	26% (103)	20% (79)	390
Relig: Evangelical	52% (308)	27% (161)	20% (118)	588
Relig: Non-Evang. Catholics	58% (351)	26% (160)	16% (95)	607
Relig: All Christian	55% (659)	27% (322)	18% (213)	1194
Relig: All Non-Christian	50% (501)	27% (274)	23% (230)	1005
Community: Urban	46% (251)	29% (157)	25% (136)	543
Community: Suburban	55% (545)	27% (267)	18% (173)	985
Community: Rural	55% (367)	25% (171)	20% (134)	673
Employ: Private Sector	58% (379)	25% (160)	17% (112)	651
Employ: Government	49% (58)	33% (39)	19% (22)	119
Employ: Self-Employed	52% (100)	32% (61)	16% (31)	191
Employ: Homemaker	49% (102)	31% (64)	20% (42)	208
Employ: Student	45% (47)	35% (37)	20% (20)	103
Employ: Retired	59% (274)	26% (123)	15% (71)	467
Employ: Unemployed	40% (95)	24% (58)	36% (86)	239
Employ: Other	49% (108)	25% (54)	27% (60)	222
Military HH: Yes	52% (198)	34% (130)	15% (56)	384
Military HH: No	53% (965)	26% (465)	21% (387)	1817
RD/WT: Right Direction	55% (425)	24% (185)	21% (159)	769
RD/WT: Wrong Track	51% (737)	29% (410)	20% (284)	1432

Continued on next page

Table PAC14_9: Do you think major companies are doing a good job or not doing a good job in the following areas?
Serving their customers

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	53% (1163)	27% (595)	20% (443)	2201
Strongly Approve	55% (242)	26% (115)	19% (84)	441
Somewhat Approve	60% (290)	22% (105)	18% (88)	483
Somewhat Disapprove	49% (143)	33% (98)	18% (53)	294
Strongly Disapprove	51% (423)	30% (248)	19% (157)	828
Dont Know / No Opinion	42% (64)	19% (29)	40% (61)	154
#1 Issue: Economy	52% (319)	29% (180)	19% (119)	619
#1 Issue: Security	58% (250)	25% (106)	18% (76)	431
#1 Issue: Health Care	55% (248)	25% (112)	20% (93)	453
#1 Issue: Medicare / Social Security	57% (147)	24% (63)	19% (48)	258
#1 Issue: Women's Issues	53% (50)	24% (23)	23% (22)	94
#1 Issue: Education	44% (63)	32% (45)	24% (35)	143
#1 Issue: Energy	48% (51)	31% (33)	21% (22)	106
#1 Issue: Other	35% (35)	34% (34)	30% (29)	98
2016 Vote: Democrat Hillary Clinton	52% (381)	28% (206)	19% (140)	727
2016 Vote: Republican Donald Trump	59% (436)	24% (174)	17% (128)	738
2016 Vote: Someone else	49% (97)	30% (60)	21% (41)	197
2012 Vote: Barack Obama	54% (443)	30% (243)	16% (131)	816
2012 Vote: Mitt Romney	58% (351)	24% (142)	18% (110)	603
2012 Vote: Other	58% (51)	19% (16)	24% (21)	89
2012 Vote: Didn't Vote	46% (317)	28% (194)	26% (180)	691
4-Region: Northeast	53% (213)	28% (112)	19% (76)	402
4-Region: Midwest	58% (274)	24% (115)	18% (84)	474
4-Region: South	52% (421)	24% (196)	24% (198)	815
4-Region: West	50% (254)	34% (173)	16% (84)	511
Civic Engaged	64% (120)	30% (57)	6% (11)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_10: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Contributing time and money to support their local communities

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	35% (775)	38% (826)	27% (600)	2201
Gender: Male	37% (387)	39% (413)	24% (259)	1060
Gender: Female	34% (388)	36% (413)	30% (341)	1141
Age: 18-29	33% (156)	41% (193)	26% (125)	473
Age: 30-44	29% (164)	43% (241)	28% (157)	562
Age: 45-54	38% (159)	35% (148)	27% (115)	423
Age: 55-64	36% (123)	36% (123)	29% (98)	345
Age: 65+	43% (173)	30% (120)	26% (105)	398
PID: Dem (no lean)	36% (260)	40% (287)	24% (176)	723
PID: Ind (no lean)	31% (238)	39% (306)	30% (236)	779
PID: Rep (no lean)	40% (277)	33% (233)	27% (189)	699
PID/Gender: Dem Men	41% (133)	38% (124)	21% (68)	326
PID/Gender: Dem Women	32% (127)	41% (163)	27% (108)	398
PID/Gender: Ind Men	30% (109)	42% (154)	28% (101)	365
PID/Gender: Ind Women	31% (128)	37% (151)	32% (134)	414
PID/Gender: Rep Men	39% (144)	37% (135)	24% (90)	369
PID/Gender: Rep Women	40% (133)	30% (98)	30% (99)	330
Tea Party: Supporter	46% (255)	33% (181)	21% (116)	552
Tea Party: Not Supporter	31% (516)	39% (645)	29% (478)	1639
Ideo: Liberal (1-3)	33% (256)	45% (348)	21% (164)	768
Ideo: Moderate (4)	36% (168)	38% (178)	25% (118)	464
Ideo: Conservative (5-7)	43% (288)	30% (205)	27% (184)	676
Educ: < College	33% (514)	38% (593)	29% (460)	1567
Educ: Bachelors degree	40% (167)	37% (155)	23% (94)	416
Educ: Post-grad	43% (95)	36% (78)	21% (46)	219
Income: Under 50k	34% (454)	38% (510)	27% (361)	1325
Income: 50k-100k	37% (230)	34% (214)	29% (178)	622
Income: 100k+	36% (91)	40% (102)	24% (62)	254

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Table PAC14_10: Do you think major companies are doing a good job or not doing a good job in the following areas?
Contributing time and money to support their local communities

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	35% (775)	38% (826)	27% (600)	2201
Ethnicity: White	35% (620)	38% (663)	27% (467)	1750
Ethnicity: Hispanic	42% (137)	36% (118)	23% (74)	329
Ethnicity: Afr. Am.	37% (100)	33% (90)	30% (80)	269
Ethnicity: Other	30% (55)	40% (73)	30% (54)	182
Relig: Protestant	42% (200)	30% (145)	28% (134)	479
Relig: Roman Catholic	40% (181)	36% (163)	24% (108)	453
Relig: Ath./Agn./None	27% (164)	43% (267)	30% (185)	615
Relig: Something Else	33% (130)	40% (157)	26% (102)	390
Relig: Evangelical	41% (239)	33% (193)	27% (156)	588
Relig: Non-Evang. Catholics	40% (240)	34% (209)	26% (157)	607
Relig: All Christian	40% (479)	34% (402)	26% (313)	1194
Relig: All Non-Christian	29% (294)	42% (424)	29% (287)	1005
Community: Urban	37% (199)	33% (180)	30% (164)	543
Community: Suburban	35% (343)	39% (386)	26% (255)	985
Community: Rural	35% (233)	39% (259)	27% (181)	673
Employ: Private Sector	39% (251)	37% (244)	24% (156)	651
Employ: Government	32% (37)	42% (50)	27% (32)	119
Employ: Self-Employed	37% (70)	41% (78)	22% (43)	191
Employ: Homemaker	30% (61)	39% (81)	32% (66)	208
Employ: Student	25% (26)	50% (52)	25% (26)	103
Employ: Retired	43% (203)	32% (150)	25% (115)	467
Employ: Unemployed	26% (62)	36% (86)	38% (91)	239
Employ: Other	28% (63)	39% (87)	32% (72)	222
Military HH: Yes	39% (148)	41% (158)	20% (78)	384
Military HH: No	34% (627)	37% (668)	29% (523)	1817
RD/WT: Right Direction	45% (346)	29% (226)	26% (197)	769
RD/WT: Wrong Track	30% (429)	42% (599)	28% (404)	1432

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Table PAC14_10: Do you think major companies are doing a good job or not doing a good job in the following areas?
Contributing time and money to support their local communities

Demographic	Generally doing a good job		Generally NOT doing a good job		Dont know / No opinion		Total N
Adults	35%	(775)	38%	(826)	27%	(600)	2201
Strongly Approve	49%	(218)	28%	(121)	23%	(102)	441
Somewhat Approve	33%	(160)	37%	(179)	30%	(144)	483
Somewhat Disapprove	30%	(87)	41%	(121)	29%	(86)	294
Strongly Disapprove	32%	(263)	44%	(363)	24%	(202)	828
Dont Know / No Opinion	30%	(47)	27%	(41)	43%	(66)	154
#1 Issue: Economy	35%	(215)	39%	(241)	26%	(163)	619
#1 Issue: Security	43%	(184)	31%	(133)	26%	(114)	431
#1 Issue: Health Care	33%	(151)	37%	(169)	29%	(133)	453
#1 Issue: Medicare / Social Security	40%	(102)	37%	(95)	23%	(60)	258
#1 Issue: Women's Issues	35%	(33)	36%	(34)	29%	(27)	94
#1 Issue: Education	33%	(47)	39%	(56)	29%	(41)	143
#1 Issue: Energy	23%	(24)	51%	(54)	26%	(27)	106
#1 Issue: Other	19%	(18)	46%	(45)	36%	(35)	98
2016 Vote: Democrat Hillary Clinton	34%	(246)	40%	(293)	26%	(188)	727
2016 Vote: Republican Donald Trump	43%	(316)	32%	(237)	25%	(185)	738
2016 Vote: Someone else	28%	(54)	45%	(88)	28%	(55)	197
2012 Vote: Barack Obama	35%	(289)	41%	(336)	23%	(190)	816
2012 Vote: Mitt Romney	43%	(262)	31%	(187)	25%	(153)	603
2012 Vote: Other	32%	(28)	28%	(25)	40%	(36)	89
2012 Vote: Didn't Vote	28%	(194)	40%	(276)	32%	(221)	691
4-Region: Northeast	32%	(129)	38%	(153)	30%	(120)	402
4-Region: Midwest	38%	(182)	36%	(172)	25%	(119)	474
4-Region: South	37%	(304)	33%	(270)	30%	(241)	815
4-Region: West	31%	(160)	45%	(231)	23%	(120)	511
Civic Engaged	46%	(86)	41%	(77)	13%	(25)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC14_11: Do you think major companies are doing a good job or not doing a good job in the following areas?
Providing useful products and services

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	61% (1341)	19% (413)	20% (448)	2201
Gender: Male	58% (619)	24% (250)	18% (190)	1060
Gender: Female	63% (721)	14% (163)	23% (258)	1141
Age: 18-29	53% (250)	23% (110)	24% (113)	473
Age: 30-44	60% (335)	20% (110)	21% (117)	562
Age: 45-54	63% (265)	17% (73)	20% (85)	423
Age: 55-64	64% (220)	16% (57)	20% (68)	345
Age: 65+	68% (271)	16% (63)	16% (64)	398
PID: Dem (no lean)	61% (441)	19% (135)	20% (147)	723
PID: Ind (no lean)	58% (451)	19% (149)	23% (179)	779
PID: Rep (no lean)	64% (449)	18% (128)	18% (122)	699
PID/Gender: Dem Men	55% (181)	23% (76)	21% (69)	326
PID/Gender: Dem Women	66% (261)	15% (59)	20% (78)	398
PID/Gender: Ind Men	56% (205)	24% (89)	19% (70)	365
PID/Gender: Ind Women	59% (245)	15% (60)	26% (109)	414
PID/Gender: Rep Men	63% (233)	23% (84)	14% (51)	369
PID/Gender: Rep Women	65% (215)	13% (43)	22% (71)	330
Tea Party: Supporter	67% (372)	18% (100)	14% (80)	552
Tea Party: Not Supporter	59% (961)	19% (313)	22% (366)	1639
Ideo: Liberal (1-3)	60% (462)	22% (169)	18% (137)	768
Ideo: Moderate (4)	66% (304)	18% (86)	16% (74)	464
Ideo: Conservative (5-7)	68% (456)	16% (109)	16% (111)	676
Educ: < College	57% (898)	20% (310)	23% (358)	1567
Educ: Bachelors degree	69% (287)	15% (63)	16% (66)	416
Educ: Post-grad	71% (156)	18% (39)	11% (24)	219
Income: Under 50k	58% (762)	20% (268)	22% (294)	1325
Income: 50k-100k	66% (412)	16% (101)	17% (109)	622
Income: 100k+	65% (167)	17% (43)	18% (45)	254

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Table PAC14_11: Do you think major companies are doing a good job or not doing a good job in the following areas?
 Providing useful products and services

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	61% (1341)	19% (413)	20% (448)	2201
Ethnicity: White	64% (1112)	17% (303)	19% (335)	1750
Ethnicity: Hispanic	56% (186)	23% (77)	20% (66)	329
Ethnicity: Afr. Am.	49% (132)	24% (65)	27% (72)	269
Ethnicity: Other	53% (97)	25% (45)	22% (41)	182
Relig: Protestant	72% (346)	12% (57)	16% (76)	479
Relig: Roman Catholic	64% (292)	20% (91)	15% (70)	453
Relig: Ath./Agn./None	55% (341)	20% (120)	25% (154)	615
Relig: Something Else	56% (217)	23% (89)	22% (84)	390
Relig: Evangelical	61% (357)	21% (123)	18% (107)	588
Relig: Non-Evang. Catholics	70% (423)	13% (80)	17% (104)	607
Relig: All Christian	65% (780)	17% (204)	18% (210)	1194
Relig: All Non-Christian	56% (559)	21% (209)	24% (238)	1005
Community: Urban	54% (295)	23% (125)	23% (123)	543
Community: Suburban	65% (637)	16% (157)	19% (190)	985
Community: Rural	61% (408)	19% (130)	20% (135)	673
Employ: Private Sector	66% (431)	17% (110)	17% (110)	651
Employ: Government	66% (79)	17% (20)	17% (20)	119
Employ: Self-Employed	55% (105)	27% (52)	18% (34)	191
Employ: Homemaker	53% (109)	23% (48)	24% (50)	208
Employ: Student	46% (47)	33% (34)	21% (22)	103
Employ: Retired	71% (331)	14% (65)	15% (72)	467
Employ: Unemployed	52% (124)	16% (39)	32% (76)	239
Employ: Other	52% (115)	20% (45)	28% (62)	222
Military HH: Yes	59% (228)	24% (91)	17% (64)	384
Military HH: No	61% (1113)	18% (321)	21% (384)	1817
RD/WT: Right Direction	62% (479)	18% (141)	19% (150)	769
RD/WT: Wrong Track	60% (862)	19% (272)	21% (298)	1432

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Table PAC14_11: Do you think major companies are doing a good job or not doing a good job in the following areas?
Providing useful products and services

Demographic	Generally doing a good job	Generally NOT doing a good job	Dont know / No opinion	Total N
Adults	61% (1341)	19% (413)	20% (448)	2201
Strongly Approve	64% (281)	20% (87)	17% (73)	441
Somewhat Approve	65% (315)	18% (86)	17% (82)	483
Somewhat Disapprove	62% (184)	20% (58)	18% (52)	294
Strongly Disapprove	60% (494)	19% (160)	21% (174)	828
Dont Know / No Opinion	43% (67)	14% (21)	43% (66)	154
#1 Issue: Economy	62% (381)	18% (112)	20% (125)	619
#1 Issue: Security	61% (265)	18% (80)	20% (87)	431
#1 Issue: Health Care	63% (287)	18% (83)	18% (83)	453
#1 Issue: Medicare / Social Security	67% (171)	17% (43)	17% (43)	258
#1 Issue: Women's Issues	58% (55)	17% (16)	25% (24)	94
#1 Issue: Education	55% (79)	24% (34)	21% (31)	143
#1 Issue: Energy	55% (58)	23% (24)	22% (24)	106
#1 Issue: Other	46% (45)	22% (22)	32% (31)	98
2016 Vote: Democrat Hillary Clinton	63% (458)	17% (126)	20% (144)	727
2016 Vote: Republican Donald Trump	67% (497)	17% (128)	15% (113)	738
2016 Vote: Someone else	59% (116)	21% (41)	20% (39)	197
2012 Vote: Barack Obama	65% (526)	18% (146)	18% (144)	816
2012 Vote: Mitt Romney	68% (407)	16% (99)	16% (97)	603
2012 Vote: Other	63% (56)	18% (16)	18% (16)	89
2012 Vote: Didn't Vote	50% (348)	22% (151)	28% (191)	691
4-Region: Northeast	64% (256)	17% (66)	20% (79)	402
4-Region: Midwest	65% (310)	16% (78)	18% (86)	474
4-Region: South	58% (474)	18% (145)	24% (196)	815
4-Region: West	59% (300)	24% (123)	17% (88)	511
Civic Engaged	69% (129)	27% (51)	4% (8)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC15: Do you approve or disapprove of business CEOs volunteering to help the federal government by serving on special committees to advise the president?

Demographic	Strongly approve	Somewhat approve	Neither approve or disapprove	Somewhat disapprove	Strongly disapprove	Dont know / No opinion	Total N
Adults	14% (318)	23% (500)	24% (531)	12% (259)	12% (273)	15% (321)	2201
Gender: Male	18% (190)	23% (245)	20% (215)	10% (110)	15% (157)	13% (142)	1060
Gender: Female	11% (128)	22% (255)	28% (316)	13% (149)	10% (116)	16% (179)	1141
Age: 18-29	13% (64)	23% (107)	20% (96)	10% (49)	11% (54)	22% (104)	473
Age: 30-44	15% (84)	26% (147)	21% (117)	10% (57)	12% (68)	16% (89)	562
Age: 45-54	13% (57)	20% (85)	24% (101)	15% (64)	15% (64)	12% (53)	423
Age: 55-64	10% (35)	20% (69)	27% (92)	13% (45)	17% (58)	13% (46)	345
Age: 65+	20% (78)	23% (92)	32% (126)	11% (44)	7% (28)	8% (30)	398
PID: Dem (no lean)	11% (76)	20% (142)	25% (180)	16% (118)	17% (122)	12% (85)	723
PID: Ind (no lean)	11% (89)	21% (163)	26% (199)	11% (83)	13% (99)	19% (146)	779
PID: Rep (no lean)	22% (153)	28% (195)	22% (152)	8% (58)	7% (52)	13% (90)	699
PID/Gender: Dem Men	14% (45)	19% (63)	23% (76)	13% (43)	18% (59)	12% (40)	326
PID/Gender: Dem Women	8% (31)	20% (79)	26% (104)	19% (75)	16% (63)	11% (45)	398
PID/Gender: Ind Men	12% (44)	22% (79)	22% (80)	12% (43)	16% (59)	17% (61)	365
PID/Gender: Ind Women	11% (45)	20% (85)	29% (119)	10% (40)	10% (40)	21% (85)	414
PID/Gender: Rep Men	27% (101)	28% (104)	16% (59)	7% (24)	11% (39)	11% (42)	369
PID/Gender: Rep Women	16% (52)	28% (91)	28% (93)	10% (34)	4% (12)	15% (48)	330
Tea Party: Supporter	25% (138)	29% (159)	20% (108)	10% (56)	7% (40)	9% (52)	552
Tea Party: Not Supporter	11% (178)	21% (340)	26% (420)	12% (202)	14% (232)	16% (268)	1639
Ideo: Liberal (1-3)	13% (102)	23% (173)	22% (166)	15% (119)	18% (137)	9% (71)	768
Ideo: Moderate (4)	12% (53)	22% (104)	28% (131)	13% (62)	12% (55)	13% (58)	464
Ideo: Conservative (5-7)	19% (130)	28% (189)	24% (162)	10% (66)	10% (67)	9% (61)	676
Educ: < College	14% (213)	20% (320)	25% (399)	11% (165)	13% (203)	17% (266)	1567
Educ: Bachelors degree	14% (57)	28% (117)	23% (94)	16% (64)	10% (42)	10% (41)	416
Educ: Post-grad	22% (47)	29% (63)	17% (38)	14% (30)	13% (28)	6% (14)	219

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Table PAC15: Do you approve or disapprove of business CEOs volunteering to help the federal government by serving on special committees to advise the president?

Demographic	Strongly approve	Somewhat approve	Neither approve or disapprove	Somewhat disapprove	Strongly disapprove	Dont know / No opinion	Total N
Adults	14% (318)	23% (500)	24% (531)	12% (259)	12% (273)	15% (321)	2201
Income: Under 50k	14% (190)	22% (290)	25% (330)	11% (142)	11% (150)	17% (222)	1325
Income: 50k-100k	14% (85)	23% (141)	24% (150)	13% (79)	15% (94)	12% (73)	622
Income: 100k+	17% (42)	27% (69)	20% (51)	15% (38)	11% (29)	10% (26)	254
Ethnicity: White	14% (251)	22% (384)	25% (431)	13% (219)	12% (215)	14% (251)	1750
Ethnicity: Hispanic	13% (42)	23% (77)	25% (84)	12% (40)	12% (40)	14% (47)	329
Ethnicity: Afr. Am.	16% (44)	25% (67)	25% (66)	9% (25)	12% (32)	13% (35)	269
Ethnicity: Other	12% (23)	27% (49)	19% (34)	8% (15)	14% (26)	19% (35)	182
Relig: Protestant	18% (84)	26% (123)	27% (129)	12% (56)	11% (52)	7% (34)	479
Relig: Roman Catholic	16% (74)	23% (105)	28% (129)	11% (48)	10% (44)	12% (53)	453
Relig: Ath./Agn./None	10% (64)	17% (105)	21% (129)	13% (83)	17% (104)	21% (131)	615
Relig: Something Else	14% (54)	23% (90)	22% (85)	15% (60)	14% (54)	12% (48)	390
Relig: Evangelical	19% (113)	29% (168)	23% (134)	8% (45)	8% (46)	14% (83)	588
Relig: Non-Evang. Catholics	14% (87)	23% (137)	30% (183)	12% (72)	11% (68)	10% (59)	607
Relig: All Christian	17% (199)	26% (305)	27% (317)	10% (117)	10% (114)	12% (142)	1194
Relig: All Non-Christian	12% (118)	19% (195)	21% (214)	14% (142)	16% (158)	18% (178)	1005
Community: Urban	15% (82)	22% (122)	21% (111)	10% (54)	14% (75)	18% (100)	543
Community: Suburban	14% (136)	23% (225)	26% (254)	14% (134)	12% (123)	12% (114)	985
Community: Rural	15% (100)	23% (153)	25% (166)	11% (71)	11% (76)	16% (107)	673
Employ: Private Sector	13% (83)	27% (175)	23% (147)	14% (88)	13% (86)	11% (72)	651
Employ: Government	13% (16)	31% (37)	22% (27)	11% (13)	14% (17)	8% (9)	119
Employ: Self-Employed	17% (33)	27% (51)	17% (32)	13% (24)	15% (29)	12% (23)	191
Employ: Homemaker	12% (25)	17% (36)	30% (62)	13% (27)	9% (20)	19% (39)	208
Employ: Student	9% (9)	18% (19)	26% (26)	10% (10)	16% (16)	22% (23)	103
Employ: Retired	18% (86)	23% (107)	27% (128)	13% (58)	9% (44)	9% (44)	467
Employ: Unemployed	16% (37)	15% (36)	24% (57)	12% (29)	11% (26)	23% (54)	239
Employ: Other	13% (29)	18% (40)	23% (52)	4% (9)	16% (35)	26% (58)	222
Military HH: Yes	16% (60)	25% (95)	24% (92)	10% (38)	14% (53)	12% (46)	384
Military HH: No	14% (258)	22% (405)	24% (439)	12% (221)	12% (220)	15% (275)	1817

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Table PAC15: Do you approve or disapprove of business CEOs volunteering to help the federal government by serving on special committees to advise the president?

Demographic	Strongly approve	Somewhat approve	Neither approve or disapprove	Somewhat disapprove	Strongly disapprove	Dont know / No opinion	Total N
Adults	14% (318)	23% (500)	24% (531)	12% (259)	12% (273)	15% (321)	2201
RD/WT: Right Direction	24% (183)	27% (208)	23% (175)	8% (59)	5% (40)	14% (104)	769
RD/WT: Wrong Track	9% (134)	20% (292)	25% (356)	14% (200)	16% (233)	15% (217)	1432
Strongly Approve	31% (137)	23% (102)	19% (85)	6% (27)	7% (30)	14% (61)	441
Somewhat Approve	13% (62)	31% (148)	27% (133)	11% (51)	8% (40)	10% (49)	483
Somewhat Disapprove	10% (30)	23% (67)	27% (80)	13% (39)	10% (30)	16% (47)	294
Strongly Disapprove	9% (74)	19% (156)	24% (197)	15% (128)	19% (161)	14% (112)	828
Dont Know / No Opinion	9% (14)	17% (26)	24% (36)	9% (13)	8% (12)	34% (53)	154
#1 Issue: Economy	16% (100)	23% (141)	23% (142)	10% (60)	14% (86)	15% (90)	619
#1 Issue: Security	18% (78)	26% (113)	24% (103)	11% (49)	7% (29)	14% (59)	431
#1 Issue: Health Care	10% (45)	21% (94)	23% (103)	15% (69)	17% (75)	15% (67)	453
#1 Issue: Medicare / Social Security	18% (46)	23% (58)	35% (91)	7% (19)	9% (23)	8% (20)	258
#1 Issue: Women's Issues	8% (8)	25% (23)	19% (18)	12% (11)	21% (20)	15% (14)	94
#1 Issue: Education	11% (16)	21% (30)	27% (38)	14% (21)	9% (12)	18% (26)	143
#1 Issue: Energy	11% (12)	26% (27)	19% (20)	19% (20)	15% (16)	10% (10)	106
#1 Issue: Other	13% (13)	14% (14)	15% (15)	11% (11)	11% (11)	35% (35)	98
2016 Vote: Democrat Hillary Clinton	11% (82)	21% (155)	24% (177)	16% (119)	16% (115)	11% (79)	727
2016 Vote: Republican Donald Trump	22% (164)	28% (208)	24% (179)	8% (58)	7% (54)	10% (75)	738
2016 Vote: Someone else	10% (20)	16% (31)	21% (42)	16% (32)	21% (42)	15% (30)	197
2012 Vote: Barack Obama	12% (98)	22% (176)	26% (211)	14% (115)	17% (137)	10% (79)	816
2012 Vote: Mitt Romney	21% (129)	28% (169)	25% (149)	10% (62)	6% (39)	9% (56)	603
2012 Vote: Other	10% (9)	23% (20)	21% (19)	15% (13)	15% (14)	16% (14)	89
2012 Vote: Didn't Vote	12% (80)	20% (135)	22% (153)	10% (69)	12% (82)	25% (172)	691
4-Region: Northeast	11% (45)	20% (82)	31% (125)	11% (46)	12% (48)	14% (55)	402
4-Region: Midwest	15% (71)	22% (106)	24% (113)	14% (67)	11% (54)	13% (64)	474
4-Region: South	16% (134)	25% (203)	23% (191)	9% (76)	10% (83)	16% (128)	815
4-Region: West	13% (67)	21% (109)	20% (102)	14% (71)	17% (88)	14% (74)	511
Civic Engaged	36% (67)	27% (51)	9% (16)	12% (23)	14% (26)	3% (5)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC16: When business CEOs serve on a federal government committee, does this mean they are actively endorsing the president or that they are still able to hold independent political views?

Demographic	Actively endorsing the president		Still able to hold independent political views		Dont know / No opinion		Total N
Adults	28%	(613)	39%	(866)	33%	(722)	2201
Gender: Male	28%	(298)	43%	(452)	29%	(309)	1060
Gender: Female	28%	(315)	36%	(414)	36%	(413)	1141
Age: 18-29	32%	(152)	34%	(160)	34%	(162)	473
Age: 30-44	29%	(163)	37%	(211)	34%	(189)	562
Age: 45-54	28%	(117)	38%	(162)	34%	(144)	423
Age: 55-64	29%	(100)	41%	(140)	30%	(104)	345
Age: 65+	20%	(81)	49%	(193)	31%	(124)	398
PID: Dem (no lean)	35%	(250)	33%	(240)	32%	(233)	723
PID: Ind (no lean)	22%	(170)	39%	(306)	39%	(303)	779
PID: Rep (no lean)	28%	(193)	46%	(320)	27%	(186)	699
PID/Gender: Dem Men	31%	(101)	37%	(121)	32%	(103)	326
PID/Gender: Dem Women	37%	(148)	30%	(119)	33%	(130)	398
PID/Gender: Ind Men	21%	(77)	43%	(157)	36%	(131)	365
PID/Gender: Ind Women	22%	(93)	36%	(149)	42%	(172)	414
PID/Gender: Rep Men	32%	(120)	47%	(174)	20%	(75)	369
PID/Gender: Rep Women	22%	(73)	44%	(146)	34%	(111)	330
Tea Party: Supporter	29%	(160)	46%	(253)	25%	(139)	552
Tea Party: Not Supporter	27%	(447)	37%	(611)	35%	(581)	1639
Ideo: Liberal (1-3)	38%	(295)	37%	(284)	25%	(190)	768
Ideo: Moderate (4)	29%	(136)	39%	(179)	32%	(149)	464
Ideo: Conservative (5-7)	22%	(147)	51%	(347)	27%	(182)	676
Educ: < College	27%	(417)	36%	(562)	37%	(587)	1567
Educ: Bachelors degree	29%	(119)	48%	(198)	24%	(99)	416
Educ: Post-grad	35%	(76)	49%	(106)	17%	(37)	219

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Table PAC16: When business CEOs serve on a federal government committee, does this mean they are actively endorsing the president or that they are still able to hold independent political views?

Demographic	Actively endorsing the president	Still able to hold independent political views	Dont know / No opinion	Total N
Adults	28% (613)	39% (866)	33% (722)	2201
Income: Under 50k	26% (347)	38% (507)	36% (471)	1325
Income: 50k-100k	29% (178)	40% (251)	31% (193)	622
Income: 100k+	34% (87)	43% (109)	23% (58)	254
Ethnicity: White	28% (482)	40% (708)	32% (560)	1750
Ethnicity: Hispanic	34% (113)	36% (118)	30% (98)	329
Ethnicity: Afr. Am.	27% (72)	37% (99)	37% (98)	269
Ethnicity: Other	32% (59)	32% (59)	35% (65)	182
Relig: Protestant	26% (122)	47% (223)	28% (134)	479
Relig: Roman Catholic	34% (154)	43% (193)	23% (105)	453
Relig: Ath./Agn./None	27% (165)	31% (193)	42% (257)	615
Relig: Something Else	29% (112)	40% (154)	32% (123)	390
Relig: Evangelical	27% (161)	41% (242)	31% (184)	588
Relig: Non-Evang. Catholics	29% (173)	45% (276)	26% (157)	607
Relig: All Christian	28% (334)	43% (518)	29% (342)	1194
Relig: All Non-Christian	28% (278)	35% (348)	38% (380)	1005
Community: Urban	32% (173)	34% (182)	35% (189)	543
Community: Suburban	31% (304)	40% (399)	29% (282)	985
Community: Rural	20% (136)	42% (285)	37% (251)	673
Employ: Private Sector	30% (198)	41% (270)	28% (183)	651
Employ: Government	37% (44)	43% (52)	20% (23)	119
Employ: Self-Employed	31% (60)	37% (72)	31% (60)	191
Employ: Homemaker	19% (39)	36% (76)	45% (93)	208
Employ: Student	35% (36)	34% (35)	32% (33)	103
Employ: Retired	24% (114)	47% (221)	28% (132)	467
Employ: Unemployed	22% (52)	35% (83)	43% (104)	239
Employ: Other	31% (69)	26% (58)	43% (94)	222
Military HH: Yes	26% (102)	43% (163)	31% (119)	384
Military HH: No	28% (511)	39% (703)	33% (603)	1817

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Table PAC16: When business CEOs serve on a federal government committee, does this mean they are actively endorsing the president or that they are still able to hold independent political views?

Demographic	Actively endorsing the president		Still able to hold independent political views		Dont know / No opinion		Total N
Adults	28%	(613)	39%	(866)	33%	(722)	2201
RD/WT: Right Direction	25%	(196)	45%	(350)	29%	(224)	769
RD/WT: Wrong Track	29%	(417)	36%	(516)	35%	(499)	1432
Strongly Approve	23%	(102)	50%	(219)	27%	(121)	441
Somewhat Approve	25%	(121)	44%	(212)	31%	(150)	483
Somewhat Disapprove	26%	(78)	40%	(117)	34%	(99)	294
Strongly Disapprove	35%	(293)	33%	(277)	31%	(258)	828
Dont Know / No Opinion	12%	(19)	26%	(41)	61%	(94)	154
#1 Issue: Economy	26%	(162)	42%	(262)	32%	(195)	619
#1 Issue: Security	22%	(96)	44%	(189)	34%	(146)	431
#1 Issue: Health Care	32%	(147)	37%	(169)	30%	(137)	453
#1 Issue: Medicare / Social Security	27%	(69)	42%	(108)	31%	(81)	258
#1 Issue: Women's Issues	43%	(41)	30%	(28)	27%	(25)	94
#1 Issue: Education	33%	(47)	30%	(43)	37%	(53)	143
#1 Issue: Energy	33%	(35)	38%	(40)	29%	(30)	106
#1 Issue: Other	17%	(16)	28%	(27)	56%	(54)	98
2016 Vote: Democrat Hillary Clinton	36%	(262)	36%	(261)	28%	(204)	727
2016 Vote: Republican Donald Trump	25%	(182)	48%	(356)	27%	(199)	738
2016 Vote: Someone else	29%	(56)	35%	(69)	37%	(72)	197
2012 Vote: Barack Obama	35%	(286)	37%	(300)	28%	(230)	816
2012 Vote: Mitt Romney	25%	(152)	50%	(302)	25%	(149)	603
2012 Vote: Other	15%	(13)	44%	(39)	41%	(37)	89
2012 Vote: Didn't Vote	23%	(160)	32%	(224)	44%	(307)	691
4-Region: Northeast	29%	(116)	36%	(145)	35%	(140)	402
4-Region: Midwest	28%	(134)	37%	(173)	35%	(166)	474
4-Region: South	24%	(197)	43%	(353)	32%	(264)	815
4-Region: West	32%	(165)	38%	(195)	30%	(151)	511
Civic Engaged	45%	(85)	46%	(87)	8%	(15)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC17: What do you think is the main reason a business CEO would volunteer to help the federal government by serving on a special committee to advise the president?

Demographic	To use their knowledge and experience to improve public policy	To become more popular with the public	To get laws changed to increase their profits	To keep the government from making mistakes	To improve government services for average people	None of the above	Don't know / No opinion	Total N
Adults	20% (450)	9% (202)	32% (715)	6% (133)	8% (186)	4% (78)	20% (437)	2201
Gender: Male	20% (213)	11% (113)	33% (344)	7% (76)	9% (96)	4% (38)	17% (178)	1060
Gender: Female	21% (236)	8% (90)	32% (370)	5% (57)	8% (90)	4% (40)	23% (259)	1141
Age: 18-29	12% (58)	13% (62)	28% (134)	5% (24)	12% (55)	3% (12)	27% (128)	473
Age: 30-44	21% (116)	9% (53)	29% (160)	8% (43)	8% (47)	4% (24)	21% (118)	562
Age: 45-54	19% (81)	9% (38)	38% (160)	5% (23)	7% (31)	4% (17)	17% (74)	423
Age: 55-64	22% (76)	6% (21)	41% (142)	8% (27)	4% (14)	3% (10)	16% (55)	345
Age: 65+	30% (119)	7% (29)	29% (117)	4% (17)	10% (40)	4% (15)	16% (62)	398
PID: Dem (no lean)	17% (123)	9% (65)	38% (277)	7% (47)	9% (62)	3% (23)	17% (126)	723
PID: Ind (no lean)	20% (152)	9% (70)	33% (257)	3% (26)	6% (50)	5% (38)	24% (187)	779
PID: Rep (no lean)	25% (175)	10% (67)	26% (181)	9% (60)	11% (75)	3% (17)	18% (123)	699
PID/Gender: Dem Men	17% (57)	12% (38)	37% (121)	8% (27)	8% (27)	2% (7)	15% (48)	326
PID/Gender: Dem Women	17% (66)	7% (27)	39% (156)	5% (21)	9% (34)	4% (16)	20% (78)	398
PID/Gender: Ind Men	20% (75)	9% (34)	35% (129)	4% (14)	6% (23)	5% (18)	20% (73)	365
PID/Gender: Ind Women	19% (78)	9% (36)	31% (128)	3% (12)	6% (27)	5% (19)	28% (115)	414
PID/Gender: Rep Men	22% (82)	11% (41)	26% (95)	10% (36)	12% (45)	3% (13)	16% (58)	369
PID/Gender: Rep Women	28% (93)	8% (26)	26% (86)	7% (25)	9% (29)	1% (5)	20% (66)	330
Tea Party: Supporter	24% (133)	11% (59)	27% (151)	10% (53)	11% (63)	2% (13)	15% (81)	552
Tea Party: Not Supporter	19% (313)	9% (143)	34% (563)	5% (81)	7% (122)	4% (64)	22% (353)	1639
Ideo: Liberal (1-3)	17% (132)	11% (83)	39% (303)	6% (48)	10% (78)	3% (26)	13% (98)	768
Ideo: Moderate (4)	20% (91)	12% (55)	35% (163)	5% (25)	7% (33)	3% (16)	17% (81)	464
Ideo: Conservative (5-7)	29% (193)	7% (47)	28% (187)	8% (52)	9% (62)	3% (18)	17% (118)	676

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Table PAC17: What do you think is the main reason a business CEO would volunteer to help the federal government by serving on a special committee to advise the president?

Demographic	To use their knowledge and experience to improve public policy	To become more popular with the public	To get laws changed to increase their profits	To keep the government from making mistakes	To improve government services for average people	None of the above	Don't know / No opinion	Total N
Adults	20% (450)	9% (202)	32% (715)	6% (133)	8% (186)	4% (78)	20% (437)	2201
Educ: < College	16% (257)	10% (158)	31% (479)	6% (99)	9% (145)	4% (63)	23% (367)	1567
Educ: Bachelors degree	32% (132)	7% (29)	35% (146)	6% (25)	5% (23)	2% (10)	12% (50)	416
Educ: Post-grad	28% (60)	7% (15)	41% (90)	5% (10)	8% (18)	3% (6)	9% (20)	219
Income: Under 50k	18% (243)	11% (142)	30% (394)	6% (84)	9% (113)	4% (54)	22% (295)	1325
Income: 50k-100k	22% (139)	7% (43)	36% (224)	5% (32)	9% (58)	2% (15)	18% (109)	622
Income: 100k+	26% (67)	7% (17)	38% (96)	7% (17)	6% (15)	4% (10)	13% (33)	254
Ethnicity: White	22% (389)	9% (159)	34% (593)	5% (86)	8% (132)	3% (59)	19% (331)	1750
Ethnicity: Hispanic	14% (46)	12% (41)	33% (108)	6% (18)	11% (38)	4% (14)	20% (64)	329
Ethnicity: Afr. Am.	13% (36)	9% (25)	25% (67)	12% (33)	13% (34)	3% (9)	24% (64)	269
Ethnicity: Other	14% (25)	10% (18)	30% (54)	8% (14)	11% (19)	6% (10)	23% (42)	182
Relig: Protestant	29% (139)	8% (38)	31% (151)	8% (37)	7% (35)	4% (17)	13% (63)	479
Relig: Roman Catholic	23% (106)	10% (48)	31% (141)	4% (17)	11% (52)	3% (13)	17% (76)	453
Relig: Ath./Agn./None	15% (89)	7% (45)	37% (227)	5% (28)	7% (41)	4% (24)	26% (161)	615
Relig: Something Else	16% (63)	10% (40)	35% (135)	7% (29)	7% (27)	5% (18)	20% (78)	390
Relig: Evangelical	23% (135)	11% (66)	26% (154)	9% (54)	12% (72)	2% (12)	16% (96)	588
Relig: Non-Evang. Catholics	27% (163)	8% (51)	33% (198)	4% (22)	8% (46)	4% (25)	17% (101)	607
Relig: All Christian	25% (298)	10% (117)	29% (352)	6% (76)	10% (118)	3% (36)	16% (197)	1194
Relig: All Non-Christian	15% (152)	8% (85)	36% (362)	6% (57)	7% (68)	4% (42)	24% (239)	1005
Community: Urban	19% (102)	10% (55)	28% (151)	7% (41)	9% (50)	4% (23)	23% (123)	543
Community: Suburban	21% (206)	10% (98)	36% (350)	5% (51)	8% (76)	4% (39)	17% (165)	985
Community: Rural	21% (142)	7% (49)	32% (214)	6% (42)	9% (61)	2% (16)	22% (149)	673

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Table PAC17: What do you think is the main reason a business CEO would volunteer to help the federal government by serving on a special committee to advise the president?

Demographic	To use their knowledge and experience to improve public policy	To become more popular with the public	To get laws changed to increase their profits	To keep the government from making mistakes	To improve government services for average people	None of the above	Dont know / No opinion	Total N
Adults	20% (450)	9% (202)	32% (715)	6% (133)	8% (186)	4% (78)	20% (437)	2201
Employ: Private Sector	22% (142)	10% (67)	35% (231)	7% (47)	8% (50)	3% (18)	15% (96)	651
Employ: Government	17% (21)	9% (11)	36% (43)	5% (6)	11% (13)	3% (3)	19% (22)	119
Employ: Self-Employed	23% (44)	11% (21)	31% (59)	7% (13)	11% (20)	4% (8)	14% (27)	191
Employ: Homemaker	21% (43)	10% (20)	26% (54)	7% (14)	8% (17)	4% (9)	24% (51)	208
Employ: Student	7% (8)	12% (12)	32% (33)	7% (7)	13% (13)	3% (3)	27% (28)	103
Employ: Retired	26% (120)	6% (30)	34% (157)	5% (23)	9% (44)	3% (12)	18% (82)	467
Employ: Unemployed	15% (37)	9% (22)	31% (75)	5% (12)	8% (20)	2% (6)	29% (69)	239
Employ: Other	16% (35)	10% (21)	29% (64)	5% (12)	4% (9)	9% (19)	28% (63)	222
Military HH: Yes	22% (83)	7% (28)	37% (141)	6% (22)	8% (31)	4% (14)	17% (65)	384
Military HH: No	20% (367)	10% (175)	32% (573)	6% (111)	9% (155)	4% (64)	20% (372)	1817
RD/WT: Right Direction	25% (194)	10% (80)	23% (174)	8% (62)	12% (89)	3% (21)	19% (150)	769
RD/WT: Wrong Track	18% (256)	9% (123)	38% (541)	5% (71)	7% (97)	4% (58)	20% (288)	1432
Strongly Approve	26% (117)	6% (27)	24% (106)	10% (44)	10% (44)	3% (12)	21% (92)	441
Somewhat Approve	26% (124)	13% (62)	28% (137)	4% (18)	9% (42)	3% (13)	18% (87)	483
Somewhat Disapprove	18% (52)	9% (28)	35% (104)	6% (18)	9% (25)	4% (12)	19% (55)	294
Strongly Disapprove	16% (133)	9% (75)	41% (337)	6% (49)	8% (65)	3% (28)	17% (139)	828
Dont Know / No Opinion	16% (24)	6% (10)	20% (31)	3% (5)	6% (9)	8% (12)	41% (63)	154
#1 Issue: Economy	21% (129)	10% (61)	30% (188)	7% (44)	10% (61)	4% (25)	18% (111)	619
#1 Issue: Security	23% (100)	11% (49)	27% (117)	8% (34)	8% (34)	2% (11)	20% (88)	431
#1 Issue: Health Care	19% (86)	7% (33)	39% (179)	4% (19)	8% (37)	4% (20)	18% (79)	453
#1 Issue: Medicare / Social Security	29% (74)	8% (20)	29% (74)	4% (10)	6% (17)	4% (10)	20% (52)	258
#1 Issue: Women's Issues	12% (11)	11% (10)	40% (38)	7% (6)	8% (8)	5% (5)	17% (16)	94
#1 Issue: Education	15% (21)	10% (15)	30% (43)	4% (6)	12% (17)	3% (4)	26% (37)	143
#1 Issue: Energy	13% (14)	12% (13)	44% (47)	10% (10)	7% (8)	— (0)	14% (14)	106
#1 Issue: Other	15% (14)	2% (2)	30% (30)	3% (3)	5% (5)	5% (5)	40% (39)	98

Continued on next page

Table PAC17: *What do you think is the main reason a business CEO would volunteer to help the federal government by serving on a special committee to advise the president?*

Demographic	To use their knowledge and experience to improve public policy	To become more popular with the public	To get laws changed to increase their profits	To keep the government from making mistakes	To improve government services for average people	None of the above	Don't know / No opinion	Total N
Adults	20% (450)	9% (202)	32% (715)	6% (133)	8% (186)	4% (78)	20% (437)	2201
2016 Vote: Democrat Hillary Clinton	18% (132)	9% (67)	42% (303)	5% (38)	7% (53)	3% (21)	16% (114)	727
2016 Vote: Republican Donald Trump	28% (206)	8% (60)	27% (201)	7% (55)	10% (74)	2% (14)	17% (129)	738
2016 Vote: Someone else	17% (33)	10% (19)	42% (83)	5% (10)	5% (10)	5% (10)	17% (33)	197
2012 Vote: Barack Obama	19% (154)	9% (73)	41% (333)	5% (42)	9% (73)	2% (16)	15% (125)	816
2012 Vote: Mitt Romney	30% (182)	7% (45)	26% (160)	8% (49)	9% (55)	2% (15)	16% (98)	603
2012 Vote: Other	19% (17)	5% (5)	45% (40)	1% (1)	4% (3)	8% (7)	18% (16)	89
2012 Vote: Didn't Vote	14% (96)	12% (80)	26% (181)	6% (41)	8% (55)	6% (41)	29% (197)	691
4-Region: Northeast	18% (72)	10% (39)	34% (138)	7% (27)	9% (37)	4% (15)	18% (73)	402
4-Region: Midwest	25% (118)	6% (31)	31% (149)	6% (27)	8% (36)	4% (17)	20% (97)	474
4-Region: South	20% (161)	10% (83)	27% (223)	7% (59)	9% (77)	3% (26)	23% (186)	815
4-Region: West	19% (99)	10% (50)	40% (204)	4% (20)	7% (36)	4% (21)	16% (80)	511
Civic Engaged	27% (51)	11% (20)	38% (70)	9% (17)	11% (21)	1% (3)	3% (6)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC18_4: *Have you done any of the following in the past 12 months?*
Contacted an elected official about an issue or concern

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	25%	(546)	64%	(1400)	12%	(255)	2201
Gender: Male	26%	(278)	60%	(636)	14%	(145)	1060
Gender: Female	23%	(268)	67%	(763)	10%	(110)	1141
Age: 18-29	22%	(102)	57%	(272)	21%	(99)	473
Age: 30-44	22%	(121)	63%	(352)	16%	(89)	562
Age: 45-54	24%	(102)	68%	(286)	8%	(35)	423
Age: 55-64	28%	(97)	67%	(231)	5%	(17)	345
Age: 65+	31%	(125)	65%	(259)	4%	(14)	398
PID: Dem (no lean)	28%	(205)	62%	(450)	9%	(68)	723
PID: Ind (no lean)	24%	(189)	61%	(477)	14%	(113)	779
PID: Rep (no lean)	22%	(152)	68%	(472)	11%	(74)	699
PID/Gender: Dem Men	28%	(92)	58%	(189)	14%	(45)	326
PID/Gender: Dem Women	28%	(113)	66%	(261)	6%	(23)	398
PID/Gender: Ind Men	25%	(90)	60%	(221)	15%	(54)	365
PID/Gender: Ind Women	24%	(99)	62%	(257)	14%	(59)	414
PID/Gender: Rep Men	26%	(96)	61%	(227)	13%	(46)	369
PID/Gender: Rep Women	17%	(56)	75%	(246)	8%	(28)	330
Tea Party: Supporter	27%	(148)	63%	(347)	10%	(56)	552
Tea Party: Not Supporter	24%	(395)	64%	(1046)	12%	(198)	1639
Ideo: Liberal (1-3)	32%	(243)	60%	(460)	9%	(66)	768
Ideo: Moderate (4)	24%	(111)	69%	(320)	7%	(34)	464
Ideo: Conservative (5-7)	24%	(163)	66%	(448)	10%	(65)	676
Educ: < College	21%	(333)	65%	(1016)	14%	(218)	1567
Educ: Bachelors degree	30%	(124)	64%	(265)	6%	(27)	416
Educ: Post-grad	41%	(89)	54%	(119)	5%	(11)	219
Income: Under 50k	23%	(304)	63%	(839)	14%	(181)	1325
Income: 50k-100k	26%	(163)	65%	(406)	8%	(52)	622
Income: 100k+	31%	(79)	61%	(154)	8%	(21)	254

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Table PAC18_4: Have you done any of the following in the past 12 months?
Contacted an elected official about an issue or concern

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	25%	(546)	64%	(1400)	12%	(255)	2201
Ethnicity: White	26%	(463)	64%	(1120)	10%	(167)	1750
Ethnicity: Hispanic	22%	(72)	62%	(206)	16%	(52)	329
Ethnicity: Afr. Am.	15%	(40)	65%	(175)	20%	(53)	269
Ethnicity: Other	24%	(43)	57%	(105)	19%	(34)	182
Relig: Protestant	31%	(149)	62%	(299)	6%	(31)	479
Relig: Roman Catholic	28%	(129)	63%	(283)	9%	(41)	453
Relig: Ath./Agn./None	22%	(134)	62%	(383)	16%	(99)	615
Relig: Something Else	25%	(96)	64%	(249)	12%	(45)	390
Relig: Evangelical	23%	(134)	65%	(384)	12%	(69)	588
Relig: Non-Evang. Catholics	30%	(181)	63%	(384)	7%	(42)	607
Relig: All Christian	26%	(316)	64%	(768)	9%	(111)	1194
Relig: All Non-Christian	23%	(230)	63%	(632)	14%	(143)	1005
Community: Urban	26%	(141)	57%	(311)	17%	(92)	543
Community: Suburban	25%	(242)	66%	(647)	10%	(95)	985
Community: Rural	24%	(164)	66%	(441)	10%	(68)	673
Employ: Private Sector	27%	(174)	65%	(420)	9%	(57)	651
Employ: Government	29%	(34)	60%	(71)	12%	(14)	119
Employ: Self-Employed	30%	(57)	56%	(107)	15%	(28)	191
Employ: Homemaker	17%	(36)	74%	(153)	9%	(19)	208
Employ: Student	23%	(24)	62%	(64)	15%	(16)	103
Employ: Retired	27%	(126)	68%	(318)	5%	(23)	467
Employ: Unemployed	18%	(44)	60%	(143)	22%	(52)	239
Employ: Other	24%	(52)	55%	(122)	21%	(47)	222
Military HH: Yes	27%	(104)	64%	(246)	9%	(34)	384
Military HH: No	24%	(442)	63%	(1154)	12%	(221)	1817
RD/WT: Right Direction	23%	(179)	66%	(505)	11%	(85)	769
RD/WT: Wrong Track	26%	(367)	62%	(894)	12%	(170)	1432

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Table PAC18_4: Have you done any of the following in the past 12 months?
 Contacted an elected official about an issue or concern

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	25%	(546)	64%	(1400)	12%	(255)	2201
Strongly Approve	29%	(129)	60%	(265)	11%	(47)	441
Somewhat Approve	18%	(86)	71%	(342)	11%	(55)	483
Somewhat Disapprove	21%	(61)	70%	(206)	9%	(27)	294
Strongly Disapprove	31%	(255)	58%	(483)	11%	(89)	828
Dont Know / No Opinion	10%	(15)	67%	(103)	23%	(36)	154
#1 Issue: Economy	22%	(136)	67%	(415)	11%	(68)	619
#1 Issue: Security	23%	(98)	66%	(286)	11%	(48)	431
#1 Issue: Health Care	25%	(113)	62%	(281)	13%	(59)	453
#1 Issue: Medicare / Social Security	28%	(73)	66%	(169)	6%	(15)	258
#1 Issue: Women's Issues	35%	(33)	55%	(52)	9%	(8)	94
#1 Issue: Education	24%	(34)	63%	(90)	13%	(19)	143
#1 Issue: Energy	37%	(39)	49%	(52)	14%	(15)	106
#1 Issue: Other	21%	(21)	55%	(54)	24%	(23)	98
2016 Vote: Democrat Hillary Clinton	33%	(237)	58%	(424)	9%	(67)	727
2016 Vote: Republican Donald Trump	24%	(180)	68%	(503)	7%	(55)	738
2016 Vote: Someone else	30%	(58)	61%	(121)	9%	(18)	197
2012 Vote: Barack Obama	32%	(261)	61%	(498)	7%	(57)	816
2012 Vote: Mitt Romney	26%	(157)	67%	(404)	7%	(41)	603
2012 Vote: Other	25%	(22)	69%	(61)	5%	(5)	89
2012 Vote: Didn't Vote	15%	(105)	63%	(434)	22%	(152)	691
4-Region: Northeast	26%	(105)	64%	(257)	10%	(39)	402
4-Region: Midwest	29%	(138)	60%	(282)	11%	(54)	474
4-Region: South	22%	(181)	63%	(510)	15%	(124)	815
4-Region: West	24%	(122)	68%	(350)	8%	(39)	511
Civic Engaged	89%	(168)	10%	(19)	1%	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC18_5: Have you done any of the following in the past 12 months?
Attended a meeting on local, town, or school affairs

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	29%	(628)	60%	(1331)	11%	(241)	2201
Gender: Male	30%	(316)	57%	(604)	13%	(140)	1060
Gender: Female	27%	(312)	64%	(728)	9%	(102)	1141
Age: 18-29	30%	(142)	48%	(227)	22%	(104)	473
Age: 30-44	34%	(191)	53%	(297)	13%	(74)	562
Age: 45-54	31%	(132)	62%	(262)	7%	(30)	423
Age: 55-64	21%	(72)	74%	(256)	5%	(17)	345
Age: 65+	23%	(91)	73%	(290)	4%	(17)	398
PID: Dem (no lean)	33%	(237)	59%	(425)	8%	(61)	723
PID: Ind (no lean)	27%	(208)	59%	(459)	14%	(111)	779
PID: Rep (no lean)	26%	(183)	64%	(446)	10%	(69)	699
PID/Gender: Dem Men	35%	(114)	53%	(172)	12%	(40)	326
PID/Gender: Dem Women	31%	(123)	64%	(254)	5%	(21)	398
PID/Gender: Ind Men	26%	(96)	58%	(213)	15%	(56)	365
PID/Gender: Ind Women	27%	(113)	59%	(246)	13%	(55)	414
PID/Gender: Rep Men	29%	(107)	59%	(218)	12%	(44)	369
PID/Gender: Rep Women	23%	(77)	69%	(228)	8%	(25)	330
Tea Party: Supporter	32%	(178)	59%	(328)	8%	(47)	552
Tea Party: Not Supporter	27%	(447)	61%	(999)	12%	(194)	1639
Ideo: Liberal (1-3)	35%	(268)	57%	(440)	8%	(60)	768
Ideo: Moderate (4)	27%	(125)	66%	(306)	7%	(32)	464
Ideo: Conservative (5-7)	26%	(178)	65%	(438)	9%	(60)	676
Educ: < College	25%	(394)	61%	(961)	13%	(211)	1567
Educ: Bachelors degree	35%	(145)	60%	(250)	5%	(22)	416
Educ: Post-grad	41%	(90)	55%	(120)	4%	(9)	219
Income: Under 50k	25%	(331)	62%	(824)	13%	(169)	1325
Income: 50k-100k	33%	(207)	59%	(368)	8%	(47)	622
Income: 100k+	36%	(91)	55%	(139)	10%	(25)	254

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Table PAC18_5: Have you done any of the following in the past 12 months?
 Attended a meeting on local, town, or school affairs

Demographic	Yes, have done this in the past 12 months	No, have not done this in the past 12 months	Dont know	Total N
Adults	29% (628)	60% (1331)	11% (241)	2201
Ethnicity: White	28% (482)	63% (1103)	9% (165)	1750
Ethnicity: Hispanic	33% (110)	52% (172)	14% (48)	329
Ethnicity: Afr. Am.	35% (93)	49% (131)	17% (44)	269
Ethnicity: Other	29% (53)	53% (97)	17% (32)	182
Relig: Protestant	30% (143)	65% (311)	5% (26)	479
Relig: Roman Catholic	34% (152)	59% (265)	8% (35)	453
Relig: Ath./Agn./None	24% (147)	60% (371)	16% (97)	615
Relig: Something Else	31% (122)	56% (219)	13% (49)	390
Relig: Evangelical	29% (170)	61% (359)	10% (59)	588
Relig: Non-Evang. Catholics	31% (189)	63% (382)	6% (36)	607
Relig: All Christian	30% (359)	62% (741)	8% (95)	1194
Relig: All Non-Christian	27% (270)	59% (590)	14% (146)	1005
Community: Urban	31% (168)	53% (289)	16% (86)	543
Community: Suburban	28% (275)	63% (618)	9% (92)	985
Community: Rural	28% (186)	63% (424)	9% (63)	673
Employ: Private Sector	34% (221)	59% (384)	7% (46)	651
Employ: Government	39% (46)	52% (62)	9% (10)	119
Employ: Self-Employed	36% (68)	51% (97)	14% (26)	191
Employ: Homemaker	28% (59)	63% (131)	9% (18)	208
Employ: Student	29% (30)	55% (57)	17% (17)	103
Employ: Retired	21% (100)	73% (340)	6% (27)	467
Employ: Unemployed	17% (41)	62% (149)	21% (50)	239
Employ: Other	29% (64)	50% (112)	21% (46)	222
Military HH: Yes	34% (131)	56% (217)	9% (36)	384
Military HH: No	27% (497)	61% (1115)	11% (205)	1817
RD/WT: Right Direction	29% (226)	61% (465)	10% (77)	769
RD/WT: Wrong Track	28% (402)	60% (866)	11% (164)	1432

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Table PAC18_5: Have you done any of the following in the past 12 months?
Attended a meeting on local, town, or school affairs

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	29%	(628)	60%	(1331)	11%	(241)	2201
Strongly Approve	27%	(121)	63%	(277)	10%	(43)	441
Somewhat Approve	29%	(138)	62%	(300)	9%	(46)	483
Somewhat Disapprove	33%	(98)	58%	(169)	9%	(27)	294
Strongly Disapprove	29%	(243)	60%	(498)	10%	(87)	828
Dont Know / No Opinion	18%	(28)	56%	(87)	26%	(39)	154
#1 Issue: Economy	33%	(202)	57%	(353)	10%	(64)	619
#1 Issue: Security	28%	(119)	63%	(273)	9%	(39)	431
#1 Issue: Health Care	29%	(130)	59%	(268)	12%	(55)	453
#1 Issue: Medicare / Social Security	18%	(46)	75%	(194)	7%	(18)	258
#1 Issue: Women's Issues	32%	(30)	57%	(54)	11%	(10)	94
#1 Issue: Education	35%	(50)	53%	(76)	12%	(17)	143
#1 Issue: Energy	34%	(36)	52%	(55)	14%	(15)	106
#1 Issue: Other	15%	(15)	60%	(59)	25%	(24)	98
2016 Vote: Democrat Hillary Clinton	32%	(235)	60%	(435)	8%	(58)	727
2016 Vote: Republican Donald Trump	30%	(221)	64%	(472)	6%	(45)	738
2016 Vote: Someone else	27%	(54)	61%	(120)	12%	(24)	197
2012 Vote: Barack Obama	35%	(290)	59%	(477)	6%	(49)	816
2012 Vote: Mitt Romney	26%	(155)	67%	(406)	7%	(42)	603
2012 Vote: Other	19%	(17)	75%	(67)	6%	(5)	89
2012 Vote: Didn't Vote	24%	(165)	55%	(381)	21%	(146)	691
4-Region: Northeast	29%	(118)	61%	(244)	10%	(40)	402
4-Region: Midwest	26%	(125)	63%	(298)	11%	(51)	474
4-Region: South	28%	(229)	58%	(473)	14%	(113)	815
4-Region: West	31%	(156)	62%	(317)	7%	(38)	511
Civic Engaged	91%	(171)	9%	(16)	—	(0)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC18_6: Have you done any of the following in the past 12 months?
 Contributed money to or volunteered for a political party or candidate

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	20%	(432)	68%	(1498)	12%	(271)	2201
Gender: Male	22%	(234)	63%	(668)	15%	(158)	1060
Gender: Female	17%	(198)	73%	(830)	10%	(113)	1141
Age: 18-29	21%	(99)	56%	(265)	23%	(109)	473
Age: 30-44	18%	(101)	65%	(367)	17%	(93)	562
Age: 45-54	15%	(64)	76%	(323)	8%	(36)	423
Age: 55-64	17%	(58)	78%	(269)	5%	(17)	345
Age: 65+	27%	(109)	69%	(273)	4%	(15)	398
PID: Dem (no lean)	24%	(177)	66%	(477)	10%	(69)	723
PID: Ind (no lean)	14%	(112)	70%	(547)	15%	(120)	779
PID: Rep (no lean)	20%	(143)	68%	(474)	12%	(82)	699
PID/Gender: Dem Men	25%	(82)	61%	(198)	14%	(46)	326
PID/Gender: Dem Women	24%	(95)	70%	(280)	6%	(23)	398
PID/Gender: Ind Men	14%	(51)	70%	(255)	16%	(59)	365
PID/Gender: Ind Women	15%	(60)	71%	(292)	15%	(61)	414
PID/Gender: Rep Men	27%	(100)	58%	(216)	14%	(53)	369
PID/Gender: Rep Women	13%	(43)	78%	(258)	9%	(29)	330
Tea Party: Supporter	23%	(125)	66%	(364)	12%	(64)	552
Tea Party: Not Supporter	19%	(305)	69%	(1128)	13%	(206)	1639
Ideo: Liberal (1-3)	28%	(216)	61%	(470)	11%	(82)	768
Ideo: Moderate (4)	15%	(71)	77%	(356)	8%	(37)	464
Ideo: Conservative (5-7)	18%	(125)	72%	(487)	9%	(64)	676
Educ: < College	16%	(249)	69%	(1083)	15%	(234)	1567
Educ: Bachelors degree	26%	(107)	68%	(283)	6%	(26)	416
Educ: Post-grad	35%	(76)	60%	(132)	5%	(11)	219
Income: Under 50k	18%	(235)	68%	(894)	15%	(195)	1325
Income: 50k-100k	21%	(128)	70%	(437)	9%	(58)	622
Income: 100k+	27%	(69)	66%	(168)	7%	(18)	254

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Table PAC18_6: Have you done any of the following in the past 12 months?
Contributed money to or volunteered for a political party or candidate

Demographic	Yes, have done this in the past 12 months	No, have not done this in the past 12 months	Dont know	Total N
Adults	20% (432)	68% (1498)	12% (271)	2201
Ethnicity: White	19% (335)	71% (1239)	10% (177)	1750
Ethnicity: Hispanic	20% (67)	62% (203)	18% (59)	329
Ethnicity: Afr. Am.	22% (59)	56% (151)	22% (59)	269
Ethnicity: Other	21% (38)	60% (109)	20% (36)	182
Relig: Protestant	22% (103)	72% (344)	7% (32)	479
Relig: Roman Catholic	25% (112)	67% (304)	8% (37)	453
Relig: Ath./Agn./None	15% (90)	69% (423)	17% (102)	615
Relig: Something Else	23% (90)	62% (241)	15% (59)	390
Relig: Evangelical	19% (109)	69% (408)	12% (71)	588
Relig: Non-Evang. Catholics	23% (142)	70% (426)	6% (38)	607
Relig: All Christian	21% (251)	70% (834)	9% (109)	1194
Relig: All Non-Christian	18% (181)	66% (663)	16% (161)	1005
Community: Urban	23% (125)	60% (328)	17% (91)	543
Community: Suburban	20% (195)	69% (684)	11% (106)	985
Community: Rural	17% (112)	72% (487)	11% (74)	673
Employ: Private Sector	21% (139)	70% (455)	9% (58)	651
Employ: Government	24% (29)	61% (72)	15% (18)	119
Employ: Self-Employed	21% (41)	65% (125)	13% (25)	191
Employ: Homemaker	16% (33)	76% (158)	8% (17)	208
Employ: Student	19% (20)	64% (67)	17% (17)	103
Employ: Retired	23% (106)	71% (331)	6% (30)	467
Employ: Unemployed	12% (28)	68% (162)	20% (49)	239
Employ: Other	16% (36)	58% (129)	25% (57)	222
Military HH: Yes	23% (89)	67% (256)	10% (39)	384
Military HH: No	19% (342)	68% (1242)	13% (233)	1817
RD/WT: Right Direction	22% (171)	67% (512)	11% (87)	769
RD/WT: Wrong Track	18% (261)	69% (987)	13% (184)	1432

Continued on next page

Table PAC18_6: Have you done any of the following in the past 12 months?
 Contributed money to or volunteered for a political party or candidate

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	20%	(432)	68%	(1498)	12%	(271)	2201
Strongly Approve	26%	(114)	64%	(282)	10%	(46)	441
Somewhat Approve	13%	(61)	74%	(359)	13%	(63)	483
Somewhat Disapprove	16%	(47)	74%	(218)	10%	(30)	294
Strongly Disapprove	23%	(193)	65%	(539)	11%	(95)	828
Dont Know / No Opinion	11%	(17)	65%	(100)	24%	(37)	154
#1 Issue: Economy	19%	(120)	68%	(420)	13%	(78)	619
#1 Issue: Security	16%	(68)	73%	(316)	11%	(48)	431
#1 Issue: Health Care	19%	(84)	69%	(312)	12%	(57)	453
#1 Issue: Medicare / Social Security	20%	(52)	72%	(184)	8%	(21)	258
#1 Issue: Women's Issues	28%	(26)	60%	(57)	12%	(12)	94
#1 Issue: Education	28%	(40)	57%	(81)	15%	(21)	143
#1 Issue: Energy	24%	(25)	63%	(67)	13%	(13)	106
#1 Issue: Other	16%	(16)	63%	(61)	21%	(21)	98
2016 Vote: Democrat Hillary Clinton	27%	(194)	65%	(470)	9%	(64)	727
2016 Vote: Republican Donald Trump	20%	(147)	72%	(529)	8%	(61)	738
2016 Vote: Someone else	14%	(27)	76%	(149)	11%	(21)	197
2012 Vote: Barack Obama	26%	(209)	67%	(550)	7%	(57)	816
2012 Vote: Mitt Romney	19%	(117)	73%	(440)	8%	(46)	603
2012 Vote: Other	8%	(8)	86%	(77)	5%	(5)	89
2012 Vote: Didn't Vote	14%	(98)	62%	(430)	24%	(163)	691
4-Region: Northeast	21%	(86)	69%	(279)	9%	(37)	402
4-Region: Midwest	20%	(96)	68%	(320)	12%	(58)	474
4-Region: South	17%	(140)	67%	(547)	16%	(128)	815
4-Region: West	22%	(110)	69%	(352)	10%	(49)	511
Civic Engaged	84%	(158)	16%	(30)	—	(0)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC18_7: Have you done any of the following in the past 12 months?
Participated in a group that tries to influence public policy or government, not including a political party

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	15%	(339)	72%	(1593)	12%	(269)	2201
Gender: Male	19%	(196)	67%	(711)	14%	(152)	1060
Gender: Female	13%	(143)	77%	(882)	10%	(117)	1141
Age: 18-29	20%	(97)	59%	(278)	21%	(99)	473
Age: 30-44	18%	(99)	66%	(373)	16%	(90)	562
Age: 45-54	13%	(55)	78%	(330)	9%	(39)	423
Age: 55-64	11%	(39)	83%	(284)	6%	(21)	345
Age: 65+	12%	(50)	83%	(328)	5%	(20)	398
PID: Dem (no lean)	18%	(133)	71%	(515)	10%	(75)	723
PID: Ind (no lean)	14%	(106)	71%	(554)	15%	(120)	779
PID: Rep (no lean)	14%	(101)	75%	(524)	11%	(74)	699
PID/Gender: Dem Men	19%	(61)	66%	(216)	15%	(49)	326
PID/Gender: Dem Women	18%	(72)	75%	(300)	7%	(26)	398
PID/Gender: Ind Men	17%	(61)	67%	(246)	16%	(58)	365
PID/Gender: Ind Women	11%	(45)	74%	(307)	15%	(62)	414
PID/Gender: Rep Men	20%	(75)	68%	(249)	12%	(45)	369
PID/Gender: Rep Women	8%	(26)	83%	(275)	9%	(29)	330
Tea Party: Supporter	23%	(128)	67%	(372)	9%	(52)	552
Tea Party: Not Supporter	13%	(210)	74%	(1213)	13%	(216)	1639
Ideo: Liberal (1-3)	22%	(171)	67%	(515)	11%	(82)	768
Ideo: Moderate (4)	15%	(70)	78%	(362)	7%	(32)	464
Ideo: Conservative (5-7)	13%	(87)	78%	(527)	9%	(62)	676
Educ: < College	13%	(211)	72%	(1123)	15%	(232)	1567
Educ: Bachelors degree	17%	(69)	77%	(320)	6%	(27)	416
Educ: Post-grad	27%	(59)	68%	(149)	5%	(10)	219
Income: Under 50k	14%	(184)	72%	(953)	14%	(188)	1325
Income: 50k-100k	17%	(107)	73%	(456)	10%	(59)	622
Income: 100k+	19%	(49)	72%	(183)	9%	(22)	254

Continued on next page

Table PAC18_7: Have you done any of the following in the past 12 months?*Participated in a group that tries to influence public policy or government, not including a political party*

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	15%	(339)	72%	(1593)	12%	(269)	2201
Ethnicity: White	14%	(248)	76%	(1325)	10%	(178)	1750
Ethnicity: Hispanic	19%	(62)	63%	(208)	18%	(60)	329
Ethnicity: Afr. Am.	19%	(51)	60%	(162)	21%	(56)	269
Ethnicity: Other	22%	(40)	58%	(106)	19%	(35)	182
Relig: Protestant	16%	(76)	77%	(370)	7%	(33)	479
Relig: Roman Catholic	17%	(76)	73%	(329)	10%	(47)	453
Relig: Ath./Agn./None	12%	(76)	72%	(441)	16%	(98)	615
Relig: Something Else	19%	(76)	68%	(263)	13%	(51)	390
Relig: Evangelical	18%	(103)	70%	(413)	12%	(72)	588
Relig: Non-Evang. Catholics	14%	(84)	78%	(475)	8%	(48)	607
Relig: All Christian	16%	(187)	74%	(887)	10%	(120)	1194
Relig: All Non-Christian	15%	(152)	70%	(705)	15%	(148)	1005
Community: Urban	17%	(94)	64%	(346)	19%	(103)	543
Community: Suburban	16%	(159)	74%	(731)	10%	(94)	985
Community: Rural	13%	(87)	77%	(515)	11%	(71)	673
Employ: Private Sector	18%	(120)	73%	(474)	9%	(57)	651
Employ: Government	21%	(25)	68%	(81)	10%	(12)	119
Employ: Self-Employed	23%	(44)	62%	(119)	15%	(28)	191
Employ: Homemaker	11%	(23)	80%	(166)	9%	(18)	208
Employ: Student	22%	(22)	63%	(65)	15%	(16)	103
Employ: Retired	10%	(47)	84%	(391)	6%	(29)	467
Employ: Unemployed	9%	(20)	68%	(162)	24%	(57)	239
Employ: Other	17%	(37)	60%	(134)	23%	(51)	222
Military HH: Yes	17%	(67)	72%	(275)	11%	(42)	384
Military HH: No	15%	(272)	73%	(1318)	12%	(227)	1817
RD/WT: Right Direction	16%	(124)	73%	(560)	11%	(86)	769
RD/WT: Wrong Track	15%	(216)	72%	(1033)	13%	(183)	1432

Continued on next page

Table PAC18_7: Have you done any of the following in the past 12 months?
Participated in a group that tries to influence public policy or government, not including a political party

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	15%	(339)	72%	(1593)	12%	(269)	2201
Strongly Approve	19%	(86)	71%	(313)	10%	(43)	441
Somewhat Approve	12%	(56)	78%	(376)	11%	(51)	483
Somewhat Disapprove	13%	(38)	76%	(223)	11%	(33)	294
Strongly Disapprove	18%	(148)	70%	(577)	12%	(103)	828
Dont Know / No Opinion	7%	(11)	67%	(104)	26%	(40)	154
#1 Issue: Economy	18%	(110)	70%	(433)	12%	(75)	619
#1 Issue: Security	13%	(57)	77%	(332)	10%	(42)	431
#1 Issue: Health Care	15%	(66)	72%	(327)	13%	(60)	453
#1 Issue: Medicare / Social Security	8%	(21)	84%	(216)	8%	(20)	258
#1 Issue: Women's Issues	26%	(25)	61%	(58)	13%	(12)	94
#1 Issue: Education	13%	(19)	70%	(101)	16%	(23)	143
#1 Issue: Energy	28%	(29)	59%	(62)	13%	(14)	106
#1 Issue: Other	12%	(12)	64%	(63)	24%	(23)	98
2016 Vote: Democrat Hillary Clinton	19%	(139)	70%	(510)	11%	(79)	727
2016 Vote: Republican Donald Trump	14%	(104)	78%	(578)	8%	(56)	738
2016 Vote: Someone else	15%	(29)	77%	(151)	8%	(16)	197
2012 Vote: Barack Obama	19%	(152)	73%	(593)	9%	(71)	816
2012 Vote: Mitt Romney	13%	(78)	79%	(478)	8%	(46)	603
2012 Vote: Other	12%	(10)	84%	(74)	5%	(4)	89
2012 Vote: Didn't Vote	14%	(97)	65%	(446)	21%	(147)	691
4-Region: Northeast	15%	(58)	75%	(302)	10%	(41)	402
4-Region: Midwest	18%	(84)	71%	(334)	12%	(56)	474
4-Region: South	13%	(102)	73%	(593)	15%	(120)	815
4-Region: West	19%	(95)	71%	(363)	10%	(53)	511
Civic Engaged	85%	(159)	15%	(28)	—	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table PAC18_8: *Have you done any of the following in the past 12 months?*
Volunteered your time on a regular basis to a church, charity, or other community organization

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	35%	(770)	54%	(1189)	11%	(242)	2201
Gender: Male	34%	(359)	53%	(563)	13%	(138)	1060
Gender: Female	36%	(411)	55%	(626)	9%	(104)	1141
Age: 18-29	38%	(182)	39%	(185)	22%	(106)	473
Age: 30-44	36%	(205)	50%	(279)	14%	(79)	562
Age: 45-54	37%	(155)	57%	(240)	7%	(29)	423
Age: 55-64	34%	(118)	61%	(210)	5%	(16)	345
Age: 65+	28%	(110)	69%	(276)	3%	(12)	398
PID: Dem (no lean)	36%	(262)	55%	(398)	9%	(63)	723
PID: Ind (no lean)	30%	(234)	56%	(432)	14%	(113)	779
PID: Rep (no lean)	39%	(273)	51%	(359)	10%	(67)	699
PID/Gender: Dem Men	37%	(119)	51%	(165)	13%	(41)	326
PID/Gender: Dem Women	36%	(143)	58%	(233)	6%	(22)	398
PID/Gender: Ind Men	27%	(100)	57%	(208)	16%	(57)	365
PID/Gender: Ind Women	32%	(134)	54%	(225)	13%	(56)	414
PID/Gender: Rep Men	38%	(139)	51%	(190)	11%	(40)	369
PID/Gender: Rep Women	41%	(134)	51%	(169)	8%	(27)	330
Tea Party: Supporter	40%	(220)	50%	(277)	10%	(55)	552
Tea Party: Not Supporter	33%	(544)	55%	(909)	11%	(186)	1639
Ideo: Liberal (1-3)	36%	(279)	55%	(421)	9%	(68)	768
Ideo: Moderate (4)	32%	(148)	61%	(282)	7%	(33)	464
Ideo: Conservative (5-7)	40%	(267)	52%	(351)	8%	(57)	676
Educ: < College	31%	(485)	56%	(878)	13%	(204)	1567
Educ: Bachelors degree	44%	(182)	50%	(208)	6%	(25)	416
Educ: Post-grad	47%	(102)	47%	(103)	6%	(13)	219
Income: Under 50k	30%	(398)	57%	(750)	13%	(176)	1325
Income: 50k-100k	41%	(253)	52%	(324)	7%	(45)	622
Income: 100k+	46%	(118)	46%	(116)	8%	(21)	254

Continued on next page

Table PAC18_8: *Have you done any of the following in the past 12 months?*
Volunteered your time on a regular basis to a church, charity, or other community organization

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	35%	(770)	54%	(1189)	11%	(242)	2201
Ethnicity: White	34%	(600)	57%	(994)	9%	(156)	1750
Ethnicity: Hispanic	32%	(106)	54%	(178)	14%	(46)	329
Ethnicity: Afr. Am.	38%	(101)	42%	(114)	20%	(53)	269
Ethnicity: Other	38%	(69)	44%	(81)	18%	(32)	182
Relig: Protestant	45%	(216)	49%	(234)	6%	(29)	479
Relig: Roman Catholic	38%	(170)	55%	(251)	7%	(32)	453
Relig: Ath./Agn./None	22%	(135)	62%	(383)	16%	(98)	615
Relig: Something Else	36%	(140)	51%	(200)	13%	(49)	390
Relig: Evangelical	46%	(271)	44%	(256)	10%	(60)	588
Relig: Non-Evang. Catholics	37%	(224)	57%	(349)	6%	(34)	607
Relig: All Christian	41%	(495)	51%	(605)	8%	(94)	1194
Relig: All Non-Christian	27%	(275)	58%	(583)	15%	(147)	1005
Community: Urban	33%	(177)	52%	(282)	16%	(84)	543
Community: Suburban	35%	(348)	55%	(542)	10%	(95)	985
Community: Rural	36%	(245)	54%	(365)	9%	(63)	673
Employ: Private Sector	40%	(260)	52%	(339)	8%	(53)	651
Employ: Government	46%	(54)	44%	(53)	10%	(12)	119
Employ: Self-Employed	47%	(89)	39%	(75)	14%	(27)	191
Employ: Homemaker	31%	(65)	59%	(123)	10%	(20)	208
Employ: Student	41%	(42)	40%	(42)	19%	(20)	103
Employ: Retired	28%	(133)	67%	(314)	4%	(20)	467
Employ: Unemployed	25%	(60)	54%	(129)	21%	(50)	239
Employ: Other	30%	(66)	52%	(115)	18%	(41)	222
Military HH: Yes	40%	(152)	52%	(198)	9%	(34)	384
Military HH: No	34%	(618)	55%	(991)	11%	(209)	1817
RD/WT: Right Direction	37%	(284)	52%	(400)	11%	(85)	769
RD/WT: Wrong Track	34%	(485)	55%	(790)	11%	(157)	1432

Continued on next page

Table PAC18_8: *Have you done any of the following in the past 12 months?*
Volunteered your time on a regular basis to a church, charity, or other community organization

Demographic	Yes, have done this in the past 12 months		No, have not done this in the past 12 months		Dont know		Total N
Adults	35%	(770)	54%	(1189)	11%	(242)	2201
Strongly Approve	37%	(163)	52%	(230)	11%	(48)	441
Somewhat Approve	36%	(173)	55%	(267)	9%	(43)	483
Somewhat Disapprove	41%	(122)	49%	(143)	10%	(30)	294
Strongly Disapprove	32%	(269)	57%	(475)	10%	(84)	828
Dont Know / No Opinion	28%	(42)	48%	(74)	24%	(38)	154
#1 Issue: Economy	39%	(242)	51%	(318)	10%	(59)	619
#1 Issue: Security	34%	(148)	54%	(232)	12%	(51)	431
#1 Issue: Health Care	32%	(145)	57%	(259)	11%	(49)	453
#1 Issue: Medicare / Social Security	28%	(72)	66%	(169)	7%	(17)	258
#1 Issue: Women's Issues	46%	(43)	46%	(43)	9%	(8)	94
#1 Issue: Education	41%	(59)	44%	(63)	15%	(22)	143
#1 Issue: Energy	32%	(34)	55%	(58)	13%	(14)	106
#1 Issue: Other	27%	(26)	50%	(49)	23%	(23)	98
2016 Vote: Democrat Hillary Clinton	36%	(259)	56%	(409)	8%	(59)	727
2016 Vote: Republican Donald Trump	39%	(287)	54%	(400)	7%	(51)	738
2016 Vote: Someone else	39%	(77)	51%	(101)	10%	(20)	197
2012 Vote: Barack Obama	35%	(289)	58%	(475)	6%	(52)	816
2012 Vote: Mitt Romney	42%	(251)	53%	(317)	6%	(34)	603
2012 Vote: Other	27%	(24)	66%	(59)	7%	(6)	89
2012 Vote: Didn't Vote	30%	(204)	49%	(337)	22%	(150)	691
4-Region: Northeast	35%	(141)	56%	(227)	8%	(34)	402
4-Region: Midwest	37%	(178)	51%	(241)	12%	(55)	474
4-Region: South	34%	(280)	52%	(422)	14%	(113)	815
4-Region: West	34%	(171)	58%	(299)	8%	(41)	511
Civic Engaged	89%	(167)	11%	(20)	—	(1)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1141	52%
	N	2201	
age5	Age: 18-29	473	22%
	Age: 30-44	562	26%
	Age: 45-54	423	19%
	Age: 55-64	345	16%
	Age: 65+	398	18%
	N	2201	
xpid3	PID: Dem (no lean)	723	33%
	PID: Ind (no lean)	779	35%
	PID: Rep (no lean)	699	32%
	N	2201	
xpidGender	PID/Gender: Dem Men	326	15%
	PID/Gender: Dem Women	398	18%
	PID/Gender: Ind Men	365	17%
	PID/Gender: Ind Women	414	19%
	PID/Gender: Rep Men	369	17%
	PID/Gender: Rep Women	330	15%
	N	2201	
xdemTea	Tea Party: Supporter	552	25%
	Tea Party: Not Supporter	1639	74%
	N	2191	
xdemIdeo3	Ideo: Liberal (1-3)	768	35%
	Ideo: Moderate (4)	464	21%
	Ideo: Conservative (5-7)	676	31%
	N	1908	
xeduc3	Educ: < College	1567	71%
	Educ: Bachelors degree	416	19%
	Educ: Post-grad	219	10%
	N	2201	
xdemInc3	Income: Under 50k	1325	60%
	Income: 50k-100k	622	28%
	Income: 100k+	254	12%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemWhite	Ethnicity: White	1750	80%
xdemHispBin	Ethnicity: Hispanic	329	15%
demBlackBin	Ethnicity: Afr. Am.	269	12%
demRaceOther	Ethnicity: Other	182	8%
xrelNet	Relig: Protestant	479	22%
	Relig: Roman Catholic	453	21%
	Relig: Ath./Agn./None	615	28%
	Relig: Something Else	390	18%
	N	1937	
xreligion1	Relig: Jewish	47	2%
xreligion2	Relig: Evangelical	588	27%
	Relig: Non-Evang. Catholics	607	28%
	N	1194	
xreligion3	Relig: All Christian	1194	54%
	Relig: All Non-Christian	1005	46%
	N	2199	
xdemUsr	Community: Urban	543	25%
	Community: Suburban	985	45%
	Community: Rural	673	31%
	N	2201	
xdemEmploy	Employ: Private Sector	651	30%
	Employ: Government	119	5%
	Employ: Self-Employed	191	9%
	Employ: Homemaker	208	9%
	Employ: Student	103	5%
	Employ: Retired	467	21%
	Employ: Unemployed	239	11%
	Employ: Other	222	10%
	N	2201	
xdemMilHH1	Military HH: Yes	384	17%
	Military HH: No	1817	83%
	N	2201	
xnr1	RD/WT: Right Direction	769	35%
	RD/WT: Wrong Track	1432	65%
	N	2201	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Q172	Strongly Approve	441	20%
	Somewhat Approve	483	22%
	Somewhat Disapprove	294	13%
	Strongly Disapprove	828	38%
	Dont Know / No Opinion	154	7%
	N	2201	
xnr3	#1 Issue: Economy	619	28%
	#1 Issue: Security	431	20%
	#1 Issue: Health Care	453	21%
	#1 Issue: Medicare / Social Security	258	12%
	#1 Issue: Women's Issues	94	4%
	#1 Issue: Education	143	7%
	#1 Issue: Energy	106	5%
	#1 Issue: Other	98	4%
	N	2201	
xsubVote16O	2016 Vote: Democrat Hillary Clinton	727	33%
	2016 Vote: Republican Donald Trump	738	34%
	2016 Vote: Someone else	197	9%
	N	1662	
xsubVote12O	2012 Vote: Barack Obama	816	37%
	2012 Vote: Mitt Romney	603	27%
	2012 Vote: Other	89	4%
	2012 Vote: Didn't Vote	691	31%
	N	2198	
xreg4	4-Region: Northeast	402	18%
	4-Region: Midwest	474	22%
	4-Region: South	815	37%
	4-Region: West	511	23%
	N	2201	
Civic_Engaged	Civic Engaged	188	9%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

